

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## May 2024 Room Statistics Compared to the Prior Year

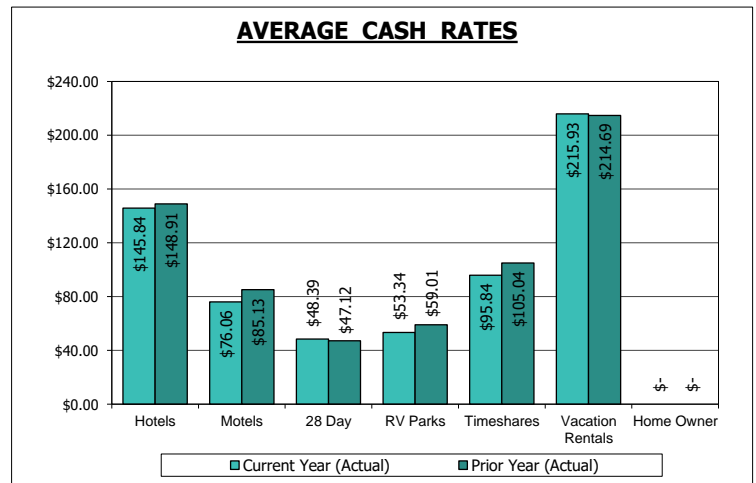
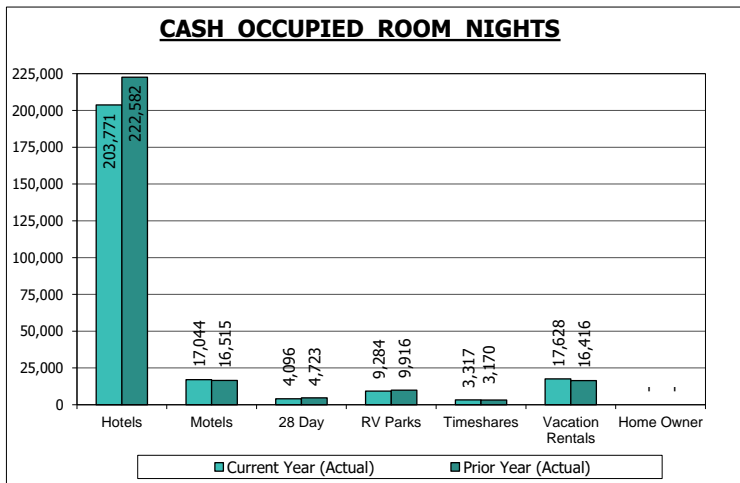
Taxable room revenues for the month of May 2024 are \$35,832,298 and below May of the prior year by \$3,382,893 (-8.6%). Cash occupied room nights of 255,140 are below prior year by 18,182 (-6.7%). Comp occupied room nights of 75,231 are above prior year by 5,430 (7.8%), and 28-day occupied room nights of 88,284 are below prior year by 324 (-0.4%). Total occupied rooms for the month of May 2024 (Cash, Comp, 28-day) are 13,076 (-3.0%) below the prior year.

Overall, the Washoe County occupancy percentage of 62.4% for the month is -5.2% below the 65.8% level of the prior year. There were 14,982 (2.3%) more available rooms for the month compared to the prior year.

Overall cash average rates for May 2024 of \$140.44 decreased \$3.04 (-2.1%), compared to \$143.48 for the prior year.

Year-to-date cash occupied room nights of 2,845,051 are 64,602 (-2.2%) below prior year. Cash average rates year-to-date of \$147.29 are \$0.06 (0.0%) above the prior year. Year-to-date, total taxable room revenues of \$419,034,330 are (-2.2%) below prior year.

Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
			Hotels	472,506	203,771	\$145.84
Motels	35,727	17,044	\$76.06	\$85.13	(\$9.07)	-10.7%
28 Day	67,059	4,096	\$48.39	\$47.12	\$1.27	2.7%
RV Parks	43,741	9,284	\$53.34	\$59.01	(\$5.67)	-9.6%
Timeshares	12,086	3,317	\$95.84	\$105.04	(\$9.20)	-8.8%
Vacation Rentals	40,066	17,628	\$215.93	\$214.69	\$1.24	0.6%
Home Owner	-	-	-	-	-	0.0%
<b>Totals</b>	<b>671,185</b>	<b>255,140</b>	<b>\$140.44</b>	<b>\$143.48</b>	<b>(\$3.04)</b>	<b>-2.1%</b>



