

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

May 2017

Room Statistics

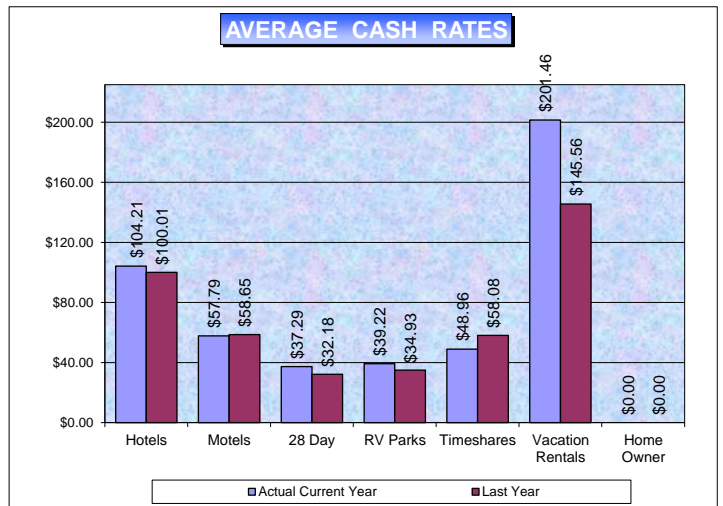
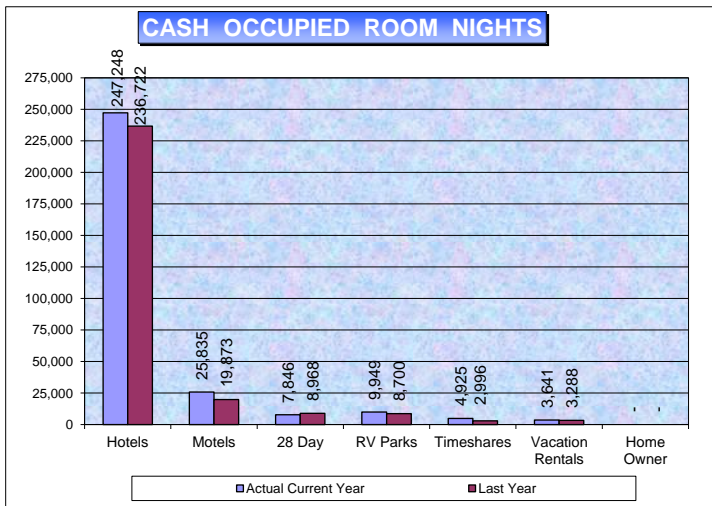
Taxable room revenues for the month of \$28,915,259 are above prior year by \$2,830,825 (10.9%). Cash occupied room nights of 299,444 are above prior year by 18,897 (6.7%). Comp occupied room nights of 75,507 are below prior year by 2,429 (-3.1%), and 28-day occupied room nights of 132,460 are above prior year by 14,221 (12.0%). Total occupied rooms for the month (Cash, Comp, 28-day) are 507,411 (6.4%) above the prior year.

Overall, Washoe County occupancy percentages of 69.7% for the month are 5.9% above the 65.8% level of the prior year. There were 3,041 (0.4%) more available rooms for the month compared to the prior year.

Overall cash average rates for the month of \$96.56 increased \$3.58 (3.9%), compared to \$92.98 for the prior year.

Year-to-date cash occupied room nights of 3,248,731 are 59,865 (1.9%) above prior year. Cash average rates year-to-date of \$96.03 are \$6.30 (7.0%) above the prior year. Year-to-date, total taxable room revenues of \$311,964,832 are \$25,843,490 (9.0%) above prior year.

May 2017						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Last Year	Amount	% Percent
Hotels	482,378	247,248	\$104.21	\$100.01	\$4.20	4.2%
Motels	49,142	25,835	\$57.79	\$58.65	(\$0.86)	-1.5%
28 Day	106,465	7,846	\$37.29	\$32.18	\$5.11	15.9%
RV Parks	53,413	9,949	\$39.22	\$34.93	\$4.29	12.3%
Timeshares	13,064	4,925	\$48.96	\$58.08	(\$9.12)	-15.7%
Vacation Rentals	23,618	3,641	\$201.46	\$145.56	\$55.90	38.4%
Home Owner	-	-	\$0.00	\$0.00	\$0.00	0.0%
Totals	728,080	299,444	\$96.56	\$92.98	\$3.58	3.9%



Attached please find the detail statistics for each market segment.

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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

