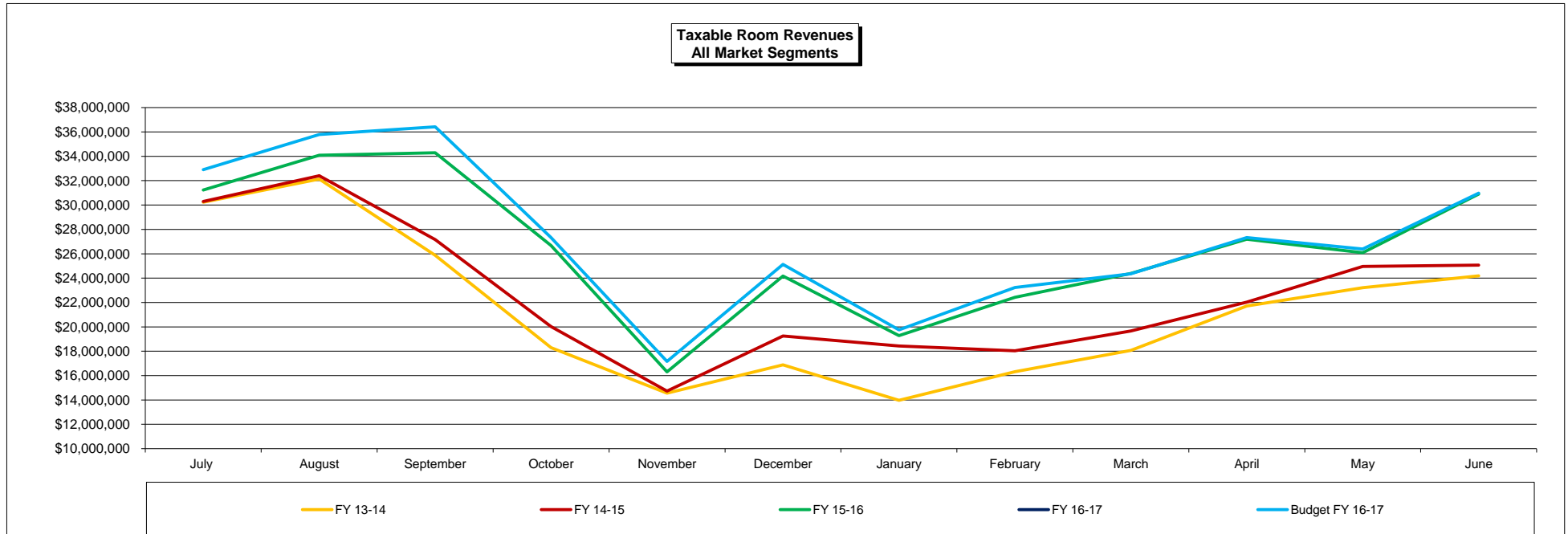


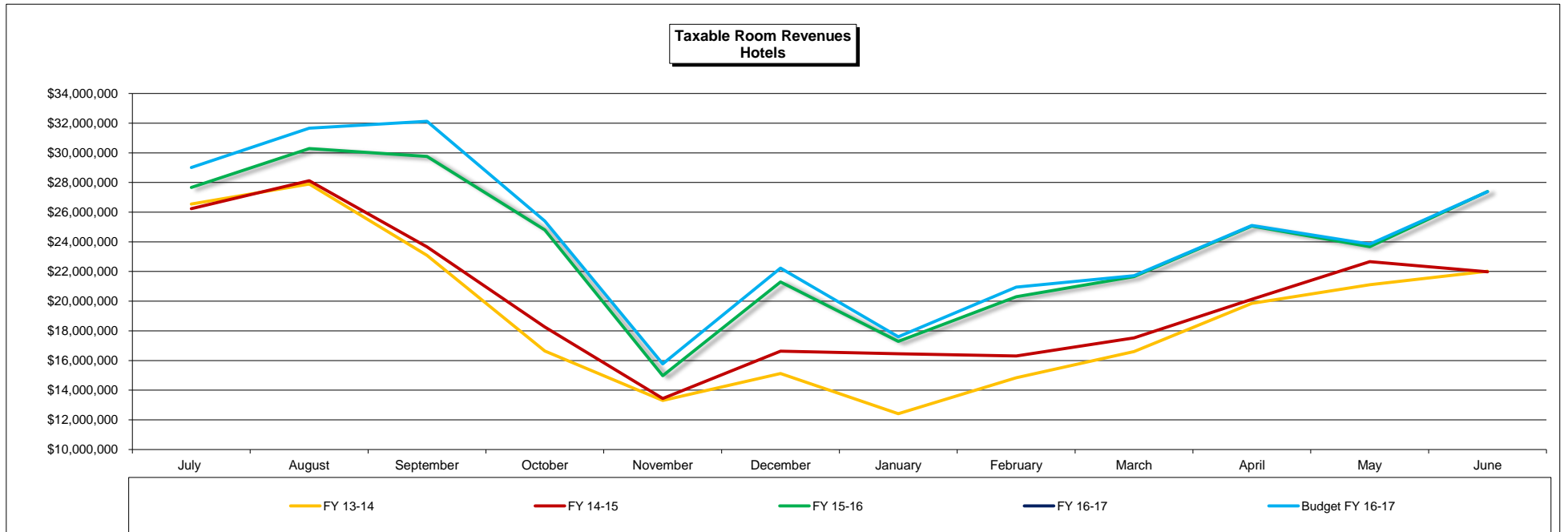
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ 25,696,516	\$ 25,281,560	\$ 25,137,500	\$ 30,224,159	\$ 30,292,027	\$ 31,230,612	\$ 35,677,262	\$ 32,895,307	\$ 2,781,955	8.5%	\$ 4,446,650	14.2%
August	\$ 24,916,307	\$ 27,369,572	\$ 29,376,209	\$ 32,130,756	\$ 32,403,508	\$ 34,091,992	\$ 36,868,031	\$ 35,783,901	\$ 1,084,130	3.0%	\$ 2,776,039	8.1%
September	\$ 25,603,229	\$ 26,789,879	\$ 27,213,720	\$ 25,870,198	\$ 27,164,225	\$ 34,288,906	\$ 37,851,442	\$ 36,419,850	\$ 1,431,591	3.9%	\$ 3,562,536	10.4%
October	\$ 17,625,635	\$ 17,588,547	\$ 18,247,114	\$ 18,292,143	\$ 20,025,803	\$ 26,673,296	\$ 25,496,440	\$ 27,332,420	\$ (1,835,980)	-6.7%	\$ (1,176,856)	-4.4%
November	\$ 12,100,762	\$ 14,273,785	\$ 12,032,690	\$ 14,560,736	\$ 14,727,649	\$ 16,304,190	\$ 20,342,704	\$ 17,161,054	\$ 3,181,650	18.5%	\$ 4,038,514	24.8%
December	\$ 14,352,271	\$ 16,130,427	\$ 17,067,070	\$ 16,879,494	\$ 19,246,588	\$ 24,164,711	\$ 25,936,179	\$ 25,121,271	\$ 814,908	3.2%	\$ 1,771,468	7.3%
January	\$ 16,425,797	\$ 11,769,999	\$ 17,614,224	\$ 13,970,116	\$ 18,425,487	\$ 19,286,992	\$ 20,242,931	\$ 19,751,918	\$ 491,013	2.5%	\$ 955,940	5.0%
February	\$ 16,931,637	\$ 14,903,511	\$ 15,868,966	\$ 16,313,115	\$ 18,040,839	\$ 22,422,874	\$ 22,714,041	\$ 23,225,045	\$ (511,004)	-2.2%	\$ 291,167	1.3%
March	\$ 17,625,363	\$ 15,504,003	\$ 18,208,897	\$ 18,069,943	\$ 19,662,419	\$ 24,386,491	\$ 27,985,952	\$ 24,356,829	\$ 3,629,125	14.9%	\$ 3,599,461	14.8%
April	\$ 19,621,418	\$ 19,406,879	\$ 20,900,615	\$ 21,706,493	\$ 22,032,831	\$ 27,186,846	\$ 29,934,593	\$ 27,324,297	\$ 2,610,296	9.6%	\$ 2,747,747	10.1%
May	\$ 19,463,389	\$ 19,775,919	\$ 23,544,500	\$ 23,219,292	\$ 24,957,366	\$ 26,084,433	\$ 28,917,716	\$ 26,380,105	\$ 2,537,611	9.6%	\$ 2,833,282	10.9%
June	\$ 22,316,655	\$ 22,732,452	\$ 26,982,253	\$ 24,191,921	\$ 25,062,328	\$ 30,892,727	\$ 35,443,798	\$ 30,968,287	\$ 4,475,511	14.5%	\$ 4,551,070	14.7%
<b>Totals</b>	<b>\$ 232,678,979</b>	<b>\$ 231,526,531</b>	<b>\$ 252,193,754</b>	<b>\$ 255,428,365</b>	<b>\$ 272,041,067</b>	<b>\$ 317,014,070</b>	<b>\$ 347,411,086</b>	<b>\$ 326,720,284</b>	<b>\$ 20,690,803</b>	<b>6.3%</b>	<b>\$ 30,397,015</b>	<b>9.6%</b>



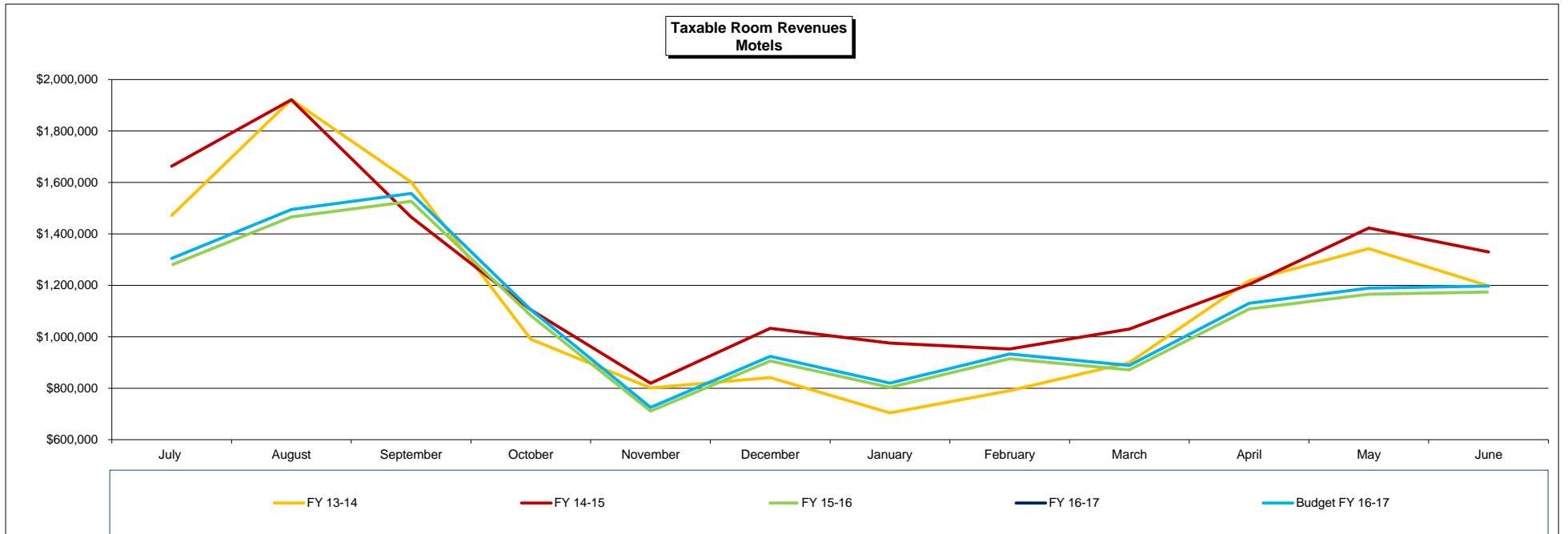
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%
July	\$ 22,568,211	\$ 22,344,526	\$ 22,132,148	\$ 26,551,071	\$ 26,231,128	\$ 27,665,161	\$ 31,259,218	\$ 2,249,677	7.8%	\$ 3,594,057	13.0%
August	\$ 21,474,056	\$ 23,760,061	\$ 25,772,697	\$ 27,895,807	\$ 28,120,427	\$ 30,287,033	\$ 32,554,431	\$ 888,621	2.8%	\$ 2,267,398	7.5%
September	\$ 22,711,873	\$ 23,823,269	\$ 24,361,963	\$ 23,082,463	\$ 23,657,039	\$ 29,757,647	\$ 32,942,184	\$ 817,283	2.5%	\$ 3,184,537	10.7%
October	\$ 16,150,674	\$ 16,116,213	\$ 16,641,346	\$ 16,644,946	\$ 18,254,260	\$ 24,804,909	\$ 23,135,373	\$ (2,268,778)	-8.9%	\$ (1,669,536)	-6.7%
November	\$ 10,969,770	\$ 13,064,115	\$ 10,843,318	\$ 13,303,783	\$ 13,440,428	\$ 14,976,575	\$ 18,376,163	\$ 2,602,085	16.5%	\$ 3,399,588	22.7%
December	\$ 12,713,156	\$ 14,324,253	\$ 15,212,480	\$ 15,120,210	\$ 16,626,545	\$ 21,298,803	\$ 22,579,920	\$ 350,040	1.6%	\$ 1,281,117	6.0%
January	\$ 14,708,565	\$ 10,479,463	\$ 16,012,418	\$ 12,414,947	\$ 16,454,918	\$ 17,284,590	\$ 17,322,065	\$ (272,953)	-1.6%	\$ 37,475	0.2%
February	\$ 15,305,837	\$ 13,398,539	\$ 14,234,897	\$ 14,838,774	\$ 16,309,472	\$ 20,300,873	\$ 19,986,845	\$ (963,163)	-4.6%	\$ (314,028)	-1.5%
March	\$ 16,184,774	\$ 14,144,300	\$ 16,689,591	\$ 16,608,665	\$ 17,528,923	\$ 21,659,487	\$ 24,607,285	\$ 2,882,495	13.3%	\$ 2,947,798	13.6%
April	\$ 18,003,832	\$ 17,681,870	\$ 18,973,823	\$ 19,855,346	\$ 20,123,111	\$ 25,063,146	\$ 26,959,551	\$ 1,854,989	7.4%	\$ 1,896,405	7.6%
May	\$ 17,690,468	\$ 17,789,852	\$ 21,426,082	\$ 21,105,619	\$ 22,670,963	\$ 23,673,808	\$ 25,764,916	\$ 1,923,582	8.1%	\$ 2,091,109	8.8%
June	\$ 20,361,262	\$ 20,694,960	\$ 24,469,469	\$ 22,020,759	\$ 21,983,819	\$ 27,390,753	\$ 31,278,172	\$ 3,896,254	14.2%	\$ 3,887,419	14.2%
<b>Totals</b>	<b>\$ 208,842,478</b>	<b>\$ 207,621,422</b>	<b>\$ 226,770,232</b>	<b>\$ 229,442,390</b>	<b>\$ 241,401,032</b>	<b>\$ 284,162,784</b>	<b>\$ 306,766,122</b>	<b>\$ 13,960,131</b>	<b>4.8%</b>	<b>\$ 22,603,338</b>	<b>8.0%</b>



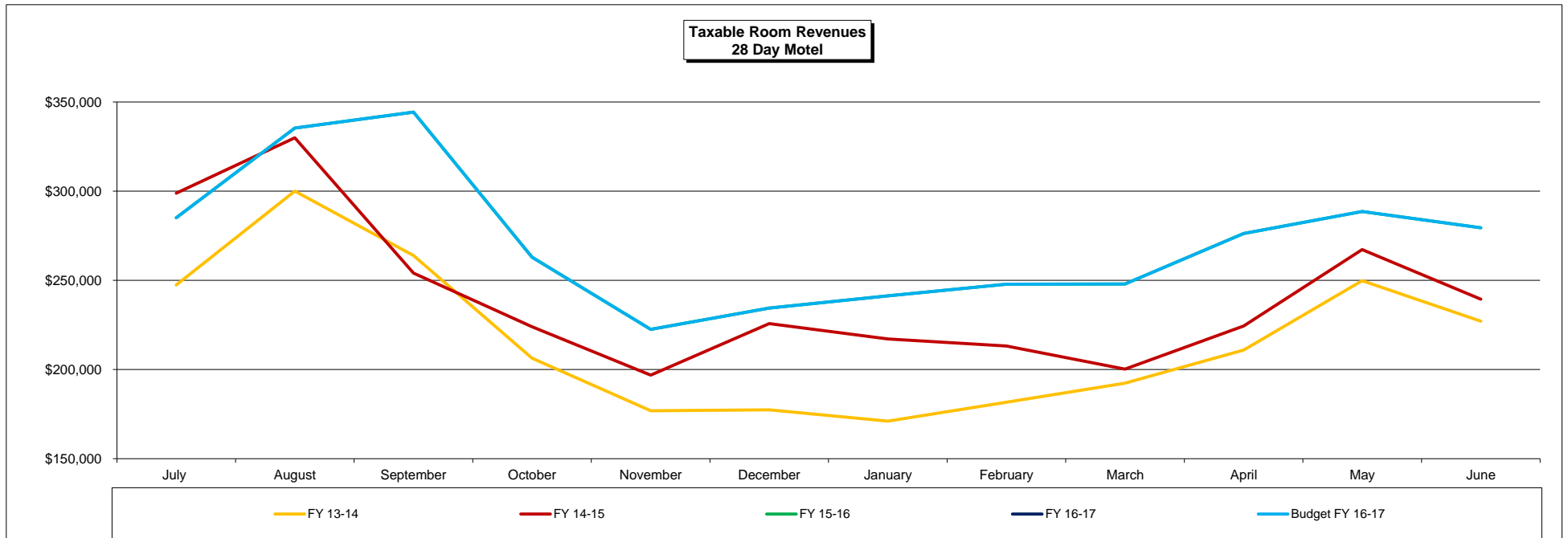
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Motels  
Trend**

Month	Actual							Budget FY 16-17	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17		Amount	%	Amount	%
July	\$ 1,341,244	\$ 1,403,257	\$ 1,281,935	\$ 1,471,688	\$ 1,663,187	\$ 1,279,332	\$ 1,490,427	\$ 1,304,919	\$ 185,508	14.2%	\$ 211,095	16.5%
August	\$ 1,496,471	\$ 1,585,643	\$ 1,671,120	\$ 1,922,228	\$ 1,921,227	\$ 1,465,592	\$ 1,647,080	\$ 1,494,904	\$ 152,176	10.2%	\$ 181,488	12.4%
September	\$ 1,697,476	\$ 1,790,294	\$ 1,634,279	\$ 1,601,340	\$ 1,464,950	\$ 1,526,700	\$ 1,732,346	\$ 1,557,234	\$ 175,112	11.2%	\$ 205,646	13.5%
October	\$ 910,297	\$ 884,738	\$ 960,766	\$ 990,390	\$ 1,104,506	\$ 1,082,518	\$ 1,074,447	\$ 1,104,168	\$ (29,721)	-2.7%	\$ (8,070)	-0.7%
November	\$ 704,384	\$ 742,700	\$ 724,065	\$ 800,913	\$ 819,272	\$ 711,136	\$ 866,121	\$ 725,359	\$ 140,762	19.4%	\$ 154,985	21.8%
December	\$ 758,875	\$ 811,044	\$ 870,244	\$ 841,462	\$ 1,032,602	\$ 905,838	\$ 1,018,141	\$ 923,955	\$ 94,186	10.2%	\$ 112,303	12.4%
January	\$ 799,827	\$ 661,656	\$ 816,762	\$ 704,046	\$ 975,191	\$ 803,452	\$ 881,145	\$ 819,521	\$ 61,624	7.5%	\$ 77,693	9.7%
February	\$ 776,358	\$ 810,296	\$ 814,254	\$ 790,606	\$ 952,537	\$ 914,716	\$ 985,723	\$ 933,010	\$ 52,713	5.6%	\$ 71,008	7.8%
March	\$ 851,039	\$ 824,685	\$ 940,490	\$ 899,329	\$ 1,029,904	\$ 871,314	\$ 1,197,458	\$ 888,740	\$ 308,718	34.7%	\$ 326,144	37.4%
April	\$ 1,057,022	\$ 1,151,356	\$ 1,308,161	\$ 1,217,617	\$ 1,203,374	\$ 1,108,056	\$ 1,405,767	\$ 1,130,217	\$ 275,550	24.4%	\$ 297,711	26.9%
May	\$ 1,125,526	\$ 1,288,976	\$ 1,372,540	\$ 1,342,722	\$ 1,422,904	\$ 1,165,560	\$ 1,495,395	\$ 1,188,871	\$ 306,524	25.8%	\$ 329,835	28.3%
June	\$ 1,127,635	\$ 1,198,695	\$ 1,481,289	\$ 1,197,619	\$ 1,329,931	\$ 1,173,703	\$ 1,608,496	\$ 1,197,177	\$ 411,319	34.4%	\$ 434,793	37.0%
<b>Totals</b>	<b>\$ 12,646,154</b>	<b>\$ 13,153,341</b>	<b>\$ 13,875,905</b>	<b>\$ 13,779,961</b>	<b>\$ 14,919,585</b>	<b>\$ 13,007,915</b>	<b>\$ 15,402,546</b>	<b>\$ 13,268,075</b>	<b>\$ 2,134,471</b>	<b>16.1%</b>	<b>\$ 2,394,631</b>	<b>18.4%</b>



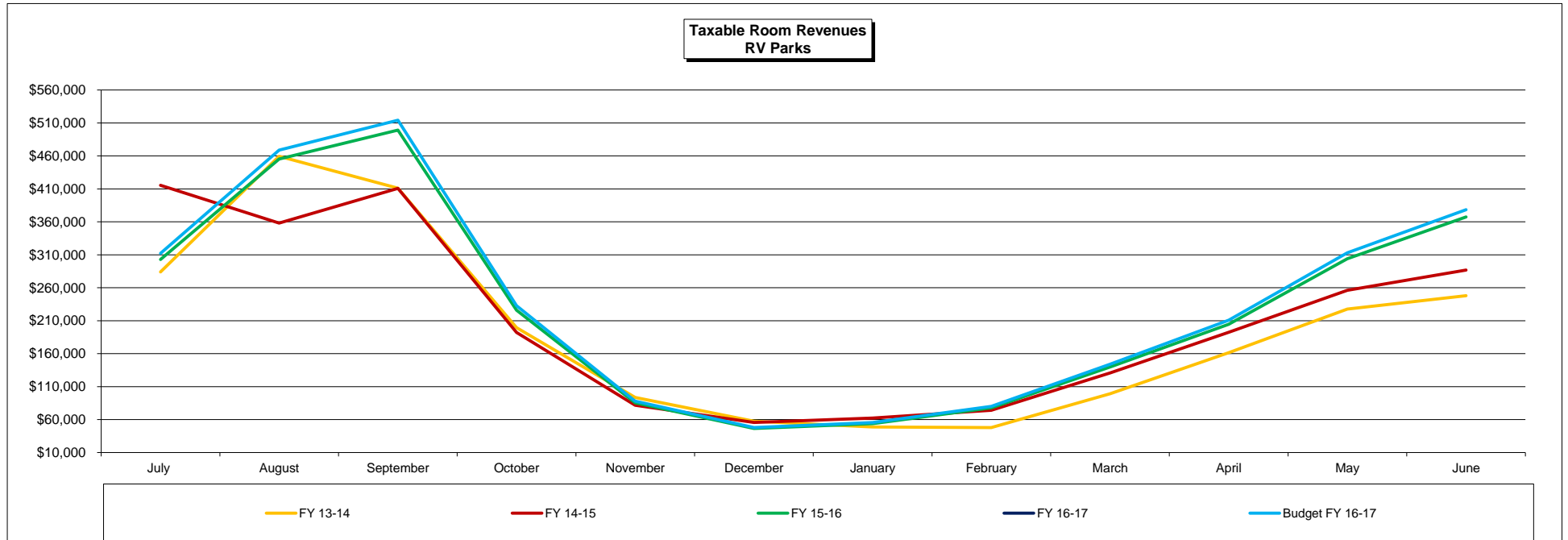
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-28 Day Motel  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ 287,631	\$ 254,456	\$ 226,141	\$ 247,376	\$ 298,885	\$ 285,088	\$ 280,983	\$ 285,088	\$ (4,105)	-1.4%	\$ (4,106)	-1.4%
August	\$ 296,681	\$ 266,019	\$ 280,641	\$ 300,039	\$ 329,919	\$ 335,369	\$ 277,396	\$ 335,369	\$ (57,973)	-17.3%	\$ (57,973)	-17.3%
September	\$ 348,694	\$ 317,229	\$ 287,786	\$ 263,877	\$ 254,039	\$ 344,306	\$ 329,432	\$ 344,306	\$ (14,874)	-4.3%	\$ (14,875)	-4.3%
October	\$ 219,994	\$ 208,182	\$ 213,136	\$ 206,349	\$ 223,967	\$ 262,938	\$ 241,243	\$ 262,938	\$ (21,695)	-8.3%	\$ (21,695)	-8.3%
November	\$ 167,724	\$ 184,235	\$ 185,852	\$ 176,895	\$ 196,850	\$ 222,514	\$ 228,625	\$ 222,514	\$ 6,111	2.7%	\$ 6,111	2.7%
December	\$ 174,887	\$ 198,942	\$ 190,697	\$ 177,425	\$ 225,731	\$ 234,432	\$ 233,219	\$ 234,432	\$ (1,213)	-0.5%	\$ (1,213)	-0.5%
January	\$ 168,046	\$ 162,964	\$ 166,534	\$ 171,056	\$ 217,129	\$ 241,335	\$ 221,834	\$ 241,335	\$ (19,501)	-8.1%	\$ (19,501)	-8.1%
February	\$ 193,989	\$ 192,790	\$ 182,706	\$ 181,651	\$ 213,149	\$ 247,802	\$ 231,241	\$ 247,802	\$ (16,561)	-6.7%	\$ (16,561)	-6.7%
March	\$ 188,151	\$ 172,720	\$ 200,272	\$ 192,329	\$ 200,264	\$ 247,904	\$ 252,238	\$ 247,904	\$ 4,334	1.7%	\$ 4,334	1.7%
April	\$ 193,277	\$ 181,786	\$ 223,735	\$ 210,933	\$ 224,430	\$ 276,218	\$ 279,459	\$ 276,218	\$ 3,241	1.2%	\$ 3,241	1.2%
May	\$ 226,364	\$ 214,226	\$ 254,766	\$ 249,841	\$ 267,205	\$ 288,579	\$ 292,547	\$ 288,579	\$ 3,968	1.4%	\$ 3,968	1.4%
June	\$ 223,823	\$ 247,908	\$ 239,891	\$ 227,079	\$ 239,392	\$ 279,497	\$ 298,942	\$ 279,498	\$ 19,444	7.0%	\$ 19,445	7.0%
<b>Totals</b>	<b>\$ 2,689,261</b>	<b>\$ 2,601,457</b>	<b>\$ 2,652,157</b>	<b>\$ 2,604,850</b>	<b>\$ 2,890,959</b>	<b>\$ 3,265,982</b>	<b>\$ 3,167,157</b>	<b>\$ 3,265,983</b>	<b>\$ (98,826)</b>	<b>-3.0%</b>	<b>\$ (98,824)</b>	<b>-3.0%</b>



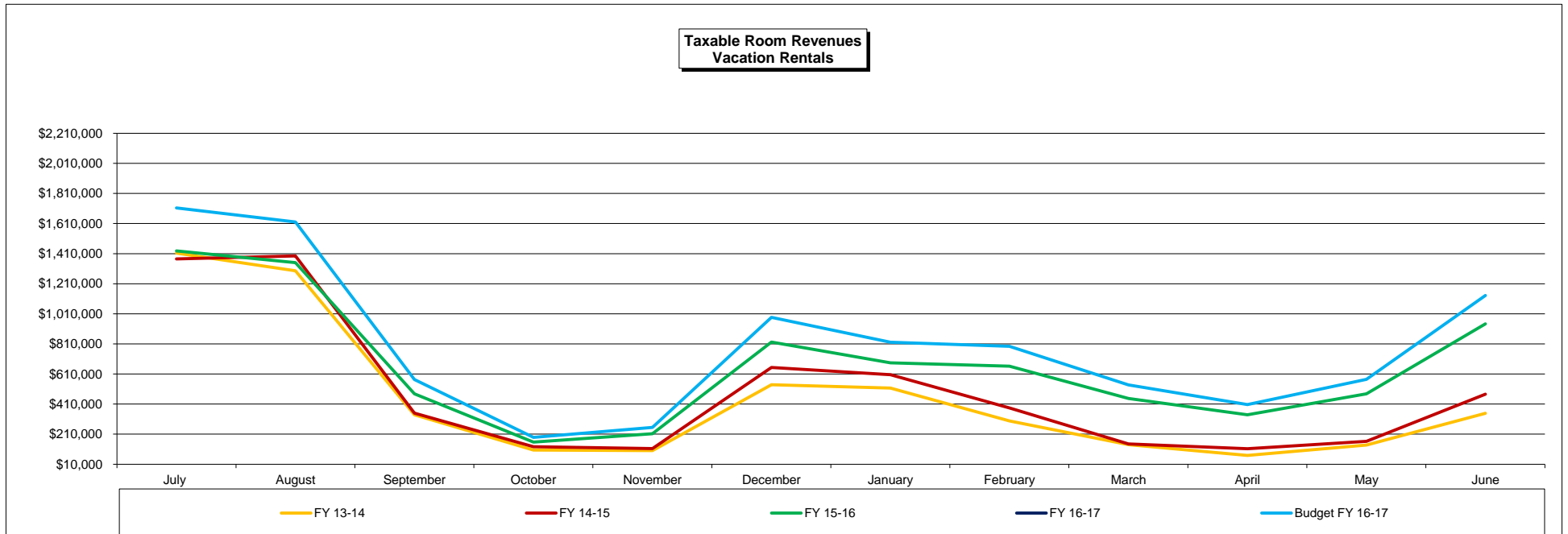
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-RV Parks  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%
July	\$ 272,094	\$ 223,646	\$ 242,759	\$ 283,896	\$ 415,425	\$ 303,017	\$ 394,848	\$ 82,740	26.5%	\$ 91,831	30.3%
August	\$ 413,340	\$ 382,763	\$ 434,357	\$ 459,408	\$ 358,198	\$ 455,248	\$ 492,876	\$ 23,971	5.1%	\$ 37,628	8.3%
September	\$ 414,427	\$ 379,193	\$ 401,101	\$ 411,033	\$ 410,709	\$ 499,174	\$ 518,743	\$ 4,594	0.9%	\$ 19,569	3.9%
October	\$ 150,266	\$ 156,417	\$ 177,687	\$ 199,505	\$ 192,162	\$ 226,042	\$ 239,377	\$ 6,554	2.8%	\$ 13,334	5.9%
November	\$ 62,403	\$ 68,573	\$ 63,177	\$ 93,562	\$ 81,623	\$ 85,272	\$ 129,436	\$ 41,606	47.4%	\$ 44,164	51.8%
December	\$ 29,126	\$ 50,435	\$ 39,616	\$ 57,528	\$ 55,631	\$ 46,555	\$ 80,252	\$ 32,300	67.4%	\$ 33,698	72.4%
January	\$ 48,511	\$ 51,353	\$ 47,091	\$ 48,887	\$ 62,332	\$ 53,865	\$ 68,997	\$ 13,516	24.4%	\$ 15,132	28.1%
February	\$ 45,149	\$ 51,076	\$ 45,998	\$ 47,871	\$ 74,063	\$ 77,739	\$ 83,601	\$ 3,530	4.4%	\$ 5,862	7.5%
March	\$ 79,169	\$ 80,134	\$ 88,079	\$ 99,225	\$ 130,844	\$ 139,844	\$ 194,710	\$ 50,671	35.2%	\$ 54,866	39.2%
April	\$ 129,809	\$ 131,197	\$ 156,668	\$ 161,406	\$ 192,460	\$ 204,494	\$ 261,564	\$ 50,935	24.2%	\$ 57,070	27.9%
May	\$ 179,650	\$ 191,224	\$ 221,755	\$ 227,757	\$ 255,993	\$ 303,880	\$ 390,230	\$ 77,234	24.7%	\$ 86,350	28.4%
June	\$ 215,792	\$ 235,739	\$ 287,697	\$ 247,831	\$ 286,863	\$ 367,478	\$ 450,486	\$ 71,983	19.0%	\$ 83,007	22.6%
<b>Totals</b>	<b>\$ 2,039,736</b>	<b>\$ 2,001,749</b>	<b>\$ 2,205,985</b>	<b>\$ 2,337,910</b>	<b>\$ 2,516,303</b>	<b>\$ 2,762,609</b>	<b>\$ 3,305,120</b>	<b>\$ 459,634</b>	<b>16.2%</b>	<b>\$ 542,511</b>	<b>19.6%</b>



