

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
REGULAR MEETING OF THE BOARD OF DIRECTORS
Thursday, January 26, 2022, at 9:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada**

**BOARD OF DIRECTORS:
Councilwoman Charlene Bybee, Chair**

Mayor Hillary Schieve
Commissioner Vaughn Hartung
Mr. Stephen Ascuaga
Mr. Andy Chapman

Ms. Shannon Keel
Mr. Rick Murdock
Ms. Jessica Sferrazza
Ms. Ann Silver

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING PUBLIC LOCATIONS:

Evelyn Mount Northeast Community Center
Reno Municipal Court
Reno-Sparks Convention & Visitors Authority (RSCVA)
Washoe County Administration Building
RSCVA Website: www.rscva.com/public-meetings

Reno City Hall
Sparks City Hall
McKinley Arts & Culture Center
Washoe Co. Reno Downtown Library
Online at <http://notice.nv.gov/>

This meeting is being livestreamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Lisa Farmer, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7618.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA:

- 1. Approval of the Agenda of the January 26, 2023, Regular Meeting of the Board of Directors**
- 2. Approval of the Minutes of the December 8, 2022, Meeting of the Board of Directors**
- 3. Approval of the Annual Comprehensive Financial Report (ACFR) for the fiscal year ended June 30, 2022, including the Report of Independent Auditors**

For possible action

D. BOARD MATTERS

D1. Amendment to Revised Rules of Procedure for RSCVA Board Meetings

The Revised Rules of Procedure for RSCVA Board Meetings currently provide that the regular meetings of the RSCVA Board of Directors are generally to be held on the fourth Thursday of every other month. The Board is being asked to review, discuss, and take possible action on an amendment to the Revised Rules of Procedure for RSCVA Board Meetings changing the regular meetings of the RSCVA Board to the fourth Thursday of every month, with the exception of months in which the fourth Thursday is a holiday in which case an alternative meeting date will be set.

For possible action

E. PRESENTATIONS

E1. Visitor Profile Study – Destination Analysts

Ms. Erin Francis-Cummings, President and CEO, Destination Analysts will provide the RSCVA Board of Directors with the results of the visitor profile research study designed to track visitor sentiment about Reno Tahoe’s visitors’ experience and brand and help Reno Tahoe understand the primary motivators for visitors to the area.

Informational only

E2. Presentation: 2023 Legislative Session Preview

Jesse Wadhams, Esq., Black & Wadhams, will provide the RSCVA Board of Directors with a preview of the 82nd Nevada Legislative Session, scheduled to begin February 6th.

Informational only

E3. Presentation: Annual Plan Update - RSCVA Tourism Sales

Mr. Art Jimenez, Executive Director of Tourism Sales, will provide the RSCVA Board of Directors with an update on the current fiscal year initiatives to address tourism priorities within the annual plan.

Informational only

F. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information. This item is informational only, and no discussion among Board Members will take place on this item.

Informational only

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

H. ADJOURNMENT

For possible action

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618