May 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$28,915,259	\$26,380,105	\$2,535,154	9.6%	\$26,084,434	\$2,830,825	10.9%
Occupied Rooms - Cash	299,444	268,579	30,865	11.5%	280,547	18,897	6.7%
Average Rate - Cash	\$96.56	\$98.22	(\$1.66)	-1.7%	\$92.98	\$3.58	3.9%
Occupied Rooms							
Cash	299,444	268,579	30,865	11.5%	280,547	18,897	6.7%
Comp	75,507	78,726	(3,219)	-4.1%	77,936	(2,429)	-3.1%
28 Day	132,460	119,005	13,455	11.3%	118,239	14,221	12.0%
Total Occupied Rooms	507,411	466,310	41,101	8.8%	476,722	30,689	6.4%
Percentage of Occupancy							
Cash	41.1%	36.2%	4.9	13.5%	38.7%	2.4	6.2%
Comp	10.4%	10.6%	(0.2)	-1.9%	10.7%	(0.3)	-2.8%
28 Day	18.2%	16.0%	2.2	13.8%	16.3%	1.9	11.7%
Total Percentage of Occupancy	69.7%	62.8%	6.9	11.0%	65.8%	3.9	5.9%
Market Segments							
Occupied Rooms - Cash							
Hotels	247,248	224,546	22,702	10.1%	236,722	10,526	4.4%
Motels	25,835	19,674	6,161	31.3%	19,873	5,962	30.0%
28 Day Motels	7,846	8,520	(674)	-7.9%	8,968	(1,122)	-12.5%
R.V. Parks	9,949	8,700	1,249	14.4%	8,700	1,249	14.4%
Vacation Rentals	3,641	4,143	(502)	-12.1%	3,288	353	10.7%
Timehares	4,925	2,996	1,929	64.4%	2,996	1,929	64.4%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	299,444	268,579	30,865	11.5%	280,547	18,897	6.7%
Percentage of Occupancy - Cash							
Hotels	51.3%	46.0%	5.3	11.5%	49.6%	1.7	3.4%
Motels	52.6%	37.9%	14.7	38.8%	39.7%	12.9	32.5%
28 Day Motels	7.4%	7.6%	(0.2)	-2.6%	8.1%	(0.7)	-8.6%
R.V. Parks	18.6%	16.2%	2.4	14.8%	16.4%	2.2	13.4%
Vacation Rentals	15.4%	17.0%	(1.6)	-9.4%	14.9%	0.5	3.4%
Timeshares	37.7%	23.3%	14.4	61.8%	23.3%	14.4	61.8%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	41.1%	36.2%	4.9	13.5%	38.7%	2.4	6.2%
Average Rates - Cash							
Hotels	\$104.21	\$106.18	(\$1.97)	-1.9%	\$100.01	\$4.20	4.2%
Motels	\$57.79	\$60.43	(\$2.64)	-4.4%	\$58.65	(\$0.86)	-1.5%
28 Day Motels	\$37.29	\$33.87	\$3.42	10.1%	\$32.18	\$5.11	15.9%
R.V. Parks	\$39.22	\$35.98	\$3.24	9.0%	\$34.93	\$4.29	12.3%
Vacation Rentals	\$201.46	\$138.62	\$62.84	45.3%	\$145.56	\$55.90	38.4%
Timeshares	\$48.96	\$58.08	(\$9.12)	-15.7%	\$58.08	(\$9.12)	-15.7%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$96.56	\$98.22	(\$1.66)	-1.7%	\$92.98	\$3.58	3.9%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	299,444	268,579	30,865	11.5%	280,547	18,897	6.7%
Comp	75,507	78,726	(3,219)	-4.1%	77,936	(2,429)	-3.1%
28 Day	132,460	119,005	13,455	11.3%	118,239	14,221	12.0%
Total Occupied Rooms	507,411	466,310	41,101	8.8%	476,722	30,689	6.4%
Vacant	220,669	276,574	(55,905)	-20.2%	248,317	(27,648)	-11.1%
Total Available Rooms	728,080	742,884	(14,804)	-2.0%	725,039	3,041	0.4%
Percentage of Occupancy							
Cash	41.1%	36.2%	4.9	13.5%	38.7%	2.4	6.2%
Comp	10.4%	10.6%	(0.2)	-1.9%	10.7%	(0.3)	-2.8%
28 Day	18.2%	16.0%	2.2	13.8%	16.3%	1.9	11.7%
Total Occupancy Percentage	69.7%	62.8%	6.9	11.0%	65.8%	3.9	5.9%
Vacant	30.3%	37.2%	(6.9)	-18.5%	34.2%	(3.9)	-11.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$28,915,259	\$26,380,105	\$2,535,154	9.6%	\$26,084,434	\$2,830,825	10.9%
Comp	\$5,705,944	\$6,093,782	(\$387,838)	-6.4%	\$6,033,607	(\$327,663)	-5.4%
28 Day	\$3,634,365	\$2,632,129	\$1,002,236	38.1%	\$2,632,129	\$1,002,236	38.1%
Total Revenue	\$38,255,568	\$35,106,016	\$3,149,552	9.0%	\$34,750,170	\$3,505,398	10.1%
Average Rates							
Cash	\$96.56	\$98.22	(\$1.66)	-1.7%	\$92.98	\$3.58	3.9%
Comp	\$75.57	\$77.40	(\$1.83)	-2.4%	\$77.42	(\$1.85)	-2.4%