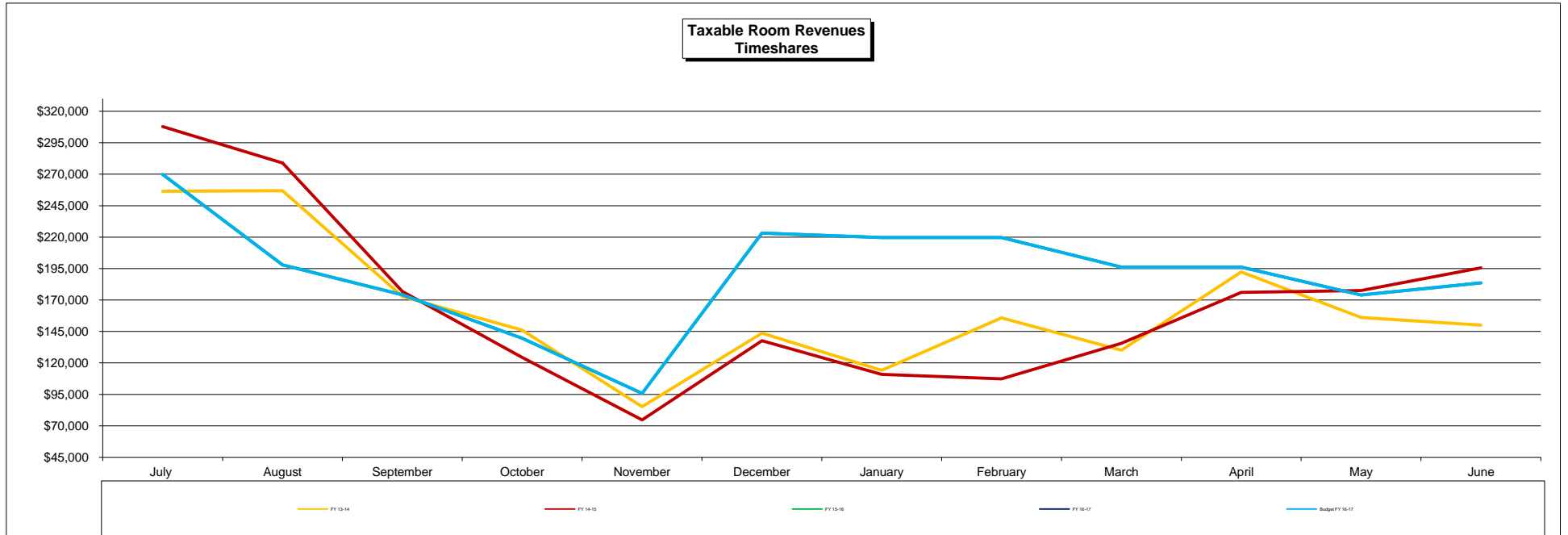
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Vacation Rentals  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ 1,058,360	\$ 842,181	\$ 1,091,928	\$ 1,413,733	\$ 1,375,555	\$ 1,428,189	\$ 2,000,097	\$ 1,713,827	\$ 286,270	16.7%	\$ 571,907	40.0%
August	\$ 1,092,245	\$ 1,164,014	\$ 1,046,678	\$ 1,296,377	\$ 1,394,758	\$ 1,350,815	\$ 1,593,912	\$ 1,620,978	\$ (27,066)	-1.7%	\$ 243,097	18.0%
September	\$ 303,039	\$ 329,812	\$ 355,220	\$ 338,625	\$ 350,308	\$ 477,603	\$ 806,557	\$ 573,124	\$ 233,433	40.7%	\$ 328,954	68.9%
October	\$ 87,430	\$ 98,866	\$ 123,394	\$ 104,823	\$ 126,506	\$ 157,250	\$ 614,152	\$ 188,700	\$ 425,452	225.5%	\$ 456,902	290.6%
November	\$ 108,932	\$ 127,467	\$ 134,202	\$ 100,338	\$ 114,757	\$ 212,898	\$ 614,461	\$ 255,478	\$ 358,983	140.5%	\$ 401,562	188.6%
December	\$ 553,887	\$ 571,816	\$ 588,024	\$ 539,165	\$ 653,869	\$ 822,055	\$ 1,216,733	\$ 986,466	\$ 230,267	23.3%	\$ 394,678	48.0%
January	\$ 534,308	\$ 314,252	\$ 441,461	\$ 516,981	\$ 605,038	\$ 684,065	\$ 1,481,808	\$ 820,878	\$ 660,930	80.5%	\$ 797,743	116.6%
February	\$ 451,605	\$ 288,949	\$ 423,099	\$ 298,322	\$ 384,313	\$ 662,046	\$ 1,166,273	\$ 794,455	\$ 371,818	46.8%	\$ 504,226	76.2%
March	\$ 167,090	\$ 149,366	\$ 160,644	\$ 140,289	\$ 144,603	\$ 447,462	\$ 844,682	\$ 536,954	\$ 307,728	57.3%	\$ 397,220	88.8%
April	\$ 73,782	\$ 109,559	\$ 51,766	\$ 68,823	\$ 113,361	\$ 338,695	\$ 750,286	\$ 406,434	\$ 343,852	84.6%	\$ 411,591	121.5%
May	\$ 91,925	\$ 127,090	\$ 100,857	\$ 137,208	\$ 162,812	\$ 478,590	\$ 733,515	\$ 574,308	\$ 159,207	27.7%	\$ 254,925	53.3%
June	\$ 257,302	\$ 205,660	\$ 324,685	\$ 348,522	\$ 475,696	\$ 943,814	\$ 1,087,841	\$ 1,132,577	\$ (44,736)	-3.9%	\$ 144,027	15.3%
<b>Totals</b>	<b>\$ 4,779,905</b>	<b>\$ 4,329,032</b>	<b>\$ 4,841,958</b>	<b>\$ 5,303,207</b>	<b>\$ 5,901,576</b>	<b>\$ 8,003,482</b>	<b>\$ 12,910,316</b>	<b>\$ 9,604,179</b>	<b>\$ 3,306,137</b>	<b>34.4%</b>	<b>\$ 4,906,834</b>	<b>61.3%</b>



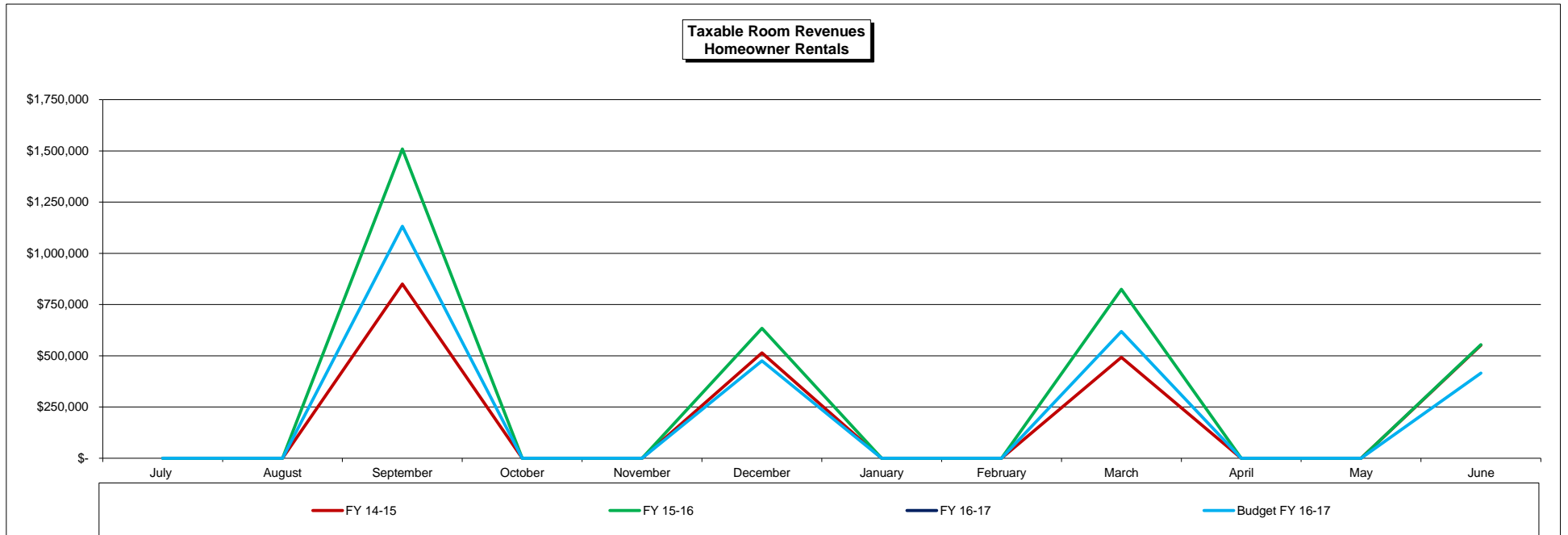
**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Timeshares  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ 168,976	\$ 213,494	\$ 162,589	\$ 256,395	\$ 307,847	\$ 269,824	\$ 251,688	\$ 269,824	\$ (18,136)	-6.7%	\$ (18,136)	-6.7%
August	\$ 143,514	\$ 211,072	\$ 170,715	\$ 256,896	\$ 278,978	\$ 197,935	\$ 302,337	\$ 197,935	\$ 104,402	52.7%	\$ 104,402	52.7%
September	\$ 127,720	\$ 150,082	\$ 173,371	\$ 172,860	\$ 176,861	\$ 174,117	\$ 223,996	\$ 174,117	\$ 49,879	28.6%	\$ 49,879	28.6%
October	\$ 106,974	\$ 124,132	\$ 130,785	\$ 146,131	\$ 124,402	\$ 139,640	\$ 191,848	\$ 139,640	\$ 52,208	37.4%	\$ 52,208	37.4%
November	\$ 87,549	\$ 86,697	\$ 82,076	\$ 85,244	\$ 74,719	\$ 95,795	\$ 127,898	\$ 95,795	\$ 32,103	33.5%	\$ 32,103	33.5%
December	\$ 122,340	\$ 173,937	\$ 166,009	\$ 143,704	\$ 137,710	\$ 223,260	\$ 316,649	\$ 223,260	\$ 93,389	41.8%	\$ 93,389	41.8%
January	\$ 166,540	\$ 100,311	\$ 129,958	\$ 114,198	\$ 110,879	\$ 219,685	\$ 267,082	\$ 219,685	\$ 47,397	21.6%	\$ 47,397	21.6%
February	\$ 158,699	\$ 161,861	\$ 168,012	\$ 155,891	\$ 107,305	\$ 219,699	\$ 260,358	\$ 219,699	\$ 40,659	18.5%	\$ 40,659	18.5%
March	\$ 155,140	\$ 132,798	\$ 129,821	\$ 130,106	\$ 135,522	\$ 196,166	\$ 246,932	\$ 196,166	\$ 50,766	25.9%	\$ 50,766	25.9%
April	\$ 163,696	\$ 151,112	\$ 186,462	\$ 192,367	\$ 176,095	\$ 196,237	\$ 277,966	\$ 196,237	\$ 81,729	41.6%	\$ 81,729	41.6%
May	\$ 149,456	\$ 164,551	\$ 168,500	\$ 156,145	\$ 177,489	\$ 174,017	\$ 241,113	\$ 174,017	\$ 67,096	38.6%	\$ 67,096	38.6%
June	\$ 130,841	\$ 149,489	\$ 179,222	\$ 150,111	\$ 195,575	\$ 183,605	\$ 268,532	\$ 183,605	\$ 84,927	46.3%	\$ 84,927	46.3%
<b>Totals</b>	<b>\$ 1,681,445</b>	<b>\$ 1,819,533</b>	<b>\$ 1,847,520</b>	<b>\$ 1,960,047</b>	<b>\$ 2,003,382</b>	<b>\$ 2,289,980</b>	<b>\$ 2,976,399</b>	<b>\$ 2,289,980</b>	<b>\$ 686,419</b>	<b>30.0%</b>	<b>\$ 686,419</b>	<b>30.0%</b>



**Reno-Sparks Convention and Visitors Authority  
Taxable Room Revenues-Homeowner Rentals  
Trend**

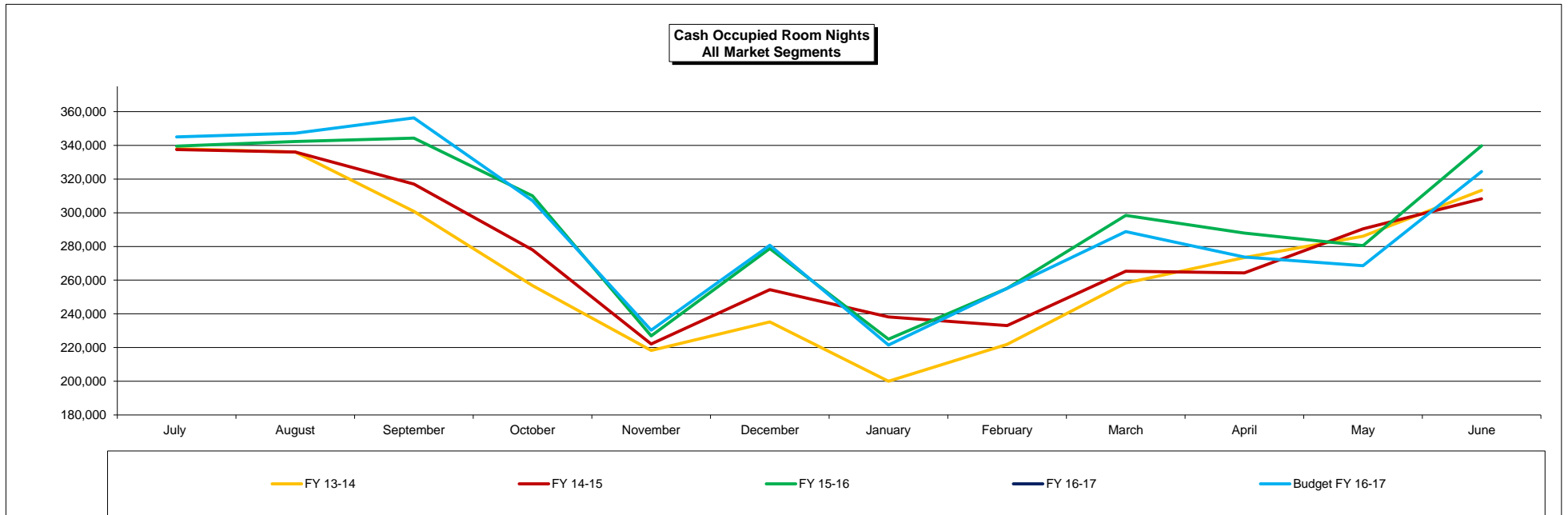
Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
August	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
September	\$ -	\$ -	\$ -	\$ -	\$ 850,318	\$ 1,509,359	\$ 1,298,184	\$ 1,132,019	\$ 166,165	14.7%	\$ (211,175)	-14.0%
October	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
November	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
December	\$ -	\$ -	\$ -	\$ -	\$ 514,500	\$ 633,768	\$ 491,265	\$ 475,326	\$ 15,939	3.4%	\$ (142,503)	-22.5%
January	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
February	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
March	\$ -	\$ -	\$ -	\$ -	\$ 492,359	\$ 824,314	\$ 642,648	\$ 618,236	\$ 24,412	3.9%	\$ (181,666)	-22.0%
April	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
June	\$ -	\$ -	\$ -	\$ -	\$ 551,053	\$ 553,878	\$ 451,329	\$ 415,009	\$ 36,321	8.8%	\$ (102,548)	-18.5%
<b>Totals</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 2,408,230</b>	<b>\$ 3,521,319</b>	<b>\$ 2,883,426</b>	<b>\$ 2,640,590</b>	<b>\$ 242,836</b>	<b>0.0%</b>	<b>\$ (637,893)</b>	<b>-26.5%</b>





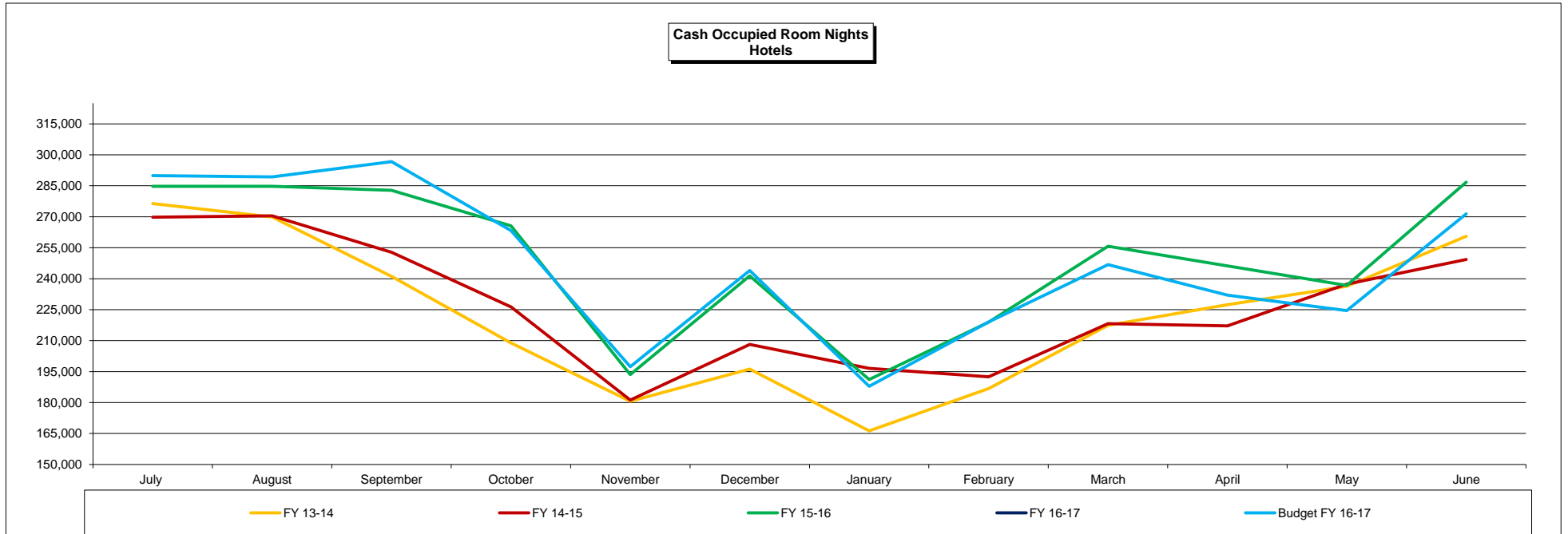
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Room Nights-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	316,313	324,182	318,179	337,964	337,506	339,576	349,602	345,038	4,564	1.3%	10,026	3.0%
August	302,815	318,733	338,661	336,075	336,070	342,310	341,443	347,197	(5,754)	-1.7%	(867)	-0.3%
September	317,067	322,157	327,404	300,877	317,039	344,280	351,394	356,310	(4,916)	-1.4%	7,114	2.1%
October	261,977	259,480	261,889	256,714	277,970	310,005	289,432	307,137	(17,705)	-5.8%	(20,573)	-6.6%
November	207,013	220,632	196,927	218,319	222,114	226,892	245,978	230,289	15,689	6.8%	19,086	8.4%
December	227,942	232,863	233,159	235,178	254,403	278,784	274,069	280,735	(6,666)	-2.4%	(4,715)	-1.7%
January	218,984	190,101	225,127	200,001	238,144	224,971	236,825	221,502	15,323	6.9%	11,854	5.3%
February	239,690	226,933	218,290	221,878	233,050	255,092	249,799	255,116	(5,317)	-2.1%	(5,293)	-2.1%
March	268,092	245,083	259,120	258,279	265,273	298,449	309,745	288,758	20,988	7.3%	11,296	3.8%
April	273,572	266,197	266,776	273,333	264,284	287,960	301,000	273,725	27,275	10.0%	13,040	4.5%
May	282,148	274,670	291,465	286,043	290,428	280,547	299,539	268,579	30,960	11.5%	18,992	6.8%
June	311,790	315,619	334,967	313,347	308,247	339,755	359,289	324,403	34,886	10.8%	19,534	5.7%
<b>Totals</b>	<b>3,227,403</b>	<b>3,196,650</b>	<b>3,271,964</b>	<b>3,238,008</b>	<b>3,344,528</b>	<b>3,528,621</b>	<b>3,608,115</b>	<b>3,498,788</b>	<b>109,327</b>	<b>3.1%</b>	<b>79,494</b>	<b>2.3%</b>



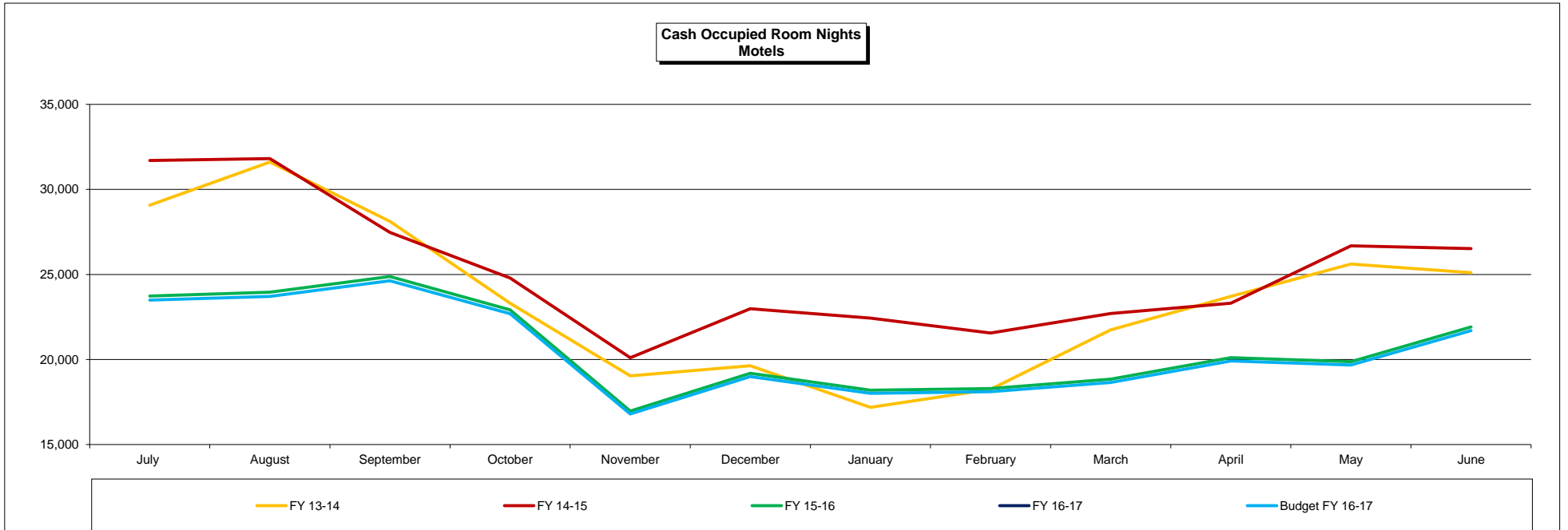
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	261,675	267,436	262,973	276,387	269,807	284,759	293,323	289,898	3,425	1.2%	8,564	3.0%
August	247,725	261,536	277,408	269,911	270,447	284,774	285,204	289,333	(4,129)	-1.4%	430	0.2%
September	257,956	263,301	269,082	241,162	252,794	282,833	288,769	296,702	(7,933)	-2.7%	5,936	2.1%
October	220,898	216,899	217,824	208,862	226,293	265,627	243,707	263,305	(19,598)	-7.4%	(21,920)	-8.3%
November	174,928	185,079	162,825	180,627	181,215	193,533	207,243	197,341	9,902	5.0%	13,710	7.1%
December	195,643	196,697	197,131	196,187	208,121	241,352	231,882	243,984	(12,102)	-5.0%	(9,470)	-3.9%
January	187,144	158,749	191,320	166,283	196,543	191,160	197,827	187,875	9,952	5.3%	6,667	3.5%
February	206,905	190,930	184,818	186,758	192,502	218,917	209,421	219,044	(9,623)	-4.4%	(9,496)	-4.3%
March	231,682	208,107	218,680	217,395	218,181	255,737	259,354	246,803	12,551	5.1%	3,617	1.4%
April	233,818	223,096	220,475	227,412	217,116	246,172	251,808	232,023	19,785	8.5%	5,636	2.3%
May	234,793	224,389	242,348	236,344	237,379	236,722	247,278	224,546	22,732	10.1%	10,556	4.5%
June	265,650	263,816	277,687	260,577	249,350	286,757	298,971	271,444	27,527	10.1%	12,214	4.3%
<b>Totals</b>	<b>2,718,817</b>	<b>2,660,035</b>	<b>2,722,571</b>	<b>2,667,905</b>	<b>2,719,748</b>	<b>2,988,343</b>	<b>3,014,787</b>	<b>2,962,298</b>	<b>52,489</b>	<b>1.8%</b>	<b>26,444</b>	<b>0.9%</b>



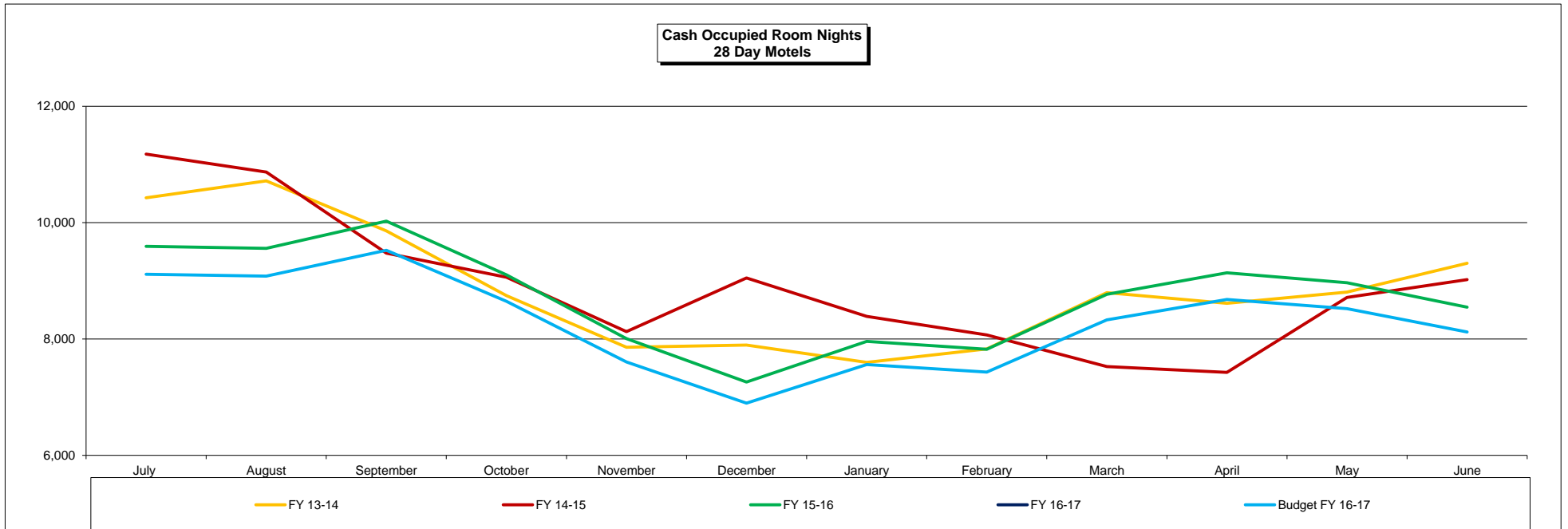
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%
July	27,029	28,852	27,024	29,067	31,699	23,734	24,571	1,074	4.6%	837	3.5%
August	27,079	28,493	29,898	31,609	31,811	23,953	24,453	740	3.1%	500	2.1%
September	29,831	30,377	28,130	28,119	27,473	24,878	25,767	1,138	4.6%	889	3.6%
October	20,972	22,220	22,819	23,308	24,792	22,924	21,329	(1,366)	-6.0%	(1,595)	-7.0%
November	17,732	19,417	18,668	19,042	20,104	16,967	18,411	1,614	9.6%	1,444	8.5%
December	17,057	18,594	20,091	19,634	22,984	19,184	19,686	694	3.7%	502	2.6%
January	17,761	17,031	19,050	17,187	22,433	18,195	19,137	1,124	6.2%	942	5.2%
February	17,701	19,890	18,697	18,253	21,560	18,287	20,657	2,553	14.1%	2,370	13.0%
March	20,543	20,722	22,549	21,743	22,707	18,838	23,992	5,342	28.6%	5,154	27.4%
April	22,557	23,802	26,436	23,711	23,303	20,109	24,910	5,002	25.1%	4,801	23.9%
May	25,923	25,710	26,513	25,612	26,679	19,873	25,900	6,226	31.6%	6,027	30.3%
June	24,273	25,870	29,695	25,104	26,516	21,915	27,721	6,025	27.8%	5,806	26.5%
<b>Totals</b>	<b>268,458</b>	<b>280,978</b>	<b>289,570</b>	<b>282,389</b>	<b>302,061</b>	<b>248,857</b>	<b>276,534</b>	<b>30,166</b>	<b>12.2%</b>	<b>27,677</b>	<b>11.1%</b>