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

May 2024

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$35,832,298</b>	<b>\$37,280,893</b>	<b>(\$1,448,595)</b>	<b>(3.9%)</b>	<b>\$39,215,191</b>	<b>(\$3,382,893)</b>	<b>(8.6%)</b>
<b>Occupied Rooms - Cash</b>	<b>255,140</b>	<b>262,441</b>	<b>(7,301)</b>	<b>(2.8%)</b>	<b>273,322</b>	<b>(18,182)</b>	<b>(6.7%)</b>
<b>Average Rate - Cash</b>	<b>\$140.44</b>	<b>\$142.05</b>	<b>(\$1.61)</b>	<b>(1.1%)</b>	<b>\$143.48</b>	<b>(\$3.04)</b>	<b>(2.1%)</b>
<b>Occupied Rooms</b>							
Cash	255,140	262,441	(7,301)	(2.8%)	273,322	(18,182)	(6.7%)
Comp	75,231	71,474	3,757	5.3%	69,801	5,430	7.8%
28 Day	88,284	90,563	(2,279)	(2.5%)	88,608	(324)	(0.4%)
<b>Total Occupied Rooms</b>	<b>418,655</b>	<b>424,478</b>	<b>(5,823)</b>	<b>(1.4%)</b>	<b>431,731</b>	<b>(13,076)</b>	<b>(3.0%)</b>
<b>Percentage of Occupancy</b>							
Cash	38.0%	39.2%	(1.2)	(3.1%)	41.7%	(3.7)	(8.9%)
Comp	11.2%	10.7%	0.5	4.7%	10.6%	0.6	5.7%
28 Day	13.2%	13.5%	(0.3)	(2.2%)	13.5%	(0.3)	(2.2%)
<b>Total Percentage of Occupancy</b>	<b>62.4%</b>	<b>63.3%</b>	<b>(0.9)</b>	<b>(1.4%)</b>	<b>65.8%</b>	<b>(3.4)</b>	<b>(5.2%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	203,771	210,602	(6,831)	(3.2%)	222,582	(18,811)	(8.5%)
Motels	17,044	19,643	(2,599)	(13.2%)	16,515	529	3.2%
28 Day Motels	4,096	4,278	(182)	(4.3%)	4,723	(627)	(13.3%)
R.V. Parks	9,284	11,331	(2,047)	(18.1%)	9,916	(632)	(6.4%)
Vacation Rentals	17,628	14,565	3,063	21.0%	16,416	1,212	7.4%
Timehares	3,317	2,021	1,296	64.1%	3,170	147	4.6%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>255,140</b>	<b>262,441</b>	<b>(7,301)</b>	<b>(2.8%)</b>	<b>273,322</b>	<b>(18,182)</b>	<b>(6.7%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	43.1%	43.8%	(0.7)	(1.6%)	48.7%	(5.6)	(11.5%)
Motels	47.7%	55.0%	(7.3)	(13.3%)	47.2%	0.5	1.1%
28 Day Motels	6.1%	5.8%	0.3	5.2%	6.4%	(0.3)	(4.7%)
R.V. Parks	21.2%	25.6%	(4.4)	(17.2%)	22.7%	(1.5)	(6.6%)
Vacation Rentals	44.0%	51.4%	(7.4)	(14.4%)	48.1%	(4.1)	(8.5%)
Timeshares	27.4%	28.1%	(0.7)	(2.5%)	25.4%	2.0	
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>38.0%</b>	<b>39.2%</b>	<b>(1.2)</b>	<b>(3.1%)</b>	<b>41.7%</b>	<b>(3.7)</b>	<b>(8.9%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$145.84	\$148.68	(\$2.84)	(1.9%)	\$148.91	(\$3.07)	(2.1%)
Motels	\$76.06	\$82.06	(\$6.00)	(7.3%)	\$85.13	(\$9.07)	(10.7%)
28 Day Motels	\$48.39	\$48.95	(\$0.56)	(1.1%)	\$47.12	\$1.27	2.7%
R.V. Parks	\$53.34	\$49.74	\$3.60	7.2%	\$59.01	(\$5.67)	(9.6%)
Vacation Rentals	\$215.93	\$226.41	(\$10.48)	(4.6%)	\$214.69	\$1.24	0.6%
Timeshares	\$95.84	\$141.14	(\$45.30)	(32.1%)	\$105.04	(\$9.20)	(8.8%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$140.44</b>	<b>\$142.05</b>	<b>(\$1.61)</b>	<b>(1.1%)</b>	<b>\$143.48</b>	<b>(\$3.04)</b>	<b>(2.1%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