28 Day	\$27.44	\$22.12	\$5.32	24.1%	\$22.26	\$5.18	23.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	247,248	224,546	22,702	10.1%	236,722	10,526	4.4%
Comp	75,109	78,419	(3,310)	-4.2%	77,643	(2,534)	-3.3%
28 Day	7,223	2,917	4,306	147.6%	2,917	4,306	147.6%
Total Occupied Rooms	329,580	305,882	23,698	7.7%	317,282	12,298	3.9%
Vacant	152,798	182,740	(29,942)	-16.4%	159,639	(6,841)	-4.3%
Total Available Rooms	482,378	488,622	(6,244)	-1.3%	476,921	5,457	1.1%
Percentage of Occupancy							
Cash	51.3%	46.0%	5.3	11.5%	49.6%	1.7	3.4%
Comp	15.6%	16.0%	(0.4)	-2.5%	16.3%	(0.7)	-4.3%
28 Day	1.5%	0.6%	0.9	150.0%	0.6%	0.9	150.0%
Total Occupancy Percentage	68.3%	62.6%	5.7	9.1%	66.5%	1.8	2.7%
Vacant	31.7%	37.4%	(5.7)	-15.2%	33.5%	(1.8)	-5.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$25,764,916	\$23,841,334	\$1,923,582	8.1%	\$23,673,808	\$2,091,108	8.8%
Comp	\$5,688,641	\$6,077,711	(\$389,070)	-6.4%	\$6,017,536	(\$328,895)	-5.5%
28 Day	\$613,844	\$196,496	\$417,348	212.4%	\$196,496	\$417,348	212.4%
Total Revenue	\$32,067,401	\$30,115,541	\$1,951,860	6.5%	\$29,887,840	\$2,179,561	7.3%
Average Rates							
Cash	\$104.21	\$106.18	(\$1.97)	-1.9%	\$100.01	\$4.20	4.2%
Comp	\$75.74	\$77.50	(\$1.76)	-2.3%	\$77.50	(\$1.76)	-2.3%
28 Day	\$84.98	\$67.36	\$17.62	26.2%	\$67.36	\$17.62	26.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	25,835	19,674	6,161	31.3%	19,873	5,962	30.0%
Comp	160	101	59	58.4%	101	59	58.4%
28 Day	4,032	2,757	1,275	46.2%	2,757	1,275	46.2%
Total Occupied Rooms	30,027	22,532	7,495	33.3%	22,731	7,296	32.1%
Vacant	19,115	29,331	(10,216)	-34.8%	27,270	(8,155)	-29.9%
Total Available Rooms	49,142	51,863	(2,721)	-5.2%	50,001	(859)	-1.7%
Percentage of Occupancy							
Cash	52.6%	37.9%	14.7	38.8%	39.7%	12.9	32.5%
Comp	0.3%	0.2%	0.1	50.0%	0.2%	0.1	50.0%
28 Day	8.2%	5.3%	2.9	54.7%	5.5%	2.7	49.1%
Total Occupancy Percentage	61.1%	43.4%	17.7	40.8%	45.5%	15.6	34.3%
Vacant	38.9%	56.6%	(17.7)	-31.3%	54.5%	(15.6)	-28.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,492,938	\$1,188,871	\$304,067	25.6%	\$1,165,560	\$327,378	28.1%
Comp	\$7,091	\$7,821	(\$730)	-9.3%	\$7,821	(\$730)	-9.3%
28 Day	\$152,740	\$97,400	\$55,340	56.8%	\$97,400	\$55,340	56.8%
Total Revenue	\$1,652,769	\$1,294,092	\$358,677	27.7%	\$1,270,781	\$381,988	30.1%
Average Rates							
Cash	\$57.79	\$60.43	(\$2.64)	-4.4%	\$58.65	(\$0.86)	-1.5%
Comp	\$44.32	\$77.44	(\$33.12)	-42.8%	\$77.44	(\$33.12)	-42.8%
28 Day	\$37.88	\$35.33	\$2.55	7.2%	\$35.33	\$2.55	7.2%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	7,846	8,520	(674)	-7.9%	8,968	(1,122)	-12.5%
Comp	30	-	30	100.0%	-	30	100.0%
28 Day	81,466	77,361	4,105	5.3%	76,595	4,871	6.4%
Total Occupied Rooms	89,342	85,881	3,461	4.0%	85,563	3,779	4.4%
Vacant	17,123	25,564	(8,441)	-33.0%	24,487	(7,364)	-30.1%
Total Available Rooms	106,465	111,445	(4,980)	-4.5%	110,050	(3,585)	-3.3%
Percentage of Occupancy							
Cash	7.4%	7.6%	(0.2)	-2.6%	8.1%	(0.7)	-8.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	76.5%	69.4%	7.1	10.2%	69.6%	6.9	9.9%
Total Occupancy Percentage	83.9%	77.1%	6.8	8.8%	77.7%	6.2	8.0%
Vacant	16.1%	22.9%	(6.8)	-29.7%	22.3%	(6.2)	-27.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$292,547	\$288,579	\$3,968	1.4%	\$288,579	\$3,968	1.4%
Comp	\$500	\$0	\$500	100.0%	\$0	\$500	100.0%
28 Day	\$1,733,943	\$1,456,499	\$277,444	19.0%	\$1,456,499	\$277,444	19.0%
Total Revenue	\$2,026,990	\$1,745,078	\$281,912	16.2%	\$1,745,078	\$281,912	16.2%