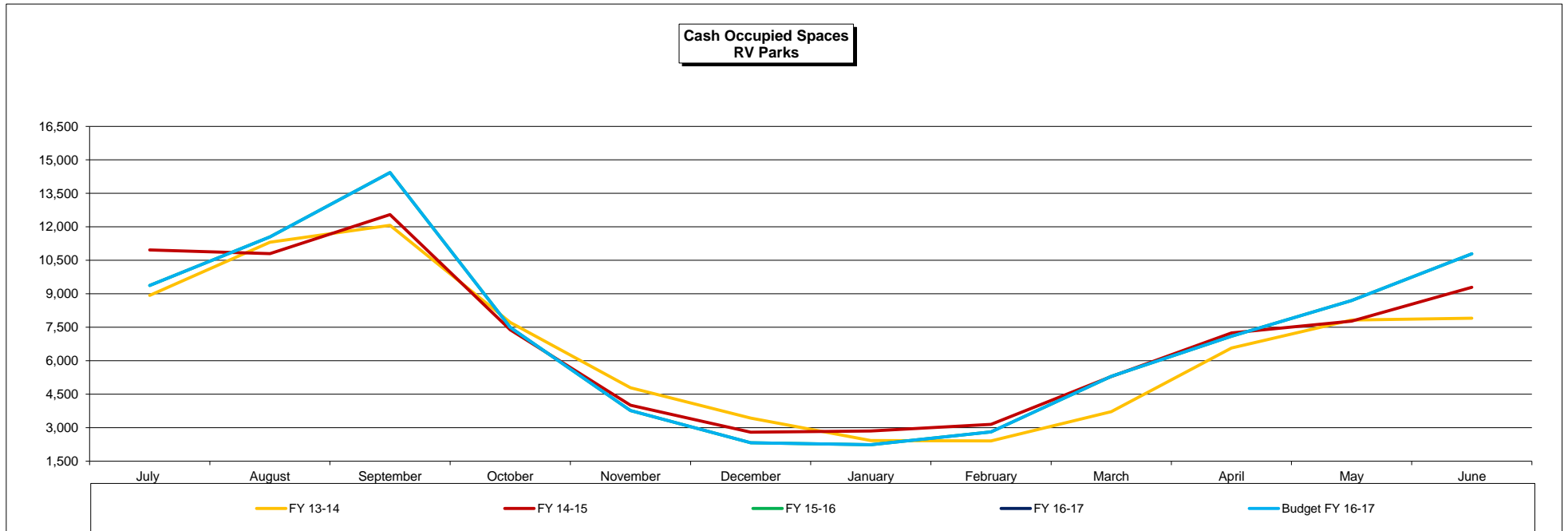
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-28 Day Motels  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	10,374	10,771	9,573	10,426	11,178	9,594	7,839	9,114	(1,275)	-14.0%	(1,755)	-18.3%
August	10,079	10,030	11,033	10,718	10,869	9,558	7,474	9,080	(1,606)	-17.7%	(2,084)	-21.8%
September	11,510	10,636	10,647	9,858	9,477	10,026	8,183	9,525	(1,342)	-14.1%	(1,843)	-18.4%
October	9,103	9,299	9,150	8,746	9,061	9,102	7,376	8,647	(1,271)	-14.7%	(1,726)	-19.0%
November	7,438	8,534	7,957	7,858	8,125	8,006	7,393	7,606	(213)	-2.8%	(613)	-7.7%
December	7,485	8,748	8,385	7,897	9,048	7,260	6,931	6,897	34	0.5%	(329)	-4.5%
January	6,926	7,655	7,585	7,598	8,388	7,959	6,780	7,561	(781)	-10.3%	(1,179)	-14.8%
February	7,642	8,562	7,751	7,828	8,070	7,822	6,922	7,431	(509)	-6.8%	(900)	-11.5%
March	8,068	8,200	8,777	8,795	7,527	8,767	7,262	8,329	(1,067)	-12.8%	(1,505)	-17.2%
April	8,109	8,730	9,389	8,613	7,426	9,138	7,460	8,681	(1,221)	-14.1%	(1,678)	-18.4%
May	9,819	9,285	10,573	8,807	8,714	8,968	7,846	8,520	(674)	-7.9%	(1,122)	-12.5%
June	8,918	10,710	10,228	9,301	9,020	8,547	8,418	8,120	298	3.7%	(129)	-1.5%
<b>Totals</b>	<b>105,471</b>	<b>111,160</b>	<b>111,048</b>	<b>106,445</b>	<b>106,903</b>	<b>104,747</b>	<b>89,884</b>	<b>99,511</b>	<b>(9,627)</b>	<b>-9.7%</b>	<b>(14,863)</b>	<b>-14.2%</b>



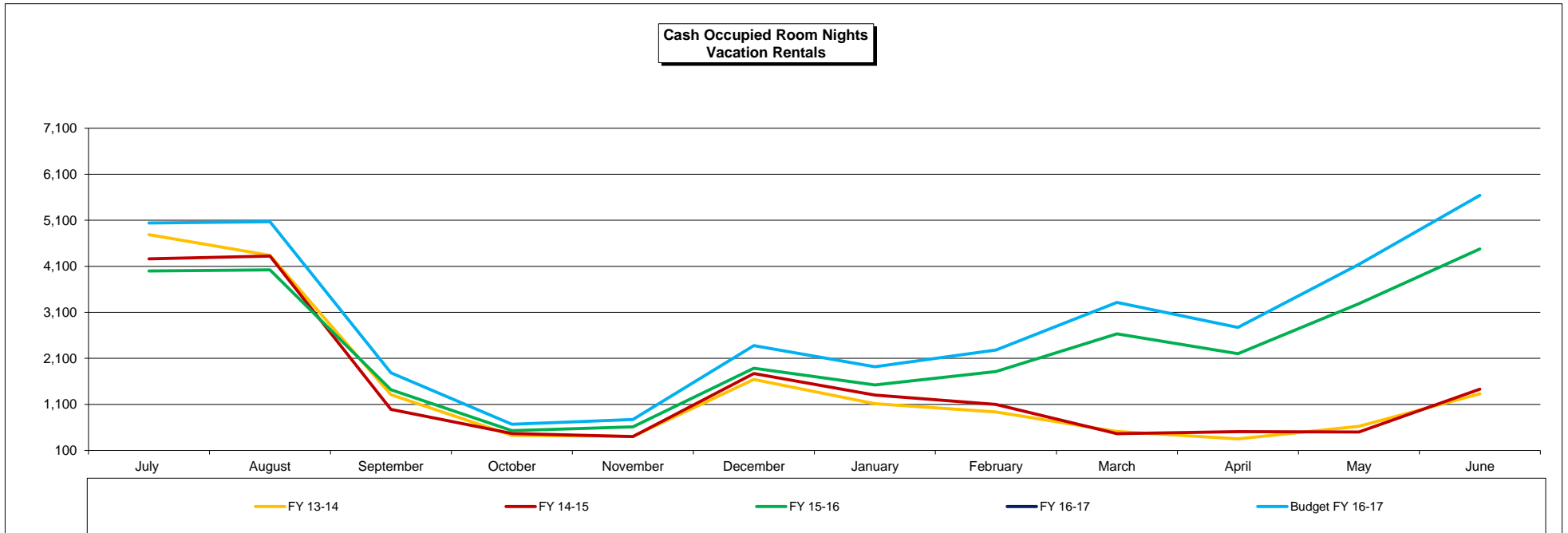
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Spaces-RV Parks  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	7,648	7,116	7,870	8,931	10,967	9,374	11,413	9,374	2,039	21.8%	2,039	21.8%
August	9,678	9,350	10,699	11,313	10,800	11,548	12,606	11,548	1,058	9.2%	1,058	9.2%
September	11,305	10,843	11,473	12,068	12,548	14,432	15,153	14,432	721	5.0%	721	5.0%
October	6,199	6,136	6,254	7,716	7,387	7,491	8,423	7,491	932	12.4%	932	12.4%
November	3,192	3,497	2,812	4,789	4,005	3,769	5,951	3,769	2,182	57.9%	2,182	57.9%
December	2,207	2,770	1,941	3,430	2,799	2,325	4,089	2,325	1,764	75.9%	1,764	75.9%
January	2,344	2,929	2,213	2,426	2,851	2,238	3,188	2,238	950	42.4%	950	42.4%
February	2,454	2,758	2,038	2,408	3,153	2,815	3,794	2,815	979	34.8%	979	34.8%
March	3,360	3,731	3,754	3,717	5,294	5,298	6,724	5,298	1,426	26.9%	1,426	26.9%
April	4,298	5,426	5,250	6,568	7,249	7,095	8,673	7,095	1,578	22.2%	1,578	22.2%
May	6,447	6,964	6,758	7,820	7,775	8,700	9,949	8,700	1,249	14.4%	1,249	14.4%
June	6,099	7,863	8,578	7,908	9,289	10,791	11,217	10,791	426	3.9%	426	3.9%
<b>Totals</b>	<b>65,231</b>	<b>69,383</b>	<b>69,640</b>	<b>79,094</b>	<b>84,117</b>	<b>85,876</b>	<b>101,180</b>	<b>85,876</b>	<b>15,304</b>	<b>17.8%</b>	<b>15,304</b>	<b>17.8%</b>



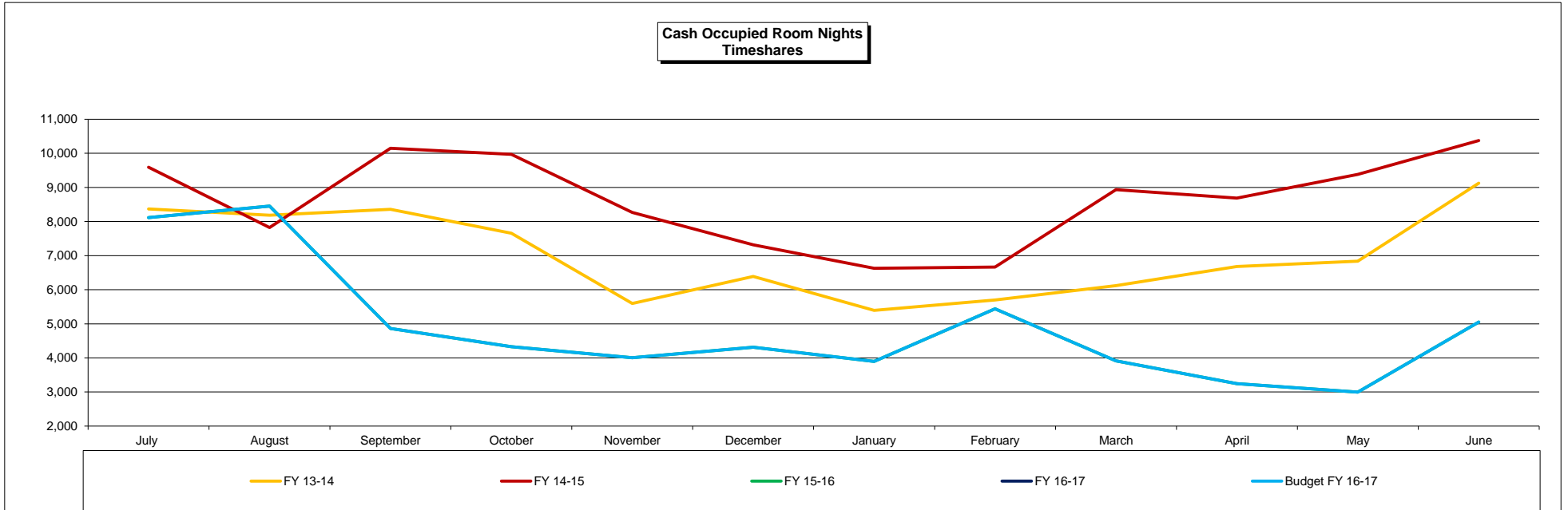
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Vacation Rentals  
Trend**

Month	Actual							Budget FY 16-17	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17		Amount	%	Amount	%
July	3,680	3,449	3,989	4,787	4,261	3,999	6,351	5,039	1,312	26.0%	2,352	58.8%
August	2,780	3,371	3,890	4,338	4,322	4,024	5,844	5,070	774	15.3%	1,820	45.2%
September	1,088	1,355	2,087	1,311	992	1,418	3,257	1,787	1,470	82.3%	1,839	129.7%
October	356	431	812	427	467	530	2,720	668	2,052	307.2%	2,190	413.2%
November	429	466	781	406	401	613	2,824	772	2,052	265.8%	2,211	360.7%
December	1,868	1,908	1,822	1,643	1,770	1,885	4,236	2,375	1,861	78.4%	2,351	124.7%
January	1,210	711	1,319	1,113	1,301	1,522	4,969	1,918	3,051	159.1%	3,447	226.5%
February	1,509	1,158	1,299	935	1,100	1,812	4,304	2,283	2,021	88.5%	2,492	137.5%
March	519	638	554	512	465	2,632	3,839	3,316	523	15.8%	1,207	45.9%
April	296	694	237	351	506	2,201	3,094	2,773	321	11.6%	893	40.6%
May	331	1,065	463	625	498	3,288	3,641	4,143	(502)	-12.1%	353	10.7%
June	597	1,066	1,188	1,332	1,429	4,477	4,268	5,641	(1,373)	-24.3%	(209)	-4.7%
<b>Totals</b>	<b>14,663</b>	<b>16,312</b>	<b>18,441</b>	<b>17,780</b>	<b>17,512</b>	<b>28,401</b>	<b>49,347</b>	<b>35,785</b>	<b>13,562</b>	<b>37.9%</b>	<b>20,946</b>	<b>73.8%</b>



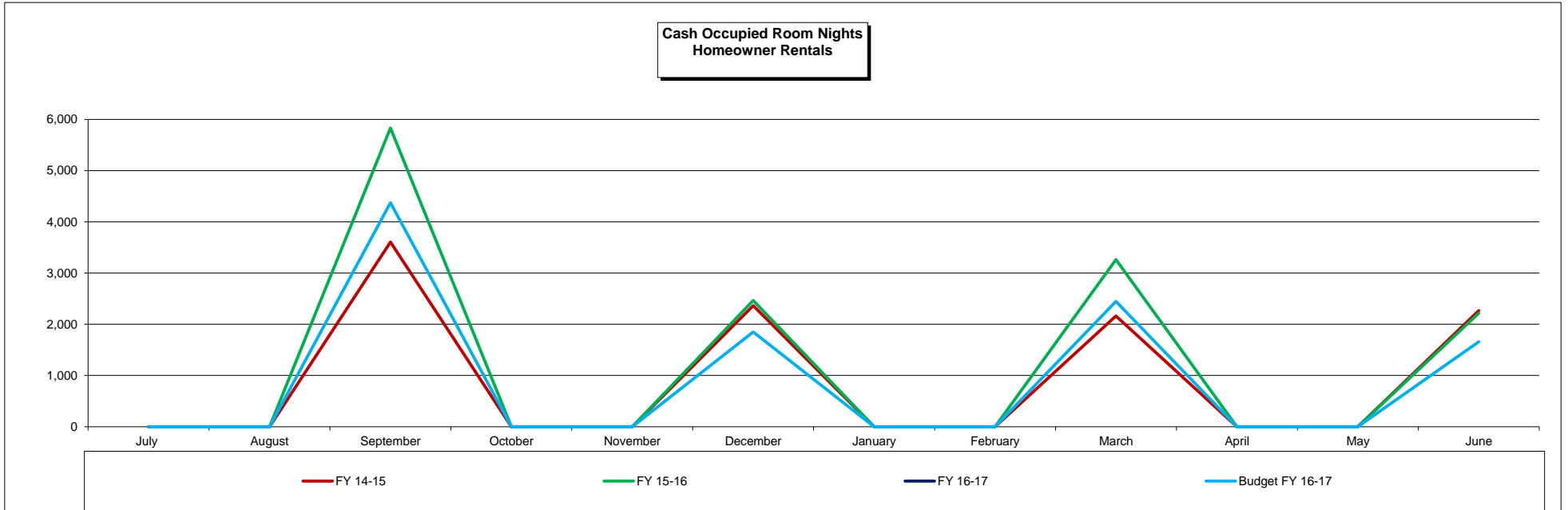
**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Timeshares  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	5,907	6,558	6,750	8,366	9,594	8,116	6,105	8,116	(2,011)	-24.8%	(2,011)	-24.8%
August	5,474	5,953	5,733	8,186	7,821	8,453	5,862	8,453	(2,591)	-30.7%	(2,591)	-30.7%
September	5,377	5,645	5,985	8,359	10,149	4,861	5,405	4,861	544	11.2%	544	11.2%
October	4,449	4,495	5,030	7,655	9,970	4,331	5,877	4,331	1,546	35.7%	1,546	35.7%
November	3,294	3,639	3,884	5,597	8,264	4,004	4,156	4,004	152	3.8%	152	3.8%
December	3,682	4,146	3,789	6,387	7,315	4,312	5,411	4,312	1,099	25.5%	1,099	25.5%
January	3,599	3,026	3,640	5,394	6,628	3,897	4,924	3,897	1,027	26.4%	1,027	26.4%
February	3,479	3,635	3,687	5,696	6,665	5,439	4,701	5,439	(738)	-13.6%	(738)	-13.6%
March	3,920	3,685	4,806	6,117	8,937	3,915	6,064	3,915	2,149	54.9%	2,149	54.9%
April	4,494	4,449	4,989	6,678	8,684	3,245	5,055	3,245	1,810	55.8%	1,810	55.8%
May	4,835	7,257	4,810	6,835	9,383	2,996	4,925	2,996	1,929	64.4%	1,929	64.4%
June	6,253	6,294	7,591	9,125	10,375	5,050	6,734	5,050	1,684	33.3%	1,684	33.3%
<b>Totals</b>	<b>54,763</b>	<b>58,782</b>	<b>60,694</b>	<b>84,395</b>	<b>103,785</b>	<b>58,619</b>	<b>65,219</b>	<b>58,619</b>	<b>6,600</b>	<b>11.3%</b>	<b>6,600</b>	<b>11.3%</b>



**Reno-Sparks Convention and Visitors Authority  
Cash Occupied Rooms-Homeowner Rentals  
Trend**

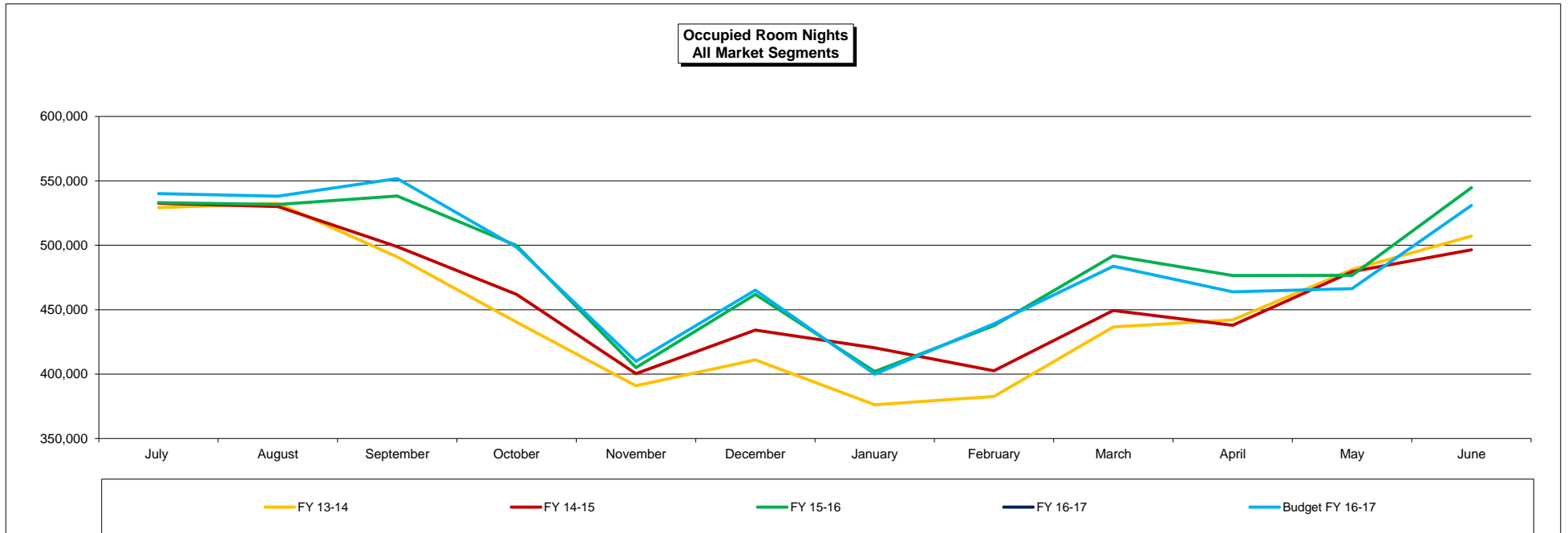
Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
August	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
September	-	-	-	-	3,606	5,832	4,860	486	11.1%	(972)	-16.7%	
October	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
November	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
December	-	-	-	-	2,366	2,466	1,834	1,850	(16)	-0.8%	(632)	-25.6%
January	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
February	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
March	-	-	-	-	2,162	3,262	2,510	2,447	64	2.6%	(752)	-23.1%
April	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
May	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
June	-	-	-	-	2,268	2,218	1,960	1,661	299	18.0%	(258)	-11.6%
<b>Totals</b>	-	-	-	-	<b>10,402</b>	<b>13,778</b>	<b>11,164</b>	<b>10,331</b>	<b>833</b>	<b>0.0%</b>	<b>(2,614)</b>	<b>-25.1%</b>





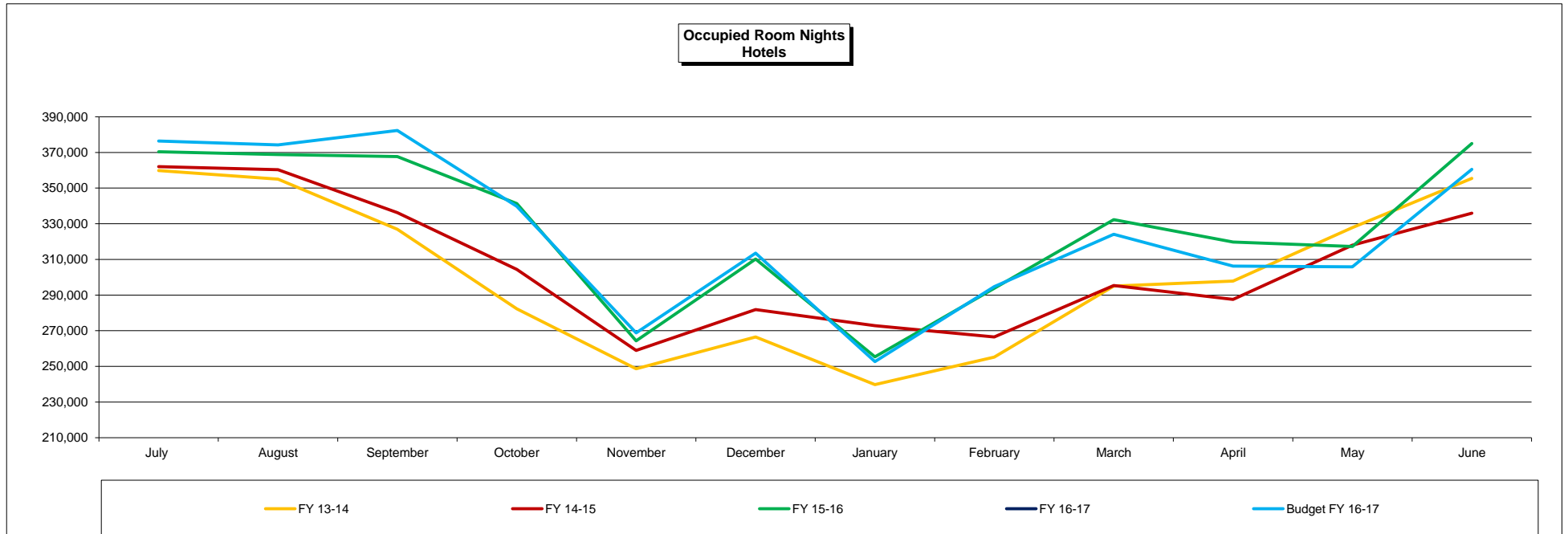
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Consolidated Summary  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	511,070	514,933	504,829	529,220	532,560	533,061	558,932	540,098	18,834	3.5%	25,871	4.9%
August	493,240	506,798	523,217	532,551	530,095	531,622	548,907	538,037	10,870	2.0%	17,285	3.3%
September	506,409	508,993	503,063	490,994	498,961	538,200	555,329	551,764	3,565	0.6%	17,129	3.2%
October	445,898	430,410	437,336	440,343	461,911	499,815	491,289	498,439	(7,150)	-1.4%	(8,526)	-1.7%
November	375,430	379,127	361,447	390,984	400,324	405,085	438,248	409,881	28,367	6.9%	33,163	8.2%
December	397,109	402,111	396,688	411,024	434,190	461,879	475,810	465,195	10,616	2.3%	13,931	3.0%
January	382,758	355,509	388,712	376,196	420,430	402,010	429,629	399,919	29,710	7.4%	27,619	6.9%
February	400,769	391,990	379,529	382,620	402,632	437,603	435,728	439,086	(3,358)	-0.8%	(1,875)	-0.4%
March	441,895	417,315	443,399	436,577	449,343	491,853	520,869	483,695	37,175	7.7%	29,016	5.9%
April	445,322	431,115	438,907	441,992	437,895	476,563	499,243	463,850	35,393	7.6%	22,680	4.8%
May	461,995	450,550	478,420	481,152	479,544	476,722	507,723	466,310	41,413	8.9%	31,001	6.5%
June	495,145	496,796	523,852	507,148	496,475	544,683	568,253	530,876	37,377	7.0%	23,570	4.3%
<b>Totals</b>	<b>5,357,040</b>	<b>5,285,647</b>	<b>5,379,399</b>	<b>5,420,801</b>	<b>5,544,360</b>	<b>5,799,096</b>	<b>6,029,960</b>	<b>5,787,149</b>	<b>242,811</b>	<b>4.2%</b>	<b>230,864</b>	<b>4.0%</b>



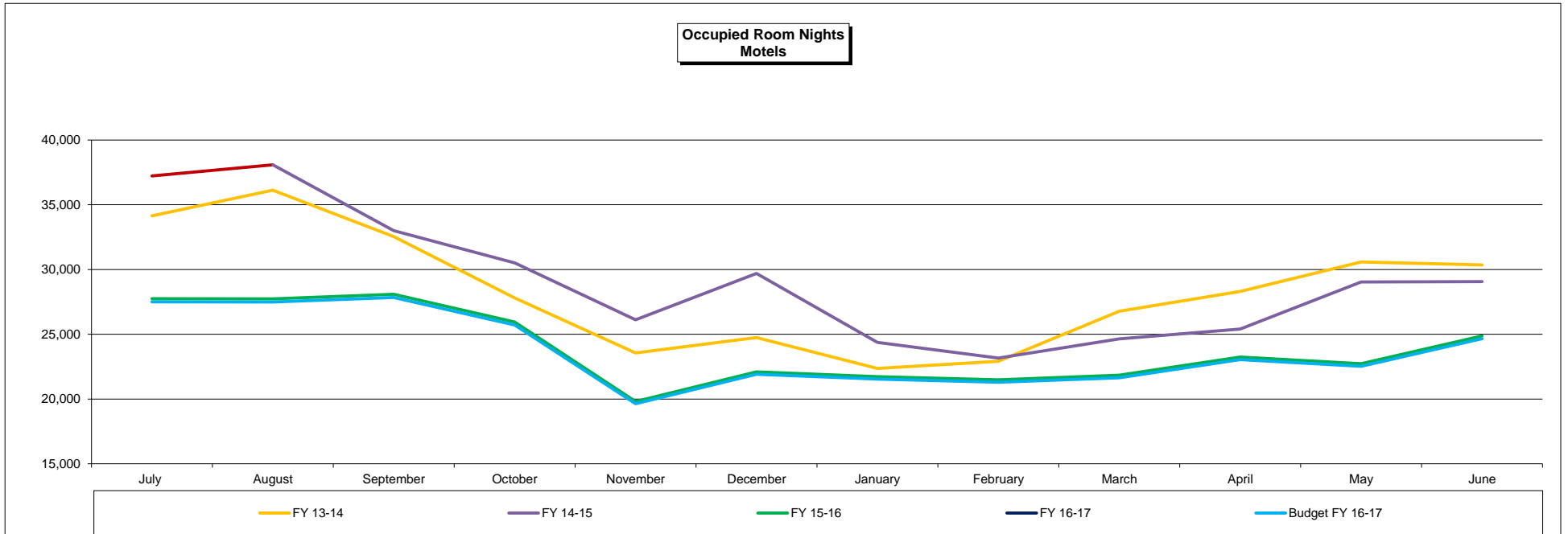
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	349,080	351,254	342,803	359,838	362,033	370,419	382,595	376,390	6,205	1.6%	12,176	3.3%
August	334,571	343,260	354,560	355,017	360,316	368,837	372,443	374,206	(1,763)	-0.5%	3,606	1.0%
September	343,539	344,816	347,241	326,953	336,206	367,631	373,818	382,313	(8,495)	-2.2%	6,187	1.7%
October	300,391	284,342	288,784	282,313	304,419	341,319	324,988	339,724	(14,736)	-4.3%	(16,331)	-4.8%
November	242,163	241,893	225,376	248,696	258,954	264,286	284,554	268,773	15,781	5.9%	20,268	7.7%
December	260,273	260,714	257,550	266,480	281,864	310,182	309,705	313,481	(3,776)	-1.2%	(477)	-0.2%
January	248,482	221,048	254,120	239,790	272,877	255,360	269,174	252,696	16,478	6.5%	13,814	5.4%
February	273,662	255,724	252,694	255,205	266,502	293,831	282,154	294,688	(12,534)	-4.3%	(11,677)	-4.0%
March	300,176	272,940	299,059	295,038	295,348	332,256	340,869	324,061	16,808	5.2%	8,613	2.6%
April	302,328	285,969	290,755	297,856	287,575	319,724	328,053	306,285	21,768	7.1%	8,329	2.6%
May	310,228	294,672	319,894	327,874	318,016	317,282	329,610	305,882	23,728	7.8%	12,328	3.9%
June	346,232	339,962	362,360	355,428	335,964	375,000	382,891	360,534	22,357	6.2%	7,891	2.1%
<b>Totals</b>	<b>3,611,125</b>	<b>3,496,594</b>	<b>3,595,196</b>	<b>3,610,488</b>	<b>3,680,074</b>	<b>3,916,127</b>	<b>3,980,854</b>	<b>3,899,033</b>	<b>81,821</b>	<b>2.1%</b>	<b>64,727</b>	<b>1.7%</b>