May 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	255,140	262,441	(7,301)	(2.8%)	273,322	(18,182)	(6.7%)
Comp	75,231	71,474	3,757	5.3%	69,801	5,430	7.8%
28 Day	88,284	90,563	(2,279)	(2.5%)	88,608	(324)	(0.4%)
<b>Total Occupied Rooms</b>	<b>418,655</b>	<b>424,478</b>	<b>(5,823)</b>	<b>(1.4%)</b>	<b>431,731</b>	<b>(13,076)</b>	<b>(3.0%)</b>
Vacant	252,530	245,734	6,796	2.8%	224,472	28,058	12.5%
Total Available Rooms	671,185	670,212	973	0.1%	656,203	14,982	2.3%
<b>Percentage of Occupancy</b>							
Cash	38.0%	39.2%	(1.2)	(3.1%)	41.7%	(3.7)	(8.9%)
Comp	11.2%	10.7%	0.5	4.7%	10.6%	0.6	5.7%
28 Day	13.2%	13.5%	(0.3)	(2.2%)	13.5%	(0.3)	(2.2%)
<b>Total Occupancy Percentage</b>	<b>62.4%</b>	<b>63.3%</b>	<b>(0.9)</b>	<b>(1.4%)</b>	<b>65.8%</b>	<b>(3.4)</b>	<b>(5.2%)</b>
Vacant	37.6%	36.7%	0.9	2.5%	34.2%	3.4	9.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$35,832,298</b>	<b>\$37,280,893</b>	<b>(\$1,448,595)</b>	<b>(3.9%)</b>	<b>\$39,215,191</b>	<b>(\$3,382,893)</b>	<b>(8.6%)</b>
Comp	\$10,332,367	\$10,305,225	\$27,142	0.3%	\$10,497,291	(\$164,924)	(1.6%)
28 Day	\$3,724,379	\$3,549,636	\$174,743	4.9%	\$3,390,196	\$334,183	9.9%
Total Revenue	\$49,889,044	\$51,135,754	(\$1,246,710)	(2.4%)	\$53,102,678	(\$3,213,634)	(6.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$140.44</b>	<b>\$142.05</b>	<b>(\$1.61)</b>	<b>(1.1%)</b>	<b>\$143.48</b>	<b>(\$3.04)</b>	<b>(2.1%)</b>
Comp	\$137.34	\$144.18	(\$6.84)	(4.7%)	\$150.39	(\$13.05)	(8.7%)
28 Day	\$42.19	\$39.20	\$2.99	7.6%	\$38.26	\$3.93	10.3%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

**May 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	203,771	210,602	(6,831)	(3.2%)	222,582	(18,811)	(8.5%)
Comp	75,073	71,213	3,860	5.4%	69,629	5,444	7.8%
28 Day	4,993	6,518	(1,525)	(23.4%)	4,012	981	24.5%
<b>Total Occupied Rooms</b>	<b>283,837</b>	<b>288,333</b>	<b>(4,496)</b>	<b>(1.6%)</b>	<b>296,223</b>	<b>(12,386)</b>	<b>(4.2%)</b>
Vacant	188,669	192,446	(3,777)	(2.0%)	161,149	27,520	17.1%
Total Available Rooms	472,506	480,779	(8,273)	(1.7%)	457,372	15,134	3.3%
<b>Percentage of Occupancy</b>							
Cash	43.1%	43.8%	(0.7)	(1.6%)	48.7%	(5.6)	(11.5%)
Comp	15.9%	14.8%	1.1	7.4%	15.2%	0.7	4.6%
28 Day	1.1%	1.4%	(0.3)	(21.4%)	0.9%	0.2	22.2%
<b>Total Occupancy Percentage</b>	<b>60.1%</b>	<b>60.0%</b>	<b>0.1</b>	<b>0.2%</b>	<b>64.8%</b>	<b>(4.7)</b>	<b>(7.3%)</b>
Vacant	39.9%	40.0%	(0.1)	(0.3%)	35.2%	4.7	13.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$29,718,242</b>	<b>\$31,313,026</b>	<b>(\$1,594,784)</b>	<b>(5.1%)</b>	<b>\$33,144,163</b>	<b>(\$3,425,921)</b>	<b>(10.3%)</b>
Comp	\$10,322,742	\$10,288,191	\$34,551	0.3%	\$10,487,696	(\$164,954)	(1.6%)
28 Day	\$536,536	\$689,205	(\$152,669)	(22.2%)	\$418,006	\$118,530	28.4%
Total Revenue	\$40,577,520	\$42,290,422	(\$1,712,902)	(4.1%)	\$44,049,865	(\$3,472,345)	(7.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$145.84</b>	<b>\$148.68</b>	<b>(\$2.84)</b>	<b>(1.9%)</b>	<b>\$148.91</b>	<b>(\$3.07)</b>	<b>(2.1%)</b>
Comp	\$137.50	\$144.47	(\$6.97)	(4.8%)	\$150.62	(\$13.12)	(8.7%)
28 Day	\$107.46	\$105.74	\$1.72	1.6%	\$104.19	\$3.27	3.1%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