Average Rates							
Cash	\$37.29	\$33.87	\$3.42	10.1%	\$32.18	\$5.11	15.9%
Comp	\$16.67	\$0.00	\$16.67	100.0%	\$0.00	\$16.67	100.0%
28 Day	\$21.28	\$18.83	\$2.45	13.0%	\$19.02	\$2.26	11.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,949	8,700	1,249	14.4%	8,700	1,249	14.4%
Comp	208	192	16	8.3%	192	16	8.3%
28 Day	31,161	28,906	2,255	7.8%	28,906	2,255	7.8%
Total Occupied Rooms	41,318	37,798	3,520	9.3%	37,798	3,520	9.3%
Vacant	12,095	15,894	(3,799)	-23.9%	15,290	(3,195)	-20.9%
Total Available Rooms	53,413	53,692	(279)	-0.5%	53,088	325	0.6%
Percentage of Occupancy							
Cash	18.6%	16.2%	2.4	14.8%	16.4%	2.2	13.4%
Comp	0.4%	0.4%	-	0.0%	0.4%	-	0.0%
28 Day	58.3%	53.8%	4.5	8.4%	54.4%	3.9	7.2%
Total Occupancy Percentage	77.4%	70.4%	7.0	9.9%	71.2%	6.2	8.7%
Vacant	22.6%	29.6%	(7.0)	-23.6%	28.8%	(6.2)	-21.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$390,230	\$312,996	\$77,234	24.7%	\$303,880	\$86,350	28.4%
Comp	\$9,712	\$8,250	\$1,462	17.7%	\$8,250	\$1,462	17.7%
28 Day	\$481,110	\$407,354	\$73,756	18.1%	\$407,354	\$73,756	18.1%
Total Revenue	\$881,052	\$728,600	\$152,452	20.9%	\$719,484	\$161,568	22.5%
Average Rates							
Cash	\$39.22	\$35.98	\$3.24	9.0%	\$34.93	\$4.29	12.3%
Comp	\$46.69	\$42.97	\$3.72	8.7%	\$42.97	\$3.72	8.7%
28 Day	\$15.44	\$14.09	\$1.35	9.6%	\$14.09	\$1.35	9.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,641	4,143	(502)	-12.1%	3,288	353	10.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,578	7,064	1,514	21.4%	7,064	1,514	21.4%
Total Occupied Rooms	12,219	11,207	1,012	9.0%	10,352	1,867	18.0%
Vacant	11,399	13,190	(1,791)	-13.6%	11,758	(359)	-3.1%
Total Available Rooms	23,618	24,397	(779)	-3.2%	22,110	1,508	6.8%
Percentage of Occupancy							
Cash	15.4%	17.0%	(1.6)	-9.4%	14.9%	0.5	3.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.3%	29.0%	7.3	25.2%	31.9%	4.4	13.8%
Total Occupancy Percentage	51.7%	45.9%	5.8	12.6%	46.8%	4.9	10.5%
Vacant	48.3%	54.1%	(5.8)	-10.7%	53.2%	(4.9)	-9.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$733,515	\$574,308	\$159,207	27.7%	\$478,590	\$254,925	53.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$652,728	\$474,380	\$178,348	37.6%	\$474,380	\$178,348	37.6%
Total Revenue	\$1,386,243	\$1,048,688	\$337,555	32.2%	\$952,970	\$433,273	45.5%
Average Rates							
Cash	\$201.46	\$138.62	\$62.84	45.3%	\$145.56	\$55.90	38.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$76.09	\$67.15	\$8.94	13.3%	\$67.15	\$8.94	13.3%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,925	2,996	1,929	64.4%	2,996	1,929	64.4%
Comp	-	14	(14)	-100.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	4,925	3,010	1,915	63.6%	2,996	1,929	64.4%
Vacant	8,139	9,855	(1,716)	-17.4%	9,873	(1,734)	-17.6%
Total Available Rooms	13,064	12,865	199	1.5%	12,869	195	1.5%
Percentage of Occupancy							
Cash	37.7%	23.3%	14.4	61.8%	23.3%	14.4	61.8%
Comp	0.0%	0.1%	(0.1)	-100.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	37.7%	23.4%	14.3	61.1%	23.3%	14.4	61.8%
Vacant	62.3%	76.6%	(14.3)	-18.7%	76.7%	(14.4)	-18.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$241,113	\$174,017	\$67,096	38.6%	\$174,017	\$67,096	38.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$241,113	\$174,017	\$67,096	38.6%	\$174,017	\$67,096	38.6%
Average Rates							
Cash	\$48.96	\$58.08	(\$9.12)	-15.7%	\$58.08	(\$9.12)	-15.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