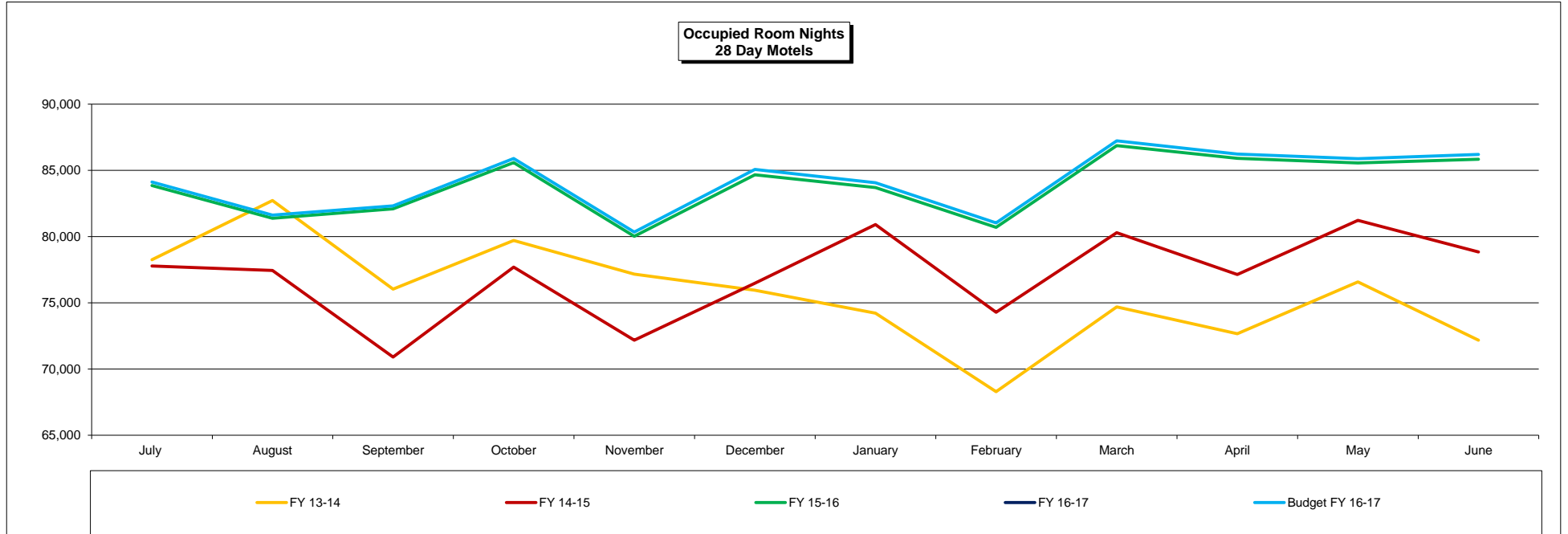
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	31,449	33,466	31,313	34,154	37,230	27,748	27,566	27,511	55	0.2%	(182)	-0.7%
August	31,711	33,148	34,534	36,130	38,087	27,735	27,859	27,495	364	1.3%	124	0.4%
September	34,173	35,519	32,959	32,543	33,008	28,090	28,635	27,841	794	2.9%	545	1.9%
October	25,423	27,209	27,385	27,803	30,512	25,952	24,047	25,723	(1,676)	-6.5%	(1,905)	-7.3%
November	22,261	24,158	23,084	23,565	26,120	19,807	20,851	19,637	1,214	6.2%	1,044	5.3%
December	21,589	23,152	24,537	24,746	29,700	22,105	22,418	21,913	505	2.3%	313	1.4%
January	22,037	20,862	24,161	22,362	24,372	21,729	22,825	21,547	1,278	5.9%	1,096	5.0%
February	21,760	23,686	23,321	22,913	23,162	21,483	23,995	21,300	2,695	12.7%	2,512	11.7%
March	24,541	25,128	27,841	26,779	24,650	21,835	28,447	21,647	6,800	31.4%	6,612	30.3%
April	26,837	28,332	31,606	28,302	25,400	23,243	28,855	23,042	5,813	25.2%	5,612	24.1%
May	30,296	30,317	31,315	30,580	29,035	22,731	30,309	22,532	7,777	34.5%	7,578	33.3%
June	28,302	30,068	34,242	30,357	29,073	24,873	32,229	24,654	7,575	30.7%	7,356	29.6%
<b>Totals</b>	<b>320,379</b>	<b>335,045</b>	<b>346,298</b>	<b>340,234</b>	<b>350,349</b>	<b>287,331</b>	<b>318,036</b>	<b>284,842</b>	<b>33,194</b>	<b>11.7%</b>	<b>30,705</b>	<b>10.7%</b>



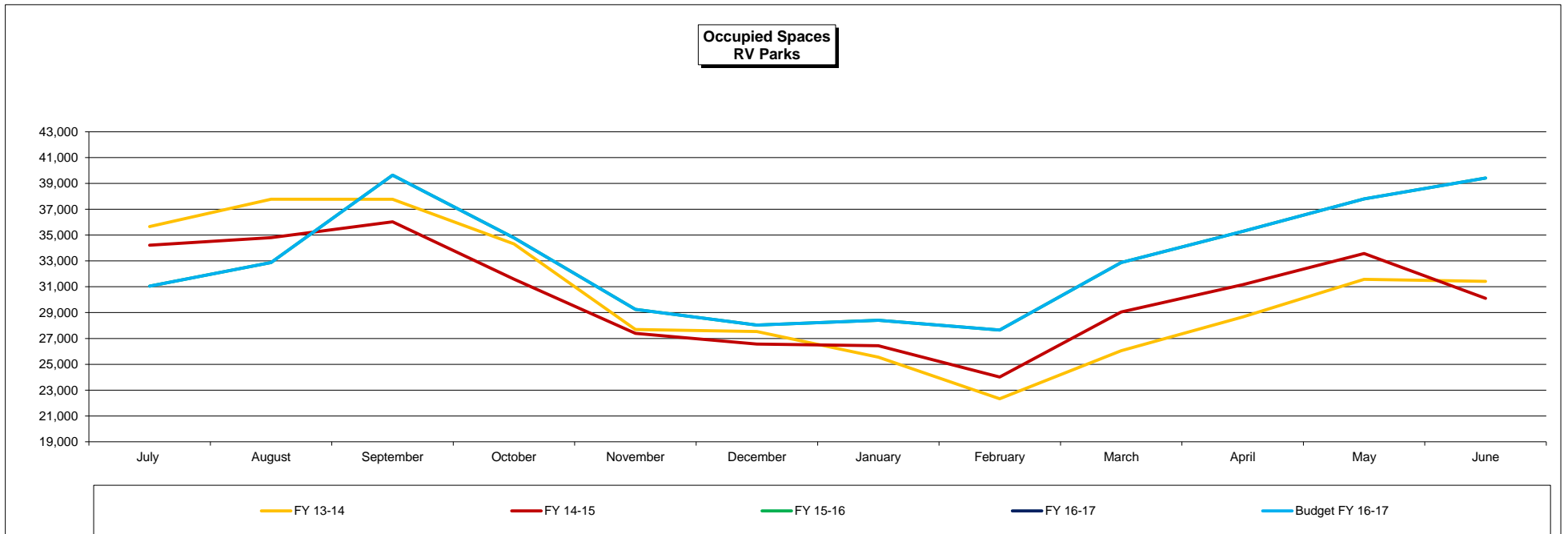
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-28 Day Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	84,252	83,349	79,499	78,254	77,783	83,859	89,142	84,122	5,020	6.0%	5,283	6.3%
August	79,735	80,797	80,963	82,724	77,439	81,383	90,013	81,623	8,390	10.3%	8,630	10.6%
September	80,644	81,455	72,378	76,034	70,904	82,100	88,198	82,320	5,878	7.1%	6,098	7.4%
October	81,126	77,809	76,159	79,705	77,692	85,587	87,210	85,897	1,313	1.5%	1,623	1.9%
November	76,881	77,074	74,080	77,168	72,177	80,022	83,858	80,342	3,516	4.4%	3,836	4.8%
December	80,351	80,789	75,329	75,944	76,473	84,667	88,415	85,078	3,337	3.9%	3,748	4.4%
January	77,608	77,846	72,740	74,210	80,907	83,704	84,953	84,063	890	1.1%	1,249	1.5%
February	73,034	77,208	68,749	68,290	74,284	80,692	79,637	81,030	(1,393)	-1.7%	(1,055)	-1.3%
March	82,054	81,582	76,197	74,686	80,294	86,867	89,744	87,230	2,514	2.9%	2,877	3.3%
April	79,831	76,984	73,937	72,661	77,138	85,907	85,594	86,230	(636)	-0.7%	(313)	-0.4%
May	81,023	78,854	80,079	76,576	81,225	85,563	89,342	85,881	3,461	4.0%	3,779	4.4%
June	79,150	79,658	74,756	72,170	78,844	85,835	87,986	86,203	1,783	2.1%	2,151	2.5%
<b>Totals</b>	<b>955,689</b>	<b>953,405</b>	<b>904,866</b>	<b>908,422</b>	<b>925,160</b>	<b>1,006,186</b>	<b>1,044,092</b>	<b>1,010,019</b>	<b>34,073</b>	<b>3.4%</b>	<b>37,906</b>	<b>3.8%</b>



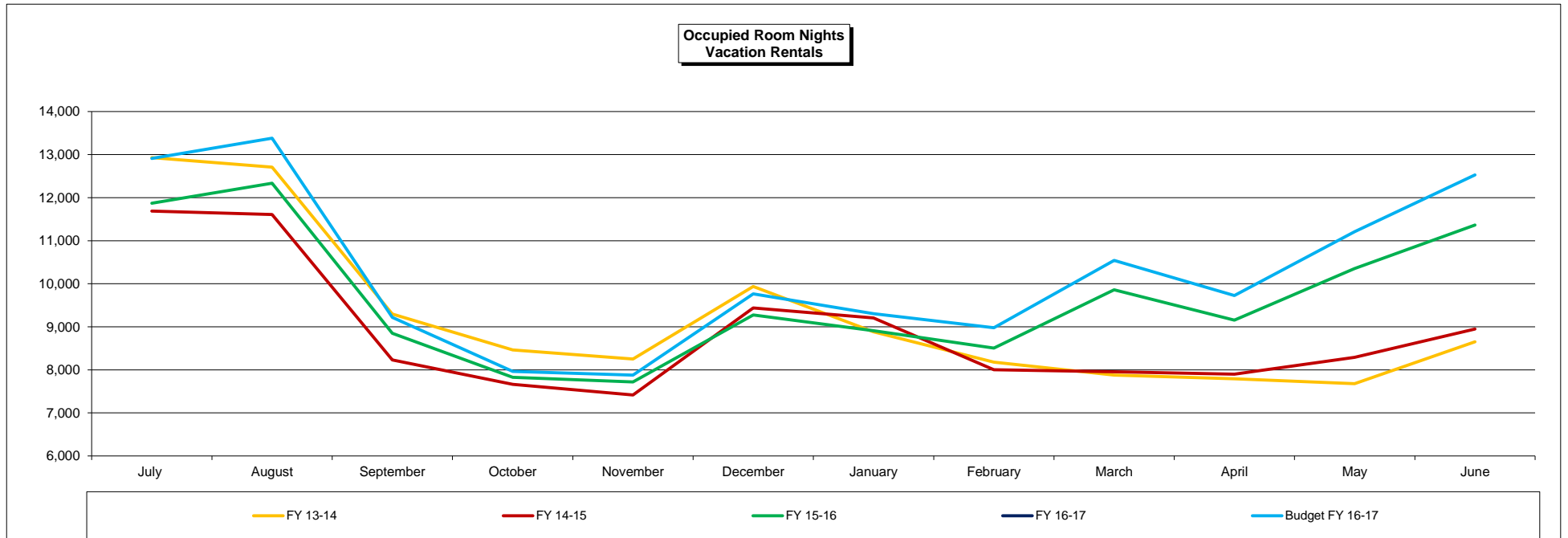
**Reno-Sparks Convention and Visitors Authority  
Occupied Spaces-RV Parks  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	31,129	30,593	31,964	35,668	34,223	31,050	39,699	31,050	8,649	27.9%	8,649	27.9%
August	33,100	33,557	35,115	37,779	34,807	32,879	39,805	32,879	6,926	21.1%	6,926	21.1%
September	33,679	34,386	34,171	37,774	36,030	39,642	41,731	39,642	2,089	5.3%	2,089	5.3%
October	28,769	29,698	31,074	34,317	31,586	34,798	38,014	34,798	3,216	9.2%	3,216	9.2%
November	24,509	25,707	26,240	27,691	27,389	29,247	34,309	29,247	5,062	17.3%	5,062	17.3%
December	23,278	24,921	25,417	27,531	26,566	28,033	33,777	28,033	5,744	20.5%	5,744	20.5%
January	23,592	24,229	24,382	25,555	26,435	28,410	34,038	28,410	5,628	19.8%	5,628	19.8%
February	21,664	22,846	21,820	22,330	24,012	27,651	31,997	27,651	4,346	15.7%	4,346	15.7%
March	24,681	25,175	26,360	26,046	29,046	32,881	38,672	32,881	5,791	17.6%	5,791	17.6%
April	25,765	26,342	28,966	28,671	31,168	35,288	39,496	35,288	4,208	11.9%	4,208	11.9%
May	29,224	30,119	33,034	31,583	33,579	37,798	41,318	37,798	3,520	9.3%	3,520	9.3%
June	28,611	31,405	35,582	31,416	30,108	39,422	40,717	39,422	1,295	3.3%	1,295	3.3%
<b>Totals</b>	<b>328,001</b>	<b>338,978</b>	<b>354,125</b>	<b>366,361</b>	<b>364,949</b>	<b>397,099</b>	<b>453,573</b>	<b>397,099</b>	<b>56,474</b>	<b>14.2%</b>	<b>56,474</b>	<b>14.2%</b>



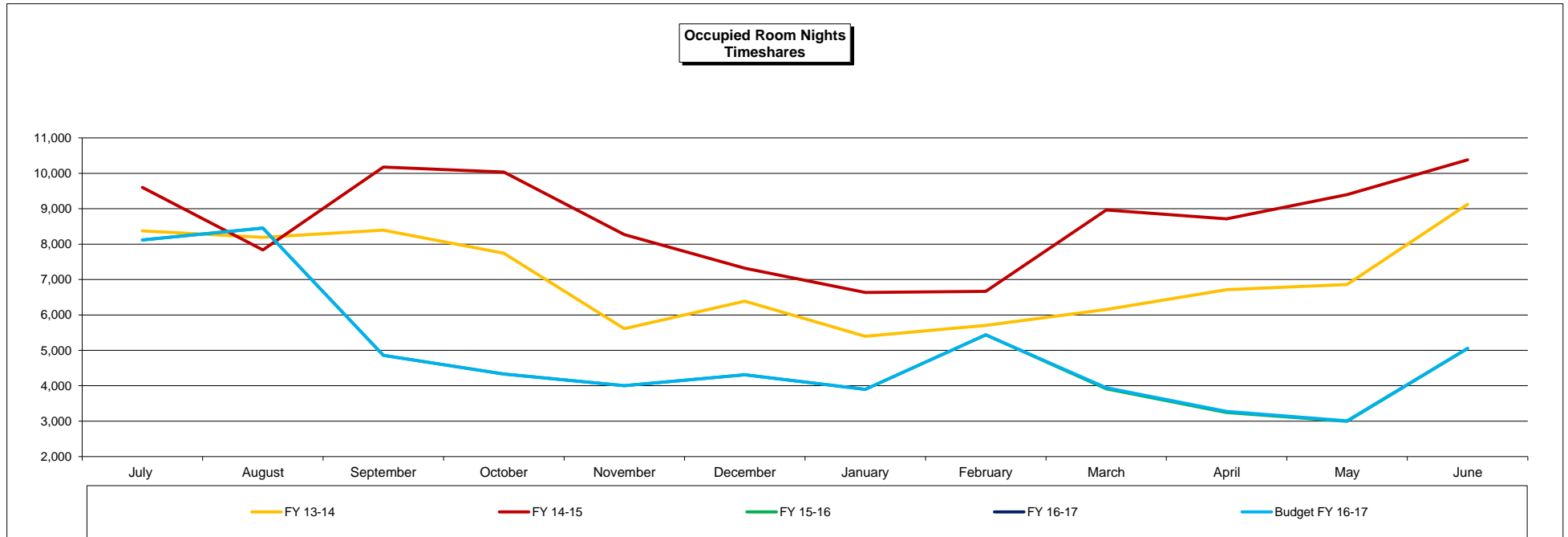
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Vacation Rentals  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	9,253	9,682	12,500	12,930	11,688	11,869	13,825	12,909	916	7.1%	1,956	16.5%
August	8,649	10,060	12,312	12,710	11,609	12,335	12,925	13,381	(456)	-3.4%	590	4.8%
September	8,997	7,172	10,329	9,296	8,232	8,851	11,327	9,220	2,107	22.9%	2,476	28.0%
October	5,740	6,857	8,904	8,461	7,665	7,828	11,153	7,966	3,187	40.0%	3,325	42.5%
November	6,322	6,656	8,783	8,252	7,416	7,719	10,520	7,878	2,642	33.5%	2,801	36.3%
December	7,936	8,389	10,066	9,936	9,436	9,274	13,198	9,764	3,434	35.2%	3,924	42.3%
January	7,440	8,498	9,669	8,882	9,204	8,910	13,715	9,306	4,409	47.4%	4,805	53.9%
February	7,170	8,891	9,258	8,178	8,004	8,507	13,244	8,978	4,266	47.5%	4,737	55.7%
March	6,523	8,805	9,136	7,876	7,956	9,859	13,225	10,543	2,682	25.4%	3,366	34.1%
April	6,067	9,039	8,654	7,791	7,898	9,156	12,190	9,728	2,462	25.3%	3,034	33.1%
May	6,389	9,312	9,288	7,679	8,292	10,352	12,219	11,207	1,012	9.0%	1,867	18.0%
June	6,570	9,409	9,309	8,652	8,950	11,365	14,654	12,529	2,125	17.0%	3,289	28.9%
<b>Totals</b>	<b>87,056</b>	<b>102,770</b>	<b>118,208</b>	<b>110,643</b>	<b>106,350</b>	<b>116,025</b>	<b>152,195</b>	<b>123,409</b>	<b>28,786</b>	<b>23.3%</b>	<b>36,170</b>	<b>31.2%</b>



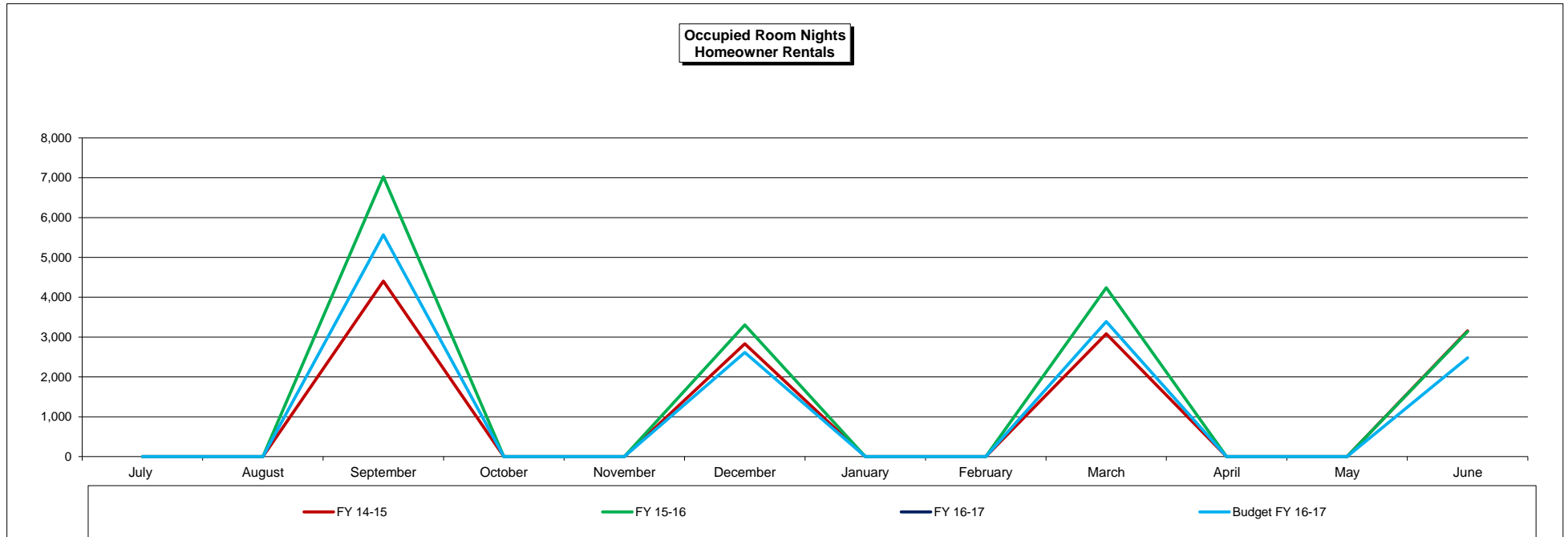
**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Timeshares  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	5,907	6,589	6,750	8,376	9,603	8,116	6,105	8,116	(2,011)	-24.8%	(2,011)	-24.8%
August	5,474	5,976	5,733	8,191	7,837	8,453	5,862	8,453	(2,591)	-30.7%	(2,591)	-30.7%
September	5,377	5,645	5,985	8,394	10,176	4,861	5,405	4,861	544	11.2%	544	11.2%
October	4,449	4,495	5,030	7,744	10,037	4,331	5,877	4,331	1,546	35.7%	1,546	35.7%
November	3,294	3,639	3,884	5,612	8,268	4,004	4,156	4,004	152	3.8%	152	3.8%
December	3,682	4,146	3,789	6,387	7,318	4,312	5,411	4,312	1,099	25.5%	1,099	25.5%
January	3,599	3,026	3,640	5,397	6,635	3,897	4,924	3,897	1,027	26.4%	1,027	26.4%
February	3,479	3,635	3,687	5,704	6,668	5,439	4,701	5,439	(738)	-13.6%	(738)	-13.6%
March	3,920	3,685	4,806	6,152	8,967	3,915	6,064	3,945	2,119	53.7%	2,149	54.9%
April	4,494	4,449	4,989	6,711	8,716	3,245	5,055	3,277	1,778	54.3%	1,810	55.8%
May	4,835	7,276	4,810	6,860	9,397	2,996	4,925	3,010	1,915	63.6%	1,929	64.4%
June	6,280	6,294	7,603	9,125	10,381	5,050	6,734	5,056	1,678	33.2%	1,684	33.3%
<b>Totals</b>	<b>54,790</b>	<b>58,855</b>	<b>60,706</b>	<b>84,653</b>	<b>104,003</b>	<b>58,619</b>	<b>65,219</b>	<b>58,701</b>	<b>6,518</b>	<b>11.1%</b>	<b>6,600</b>	<b>11.3%</b>



**Reno-Sparks Convention and Visitors Authority  
Occupied Rooms-Homeowner Rentals  
Trend**

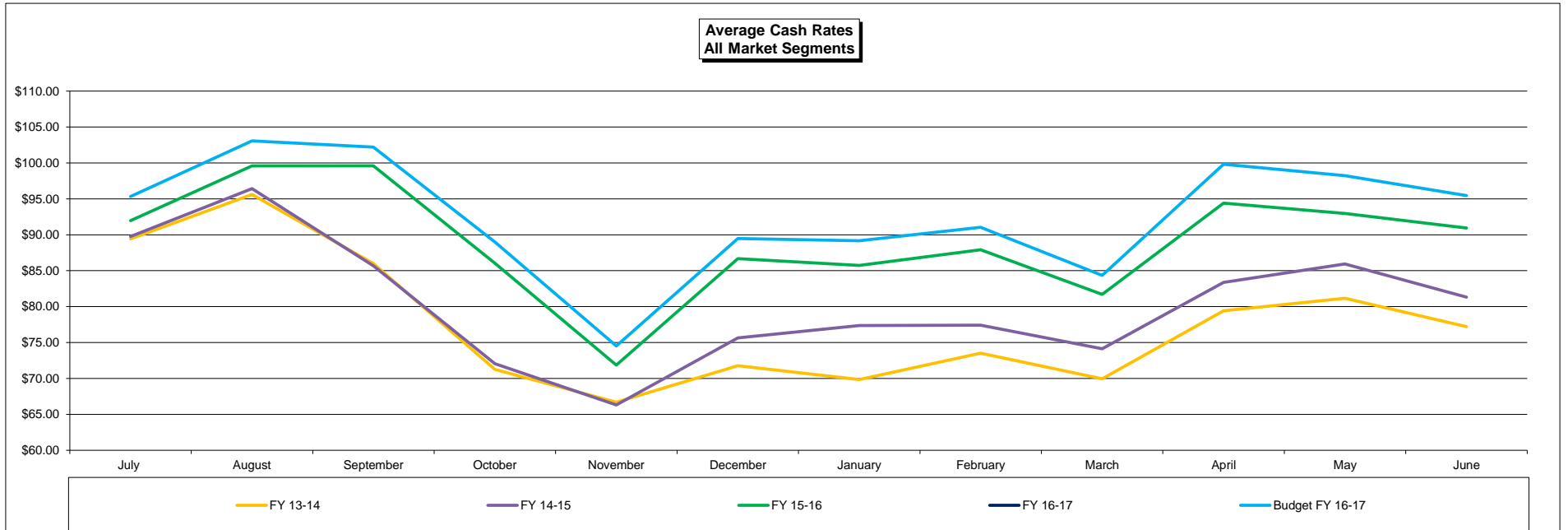
Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
August	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
September	-	-	-	-	4,405	7,025	6,215	5,567	648	11.6%	(810)	-11.5%
October	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
November	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
December	-	-	-	-	2,833	3,306	2,886	2,614	273	10.4%	(420)	-12.7%
January	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
February	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
March	-	-	-	-	3,082	4,240	3,848	3,388	461	13.6%	(392)	-9.2%
April	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
May	-	-	-	-	-	-	-	-	0.0%	-	0.0%	
June	-	-	-	-	3,155	3,138	3,042	2,478	564	22.7%	(96)	-3.1%
<b>Totals</b>	-	-	-	-	<b>13,475</b>	<b>17,709</b>	<b>15,991</b>	<b>14,046</b>	<b>1,945</b>	<b>0.0%</b>	<b>(1,718)</b>	<b>0.0%</b>





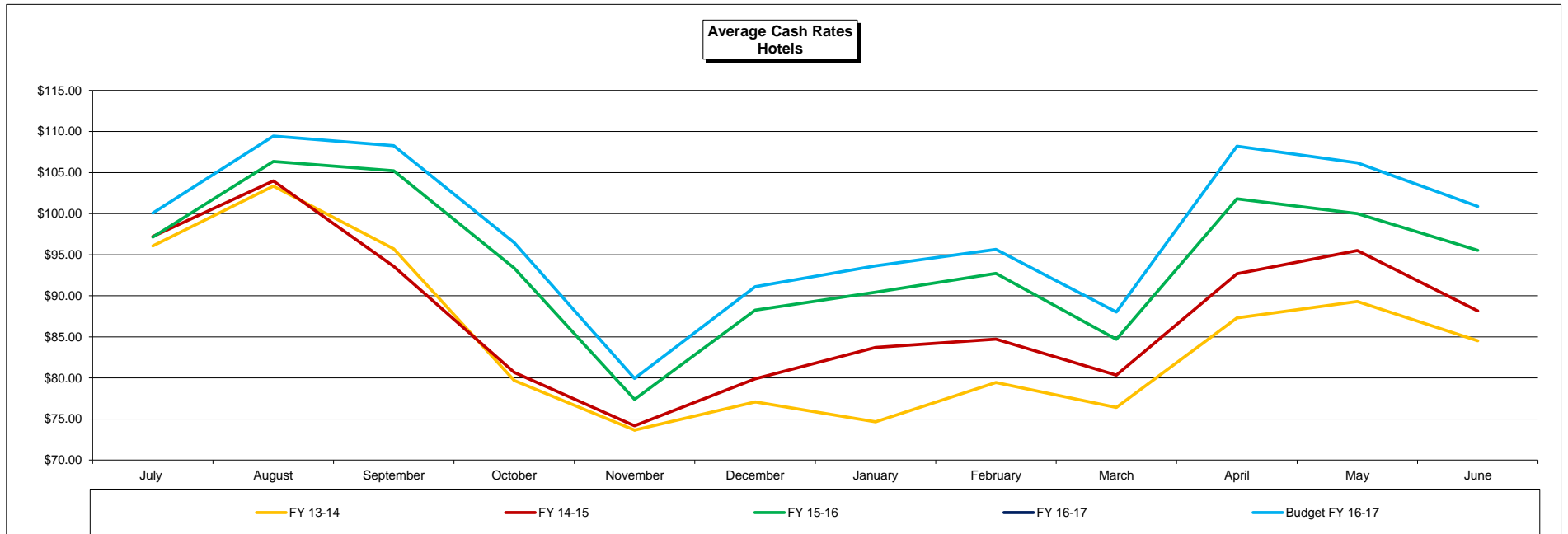
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ 81.24	\$ 77.99	\$ 79.00	\$ 89.43	\$ 89.75	\$ 91.97	\$ 102.05	\$ 95.34	\$ 6.71	7.0%	\$ 10.08	11.0%
August	\$ 82.28	\$ 85.87	\$ 86.74	\$ 95.61	\$ 96.42	\$ 99.59	\$ 107.98	\$ 103.07	\$ 4.91	4.8%	\$ 8.39	8.4%
September	\$ 80.75	\$ 83.16	\$ 83.12	\$ 85.98	\$ 85.68	\$ 99.60	\$ 107.72	\$ 102.21	\$ 5.51	5.4%	\$ 8.12	8.2%
October	\$ 67.28	\$ 67.78	\$ 69.67	\$ 71.25	\$ 72.04	\$ 86.04	\$ 88.09	\$ 88.99	\$ (0.90)	-1.0%	\$ 2.05	2.4%
November	\$ 58.45	\$ 64.69	\$ 61.10	\$ 66.69	\$ 66.31	\$ 71.86	\$ 82.70	\$ 74.52	\$ 8.18	11.0%	\$ 10.84	15.1%
December	\$ 62.96	\$ 69.27	\$ 73.20	\$ 71.77	\$ 75.65	\$ 86.68	\$ 94.63	\$ 89.48	\$ 5.15	5.8%	\$ 7.95	9.2%
January	\$ 75.01	\$ 61.91	\$ 78.24	\$ 69.85	\$ 77.37	\$ 85.73	\$ 85.48	\$ 89.17	\$ (3.69)	-4.1%	\$ (0.25)	-0.3%
February	\$ 70.64	\$ 65.67	\$ 72.70	\$ 73.52	\$ 77.41	\$ 87.90	\$ 90.93	\$ 91.04	\$ (0.11)	-0.1%	\$ 3.03	3.4%
March	\$ 65.74	\$ 63.26	\$ 70.27	\$ 69.96	\$ 74.12	\$ 81.71	\$ 90.35	\$ 84.35	\$ 6.00	7.1%	\$ 8.64	10.6%
April	\$ 71.72	\$ 72.90	\$ 78.35	\$ 79.41	\$ 83.37	\$ 94.41	\$ 99.45	\$ 99.82	\$ (0.37)	-0.4%	\$ 5.04	5.3%
May	\$ 68.98	\$ 72.00	\$ 80.78	\$ 81.17	\$ 85.93	\$ 92.98	\$ 96.54	\$ 98.22	\$ (1.68)	-1.7%	\$ 3.56	3.8%
June	\$ 71.58	\$ 72.02	\$ 80.55	\$ 77.20	\$ 81.31	\$ 90.93	\$ 98.65	\$ 95.46	\$ 3.19	3.3%	\$ 7.72	8.5%
<b>Totals</b>	<b>\$ 72.09</b>	<b>\$ 72.43</b>	<b>\$ 77.08</b>	<b>\$ 78.88</b>	<b>\$ 81.34</b>	<b>\$ 89.84</b>	<b>\$ 96.29</b>	<b>\$ 93.38</b>	<b>\$ 2.91</b>	<b>3.1%</b>	<b>\$ 6.45</b>	<b>7.2%</b>