May 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	17,044	19,643	(2,599)	(13.2%)	16,515	529	3.2%
Comp	13	35	(22)	(62.9%)	6	7	116.7%
28 Day	3,340	3,129	211	6.7%	4,497	(1,157)	(25.7%)
<b>Total Occupied Rooms</b>	<b>20,397</b>	<b>22,807</b>	<b>(2,410)</b>	<b>(10.6%)</b>	<b>21,018</b>	<b>(621)</b>	<b>(3.0%)</b>
Vacant	15,330	12,936	2,394	18.5%	13,978	1,352	9.7%
Total Available Rooms	35,727	35,743	(16)	0.0%	34,996	731	2.1%
<b>Percentage of Occupancy</b>							
Cash	47.7%	55.0%	(7.3)	(13.3%)	47.2%	0.5	1.1%
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.0%	-	0.0%
28 Day	9.3%	8.8%	0.5	5.7%	12.9%	(3.6)	(27.9%)
<b>Total Occupancy Percentage</b>	<b>57.1%</b>	<b>63.8%</b>	<b>(6.7)</b>	<b>(10.5%)</b>	<b>60.1%</b>	<b>(3.0)</b>	<b>(5.0%)</b>
Vacant	42.9%	36.2%	6.7	18.5%	39.9%	3.0	7.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,296,331</b>	<b>\$1,611,888</b>	<b>(\$315,557)</b>	<b>(19.6%)</b>	<b>\$1,405,938</b>	<b>(\$109,607)</b>	<b>(7.8%)</b>
Comp	\$1,625	\$4,375	(\$2,750)	(62.9%)	\$750	\$875	116.7%
28 Day	\$130,029	\$124,065	\$5,964	4.8%	\$225,878	(\$95,849)	(42.4%)
Total Revenue	\$1,427,985	\$1,740,328	(\$312,343)	(17.9%)	\$1,632,566	(\$204,581)	(12.5%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$76.06</b>	<b>\$82.06</b>	<b>(\$6.00)</b>	<b>(7.3%)</b>	<b>\$85.13</b>	<b>(\$9.07)</b>	<b>(10.7%)</b>
Comp	\$125.00	\$125.00	\$0.00	0.0%	\$125.00	\$0.00	0.0%
28 Day	\$38.93	\$39.65	(\$0.72)	(1.8%)	\$50.23	(\$11.30)	(22.5%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