May 2017

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$311,964,832	\$295,751,997	\$16,212,835	5.5%	\$286,121,342	\$25,843,490	9.0%
Occupied Rooms - Cash	3,248,731	3,174,385	74,346	2.3%	3,188,866	59,865	1.9%
Average Rate - Cash	\$96.03	\$93.17	\$2.86	3.1%	\$89.73	\$6.30	7.0%
Occupied Rooms							
Cash	3,248,731	3,174,385	74,346	2.3%	3,188,866	59,865	1.9%
Comp	826,809	822,360	4,449	0.5%	814,148	12,661	1.6%
28 Day	1,385,855	1,259,528	126,327	10.0%	1,251,399	134,456	10.7%
Total Occupied Rooms	5,461,395	5,256,273	205,122	3.9%	5,254,413	206,982	3.9%
Percentage of Occupancy							
Cash	40.8%	39.4%	1.4	3.6%	40.1%	0.7	1.7%
Comp	10.4%	10.2%	0.2	2.0%	10.2%	0.2	2.0%
28 Day	17.4%	15.6%	1.8	11.5%	15.8%	1.6	10.1%
Total Percentage of Occupancy	68.6%	65.2%	3.4	5.2%	66.1%	2.5	3.8%
Market Segments							
Occupied Rooms - Cash							
Hotels	2,715,786	2,690,854	24,932	0.9%	2,701,586	14,200	0.5%
Motels	248,748	224,672	24,076	10.7%	226,942	21,806	9.6%
28 Day Motels	81,466	91,391	(9,925)	-10.9%	96,200	(14,734)	-15.3%
R.V. Parks	89,963	75,085	14,878	19.8%	75,085	14,878	19.8%
Vacation Rentals	45,079	30,144	14,935	49.5%	23,924	21,155	88.4%
Timeshares	58,485	53,569	4,916	9.2%	53,569	4,916	9.2%
Home Owner Rentals	9,204	8,670	534	6.2%	11,560	(2,356)	-20.4%
Total Occupied - Cash	3,248,731	3,174,385	74,346	2.3%	3,188,866	59,865	1.9%
Percentage of Occupancy - Cash							
Hotels	51.9%	50.9%	1.0	2.0%	51.8%	0.1	0.2%
Motels	46.8%	41.9%	4.9	11.7%	42.3%	4.5	10.6%
28 Day Motels	7.0%	7.6%	(0.6)	-7.9%	8.1%	(1.1)	-13.6%
R.V. Parks	15.4%	12.7%	2.7	21.3%	12.9%	2.5	19.4%
Vacation Rentals	17.8%	12.4%	5.4	43.5%	11.0%	6.8	61.8%
Timeshares	39.7%	34.2%	5.5	16.1%	34.2%	5.5	16.1%
Home Owner Rentals	19.6%	18.5%	1.1	5.9%	23.4%	(3.8)	-16.2%
Total Occupancy Percentage - Cash	40.8%	39.4%	1.4	3.6%	40.1%	0.7	1.7%
Average Rates - Cash							
Hotels	\$101.44	\$98.64	\$2.80	2.8%	\$95.04	\$6.40	6.7%
Motels	\$55.44	\$53.73	\$1.71	3.2%	\$52.15	\$3.29	6.3%
28 Day Motels	\$35.21	\$32.68	\$2.53	7.7%	\$31.04	\$4.17	13.4%
R.V. Parks	\$31.73	\$32.86	(\$1.13)	-3.4%	\$31.90	(\$0.17)	-0.5%
Vacation Rental	\$262.26	\$281.04	(\$18.78)	-6.7%	\$295.09	(\$32.83)	-11.1%
Timeshares	\$46.30	\$39.32	\$6.98	17.8%	\$39.32	\$6.98	17.8%
Home Owner Rentals	\$264.24	\$256.70	\$7.54	2.9%	\$256.70	\$7.54	2.9%
Total Cash Average Rate	\$96.03	\$93.17	\$2.86	3.1%	\$89.73	\$6.30	7.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,248,731	3,174,385	74,346	2.3%	3,188,866	59,865	1.9%
Comp	826,809	822,360	4,449	0.5%	814,148	12,661	1.6%
28 Day	1,385,855	1,259,528	126,327	10.0%	1,251,399	134,456	10.7%
Total Occupied Rooms	5,461,395	5,256,273	205,122	3.9%	5,254,413	206,982	3.9%
Vacant	2,501,649	2,810,273	(308,624)	-11.0%	2,689,182	(187,533)	-7.0%
Total Available Rooms	7,963,044	8,066,546	(103,502)	-1.3%	7,943,595	19,449	0.2%
Percentage of Occupancy							
Cash	40.8%	39.4%	1.4	3.6%	40.1%	0.7	1.7%
Comp	10.4%	10.2%	0.2	2.0%	10.2%	0.2	2.0%
28 Day	17.4%	15.6%	1.8	11.5%	15.8%	1.6	10.1%
Total Occupancy Percentage	68.6%	65.2%	3.4	5.2%	66.1%	2.5	3.8%
Vacant	31.4%	34.8%	(3.4)	-9.8%	33.9%	(2.5)	-7.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$311,964,832	\$295,751,997	\$16,212,835	5.5%	\$286,121,342	\$25,843,490	9.0%
Comp	\$62,940,660	\$63,151,208	(\$210,548)	-0.3%	\$62,706,194	\$234,466	0.4%
28 Day	\$36,308,109	\$28,523,990	\$7,784,119	27.3%	\$28,472,491	\$7,835,618	27.5%
Total Revenue	\$411,213,601	\$387,427,195	\$23,786,406	6.1%	\$377,300,027	\$33,913,574	9.0%
Average Rates							
Cash	\$96.03	\$93.17	\$2.86	3.1%	\$89.73	\$6.30	7.0%
Comp	\$76.12	\$76.79	(\$0.67)	-0.9%	\$77.02	(\$0.90)	-1.2%
28 Day	\$26.20	\$22.65	\$3.55	15.7%	\$22.75	\$3.45	15.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,715,786	2,690,854	24,932	0.9%	2,701,586	14,200	0.5%
Comp	822,302	818,408	3,894	0.5%	810,304	11,998	1.5%
28 Day	59,845	29,237	30,608	104.7%	29,237	30,608	104.7%
Total Occupied Rooms	3,597,933	3,538,499	59,434	1.7%	3,541,127	56,806	1.6%
Vacant	1,630,996	1,748,303	(117,307)	-6.7%	1,672,037	(41,041)	-2.5%
Total Available Rooms	5,228,929	5,286,802	(57,873)	-1.1%	5,213,164	15,765	0.3%
Percentage of Occupancy							
Cash	51.9%	50.9%	1.0	2.0%	51.8%	0.1	0.2%
Comp	15.7%	15.5%	0.2	1.3%	15.5%	0.2	1.3%
28 Day	1.1%	0.6%	0.5	83.3%	0.6%	0.5	83.3%
Total Occupancy Percentage	68.8%	66.9%	1.9	2.8%	67.9%	0.9	1.3%
Vacant	31.2%	33.1%	(1.9)	-5.7%	32.1%	(0.9)	-2.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$275,487,951	\$265,424,073	\$10,063,878	3.8%	\$256,772,031	\$18,715,920	7.3%
Comp	\$62,762,316	\$62,987,273	(\$224,957)	-0.4%	\$62,543,637	\$218,679	0.3%
28 Day	\$4,779,158	\$2,064,332	\$2,714,826	131.5%	\$2,064,332	\$2,714,826	131.5%
Total Revenue	\$343,029,425	\$330,475,678	\$12,553,747	3.8%	\$321,380,000	\$21,649,425	6.7%
Average Rates							
Cash	\$101.44	\$98.64	\$2.80	2.8%	\$95.04	\$6.40	6.7%
Comp	\$76.33	\$76.96	(\$0.63)	-0.8%	\$77.19	(\$0.86)	-1.1%