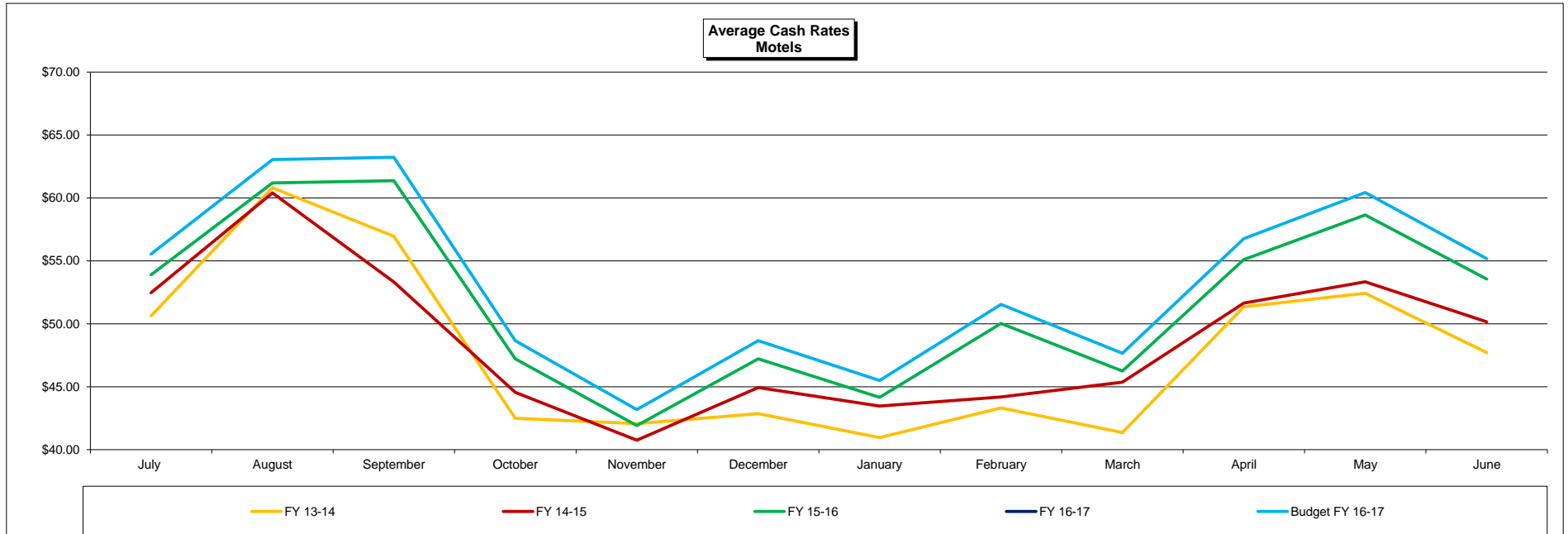
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%
July	\$ 86.25	\$ 83.55	\$ 84.16	\$ 96.06	\$ 97.22	\$ 97.15	\$ 106.57	\$ 6.50	6.5%	\$ 9.42	9.7%
August	\$ 86.69	\$ 90.85	\$ 92.91	\$ 103.35	\$ 103.98	\$ 106.35	\$ 114.14	\$ 4.70	4.3%	\$ 7.79	7.3%
September	\$ 88.05	\$ 90.48	\$ 90.54	\$ 95.71	\$ 93.58	\$ 105.21	\$ 114.08	\$ 5.81	5.4%	\$ 8.87	8.4%
October	\$ 73.11	\$ 74.30	\$ 76.40	\$ 79.69	\$ 80.67	\$ 93.38	\$ 94.93	\$ (1.55)	-1.6%	\$ 1.55	1.7%
November	\$ 62.71	\$ 70.59	\$ 66.59	\$ 73.65	\$ 74.17	\$ 77.39	\$ 88.67	\$ 8.74	10.9%	\$ 11.28	14.6%
December	\$ 64.98	\$ 72.82	\$ 77.17	\$ 77.07	\$ 79.89	\$ 88.25	\$ 97.38	\$ 6.27	6.9%	\$ 9.13	10.3%
January	\$ 78.59	\$ 66.01	\$ 83.69	\$ 74.66	\$ 83.72	\$ 90.42	\$ 87.56	\$ (6.09)	-6.5%	\$ (2.86)	-3.2%
February	\$ 73.98	\$ 70.18	\$ 77.02	\$ 79.45	\$ 84.72	\$ 92.73	\$ 95.44	\$ (0.20)	-0.2%	\$ 2.71	2.9%
March	\$ 69.86	\$ 67.97	\$ 76.32	\$ 76.40	\$ 80.34	\$ 84.69	\$ 94.88	\$ 6.86	7.8%	\$ 10.19	12.0%
April	\$ 77.00	\$ 79.26	\$ 86.06	\$ 87.31	\$ 92.68	\$ 101.81	\$ 107.06	\$ (1.14)	-1.1%	\$ 5.25	5.2%
May	\$ 75.34	\$ 79.28	\$ 88.41	\$ 89.30	\$ 95.51	\$ 100.01	\$ 104.19	\$ (1.99)	-1.9%	\$ 4.18	4.2%
June	\$ 76.65	\$ 78.44	\$ 88.12	\$ 84.51	\$ 88.16	\$ 95.52	\$ 104.62	\$ 3.74	3.7%	\$ 9.10	9.5%
<b>Totals</b>	<b>\$ 76.81</b>	<b>\$ 78.05</b>	<b>\$ 83.29</b>	<b>\$ 86.00</b>	<b>\$ 88.76</b>	<b>\$ 95.09</b>	<b>\$ 101.75</b>	<b>\$ 2.91</b>	<b>2.9%</b>	<b>\$ 6.66</b>	<b>7.0%</b>



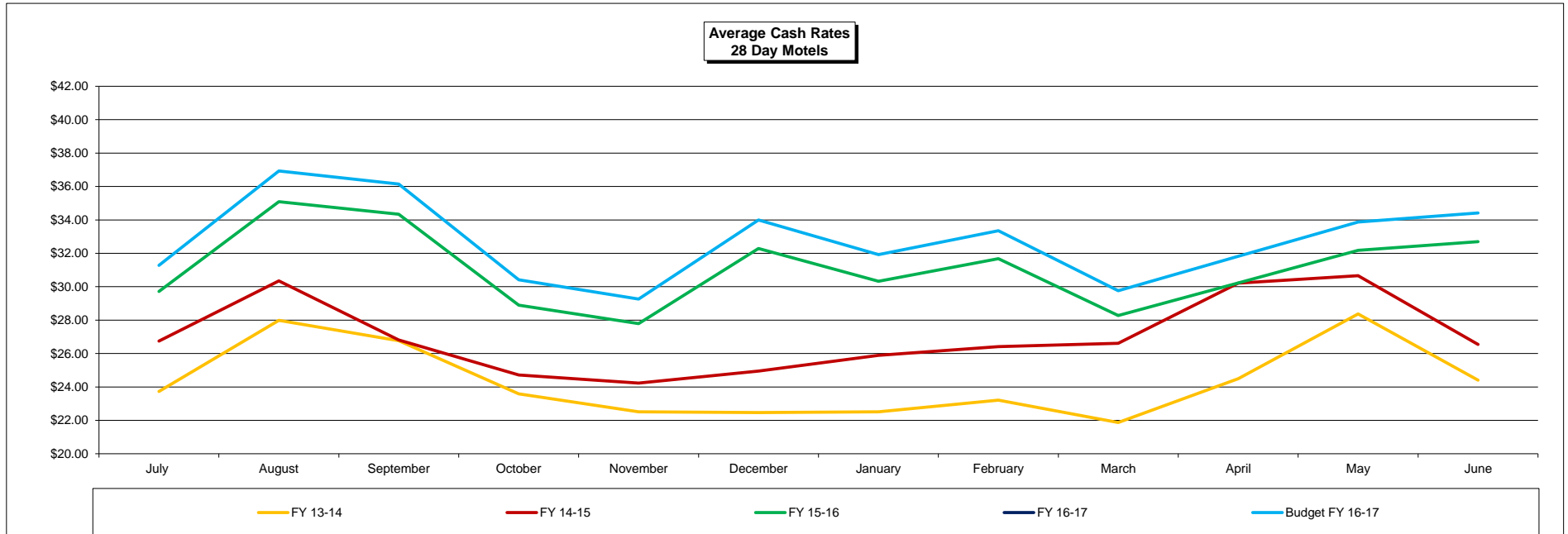
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Motels  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ 49.62	\$ 50.63	\$ 47.44	\$ 50.63	\$ 52.47	\$ 53.90	\$ 60.66	\$ 55.54	\$ 5.12	9.2%	\$ 6.76	12.5%
August	\$ 55.26	\$ 60.81	\$ 55.89	\$ 60.81	\$ 60.40	\$ 61.19	\$ 67.36	\$ 63.04	\$ 4.32	6.9%	\$ 6.17	10.1%
September	\$ 56.90	\$ 56.95	\$ 58.10	\$ 56.95	\$ 53.32	\$ 61.37	\$ 67.23	\$ 63.23	\$ 4.00	6.3%	\$ 5.86	9.5%
October	\$ 43.41	\$ 42.49	\$ 42.10	\$ 42.49	\$ 44.55	\$ 47.22	\$ 50.37	\$ 48.65	\$ 1.72	3.5%	\$ 3.15	6.7%
November	\$ 39.72	\$ 42.06	\$ 38.79	\$ 42.06	\$ 40.75	\$ 41.91	\$ 47.04	\$ 43.18	\$ 3.86	8.9%	\$ 5.13	12.2%
December	\$ 44.49	\$ 42.86	\$ 43.32	\$ 42.86	\$ 44.93	\$ 47.22	\$ 51.72	\$ 48.65	\$ 3.07	6.3%	\$ 4.50	9.5%
January	\$ 45.03	\$ 40.96	\$ 42.87	\$ 40.96	\$ 43.47	\$ 44.16	\$ 46.04	\$ 45.50	\$ 0.54	1.2%	\$ 1.88	4.3%
February	\$ 43.86	\$ 43.31	\$ 43.55	\$ 43.31	\$ 44.18	\$ 50.02	\$ 47.72	\$ 51.54	\$ (3.82)	-7.4%	\$ (2.30)	-4.6%
March	\$ 41.43	\$ 41.36	\$ 41.71	\$ 41.36	\$ 45.36	\$ 46.25	\$ 49.91	\$ 47.65	\$ 2.26	4.7%	\$ 3.66	7.9%
April	\$ 46.86	\$ 51.35	\$ 49.48	\$ 51.35	\$ 51.64	\$ 55.10	\$ 56.43	\$ 56.77	\$ (0.34)	-0.6%	\$ 1.33	2.4%
May	\$ 43.42	\$ 52.43	\$ 51.77	\$ 52.43	\$ 53.33	\$ 58.65	\$ 57.74	\$ 60.43	\$ (2.69)	-4.5%	\$ (0.91)	-1.6%
June	\$ 46.46	\$ 47.71	\$ 49.88	\$ 47.71	\$ 50.16	\$ 53.56	\$ 58.02	\$ 55.18	\$ 2.84	5.1%	\$ 4.46	8.3%
<b>Totals</b>	<b>\$ 47.11</b>	<b>\$ 48.80</b>	<b>\$ 47.92</b>	<b>\$ 48.80</b>	<b>\$ 49.39</b>	<b>\$ 52.27</b>	<b>\$ 55.70</b>	<b>\$ 53.85</b>	<b>\$ 1.85</b>	<b>3.4%</b>	<b>\$ 3.43</b>	<b>6.6%</b>



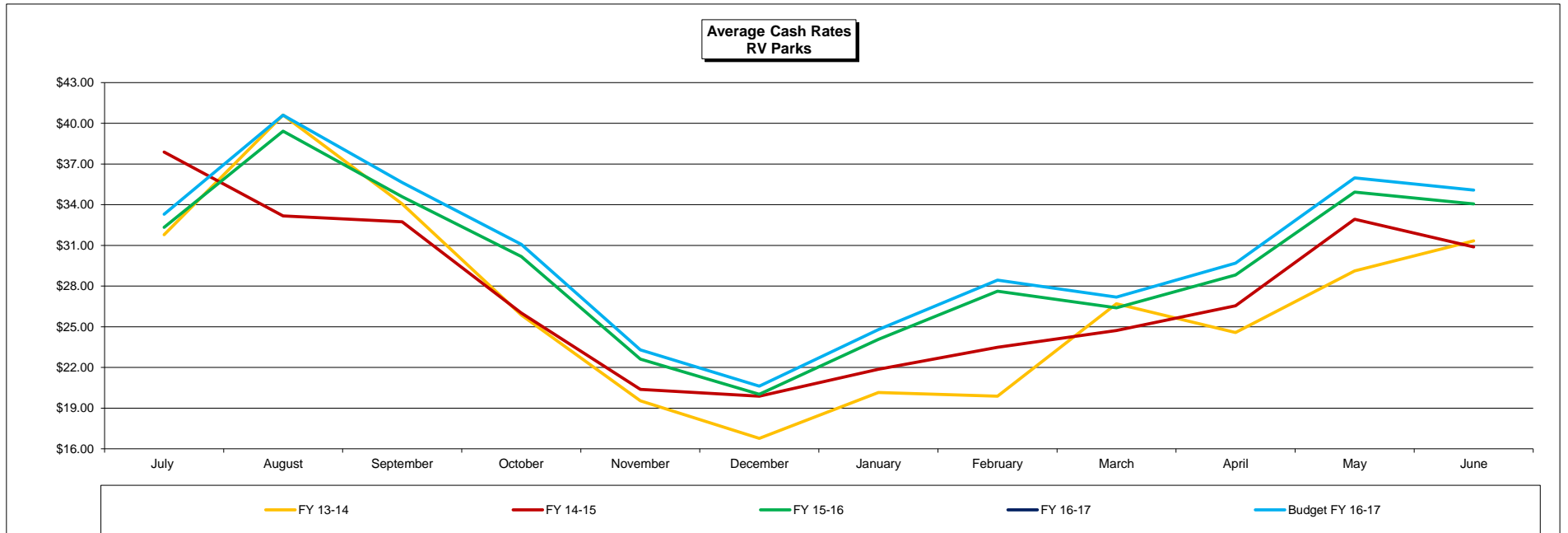
**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-28 Day Motels  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ 27.73	\$ 23.73	\$ 23.62	\$ 23.73	\$ 26.74	\$ 29.72	\$ 35.84	\$ 31.28	\$ 4.56	14.6%	\$ 6.12	20.6%
August	\$ 29.44	\$ 27.99	\$ 25.44	\$ 27.99	\$ 30.35	\$ 35.09	\$ 37.11	\$ 36.93	\$ 0.18	0.5%	\$ 2.02	5.8%
September	\$ 30.29	\$ 26.77	\$ 27.03	\$ 26.77	\$ 26.81	\$ 34.34	\$ 40.26	\$ 36.15	\$ 4.11	11.4%	\$ 5.92	17.2%
October	\$ 24.17	\$ 23.59	\$ 23.29	\$ 23.59	\$ 24.72	\$ 28.89	\$ 32.71	\$ 30.41	\$ 2.30	7.6%	\$ 3.82	13.2%
November	\$ 22.55	\$ 22.51	\$ 23.36	\$ 22.51	\$ 24.23	\$ 27.79	\$ 30.92	\$ 29.26	\$ 1.66	5.7%	\$ 3.13	11.3%
December	\$ 23.36	\$ 22.47	\$ 22.74	\$ 22.47	\$ 24.95	\$ 32.29	\$ 33.65	\$ 33.99	\$ (0.34)	-1.0%	\$ 1.36	4.2%
January	\$ 24.26	\$ 22.51	\$ 21.96	\$ 22.51	\$ 25.89	\$ 30.32	\$ 32.72	\$ 31.92	\$ 0.80	2.5%	\$ 2.40	7.9%
February	\$ 25.38	\$ 23.21	\$ 23.57	\$ 23.21	\$ 26.41	\$ 31.68	\$ 33.41	\$ 33.35	\$ 0.06	0.2%	\$ 1.73	5.5%
March	\$ 23.32	\$ 21.87	\$ 22.82	\$ 21.87	\$ 26.61	\$ 28.28	\$ 34.73	\$ 29.76	\$ 4.97	16.7%	\$ 6.45	22.8%
April	\$ 23.83	\$ 24.49	\$ 23.83	\$ 24.49	\$ 30.22	\$ 30.23	\$ 37.46	\$ 31.82	\$ 5.64	17.7%	\$ 7.23	23.9%
May	\$ 23.05	\$ 28.37	\$ 24.10	\$ 28.37	\$ 30.66	\$ 32.18	\$ 37.29	\$ 33.87	\$ 3.42	10.1%	\$ 5.11	15.9%
June	\$ 25.10	\$ 24.98	\$ 23.45	\$ 24.41	\$ 26.54	\$ 32.70	\$ 35.51	\$ 34.42	\$ 1.09	3.2%	\$ 2.81	8.6%
<b>Totals</b>	<b>\$ 25.50</b>	<b>\$ 24.52</b>	<b>\$ 23.88</b>	<b>\$ 24.47</b>	<b>\$ 27.04</b>	<b>\$ 31.18</b>	<b>\$ 35.24</b>	<b>\$ 32.82</b>	<b>\$ 2.42</b>	<b>7.4%</b>	<b>\$ 4.06</b>	<b>13.0%</b>



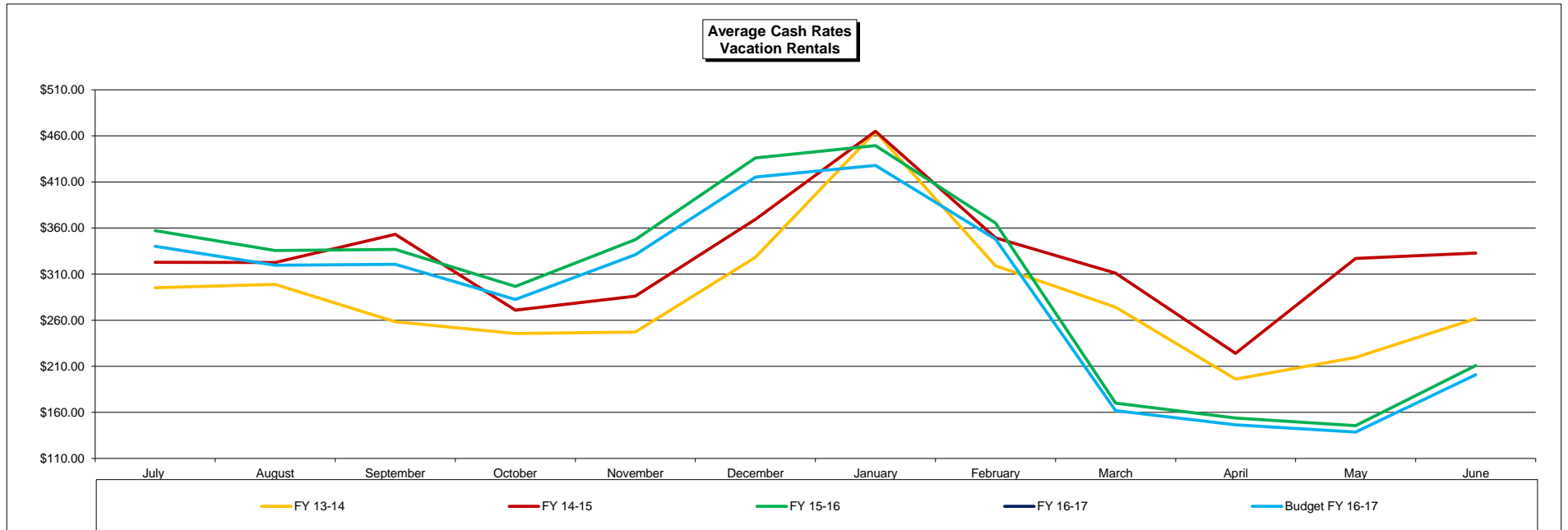
**Reno-Sparks Convention and Visitors Authority**  
**Average Cash Rates-RV Parks**  
**Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ 35.58	\$ 31.61	\$ 30.85	\$ 31.79	\$ 37.88	\$ 32.33	\$ 34.60	\$ 33.30	\$ 1.30	3.9%	\$ 2.27	7.0%
August	\$ 42.71	\$ 39.90	\$ 40.60	\$ 40.61	\$ 33.17	\$ 39.42	\$ 39.10	\$ 40.60	\$ (1.50)	-3.7%	\$ (0.32)	-0.8%
September	\$ 36.66	\$ 33.63	\$ 34.96	\$ 34.06	\$ 32.73	\$ 34.59	\$ 34.23	\$ 35.63	\$ (1.40)	-3.9%	\$ (0.36)	-1.0%
October	\$ 24.24	\$ 24.27	\$ 28.41	\$ 25.86	\$ 26.01	\$ 30.18	\$ 28.42	\$ 31.08	\$ (2.66)	-8.6%	\$ (1.76)	-5.8%
November	\$ 19.55	\$ 19.19	\$ 22.47	\$ 19.54	\$ 20.38	\$ 22.62	\$ 21.75	\$ 23.30	\$ (1.55)	-6.7%	\$ (0.87)	-3.8%
December	\$ 13.20	\$ 16.68	\$ 20.41	\$ 16.77	\$ 19.88	\$ 20.02	\$ 19.63	\$ 20.62	\$ (0.99)	-4.8%	\$ (0.39)	-1.9%
January	\$ 20.70	\$ 19.92	\$ 21.28	\$ 20.15	\$ 21.86	\$ 24.07	\$ 21.64	\$ 24.79	\$ (3.15)	-12.7%	\$ (2.43)	-10.1%
February	\$ 18.40	\$ 19.65	\$ 22.57	\$ 19.88	\$ 23.49	\$ 27.62	\$ 22.04	\$ 28.44	\$ (6.40)	-22.5%	\$ (5.58)	-20.2%
March	\$ 23.56	\$ 26.42	\$ 23.46	\$ 26.69	\$ 24.72	\$ 26.40	\$ 28.96	\$ 27.19	\$ 1.77	6.5%	\$ 2.56	9.7%
April	\$ 30.20	\$ 24.29	\$ 29.84	\$ 24.57	\$ 26.55	\$ 28.82	\$ 30.16	\$ 29.69	\$ 0.47	1.6%	\$ 1.34	4.6%
May	\$ 27.87	\$ 28.76	\$ 32.81	\$ 29.12	\$ 32.93	\$ 34.93	\$ 39.22	\$ 35.98	\$ 3.24	9.0%	\$ 4.29	12.3%
June	\$ 35.38	\$ 31.04	\$ 33.54	\$ 31.34	\$ 30.88	\$ 34.05	\$ 40.16	\$ 35.08	\$ 5.08	14.5%	\$ 6.11	17.9%
<b>Totals</b>	<b>\$ 31.27</b>	<b>\$ 29.06</b>	<b>\$ 31.68</b>	<b>\$ 29.56</b>	<b>\$ 29.91</b>	<b>\$ 32.17</b>	<b>\$ 32.67</b>	<b>\$ 33.13</b>	<b>\$ (0.46)</b>	<b>-1.4%</b>	<b>\$ 0.50</b>	<b>1.6%</b>



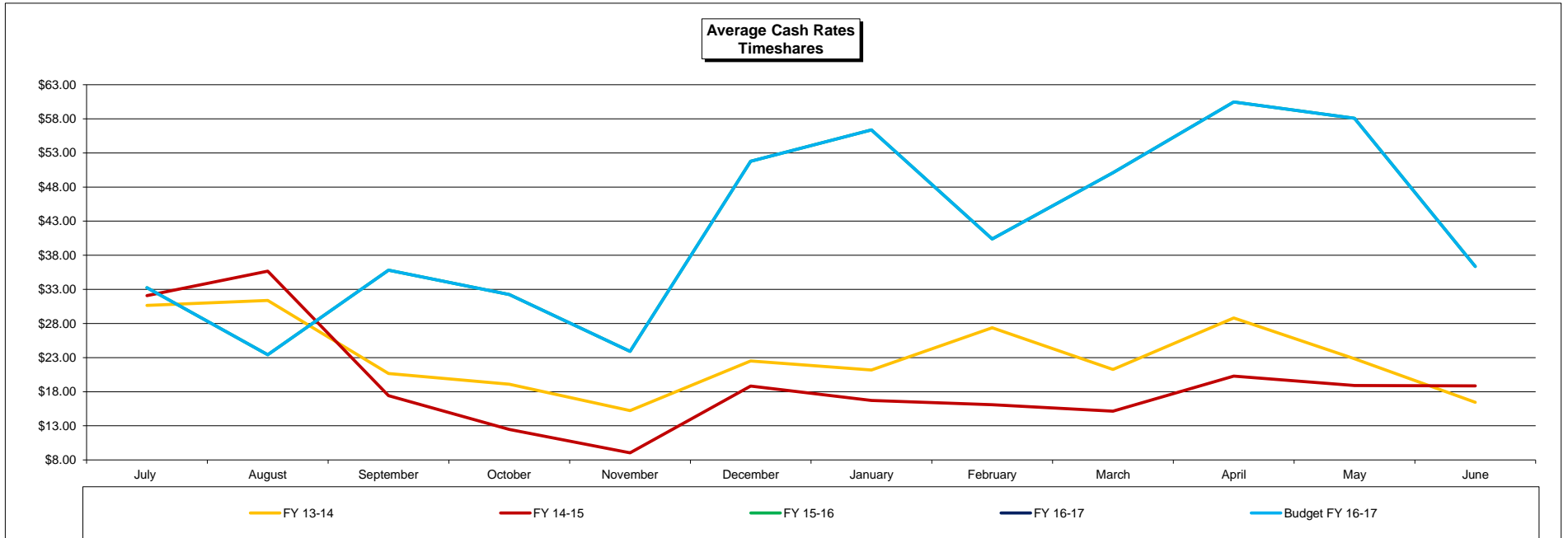
**Reno-Sparks Convention and Visitors Authority**  
**Average Cash Rates-Vacation Rentals**  
**Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%
July	\$ 287.60	\$ 295.33	\$ 273.73	\$ 295.33	\$ 322.82	\$ 357.14	\$ 314.93	\$ (25.18)	-7.4%	\$ (42.21)	-11.8%
August	\$ 392.89	\$ 298.84	\$ 269.07	\$ 298.84	\$ 322.71	\$ 335.69	\$ 272.74	\$ (46.98)	-14.7%	\$ (62.95)	-18.8%
September	\$ 278.53	\$ 258.30	\$ 170.21	\$ 258.30	\$ 353.13	\$ 336.81	\$ 247.64	\$ (73.08)	-22.8%	\$ (89.17)	-26.5%
October	\$ 245.59	\$ 245.49	\$ 151.96	\$ 245.49	\$ 270.89	\$ 296.70	\$ 225.79	\$ (56.70)	-20.1%	\$ (70.91)	-23.9%
November	\$ 253.92	\$ 247.14	\$ 171.83	\$ 247.14	\$ 286.18	\$ 347.31	\$ 217.59	\$ (113.34)	-34.2%	\$ (129.72)	-37.3%
December	\$ 296.51	\$ 328.16	\$ 322.74	\$ 328.16	\$ 369.42	\$ 436.10	\$ 287.24	\$ (128.11)	-30.8%	\$ (148.86)	-34.1%
January	\$ 441.58	\$ 464.49	\$ 334.69	\$ 464.49	\$ 465.06	\$ 449.45	\$ 298.21	\$ (129.78)	-30.3%	\$ (151.24)	-33.7%
February	\$ 299.27	\$ 319.06	\$ 325.71	\$ 319.06	\$ 349.38	\$ 365.37	\$ 270.97	\$ (77.02)	-22.1%	\$ (94.40)	-25.8%
March	\$ 321.95	\$ 274.00	\$ 289.97	\$ 274.00	\$ 310.97	\$ 170.01	\$ 220.03	\$ 58.10	35.9%	\$ 50.02	29.4%
April	\$ 249.26	\$ 196.08	\$ 218.42	\$ 196.08	\$ 224.03	\$ 153.88	\$ 242.50	\$ 95.93	65.4%	\$ 88.62	57.6%
May	\$ 277.72	\$ 219.53	\$ 217.83	\$ 219.53	\$ 326.93	\$ 145.56	\$ 201.46	\$ 62.84	45.3%	\$ 55.90	38.4%
June	\$ 430.99	\$ 261.65	\$ 273.30	\$ 261.65	\$ 332.89	\$ 210.81	\$ 254.88	\$ 54.10	26.9%	\$ 44.07	20.9%
<b>Totals</b>	<b>\$ 325.98</b>	<b>\$ 298.27</b>	<b>\$ 262.56</b>	<b>\$ 298.27</b>	<b>\$ 337.00</b>	<b>\$ 281.80</b>	<b>\$ 261.62</b>	<b>\$ (6.77)</b>	<b>-2.5%</b>	<b>\$ (20.18)</b>	<b>-7.2%</b>