28 Day	\$79.86	\$70.61	\$9.25	13.1%	\$70.61	\$9.25	13.1%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	248,748	224,672	24,076	10.7%	226,942	21,806	9.6%
Comp	2,178	2,164	14	0.6%	2,164	14	0.6%
28 Day	34,599	33,352	1,247	3.7%	33,352	1,247	3.7%
Total Occupied Rooms	285,525	260,188	25,337	9.7%	262,458	23,067	8.8%
Vacant	246,268	276,243	(29,975)	-10.9%	273,720	(27,452)	-10.0%
Total Available Rooms	531,793	536,431	(4,638)	-0.9%	536,178	(4,385)	-0.8%
Percentage of Occupancy							
Cash	46.8%	41.9%	4.9	11.7%	42.3%	4.5	10.6%
Comp	0.4%	0.4%	-	0.0%	0.4%	-	0.0%
28 Day	6.5%	6.2%	0.3	4.8%	6.2%	0.3	4.8%
Total Occupancy Percentage	53.7%	48.5%	5.2	10.7%	48.9%	4.8	9.8%
Vacant	46.3%	51.5%	(5.2)	-10.1%	51.1%	(4.8)	-9.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$13,791,593	\$12,070,898	\$1,720,695	14.3%	\$11,834,212	\$1,957,381	16.5%
Comp	\$88,926	\$77,650	\$11,276	14.5%	\$77,650	\$11,276	14.5%
28 Day	\$1,226,935	\$1,052,139	\$174,796	16.6%	\$983,279	\$243,656	24.8%
Total Revenue	\$15,107,454	\$13,200,687	\$1,906,767	14.4%	\$12,895,141	\$2,212,313	17.2%
Average Rates							
Cash	\$55.44	\$53.73	\$1.71	3.2%	\$52.15	\$3.29	6.3%
Comp	\$40.83	\$35.88	\$4.95	13.8%	\$35.88	\$4.95	13.8%
28 Day	\$35.46	\$31.55	\$3.91	12.4%	\$29.48	\$5.98	20.3%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	81,466	91,391	(9,925)	-10.9%	96,200	(14,734)	-15.3%
Comp	60	32	28	87.5%	-	60	100.0%
28 Day	874,580	832,393	42,187	5.1%	824,151	50,429	6.1%
Total Occupied Rooms	956,106	923,816	32,290	3.5%	920,351	35,755	3.9%
Vacant	213,466	280,509	(67,043)	-23.9%	267,615	(54,149)	-20.2%
Total Available Rooms	1,169,572	1,204,325	(34,753)	-2.9%	1,187,966	(18,394)	-1.5%
Percentage of Occupancy							
Cash	7.0%	7.6%	(0.6)	-7.9%	8.1%	(1.1)	-13.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.8%	69.1%	5.7	8.2%	69.4%	5.4	7.8%
Total Occupancy Percentage	81.7%	76.7%	5.0	6.5%	77.5%	4.2	5.4%
Vacant	18.3%	23.3%	(5.0)	-21.5%	22.5%	(4.2)	-18.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,868,215	\$2,986,485	(\$118,270)	-4.0%	\$2,986,484	(\$118,269)	-4.0%
Comp	\$1,000	\$400	\$600	150.0%	\$0	\$1,000	100.0%
28 Day	\$17,956,223	\$16,269,778	\$1,686,445	10.4%	\$16,277,039	\$1,679,184	10.3%
Total Revenue	\$20,825,438	\$19,256,663	\$1,568,775	8.1%	\$19,263,523	\$1,561,915	8.1%
Average Rates							
Cash	\$35.21	\$32.68	\$2.53	7.7%	\$31.04	\$4.17	13.4%
Comp	\$16.67	\$12.50	\$4.17	33.4%	\$0.00	\$16.67	100.0%
28 Day	\$20.53	\$19.55	\$0.98	5.0%	\$19.75	\$0.78	3.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	89,963	75,085	14,878	19.8%	75,085	14,878	19.8%
Comp	2,235	1,589	646	40.7%	1,589	646	40.7%
28 Day	320,658	281,003	39,655	14.1%	281,003	39,655	14.1%
Total Occupied Rooms	412,856	357,677	55,179	15.4%	357,677	55,179	15.4%
Vacant	171,594	235,623	(64,029)	-27.2%	225,606	(54,012)	-23.9%
Total Available Rooms	584,450	593,300	(8,850)	-1.5%	583,283	1,167	0.2%
Percentage of Occupancy							
Cash	15.4%	12.7%	2.7	21.3%	12.9%	2.5	19.4%
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	54.9%	47.4%	7.5	15.8%	48.2%	6.7	13.9%
Total Occupancy Percentage	70.6%	60.3%	10.3	17.1%	61.3%	9.3	15.2%
Vacant	29.4%	39.7%	(10.3)	-25.9%	38.7%	(9.3)	-24.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,854,635	\$2,466,983	\$387,652	15.7%	\$2,395,131	\$459,504	19.2%
Comp	\$83,535	\$73,238	\$10,297	14.1%	\$73,239	\$10,296	14.1%
28 Day	\$4,795,830	\$4,062,444	\$733,386	18.1%	\$4,062,442	\$733,388	18.1%
Total Revenue	\$7,734,000	\$6,602,665	\$1,131,335	17.1%	\$6,530,812	\$1,203,188	18.4%
Average Rates							
Cash	\$31.73	\$32.86	(\$1.13)	-3.4%	\$31.90	(\$0.17)	-0.5%
Comp	\$37.38	\$46.09	(\$8.71)	-18.9%	\$46.09	(\$8.71)	-18.9%
28 Day	\$14.96	\$14.46	\$0.50	3.5%	\$14.46	\$0.50	3.5%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	45,079	30,144	14,935	49.5%	23,924	21,155	88.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	92,462	80,736	11,726	14.5%	80,736	11,726	14.5%
Total Occupied Rooms	137,541	110,880	26,661	24.0%	104,660	32,881	31.4%
Vacant	116,241	131,451	(15,210)	-11.6%	112,389	3,852	3.4%
Total Available Rooms	253,782	242,331	11,451	4.7%	217,049	36,733	16.9%
Percentage of Occupancy							
Cash	17.8%	12.4%	5.4	43.5%	11.0%	6.8	61.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	36.4%	33.3%	3.1	9.3%	37.2%	(0.8)	-2.2%
Total Occupancy Percentage	54.2%	45.8%	8.4	18.3%	48.2%	6.0	12.4%
Vacant	45.8%	54.2%	(8.4)	-15.5%	51.8%	(6.0)	-11.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$11,822,475	\$8,471,602	\$3,350,873	39.6%	\$7,059,668	\$4,762,807	67.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,190,808	\$4,844,728	\$2,346,080	48.4%	\$4,844,728	\$2,346,080	48.4%
Total Revenue	\$19,013,283	\$13,316,330	\$5,696,953	42.8%	\$11,904,396	\$7,108,887	59.7%
Average Rates							
Cash	\$262.26	\$281.04	(\$18.78)	-6.7%	\$295.09	(\$32.83)	-11.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$77.77	\$60.01	\$17.76	29.6%	\$60.01	\$17.76	29.6%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

May 2017

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	58,485	53,569	4,916	9.2%	53,569	4,916	9.2%
Comp	-	76	(76)	-100.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	58,485	53,645	4,840	9.0%	53,569	4,916	9.2%
Vacant	88,998	102,962	(13,964)	-13.6%	103,086	(14,088)	-13.7%
Total Available Rooms	147,483	156,607	(9,124)	-5.8%	156,655	(9,172)	-5.9%
Percentage of Occupancy							
Cash	39.7%	34.2%	5.5	16.1%	34.2%	5.5	16.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	39.7%	34.3%	5.4	15.7%	34.2%	5.5	16.1%
Vacant	60.3%	65.7%	(5.4)	-8.2%	65.8%	(5.5)	-8.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,707,867	\$2,106,375	\$601,492	28.6%	\$2,106,375	\$601,492	28.6%
Comp	\$0	\$2,204	(\$2,204)	-100.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,707,867	\$2,108,579	\$599,288	28.4%	\$2,106,375	\$601,492	28.6%
Average Rates							
Cash	\$46.30	\$39.32	\$6.98	17.8%	\$39.32	\$6.98	17.8%
Comp	\$0.00	\$29.00	(\$29.00)	-100.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,204	8,670	534	6.2%	11,560	(2,356)	-20.4%
Comp	34	91	(57)	-62.6%	91	(57)	-62.6%
28 Day	3,711	2,807	904	32.2%	2,920	791	27.1%
Total Occupied Rooms	12,949	11,568	1,381	11.9%	14,571	(1,622)	-11.1%
Vacant	34,086	35,182	(1,096)	-3.1%	34,729	(643)	-1.9%
Total Available Rooms	47,035	46,750	285	0.6%	49,300	(2,265)	-4.6%
Percentage of Occupancy							
Cash	19.6%	18.5%	1.1	5.9%	23.4%	(3.8)	-16.2%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	7.9%	6.0%	1.9	31.7%	5.9%	2.0	33.9%
Total Occupancy Percentage	27.5%	24.7%	2.8	11.3%	29.6%	(2.1)	-7.1%
Vacant	72.5%	75.3%	(2.8)	-3.7%	70.4%	2.1	3.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,432,096	\$2,225,581	\$206,515	9.3%	\$2,967,441	(\$535,345)	-18.0%
Comp	\$4,883	\$10,443	(\$5,560)	-53.2%	\$11,668	(\$6,785)	-58.2%
28 Day	\$359,155	\$230,569	\$128,586	55.8%	\$240,671	\$118,484	49.2%
Total Revenue	\$2,796,134	\$2,466,593	\$329,541	13.4%	\$3,219,780	(\$423,646)	-13.2%
Average Rates							
Cash	\$264.24	\$256.70	\$7.54	2.9%	\$256.70	\$7.54	2.9%
Comp	\$143.62	\$114.76	\$28.86	25.1%	\$128.22	\$15.40	12.0%
28 Day	\$96.78	\$82.14	\$14.64	17.8%	\$82.42	\$14.36	17.4%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
May 2017**