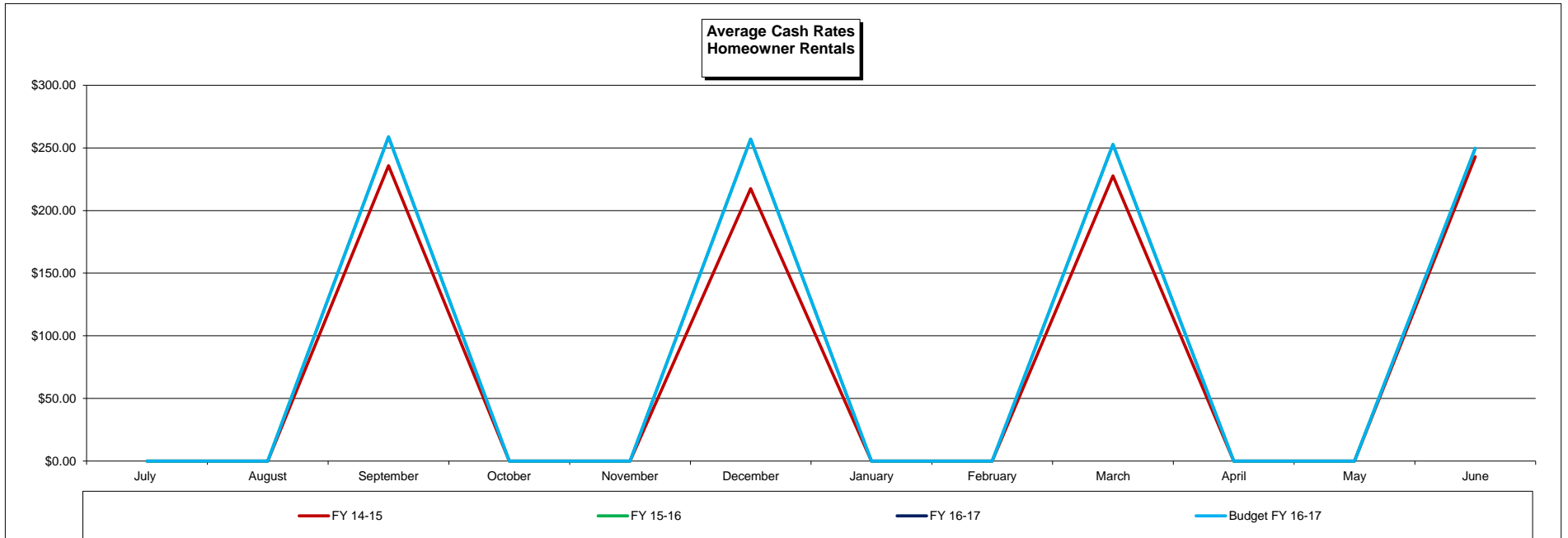
**Reno-Sparks Convention and Visitors Authority**  
**Average Cash Rates-Timeshares**  
**Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ 28.61	\$ 32.55	\$ 24.09	\$ 30.65	\$ 32.09	\$ 33.25	\$ 41.23	\$ 33.25	\$ 7.98	24.0%	\$ 7.98	24.0%
August	\$ 26.22	\$ 35.46	\$ 29.78	\$ 31.38	\$ 35.67	\$ 23.42	\$ 51.58	\$ 23.42	\$ 28.16	120.2%	\$ 28.16	120.2%
September	\$ 23.75	\$ 26.59	\$ 28.97	\$ 20.68	\$ 17.43	\$ 35.82	\$ 41.44	\$ 35.82	\$ 5.62	15.7%	\$ 5.62	15.7%
October	\$ 24.04	\$ 27.62	\$ 26.00	\$ 19.09	\$ 12.48	\$ 32.24	\$ 32.64	\$ 32.24	\$ 0.40	1.2%	\$ 0.40	1.2%
November	\$ 26.58	\$ 23.82	\$ 21.13	\$ 15.23	\$ 9.04	\$ 23.92	\$ 30.77	\$ 23.92	\$ 6.85	28.6%	\$ 6.85	28.6%
December	\$ 33.23	\$ 41.95	\$ 43.81	\$ 22.50	\$ 18.83	\$ 51.78	\$ 58.52	\$ 51.78	\$ 6.74	13.0%	\$ 6.74	13.0%
January	\$ 46.27	\$ 33.15	\$ 35.70	\$ 21.17	\$ 16.73	\$ 56.37	\$ 54.24	\$ 56.37	\$ (2.13)	-3.8%	\$ (2.13)	-3.8%
February	\$ 45.62	\$ 44.53	\$ 45.57	\$ 27.37	\$ 16.10	\$ 40.39	\$ 55.38	\$ 40.39	\$ 14.99	37.1%	\$ 14.99	37.1%
March	\$ 39.58	\$ 36.04	\$ 27.01	\$ 21.27	\$ 15.16	\$ 50.11	\$ 40.72	\$ 50.11	\$ (9.39)	-18.7%	\$ (9.39)	-18.7%
April	\$ 36.43	\$ 33.97	\$ 37.37	\$ 28.81	\$ 20.28	\$ 60.47	\$ 54.99	\$ 60.47	\$ (5.48)	-9.1%	\$ (5.48)	-9.1%
May	\$ 30.91	\$ 22.67	\$ 35.03	\$ 22.84	\$ 18.92	\$ 58.08	\$ 48.96	\$ 58.08	\$ (9.12)	-15.7%	\$ (9.12)	-15.7%
June	\$ 20.92	\$ 23.75	\$ 23.61	\$ 16.45	\$ 18.85	\$ 36.36	\$ 39.88	\$ 36.36	\$ 3.52	9.7%	\$ 3.52	9.7%
<b>Totals</b>	<b>\$ 30.70</b>	<b>\$ 30.95</b>	<b>\$ 30.44</b>	<b>\$ 23.22</b>	<b>\$ 19.30</b>	<b>\$ 39.07</b>	<b>\$ 45.64</b>	<b>\$ 39.07</b>	<b>\$ 6.57</b>	<b>16.8%</b>	<b>\$ 6.57</b>	<b>16.8%</b>



**Reno-Sparks Convention and Visitors Authority  
Average Cash Rates-Homeowner Rentals  
Trend**

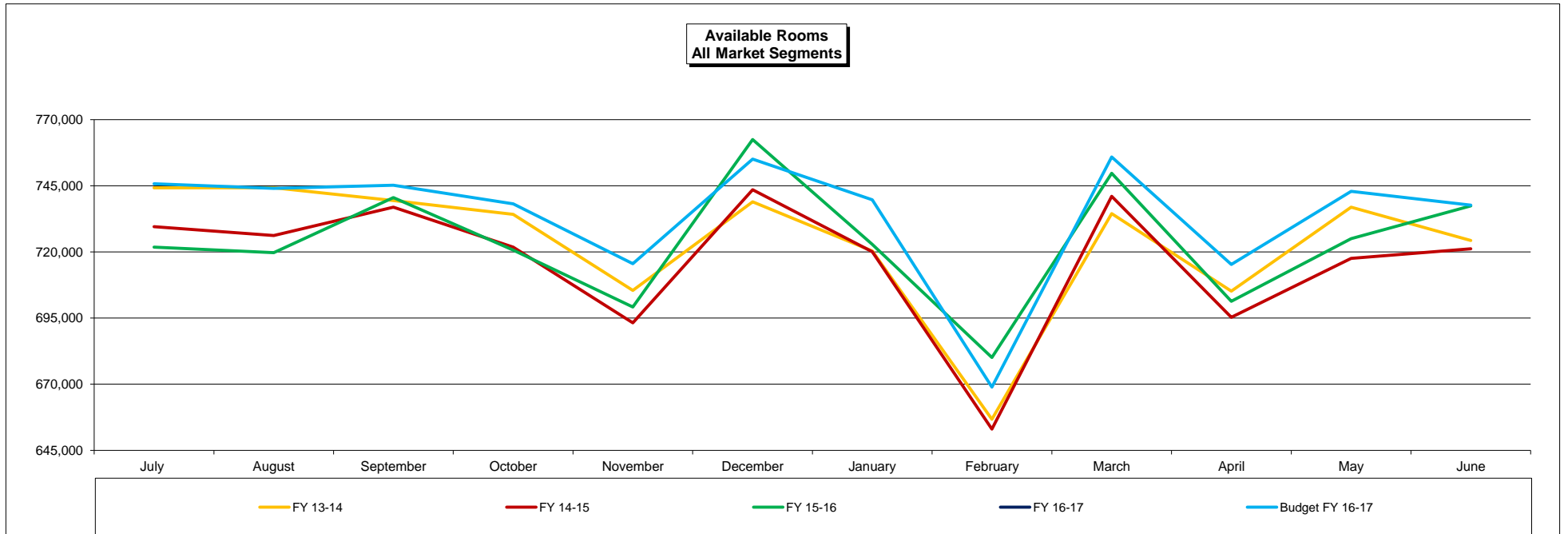
Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
August	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
September	\$ -	\$ -	\$ -	\$ -	\$ 235.81	\$ 258.81	\$ 267.12	\$ 258.81	\$ 8.31	3.2%	\$ 8.31	3.2%
October	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
November	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
December	\$ -	\$ -	\$ -	\$ -	\$ 217.46	\$ 257.00	\$ 267.87	\$ 257.00	\$ 10.87	4.2%	\$ 10.87	4.2%
January	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
February	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
March	\$ -	\$ -	\$ -	\$ -	\$ 227.73	\$ 252.70	\$ 256.03	\$ 252.70	\$ 3.33	1.3%	\$ 3.33	1.3%
April	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
June	\$ -	\$ -	\$ -	\$ -	\$ 242.97	\$ 249.72	\$ 230.27	\$ 249.82	\$ (19.55)	-7.8%	\$ (19.45)	-7.8%
<b>Totals</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 231.52</b>	<b>\$ 255.58</b>	<b>\$ 258.28</b>	<b>\$ 255.59</b>	<b>\$ -</b>	<b>0.0%</b>	<b>\$ 2.70</b>	<b>0.0%</b>





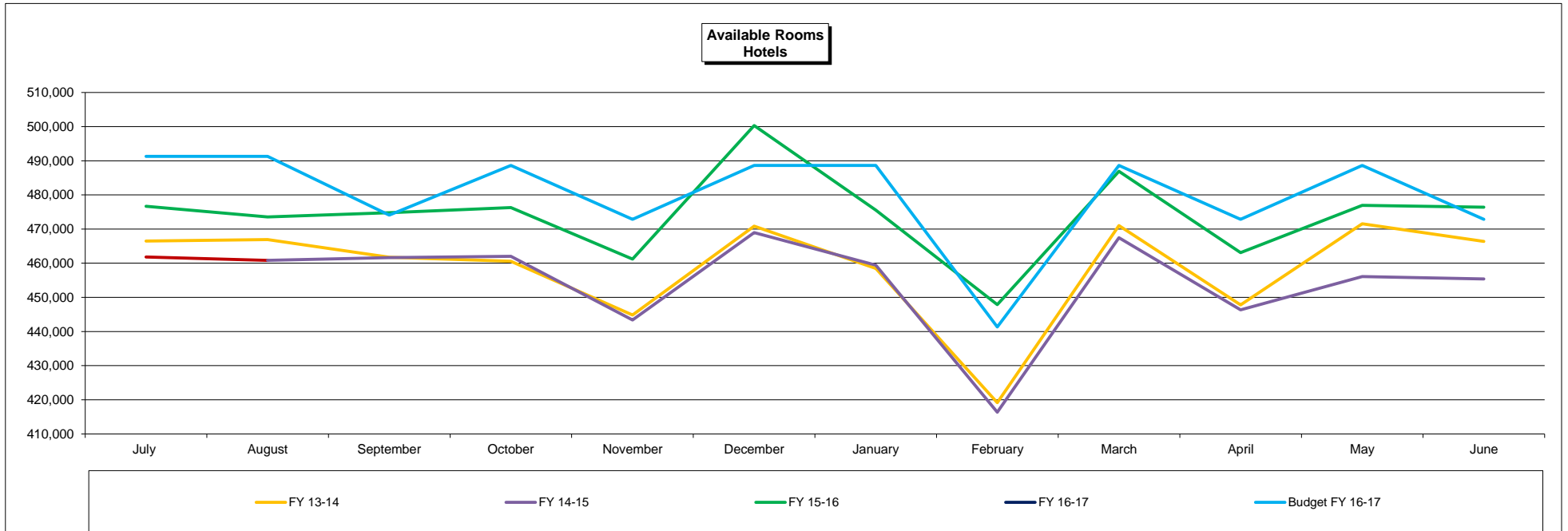
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	757,360	753,354	751,282	744,241	729,570	721,835	731,702	745,798	(14,096)	-1.9%	9,867	1.4%
August	759,705	748,217	751,840	744,264	726,198	719,719	732,118	744,031	(11,913)	-1.6%	12,399	1.7%
September	751,046	742,367	742,079	739,470	736,938	740,540	744,788	745,180	(392)	-0.1%	4,248	0.6%
October	746,175	749,517	747,812	734,229	721,834	720,713	730,300	738,172	(7,872)	-1.1%	9,587	1.3%
November	718,569	731,159	722,305	705,433	693,243	699,173	703,727	715,530	(11,803)	-1.6%	4,554	0.7%
December	759,685	766,953	760,292	738,961	743,518	762,491	755,047	755,114	(67)	0.0%	(7,444)	-1.0%
January	748,589	747,888	740,895	720,369	720,095	722,837	724,611	739,722	(15,111)	-2.0%	1,774	0.2%
February	677,153	704,680	675,106	656,764	653,041	680,113	660,509	668,920	(8,411)	-1.3%	(19,604)	-2.9%
March	755,304	761,957	753,038	734,466	741,067	749,754	749,479	755,905	(6,426)	-0.9%	(275)	0.0%
April	725,351	728,846	718,317	705,176	695,316	701,381	702,683	715,290	(12,607)	-1.8%	1,302	0.2%
May	751,958	752,568	740,438	736,949	717,597	725,039	729,877	742,884	(13,007)	-1.8%	4,838	0.7%
June	745,647	744,525	734,364	724,331	721,209	737,442	737,414	737,720	(306)	0.0%	(28)	0.0%
<b>Totals</b>	<b>8,896,542</b>	<b>8,932,031</b>	<b>8,837,768</b>	<b>8,684,653</b>	<b>8,599,626</b>	<b>8,681,037</b>	<b>8,702,255</b>	<b>8,804,266</b>	<b>(102,011)</b>	<b>-1.2%</b>	<b>21,218</b>	<b>0.2%</b>



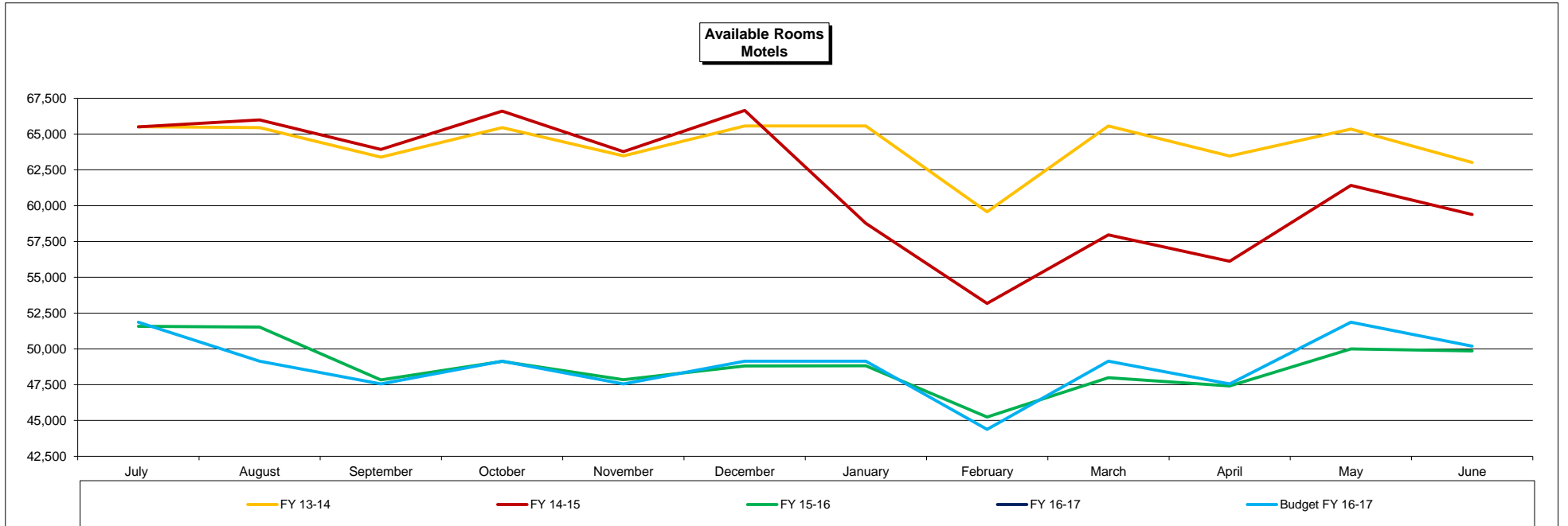
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	471,460	463,173	467,074	466,505	461,820	476,648	477,574	491,288	(13,714)	-2.8%	926	0.2%
August	470,225	462,942	466,906	466,941	460,821	473,553	480,488	491,288	(10,800)	-2.2%	6,935	1.5%
September	467,769	462,624	466,980	461,736	461,660	474,780	480,295	474,060	6,235	1.3%	5,515	1.2%
October	464,292	462,966	466,995	460,554	462,007	476,276	482,218	488,622	(6,404)	-1.3%	5,942	1.2%
November	445,847	453,895	453,266	444,851	443,373	461,221	466,801	472,860	(6,059)	-1.3%	5,580	1.2%
December	477,334	483,594	482,992	470,861	468,956	500,313	491,812	488,622	3,190	0.7%	(8,501)	-1.7%
January	460,642	467,152	467,502	458,443	459,431	475,560	477,480	488,622	(11,142)	-2.3%	1,920	0.4%
February	421,088	439,511	426,445	419,160	416,364	447,873	435,274	441,336	(6,062)	-1.4%	(12,599)	-2.8%
March	471,377	477,895	478,951	470,992	467,443	486,905	486,334	488,622	(2,288)	-0.5%	(571)	-0.1%
April	449,413	453,622	453,117	447,775	446,319	463,114	468,275	472,860	(4,585)	-1.0%	5,161	1.1%
May	465,347	467,068	466,228	471,547	456,085	476,921	482,408	488,622	(6,214)	-1.3%	5,487	1.2%
June	464,784	465,942	465,339	466,357	455,383	476,421	480,731	472,860	7,871	1.7%	4,310	0.9%
<b>Totals</b>	<b>5,529,578</b>	<b>5,560,384</b>	<b>5,561,795</b>	<b>5,505,722</b>	<b>5,459,662</b>	<b>5,689,585</b>	<b>5,709,690</b>	<b>5,759,662</b>	<b>(49,972)</b>	<b>-0.9%</b>	<b>20,105</b>	<b>0.4%</b>



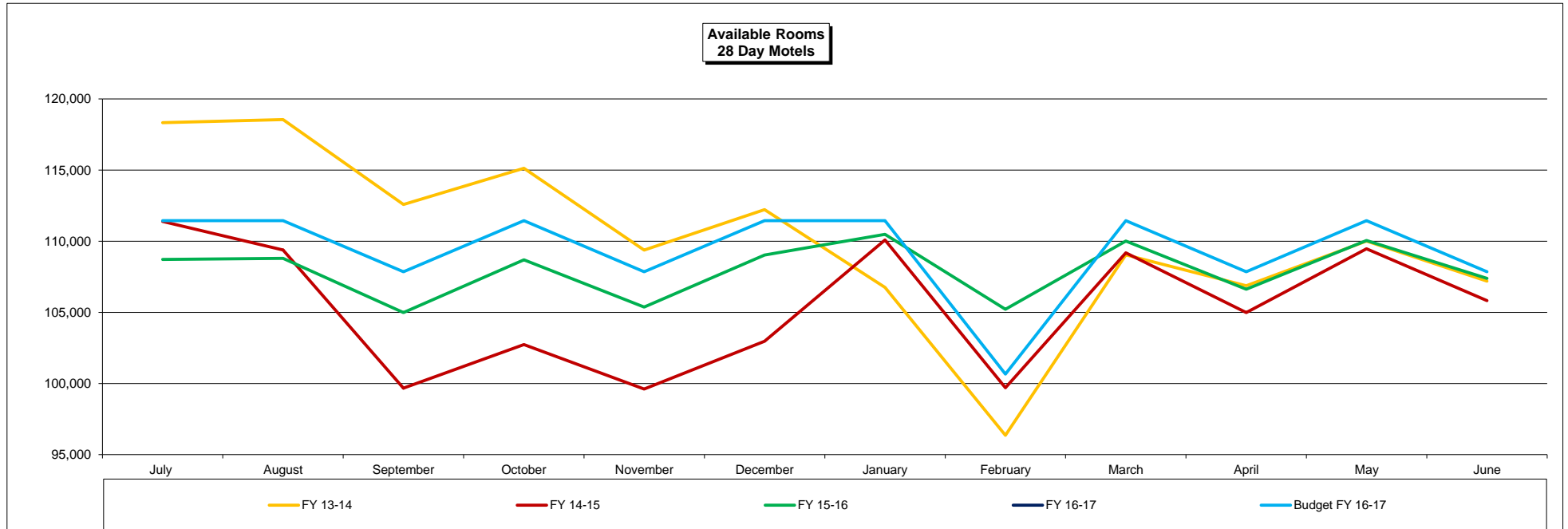
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	65,160	65,658	65,482	65,514	65,507	51,576	51,718	51,863	(145)	-0.3%	142	0.3%
August	64,798	64,759	65,131	65,452	65,988	51,522	51,943	49,135	2,808	5.7%	421	0.8%
September	62,690	62,947	63,417	63,390	63,920	47,840	47,635	47,550	85	0.2%	(205)	-0.4%
October	64,519	64,573	65,483	65,452	66,599	49,129	48,617	49,135	(518)	-1.1%	(512)	-1.0%
November	61,466	63,386	63,009	63,476	63,775	47,845	46,415	47,550	(1,135)	-2.4%	(1,430)	-3.0%
December	63,572	64,883	65,452	65,565	66,650	48,808	47,695	49,135	(1,440)	-2.9%	(1,113)	-2.3%
January	65,658	64,305	65,193	65,565	58,765	48,817	48,662	49,135	(473)	-1.0%	(155)	-0.3%
February	59,370	60,958	58,789	59,569	53,174	45,243	44,688	44,380	308	0.7%	(555)	-1.2%
March	65,638	65,472	64,987	65,565	57,963	47,987	48,661	49,135	(474)	-1.0%	674	1.4%
April	63,960	63,000	62,835	63,470	56,120	47,410	46,617	47,550	(933)	-2.0%	(793)	-1.7%
May	65,747	65,007	65,472	65,353	61,411	50,001	50,909	51,863	(954)	-1.8%	908	1.8%
June	63,540	65,102	63,360	63,012	59,388	49,862	48,707	50,190	(1,483)	-3.0%	(1,155)	-2.3%
<b>Totals</b>	<b>766,118</b>	<b>770,050</b>	<b>768,610</b>	<b>771,383</b>	<b>739,260</b>	<b>586,040</b>	<b>582,267</b>	<b>586,621</b>	<b>(4,354)</b>	<b>-0.7%</b>	<b>(3,773)</b>	<b>-0.6%</b>



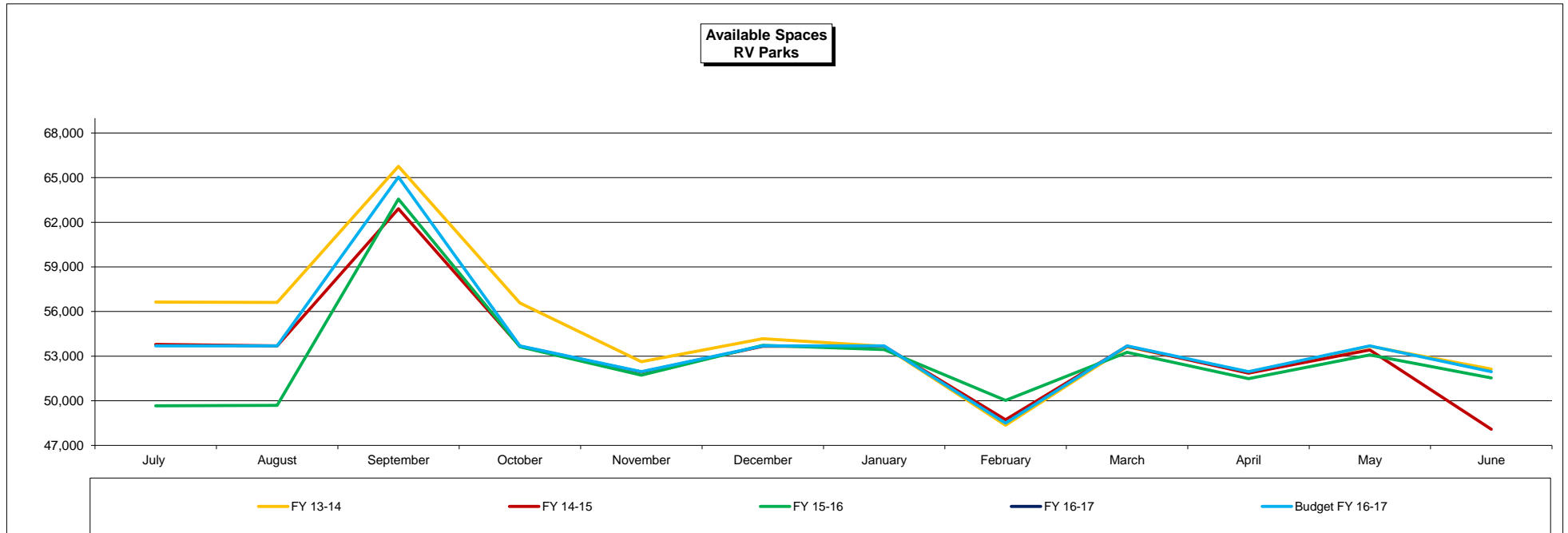
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-28 Day Motels  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	131,626	129,744	122,985	118,330	111,388	108,717	110,833	111,445	(612)	-0.5%	2,116	1.9%
August	131,824	127,331	123,240	118,550	109,383	108,792	110,075	111,445	(1,370)	-1.2%	1,283	1.2%
September	125,434	122,290	113,722	112,584	99,670	104,984	106,138	107,850	(1,712)	-1.6%	1,154	1.1%
October	128,159	125,857	117,531	115,134	102,734	108,694	109,399	111,445	(2,046)	-1.8%	705	0.6%
November	124,817	121,305	112,312	109,378	99,609	105,368	105,840	107,850	(2,010)	-1.9%	472	0.4%
December	128,908	123,373	116,426	112,220	102,969	109,025	108,038	111,445	(3,407)	-3.1%	(987)	-0.9%
January	128,548	122,847	116,118	106,759	110,089	110,484	106,619	111,445	(4,826)	-4.3%	(3,865)	-3.5%
February	116,224	115,464	104,978	96,358	99,702	105,218	97,447	100,660	(3,213)	-3.2%	(7,771)	-7.4%
March	128,715	123,428	115,931	109,042	109,182	110,014	107,827	111,445	(3,618)	-3.2%	(2,187)	-2.0%
April	124,058	119,564	112,366	106,864	104,984	106,620	100,891	107,850	(6,959)	-6.5%	(5,729)	-5.4%
May	130,795	122,747	116,697	110,013	109,463	110,050	106,465	111,445	(4,980)	-4.5%	(3,585)	-3.3%
June	125,023	118,853	114,875	107,197	105,824	107,390	104,220	107,850	(3,630)	-3.4%	(3,170)	-3.0%
<b>Totals</b>	<b>1,524,131</b>	<b>1,472,803</b>	<b>1,387,181</b>	<b>1,322,429</b>	<b>1,264,997</b>	<b>1,295,356</b>	<b>1,273,792</b>	<b>1,312,175</b>	<b>(38,383)</b>	<b>-2.9%</b>	<b>(21,564)</b>	<b>-1.7%</b>



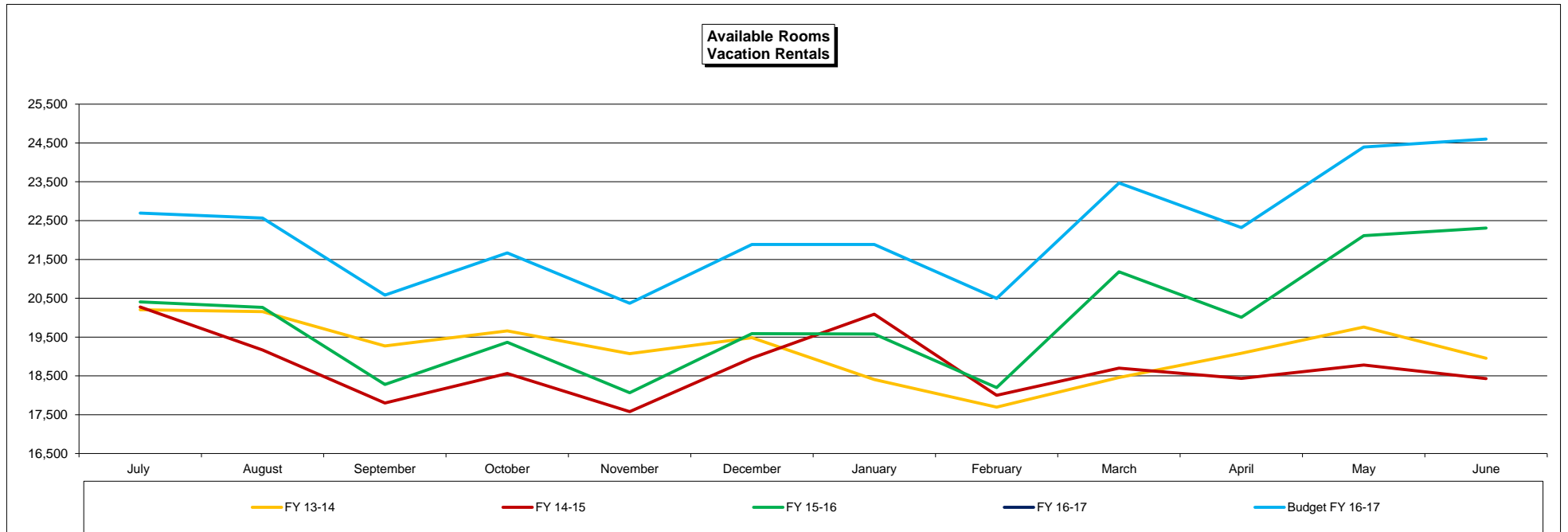
**Reno-Sparks Convention and Visitors Authority**  
**Available Spaces-RV Parks**  
**Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	54,126	54,157	55,645	56,637	53,785	49,662	53,088	53,692	(604)	-1.1%	3,426	6.9%
August	54,126	54,157	56,854	56,606	53,692	49,693	53,289	53,692	(403)	-0.8%	3,596	7.2%
September	57,360	56,528	60,468	65,760	62,910	63,560	59,740	65,040	(5,300)	-8.1%	(3,820)	-6.0%
October	54,126	54,157	56,637	56,575	53,661	53,630	53,289	53,692	(403)	-0.8%	(341)	-0.6%
November	52,380	52,230	54,810	52,620	51,930	51,720	51,690	51,960	(270)	-0.5%	(30)	-0.1%
December	54,126	53,971	56,637	54,171	53,661	53,723	53,243	53,692	(449)	-0.8%	(480)	-0.9%
January	54,157	53,971	56,637	53,661	53,661	53,444	53,413	53,692	(279)	-0.5%	(31)	-0.1%
February	48,916	50,489	51,184	48,356	48,720	50,025	48,244	48,496	(252)	-0.5%	(1,781)	-3.6%
March	54,157	53,971	56,668	53,630	53,661	53,258	53,351	53,692	(341)	-0.6%	93	0.2%
April	52,410	53,880	54,810	51,930	51,860	51,480	51,690	51,960	(270)	-0.5%	210	0.4%
May	54,157	56,668	56,637	53,661	53,413	53,088	53,413	53,692	(279)	-0.5%	325	0.6%
June	52,410	53,790	54,840	52,133	48,086	51,540	51,690	51,960	(270)	-0.5%	150	0.3%
<b>Totals</b>	<b>642,451</b>	<b>647,969</b>	<b>671,827</b>	<b>655,740</b>	<b>639,040</b>	<b>634,823</b>	<b>636,140</b>	<b>645,260</b>	<b>(9,120)</b>	<b>-1.4%</b>	<b>1,317</b>	<b>0.2%</b>