Current Month Actual May 2017	Last Year Actual May 2016			Tax District	Year To Date Actual July 2016 - May 2017	Last Year - Year To Date Actual July 2015 - May 2016		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$14,085,949	\$13,171,651	\$914,298	6.9%	Reno B	\$150,193,124	\$139,319,795	\$10,873,329	7.8%
\$8,208,956	\$7,796,684	\$412,273	5.3%	Reno D	\$81,351,018	\$78,902,791	\$2,448,228	3.1%
\$581,515	\$67,802	\$513,713	757.7%	Reno E	\$4,840,302	\$613,513	\$4,226,789	688.9%
\$22,876,419	\$21,036,137	\$1,840,284	8.7%	Total Reno	\$236,384,445	\$218,836,098	\$17,548,346	8.0%
\$36,716	\$25,173	\$11,543	45.9%	Washoe A	\$324,466	\$277,926	\$46,540	16.7%
\$2,445,581	\$2,167,820	\$277,761	12.8%	Washoe B	\$41,433,306	\$37,238,639	\$4,194,667	11.3%
\$2,482,297	\$2,192,993	\$289,304	13.2%	Total Washoe Co.	\$41,757,772	\$37,516,565	\$4,241,207	11.3%
\$3,556,542	\$2,855,303	\$701,239	24.6%	Sparks	\$33,822,615	\$29,768,680	\$4,053,935	13.6%
\$28,915,259	\$26,084,434	\$2,830,825	10.9%	Total Taxable Revenue	\$311,964,832	\$286,121,342	\$25,843,490	9.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
May 2017**

Current Month Actual May 2017	Last Year Actual May 2016			Tax District	Year To Date Actual July 2016 - May 2017	Last Year - Year To Date Actual July 2015 - May 2016		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
143,306	133,007	10,299	7.7%	Reno B	1,567,813	1,549,132	18,681	1.2%
90,103	88,366	1,737	2.0%	Reno D	936,208	970,102	(33,894)	-3.5%
5,212	1,898	3,314	174.6%	Reno E	49,158	18,848	30,310	160.8%
238,621	223,271	15,350	6.9%	Total Reno	2,553,179	2,538,082	15,097	0.6%
1,448	1,138	310	27.2%	Washoe A	10,577	10,821	(244)	-2.3%
12,428	11,530	898	7.8%	Washoe B	168,973	152,925	16,048	10.5%
13,876	12,668	1,208	9.5%	Total Washoe Co.	179,550	163,746	15,804	9.7%
46,947	44,608	2,339	5.2%	Sparks	516,002	487,038	28,964	5.9%
299,444	280,547	18,897	6.7%	Total Taxable Rooms	3,248,731	3,188,866	59,865	1.9%

<u>Tax District</u>	<u>Location</u>
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Reno D	Downtown Reno
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**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
May 2017**

Current Month Actual May 2017	Last Year Actual May 2016			Tax District	Year To Date Actual July 2016 - May 2017	Last Year - Year To Date Actual July 2015 - May 2016		
	Amount	Amount	Increase (Decrease) % Percent			Amount	Amount	% Percent
\$98.29	\$99.03	-\$0.74	-0.7%	Reno B	\$95.80	\$89.93	\$5.86	6.5%
\$91.11	\$88.23	\$2.87	3.3%	Reno D	\$86.89	\$81.33	\$5.56	6.8%
\$111.57	\$35.72	\$75.85	212.3%	Reno E	\$98.46	\$32.55	\$65.91	202.5%
\$95.87	\$94.22	\$1.65	1.8%	Total Reno	\$92.58	\$86.22	\$6.36	7.4%
\$25.36	\$22.12	\$3.24	14.6%	Washoe A	\$30.68	\$25.68	\$4.99	19.4%
\$196.78	\$188.02	\$8.76	4.7%	Washoe B	\$245.21	\$243.51	\$1.70	0.7%
\$178.89	\$173.11	\$5.78	3.3%	Total Washoe Co.	\$232.57	\$229.11	\$3.45	1.5%
\$75.76	\$64.01	\$11.75	18.4%	Sparks	\$65.55	\$61.12	\$4.43	7.2%
\$96.56	\$92.98	\$3.58	3.9%	Total Average Daily Rate	\$96.03	\$89.73	\$6.30	7.0%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village