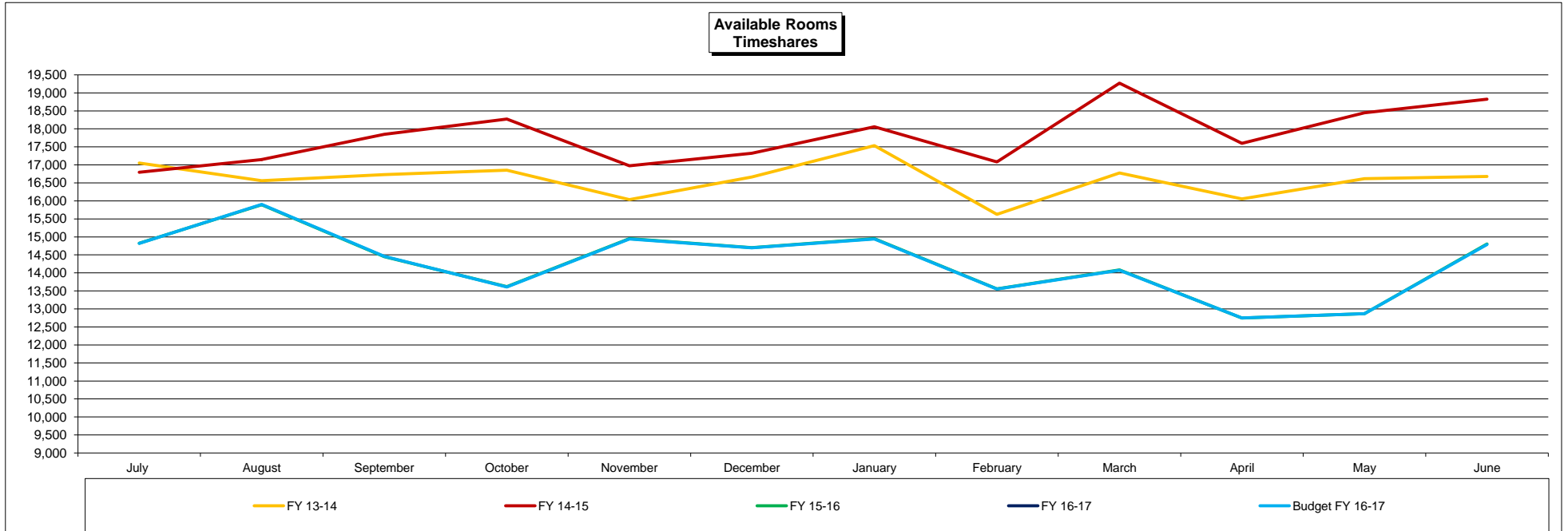
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Vacation Rentals  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	18,445	23,126	23,241	20,204	20,275	20,407	22,656	22,692	(36)	-0.2%	2,249	11.0%
August	18,552	21,824	22,950	20,154	19,166	20,266	22,891	22,568	323	1.4%	2,625	13.0%
September	18,608	21,507	21,132	19,269	17,799	18,279	22,104	20,580	1,524	7.4%	3,825	20.9%
October	18,294	24,357	23,931	19,660	18,560	19,364	23,292	21,669	1,623	7.5%	3,928	20.3%
November	18,507	24,056	21,605	19,074	17,579	18,066	20,602	20,370	232	1.1%	2,536	14.0%
December	19,411	24,779	21,862	19,483	18,957	19,588	24,902	21,886	3,016	13.8%	5,314	27.1%
January	21,297	23,956	19,600	18,406	20,089	19,579	24,681	21,886	2,795	12.8%	5,102	26.1%
February	17,359	22,446	18,404	17,695	18,000	18,198	22,497	20,496	2,001	9.8%	4,299	23.6%
March	18,371	24,342	19,852	18,460	18,698	21,182	23,840	23,467	373	1.6%	2,658	12.5%
April	17,488	22,429	19,144	19,080	18,436	20,010	22,699	22,320	379	1.7%	2,689	13.4%
May	18,754	23,450	20,277	19,759	18,781	22,110	23,618	24,397	(779)	-3.2%	1,508	6.8%
June	22,630	23,787	19,922	18,953	18,431	22,308	24,455	24,600	(145)	-0.6%	2,147	9.6%
<b>Totals</b>	<b>227,716</b>	<b>280,059</b>	<b>251,920</b>	<b>230,197</b>	<b>224,771</b>	<b>239,357</b>	<b>278,237</b>	<b>266,931</b>	<b>11,306</b>	<b>4.2%</b>	<b>38,880</b>	<b>16.2%</b>



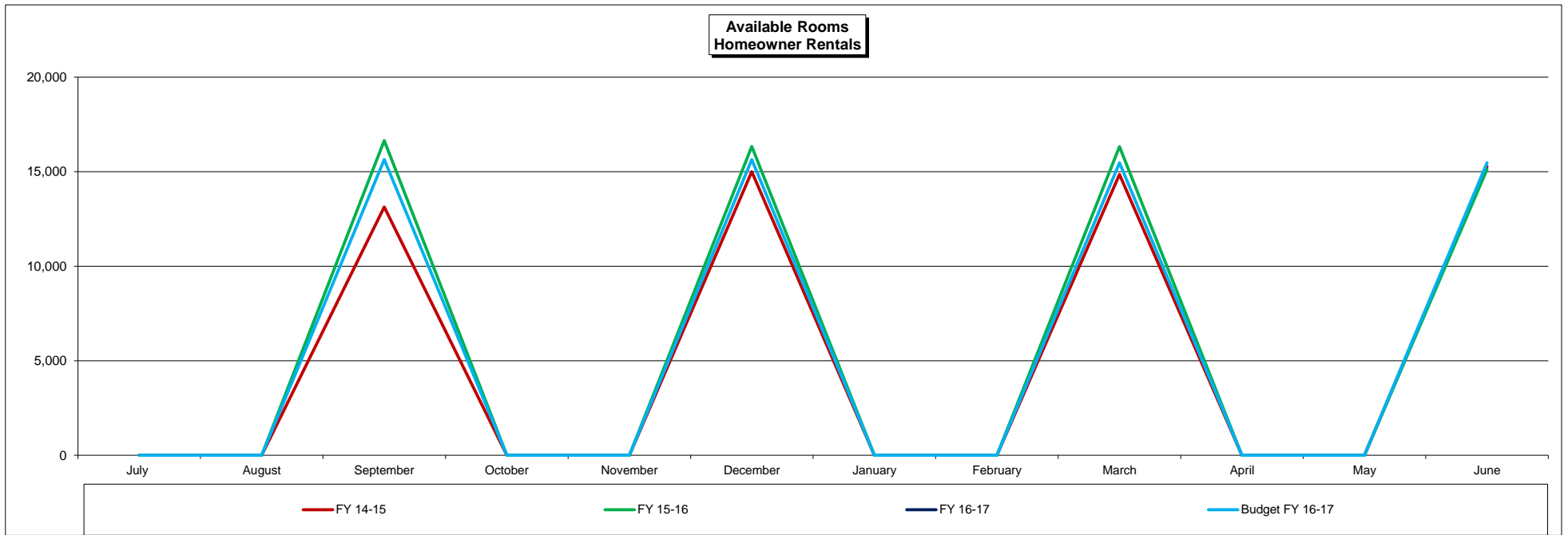
**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Timeshares  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	16,543	17,496	16,855	17,051	16,795	14,825	15,833	14,818	1,015	6.8%	1,008	6.8%
August	20,180	17,204	16,759	16,561	17,148	15,893	13,432	15,903	(2,471)	-15.5%	(2,461)	-15.5%
September	19,185	16,471	16,360	16,731	17,850	14,453	12,929	14,460	(1,531)	-10.6%	(1,524)	-10.5%
October	16,785	17,607	17,235	16,854	18,273	13,620	13,485	13,609	(124)	-0.9%	(135)	-1.0%
November	15,552	16,287	17,303	16,034	16,977	14,953	12,379	14,940	(2,561)	-17.1%	(2,574)	-17.2%
December	16,334	16,353	16,923	16,661	17,322	14,703	13,659	14,694	(1,035)	-7.0%	(1,044)	-7.1%
January	18,287	15,657	15,845	17,535	18,060	14,953	13,756	14,942	(1,186)	-7.9%	(1,197)	-8.0%
February	14,196	15,812	15,306	15,626	17,081	13,556	12,359	13,552	(1,193)	-8.8%	(1,197)	-8.8%
March	17,046	16,849	16,649	16,777	19,270	14,083	14,076	14,074	2	0.0%	(7)	0.0%
April	18,022	16,351	16,045	16,057	17,597	12,747	12,511	12,750	(239)	-1.9%	(236)	-1.9%
May	17,158	17,628	15,127	16,616	18,444	12,869	13,064	12,865	199	1.5%	195	1.5%
June	17,260	17,051	16,028	16,679	18,824	14,802	13,050	14,790	(1,740)	-11.8%	(1,752)	-11.8%
<b>Totals</b>	<b>206,548</b>	<b>200,766</b>	<b>196,435</b>	<b>199,182</b>	<b>213,641</b>	<b>171,457</b>	<b>160,533</b>	<b>171,397</b>	<b>(10,864)</b>	<b>-6.3%</b>	<b>(10,924)</b>	<b>-6.4%</b>



**Reno-Sparks Convention and Visitors Authority  
Available Rooms-Homeowner Rentals  
Trend**

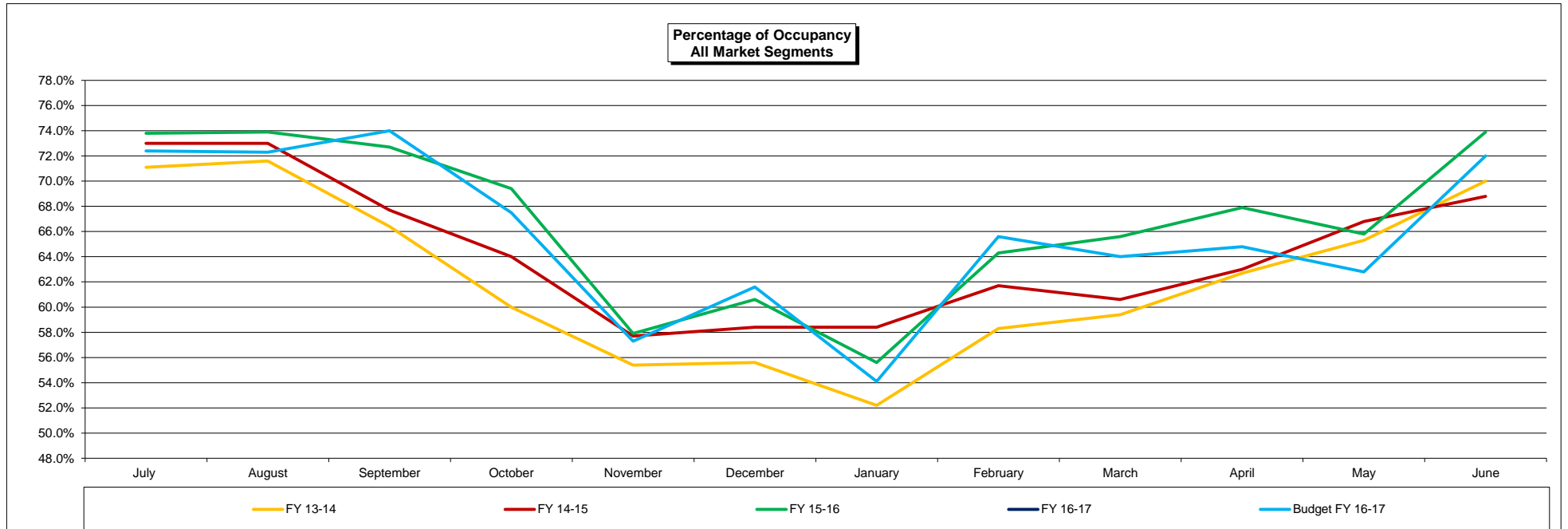
Month	Actual							Budget FY 16-17	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17		Amount	%	Amount	%
July	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
August	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
September	-	-	-	-	13,129	16,644	15,947	15,640	307	2.0%	(697)	-4.2%
October	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
November	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
December	-	-	-	-	15,003	16,331	15,698	15,640	58	0.4%	(633)	-3.9%
January	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
February	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
March	-	-	-	-	14,850	16,325	15,390	15,470	(80)	-0.5%	(935)	-5.7%
April	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
May	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
June	-	-	-	-	15,273	15,119	14,561	15,470	(909)	-5.9%	(558)	-3.7%
<b>Totals</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>58,255</b>	<b>64,419</b>	<b>61,596</b>	<b>62,220</b>	<b>(624)</b>	<b>0.0%</b>	<b>(2,823)</b>	<b>-4.8%</b>





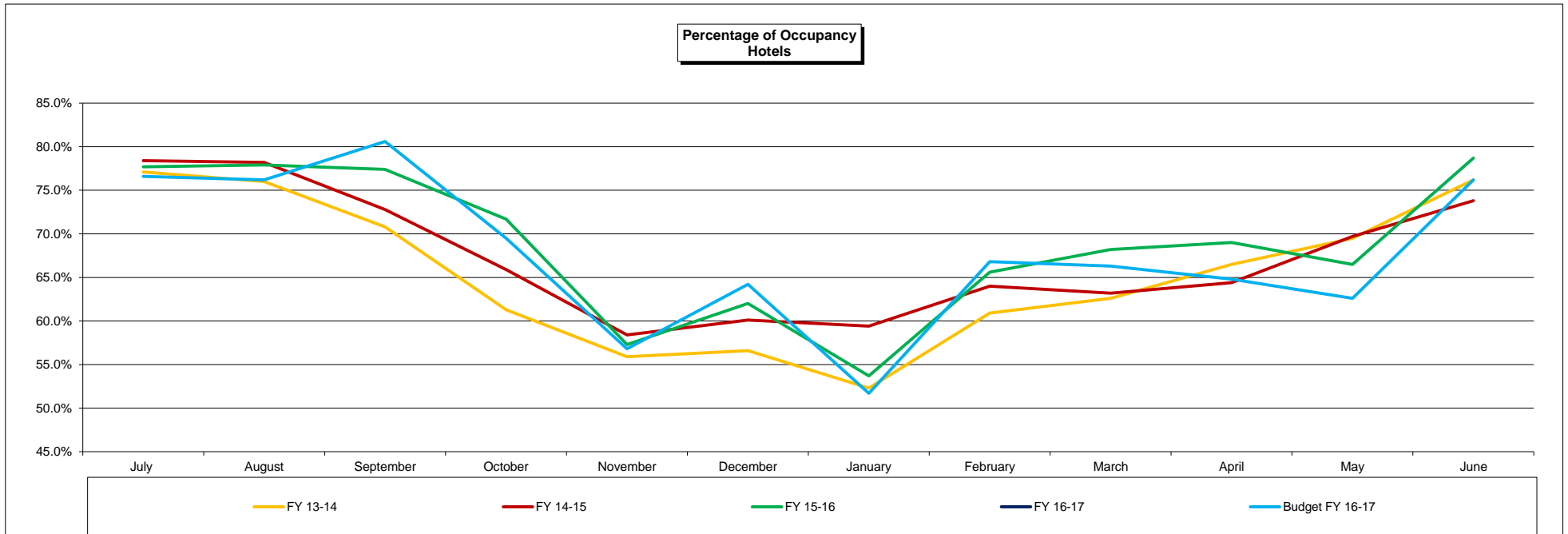
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Consolidated Summary  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	67.5%	68.4%	67.2%	71.1%	73.0%	73.8%	76.4%	72.4%	4.0	5.5%	2.6	3.5%
August	64.9%	67.7%	69.6%	71.6%	73.0%	73.9%	75.0%	72.3%	2.7	3.7%	1.1	1.5%
September	67.4%	68.6%	67.8%	66.4%	67.7%	72.7%	74.6%	74.0%	0.6	0.8%	1.9	2.6%
October	59.8%	57.4%	58.5%	60.0%	64.0%	69.4%	67.3%	67.5%	(0.2)	-0.3%	(2.1)	-3.0%
November	52.2%	51.9%	50.0%	55.4%	57.7%	57.9%	62.3%	57.3%	5.0	8.7%	4.4	7.6%
December	52.3%	52.4%	52.2%	55.6%	58.4%	60.6%	63.0%	61.6%	1.4	2.3%	2.4	4.0%
January	51.1%	47.5%	52.5%	52.2%	58.4%	55.6%	59.3%	54.1%	5.2	9.6%	3.7	6.7%
February	59.2%	55.6%	56.2%	58.3%	61.7%	64.3%	66.0%	65.6%	0.4	0.6%	1.7	2.6%
March	58.5%	54.8%	58.9%	59.4%	60.6%	65.6%	69.5%	64.0%	5.5	8.6%	3.9	5.9%
April	61.4%	59.2%	61.1%	62.7%	63.0%	67.9%	71.0%	64.8%	6.2	9.6%	3.1	4.6%
May	61.4%	59.9%	64.6%	65.3%	66.8%	65.8%	69.6%	62.8%	6.8	10.8%	3.8	5.8%
June	66.4%	66.7%	71.3%	70.0%	68.8%	73.9%	77.1%	72.0%	5.1	7.1%	3.2	4.3%
<b>Totals</b>	<b>60.2%</b>	<b>59.2%</b>	<b>60.9%</b>	<b>62.4%</b>	<b>64.5%</b>	<b>66.8%</b>	<b>69.3%</b>	<b>65.7%</b>	<b>3.6</b>	<b>5.5%</b>	<b>2.5</b>	<b>3.7%</b>



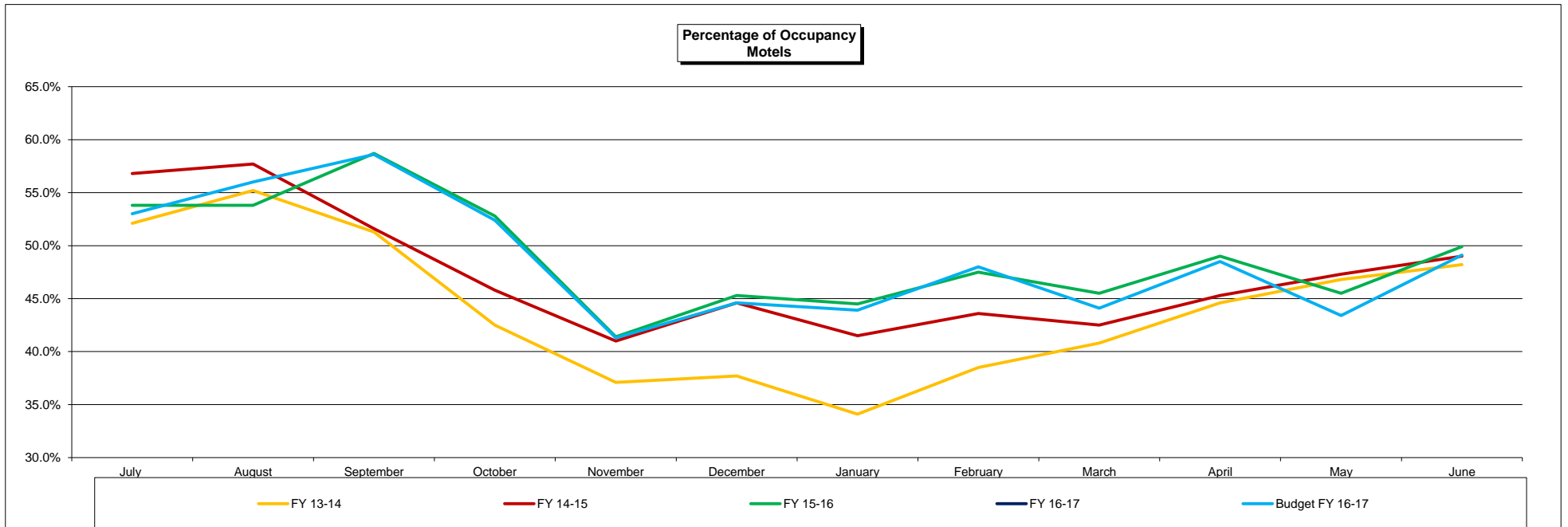
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Hotels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	74.0%	75.8%	73.4%	77.1%	78.4%	77.7%	80.1%	76.6%	3.5	4.6%	2.4	3.1%
August	71.2%	74.1%	75.9%	76.0%	78.2%	77.9%	77.5%	76.2%	1.3	1.7%	(0.4)	-0.5%
September	73.4%	74.5%	74.4%	70.8%	72.8%	77.4%	77.8%	80.6%	(2.8)	-3.5%	0.4	0.5%
October	64.7%	61.4%	61.8%	61.3%	65.9%	71.7%	67.4%	69.5%	(2.1)	-3.0%	(4.3)	-6.0%
November	54.3%	53.3%	49.7%	55.9%	58.4%	57.3%	61.0%	56.8%	4.2	7.4%	3.7	6.5%
December	54.5%	53.9%	53.3%	56.6%	60.1%	62.0%	63.0%	64.2%	(1.2)	-1.9%	1.0	1.6%
January	53.9%	47.3%	54.4%	52.3%	59.4%	53.7%	56.4%	51.7%	4.7	9.1%	2.7	5.0%
February	65.0%	58.2%	59.3%	60.9%	64.0%	65.6%	64.8%	66.8%	(2.0)	-3.0%	(0.8)	-1.2%
March	63.7%	57.1%	62.4%	62.6%	63.2%	68.2%	70.1%	66.3%	3.8	5.7%	1.9	2.8%
April	67.3%	63.0%	64.2%	66.5%	64.4%	69.0%	70.1%	64.8%	5.3	8.2%	1.1	1.6%
May	66.7%	63.1%	68.6%	69.5%	69.7%	66.5%	68.3%	62.6%	5.7	9.1%	1.8	2.7%
June	74.5%	73.0%	77.9%	76.2%	73.8%	78.7%	79.6%	76.2%	3.4	4.5%	0.9	1.1%
<b>Totals</b>	<b>65.3%</b>	<b>62.9%</b>	<b>64.6%</b>	<b>65.6%</b>	<b>67.4%</b>	<b>68.8%</b>	<b>69.7%</b>	<b>67.7%</b>	<b>2.0</b>	<b>3.0%</b>	<b>0.9</b>	<b>1.3%</b>



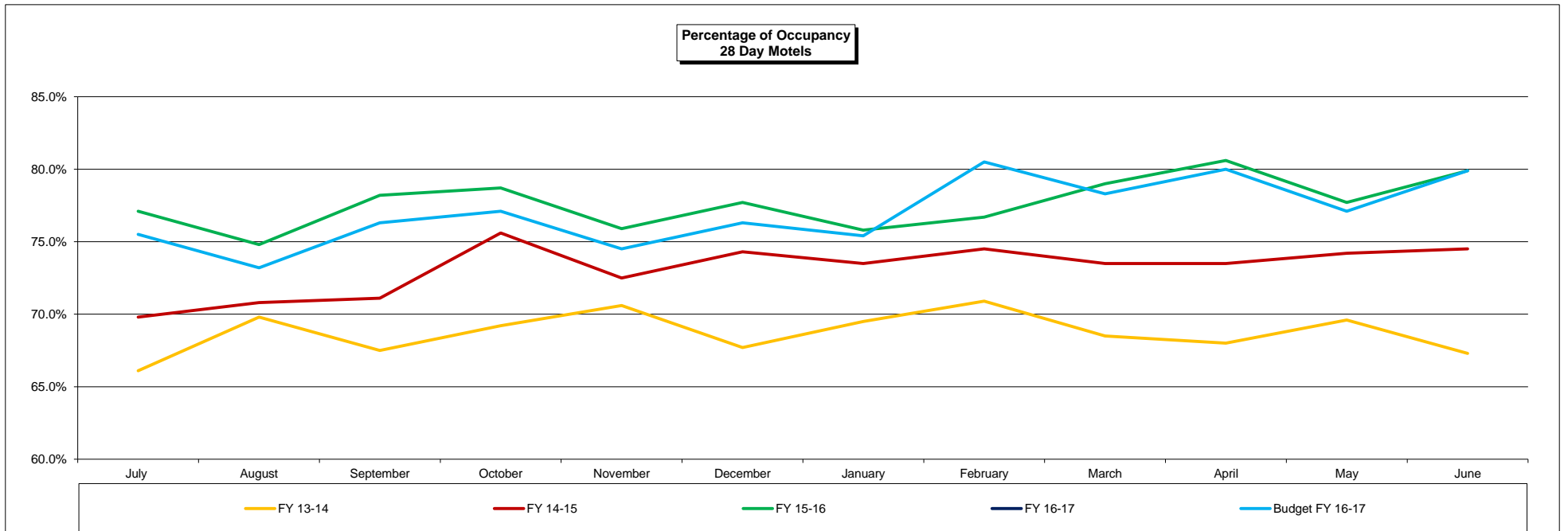
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%
July	48.3%	51.0%	47.8%	52.1%	56.8%	53.8%	53.3%	0.3	0.6%	(0.5)	-0.9%
August	48.9%	51.2%	53.0%	55.2%	57.7%	53.8%	53.6%	(2.4)	-4.3%	(0.2)	-0.4%
September	54.5%	56.4%	52.0%	51.3%	51.6%	58.7%	60.1%	1.5	2.6%	1.4	2.4%
October	39.4%	42.1%	41.8%	42.5%	45.8%	52.8%	49.5%	(2.9)	-5.5%	(3.3)	-6.3%
November	36.2%	38.1%	36.6%	37.1%	41.0%	41.4%	44.9%	3.6	8.7%	3.5	8.5%
December	34.0%	35.7%	37.5%	37.7%	44.6%	45.3%	47.0%	2.4	5.4%	1.7	3.8%
January	33.6%	32.4%	37.1%	34.1%	41.5%	44.5%	46.9%	3.0	6.8%	2.4	5.4%
February	36.7%	38.9%	39.7%	38.5%	43.6%	47.5%	53.7%	5.7	11.9%	6.2	13.1%
March	37.4%	38.4%	42.8%	40.8%	42.5%	45.5%	58.5%	14.4	32.7%	13.0	28.6%
April	42.0%	45.0%	50.3%	44.6%	45.3%	49.0%	61.9%	13.4	27.6%	12.9	26.3%
May	46.1%	46.6%	47.8%	46.8%	47.3%	45.5%	59.5%	16.1	37.1%	14.0	30.8%
June	44.5%	46.2%	54.0%	48.2%	49.0%	49.9%	66.2%	17.1	34.8%	16.3	32.7%
<b>Totals</b>	<b>41.8%</b>	<b>43.5%</b>	<b>45.1%</b>	<b>44.1%</b>	<b>47.4%</b>	<b>49.0%</b>	<b>54.6%</b>	<b>6.0</b>	<b>12.3%</b>	<b>5.6</b>	<b>11.4%</b>



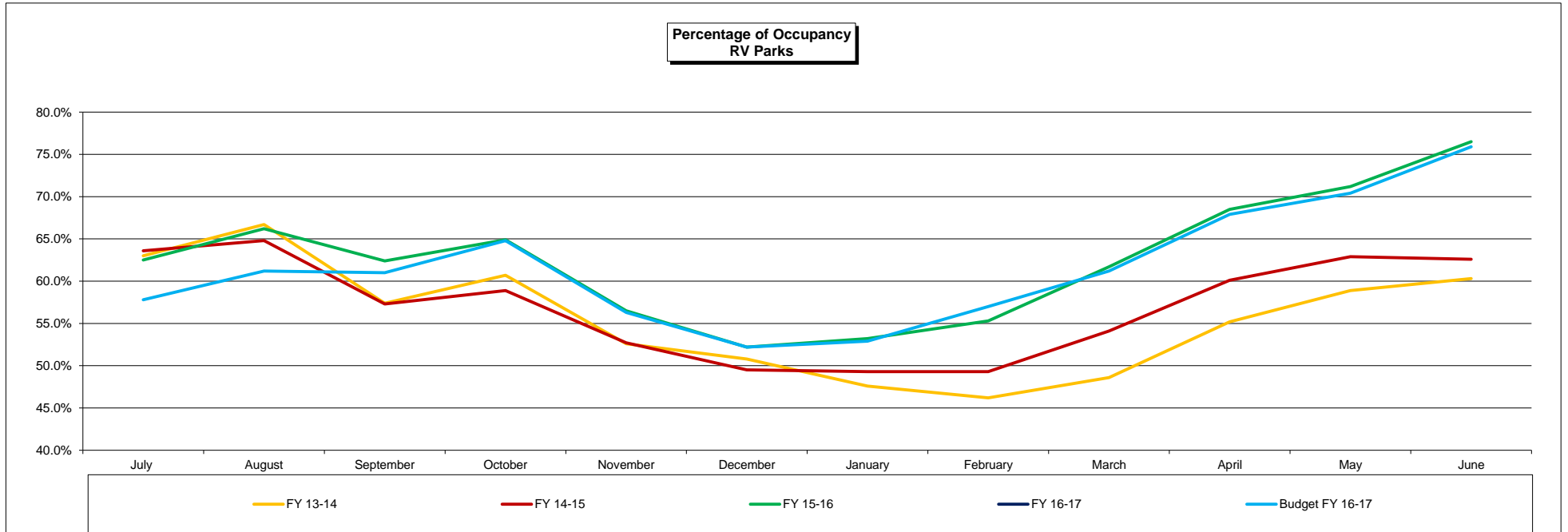
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-28 Day Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	64.0%	64.2%	64.6%	66.1%	69.8%	77.1%	80.4%	75.5%	4.9	6.5%	3.3	4.3%
August	60.5%	63.5%	65.7%	69.8%	70.8%	74.8%	81.8%	73.2%	8.6	11.7%	7.0	9.4%
September	64.3%	66.6%	63.6%	67.5%	71.1%	78.2%	83.1%	76.3%	6.8	8.9%	4.9	6.3%
October	63.3%	61.8%	64.8%	69.2%	75.6%	78.7%	79.7%	77.1%	2.6	3.4%	1.0	1.3%
November	61.6%	63.5%	66.0%	70.6%	72.5%	75.9%	79.2%	74.5%	4.7	6.3%	3.3	4.3%
December	62.3%	65.5%	64.7%	67.7%	74.3%	77.7%	81.8%	76.3%	5.5	7.2%	4.1	5.3%
January	60.4%	63.4%	62.6%	69.5%	73.5%	75.8%	79.7%	75.4%	4.3	5.7%	3.9	5.1%
February	62.8%	66.9%	65.5%	70.9%	74.5%	76.7%	81.7%	80.5%	1.2	1.5%	5.0	6.5%
March	63.7%	66.1%	65.7%	68.5%	73.5%	79.0%	83.2%	78.3%	4.9	6.3%	4.2	5.3%
April	64.3%	64.4%	65.8%	68.0%	73.5%	80.6%	84.8%	80.0%	4.8	6.0%	4.2	5.2%
May	61.9%	64.2%	68.6%	69.6%	74.2%	77.7%	83.9%	77.1%	6.8	8.8%	6.2	8.0%
June	63.3%	67.0%	65.1%	67.3%	74.5%	79.9%	84.4%	79.9%	4.5	5.6%	4.5	5.6%
<b>Totals</b>	<b>62.7%</b>	<b>64.7%</b>	<b>65.2%</b>	<b>68.7%</b>	<b>73.1%</b>	<b>77.7%</b>	<b>82.0%</b>	<b>77.0%</b>	<b>5.0</b>	<b>6.5%</b>	<b>4.3</b>	<b>5.5%</b>



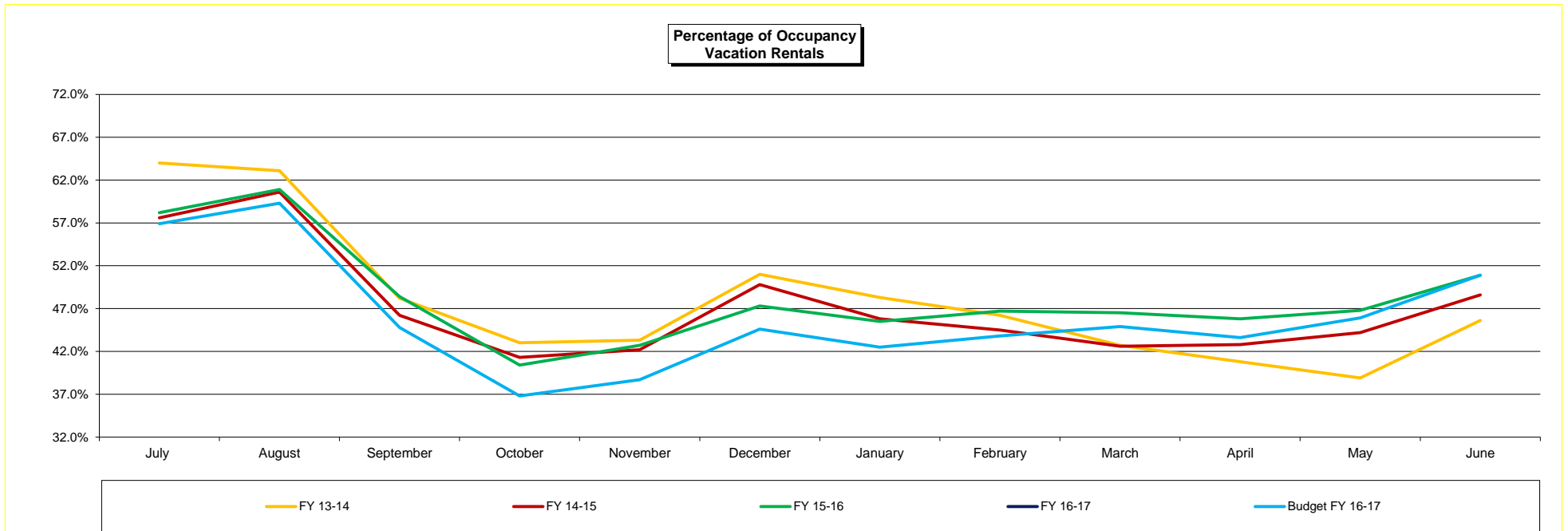
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-RV Parks  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%
July	57.5%	56.5%	57.4%	63.0%	63.6%	62.5%	74.8%	17.0	29.4%	12.3	19.7%
August	61.2%	62.0%	61.8%	66.7%	64.8%	66.2%	74.7%	13.5	22.1%	8.5	12.8%
September	58.7%	60.8%	56.5%	57.4%	57.3%	62.4%	69.9%	8.9	14.6%	7.5	12.0%
October	53.2%	54.8%	54.9%	60.7%	58.9%	64.9%	71.3%	6.5	10.0%	6.4	9.9%
November	46.8%	49.2%	47.9%	52.6%	52.7%	56.5%	66.4%	10.1	17.9%	9.9	17.5%
December	43.0%	46.2%	44.9%	50.8%	49.5%	52.2%	63.4%	11.2	21.5%	11.2	21.5%
January	43.6%	44.9%	43.0%	47.6%	49.3%	53.2%	63.7%	10.8	20.4%	10.5	19.7%
February	44.3%	45.2%	42.6%	46.2%	49.3%	55.3%	66.3%	9.3	16.3%	11.0	19.9%
March	45.6%	46.6%	46.5%	48.6%	54.1%	61.7%	72.5%	11.3	18.5%	10.8	17.5%
April	49.2%	48.9%	52.8%	55.2%	60.1%	68.5%	76.4%	8.5	12.5%	7.9	11.5%
May	54.0%	53.1%	58.3%	58.9%	62.9%	71.2%	77.4%	7.0	9.9%	6.2	8.7%
June	54.6%	58.4%	64.9%	60.3%	62.6%	76.5%	78.8%	2.9	3.8%	2.3	3.0%
<b>Totals</b>	<b>51.1%</b>	<b>52.3%</b>	<b>52.7%</b>	<b>55.9%</b>	<b>57.1%</b>	<b>62.6%</b>	<b>71.3%</b>	<b>9.8</b>	<b>15.9%</b>	<b>8.7</b>	<b>13.9%</b>



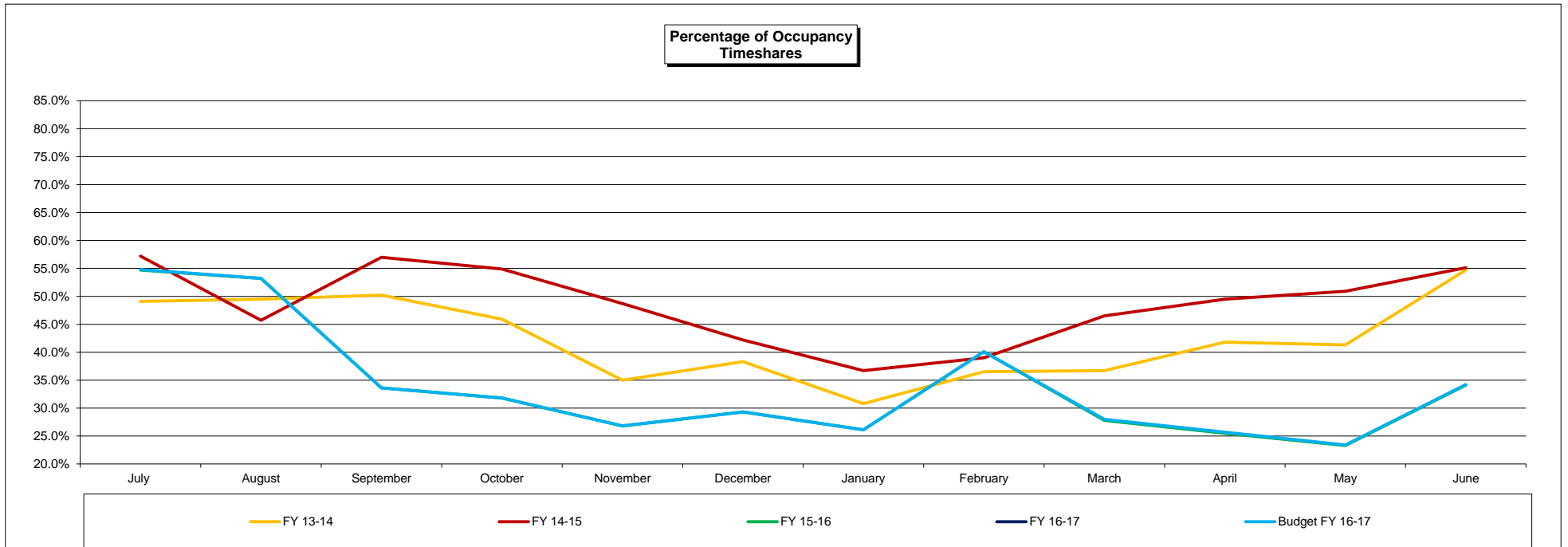
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Vacation Rentals  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%
July	50.2%	41.9%	53.8%	64.0%	57.6%	58.2%	61.0%	4.1	7.2%	2.8	4.9%
August	46.6%	46.1%	53.6%	63.1%	60.6%	60.9%	56.5%	(2.8)	-4.7%	(4.4)	-7.3%
September	48.4%	33.3%	48.9%	48.2%	46.2%	48.4%	51.2%	6.4	14.3%	2.8	6.1%
October	31.4%	28.2%	37.2%	43.0%	41.3%	40.4%	47.9%	11.1	30.2%	7.5	18.2%
November	34.2%	27.7%	40.7%	43.3%	42.2%	42.7%	51.1%	12.4	32.0%	8.4	19.9%
December	40.9%	33.9%	46.0%	51.0%	49.8%	47.3%	53.0%	8.4	18.8%	5.7	11.4%
January	34.9%	35.5%	49.3%	48.3%	45.8%	45.5%	55.6%	13.1	30.8%	10.1	22.1%
February	41.3%	39.6%	50.3%	46.2%	44.5%	46.7%	58.9%	15.1	34.5%	12.2	27.4%
March	35.5%	36.2%	46.0%	42.7%	42.6%	46.5%	55.5%	10.6	23.6%	9.0	21.1%
April	34.7%	40.3%	45.2%	40.8%	42.8%	45.8%	53.7%	10.1	23.2%	7.9	18.5%
May	34.1%	39.7%	45.8%	38.9%	44.2%	46.8%	51.7%	5.8	12.6%	4.9	11.1%
June	29.0%	39.6%	46.7%	45.6%	48.6%	50.9%	59.9%	9.0	17.7%	9.0	18.5%
<b>Totals</b>	<b>38.2%</b>	<b>36.7%</b>	<b>46.9%</b>	<b>48.1%</b>	<b>47.3%</b>	<b>48.5%</b>	<b>54.7%</b>	<b>8.5</b>	<b>18.4%</b>	<b>6.2</b>	<b>12.8%</b>



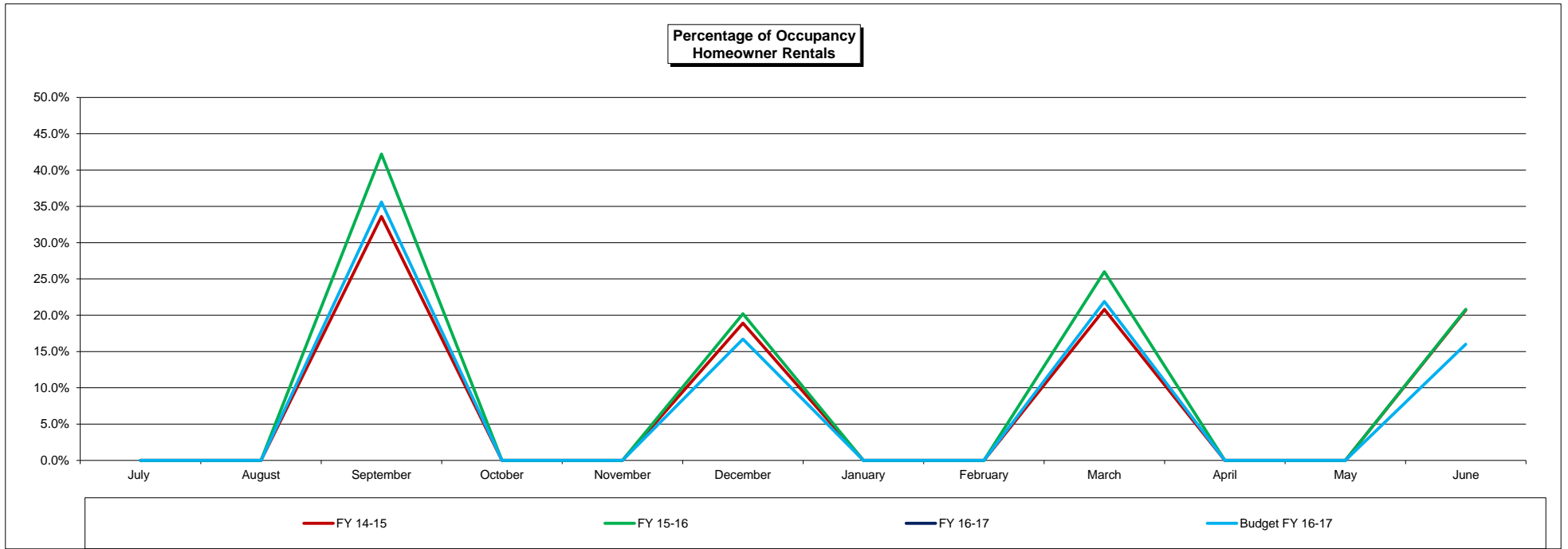
**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Timeshares  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	35.7%	37.7%	40.0%	49.1%	57.2%	54.7%	38.6%	54.8%	(16.2)	-29.6%	(16.1)	-29.4%
August	27.1%	34.7%	34.2%	49.5%	45.7%	53.2%	43.6%	53.2%	(9.6)	-18.0%	(9.6)	-18.0%
September	28.0%	34.3%	36.6%	50.2%	57.0%	33.6%	41.8%	33.6%	8.2	24.4%	8.2	24.4%
October	26.5%	25.5%	29.2%	45.9%	54.9%	31.8%	43.6%	31.8%	11.8	37.1%	11.8	37.1%
November	21.2%	22.3%	22.4%	35.0%	48.7%	26.8%	33.6%	26.8%	6.8	25.4%	6.8	25.4%
December	22.5%	25.4%	22.4%	38.3%	42.2%	29.3%	39.6%	29.3%	10.3	35.2%	10.3	35.2%
January	19.7%	19.3%	23.0%	30.8%	36.7%	26.1%	35.8%	26.1%	9.7	37.2%	9.7	37.2%
February	24.5%	23.0%	24.1%	36.5%	39.0%	40.1%	38.0%	40.1%	(2.1)	-5.2%	(2.1)	-5.2%
March	23.0%	21.9%	28.9%	36.7%	46.5%	27.8%	43.1%	28.0%	15.1	53.9%	15.3	55.0%
April	24.9%	27.2%	31.1%	41.8%	49.5%	25.5%	40.4%	25.7%	14.7	57.2%	14.9	58.4%
May	28.2%	41.3%	31.8%	41.3%	50.9%	23.3%	37.7%	23.4%	14.3	61.1%	14.4	61.8%
June	36.4%	36.9%	47.4%	54.7%	55.1%	34.1%	51.6%	34.2%	17.4	50.9%	17.5	51.3%
<b>Totals</b>	<b>26.5%</b>	<b>29.3%</b>	<b>30.9%</b>	<b>42.5%</b>	<b>48.7%</b>	<b>34.2%</b>	<b>40.6%</b>	<b>34.2%</b>	<b>6.4</b>	<b>18.7%</b>	<b>6.4</b>	<b>18.7%</b>



**Reno-Sparks Convention and Visitors Authority  
Percentage of Occupancy-Homeowner Rentals  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%	
July	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
August	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
September	0.0%	0.0%	0.0%	0.0%	0.0%	33.6%	42.2%	0.0%	35.6%	-	0.0%	-	0.0%
October	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
November	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
December	0.0%	0.0%	0.0%	0.0%	18.9%	20.2%	0.0%	16.7%	-	0.0%	-	0.0%	
January	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
February	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
March	0.0%	0.0%	0.0%	0.0%	20.8%	26.0%	0.0%	21.9%	-	0.0%	-	0.0%	
April	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
May	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%	
June	0.0%	0.0%	0.0%	0.0%	20.7%	20.8%	0.0%	16.0%	-	0.0%	-	0.0%	
<b>Totals</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>23.1%</b>	<b>27.5%</b>	<b>0.0%</b>	<b>22.5%</b>	<b>-</b>	<b>0.0%</b>	<b>-</b>	<b>0.0%</b>	

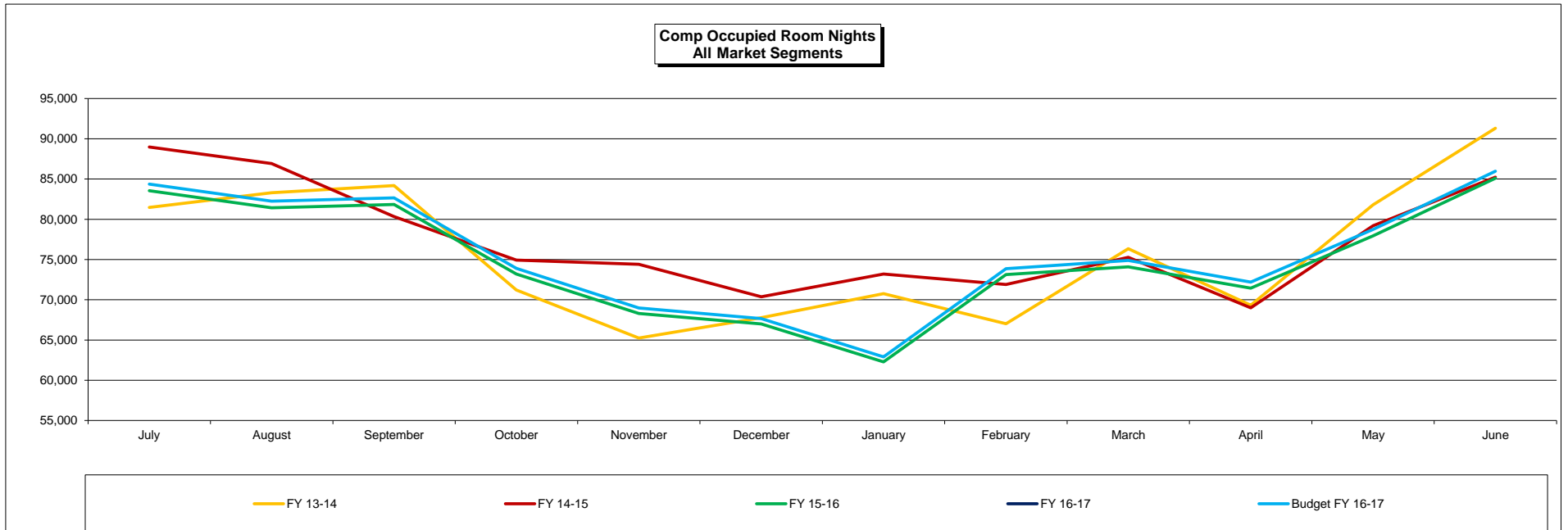




**Reno-Sparks Convention and Visitors Authority  
Comp Occupied Rooms-Consolidated Summary  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	86,011	82,497	78,675	81,461	88,978	83,537	85,455	84,369	1,086	1.3%	1,918	2.3%
August	85,440	80,834	76,213	83,295	86,918	81,431	83,245	82,241	1,004	1.2%	1,814	2.2%
September	84,026	80,310	77,148	84,190	80,327	81,840	81,641	82,653	(1,012)	-1.2%	(199)	-0.2%
October	77,800	66,625	69,085	71,208	74,932	73,186	76,518	73,913	2,605	3.5%	3,332	4.6%
November	65,935	55,886	61,248	65,241	74,409	68,302	72,067	68,981	3,086	4.5%	3,765	5.5%
December	62,940	63,005	57,924	67,765	70,376	66,987	73,380	67,654	5,726	8.5%	6,393	9.5%
January	59,978	61,227	61,011	70,765	73,186	62,282	66,464	62,903	3,561	5.7%	4,182	6.7%
February	65,352	63,529	66,383	67,011	71,904	73,121	66,643	73,851	(7,208)	-9.8%	(6,478)	-8.9%
March	67,001	63,336	78,545	76,345	75,267	74,096	75,076	74,885	191	0.3%	980	1.3%
April	67,388	61,071	68,953	69,310	68,999	71,430	70,813	72,184	(1,371)	-1.9%	(617)	-0.9%
May	74,195	69,006	76,085	81,802	79,182	77,936	75,507	78,726	(3,219)	-4.1%	(2,429)	-3.1%
June	79,505	74,872	83,050	91,310	85,238	85,096	74,716	85,971	(11,255)	-13.1%	(10,380)	-12.2%
<b>Totals</b>	<b>875,571</b>	<b>822,198</b>	<b>854,320</b>	<b>909,703</b>	<b>929,716</b>	<b>899,244</b>	<b>901,525</b>	<b>908,331</b>	<b>(6,806)</b>	<b>-0.7%</b>	<b>2,281</b>	<b>0.3%</b>

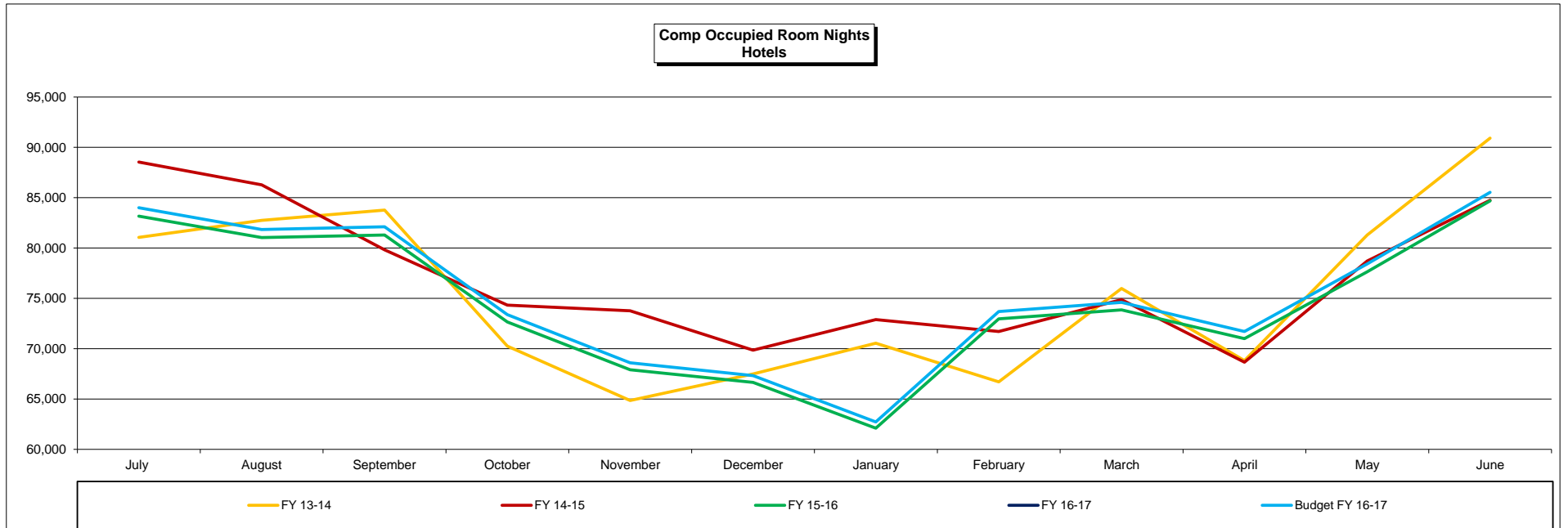
**Comp Occupied Room Nights  
All Market Segments**



**Reno-Sparks Convention and Visitors Authority  
Comp Occupied Rooms-Hotels  
Trend**

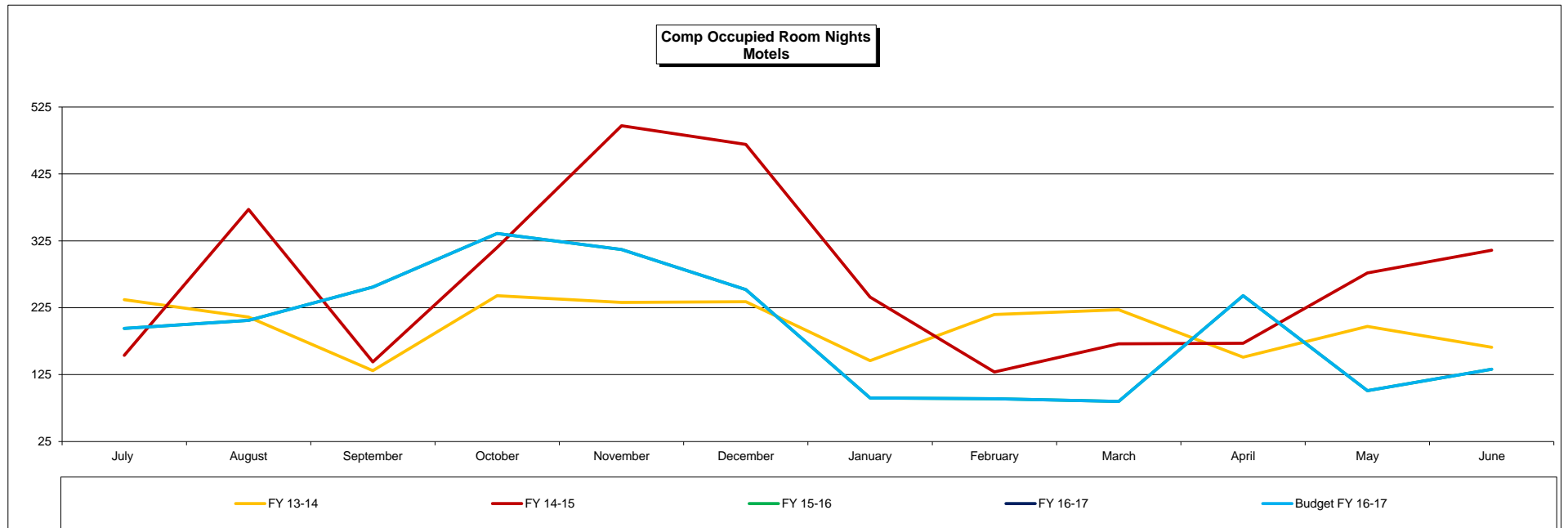
Month	Actual							Budget FY 16-17	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17		Amount	%	Amount	%
July	85,552	82,210	78,201	81,058	88,543	83,173	85,050	84,005	1,045	1.2%	1,877	2.3%
August	85,060	80,410	75,786	82,755	86,274	81,039	82,528	81,849	679	0.8%	1,489	1.8%
September	83,646	79,952	76,734	83,778	79,830	81,295	81,141	82,108	(967)	-1.2%	(154)	-0.2%
October	77,493	66,189	68,794	70,250	74,321	72,653	76,092	73,380	2,712	3.7%	3,439	4.7%
November	65,662	55,592	61,085	64,854	73,764	67,916	71,744	68,595	3,149	4.6%	3,828	5.6%
December	62,736	62,720	57,768	67,497	69,863	66,661	73,094	67,328	5,766	8.6%	6,433	9.7%
January	59,820	61,058	60,840	70,553	72,893	62,103	66,079	62,724	3,355	5.3%	3,976	6.4%
February	65,158	63,361	66,191	66,702	71,716	72,958	66,336	73,688	(7,352)	-10.0%	(6,622)	-9.1%
March	66,793	63,029	78,306	75,989	74,873	73,865	74,660	74,604	56	0.1%	795	1.1%
April	67,048	60,773	68,658	68,812	68,660	70,998	70,469	71,708	(1,239)	-1.7%	(529)	-0.7%
May	73,811	68,609	75,657	81,287	78,721	77,643	75,109	78,419	(3,310)	-4.2%	(2,534)	-3.3%
June	79,202	74,239	82,714	90,921	84,753	84,687	74,314	85,534	(11,220)	-13.1%	(10,373)	-12.2%
<b>Totals</b>	<b>871,981</b>	<b>818,142</b>	<b>850,734</b>	<b>904,456</b>	<b>924,211</b>	<b>894,991</b>	<b>896,616</b>	<b>903,942</b>	<b>(7,326)</b>	<b>-0.8%</b>	<b>1,625</b>	<b>0.2%</b>

**Comp Occupied Room Nights  
Hotels**



**Reno-Sparks Convention and Visitors Authority  
Comp Occupied Rooms-Motels  
Trend**

Month	Actual						Budget	Variance from Budget		Variance from FY 15-16		
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	Amount	%	Amount	%	
July	333	163	220	237	154	194	106	194	(88)	-45.4%	(88)	-45.4%
August	253	259	245	211	372	206	460	206	254	123.3%	254	123.3%
September	188	211	195	131	144	256	231	256	(25)	-9.8%	(25)	-9.8%
October	191	252	155	243	315	336	168	336	(168)	-50.0%	(168)	-50.0%
November	173	248	123	233	497	312	155	312	(157)	-50.3%	(157)	-50.3%
December	157	223	123	234	469	252	157	252	(95)	-37.7%	(95)	-37.7%
January	143	157	122	146	241	90	289	90	199	221.1%	199	221.1%
February	180	145	155	215	129	89	127	89	38	42.7%	38	42.7%
March	167	240	161	222	171	85	152	85	67	78.8%	67	78.8%
April	238	237	164	151	172	243	173	243	(70)	-28.8%	(70)	-28.8%
May	268	269	123	197	277	101	160	101	59	58.4%	59	58.4%
June	191	266	164	166	311	133	149	133	16	12.0%	16	12.0%
<b>Totals</b>	<b>2,482</b>	<b>2,670</b>	<b>1,950</b>	<b>2,386</b>	<b>3,252</b>	<b>2,297</b>	<b>2,327</b>	<b>2,297</b>	<b>30</b>	<b>1.3%</b>	<b>30</b>	<b>1.3%</b>



**Reno-Sparks Convention and Visitors Authority  
Percentage of Comp Occupancy-Consolidated Summary  
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 15-16	
	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16	FY 16-17	FY 16-17	Amount	%	Amount	%
July	11.4%	11.0%	10.5%	10.9%	12.2%	11.6%	11.7%	11.3%	0.4	3.5%	0.1	0.9%
August	11.2%	10.8%	10.1%	11.2%	12.0%	11.3%	11.4%	11.1%	0.3	2.7%	0.1	0.9%
September	11.2%	10.8%	10.4%	11.4%	10.9%	11.1%	11.0%	11.1%	(0.1)	-0.9%	(0.1)	-0.9%
October	10.4%	8.9%	9.2%	9.7%	10.4%	10.2%	10.5%	10.0%	0.5	5.0%	0.3	2.9%
November	9.2%	7.6%	8.5%	9.2%	10.7%	9.8%	10.2%	9.6%	0.6	6.3%	0.4	4.1%
December	8.3%	8.2%	7.6%	9.2%	9.5%	8.8%	9.7%	9.0%	0.7	7.8%	0.9	10.2%
January	8.0%	8.2%	8.2%	9.8%	10.2%	8.6%	9.2%	8.5%	0.7	8.2%	0.6	7.0%
February	9.7%	9.0%	9.8%	10.2%	11.0%	10.8%	10.1%	11.0%	(0.9)	-8.2%	(0.7)	-6.5%
March	8.9%	8.3%	10.4%	10.4%	10.2%	9.9%	10.0%	9.9%	0.1	1.0%	0.1	1.0%
April	9.3%	8.4%	9.6%	9.8%	9.9%	10.2%	10.1%	10.1%	-	0.0%	(0.1)	-1.0%
May	9.9%	9.2%	10.3%	11.1%	11.0%	10.7%	10.3%	10.6%	(0.3)	-2.8%	(0.4)	-3.7%
June	10.7%	10.1%	11.3%	12.6%	11.8%	11.5%	10.1%	11.7%	(1.6)	-13.7%	(1.4)	-12.2%
<b>Totals</b>	<b>9.8%</b>	<b>9.2%</b>	<b>9.7%</b>	<b>10.5%</b>	<b>10.8%</b>	<b>10.4%</b>	<b>10.4%</b>	<b>10.3%</b>	<b>0.1</b>	<b>1.0%</b>	<b>-</b>	<b>0.0%</b>