**May 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,096	4,278	(182)	(4.3%)	4,723	(627)	(13.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	48,104	54,635	(6,531)	(12.0%)	52,857	(4,753)	(9.0%)
<b>Total Occupied Rooms</b>	<b>52,200</b>	<b>58,913</b>	<b>(6,713)</b>	<b>(11.4%)</b>	<b>57,580</b>	<b>(5,380)</b>	<b>(9.3%)</b>
Vacant	14,859	14,991	(132)	(0.9%)	16,053	(1,194)	(7.4%)
Total Available Rooms	67,059	73,904	(6,845)	(9.3%)	73,633	(6,574)	(8.9%)
<b>Percentage of Occupancy</b>							
Cash	6.1%	5.8%	0.3	5.2%	6.4%	(0.3)	(4.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.7%	73.9%	(2.2)	(3.0%)	71.8%	(0.1)	(0.1%)
<b>Total Occupancy Percentage</b>	<b>77.8%</b>	<b>79.7%</b>	<b>(1.9)</b>	<b>(2.4%)</b>	<b>78.2%</b>	<b>(0.4)</b>	<b>(0.5%)</b>
Vacant	22.2%	20.3%	1.9	9.4%	21.8%	0.4	1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$198,215</b>	<b>\$209,428</b>	<b>(\$11,213)</b>	<b>(5.4%)</b>	<b>\$222,556</b>	<b>(\$24,341)</b>	<b>(10.9%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,531,728	\$1,509,565	\$22,163	1.5%	\$1,546,725	(\$14,997)	(1.0%)
Total Revenue	\$1,729,943	\$1,718,993	\$10,950	0.6%	\$1,769,281	(\$39,338)	(2.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$48.39</b>	<b>\$48.95</b>	<b>(\$0.56)</b>	<b>(1.1%)</b>	<b>\$47.12</b>	<b>\$1.27</b>	<b>2.7%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.84	\$27.63	\$4.21	15.2%	\$29.26	\$2.58	8.8%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

May 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	9,284	11,331	(2,047)	(18.1%)	9,916	(632)	(6.4%)
Comp	145	226	(81)	(35.8%)	166	(21)	(12.7%)
28 Day	20,632	18,779	1,853	9.9%	19,678	954	4.8%
<b>Total Occupied Rooms</b>	<b>30,061</b>	<b>30,336</b>	<b>(275)</b>	<b>(0.9%)</b>	<b>29,760</b>	<b>301</b>	<b>1.0%</b>
Vacant	13,680	13,932	(252)	(1.8%)	13,860	(180)	(1.3%)
Total Available Rooms	43,741	44,268	(527)	(1.2%)	43,620	121	0.3%
<b>Percentage of Occupancy</b>							
Cash	21.2%	25.6%	(4.4)	(17.2%)	22.7%	(1.5)	(6.6%)
Comp	0.3%	0.5%	(0.2)	(40.0%)	0.4%	(0.1)	(25.0%)
28 Day	47.2%	42.4%	4.8	11.3%	45.1%	2.1	4.7%
<b>Total Occupancy Percentage</b>	<b>68.7%</b>	<b>68.5%</b>	<b>0.2</b>	<b>0.3%</b>	<b>68.2%</b>	<b>0.5</b>	<b>0.7%</b>
Vacant	31.3%	31.5%	(0.2)	(0.6%)	31.8%	(0.5)	(1.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$495,199</b>	<b>\$563,613</b>	<b>(\$68,414)</b>	<b>(12.1%)</b>	<b>\$585,183</b>	<b>(\$89,984)</b>	<b>(15.4%)</b>
Comp	\$8,000	\$12,659	(\$4,659)	(36.8%)	\$8,845	(\$845)	(9.6%)
28 Day	\$574,452	\$442,801	\$131,651	29.7%	\$536,793	\$37,659	7.0%
Total Revenue	\$1,077,651	\$1,019,072	\$58,579	5.7%	\$1,130,821	(\$53,170)	(4.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$53.34</b>	<b>\$49.74</b>	<b>\$3.60</b>	<b>7.2%</b>	<b>\$59.01</b>	<b>(\$5.67)</b>	<b>(9.6%)</b>
Comp	\$55.17	\$56.01	(\$0.84)	(1.5%)	\$53.28	\$1.89	3.5%
28 Day	\$27.84	\$23.58	\$4.26	18.1%	\$27.28	\$0.56	2.1%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**May 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	17,628	14,565	3,063	21.0%	16,416	1,212	7.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	11,215	7,502	3,713	49.5%	7,564	3,651	48.3%
<b>Total Occupied Rooms</b>	<b>28,843</b>	<b>22,068</b>	<b>6,775</b>	<b>30.7%</b>	<b>23,980</b>	<b>4,863</b>	<b>20.3%</b>
Vacant	11,223	6,250	4,973	79.6%	10,120	1,103	10.9%
Total Available Rooms	40,066	28,318	11,748	41.5%	34,100	5,966	17.5%
<b>Percentage of Occupancy</b>							
Cash	44.0%	51.4%	(7.4)	(14.4%)	48.1%	(4.1)	(8.5%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	28.0%	26.5%	1.5	5.7%	22.2%	5.8	26.1%
<b>Total Occupancy Percentage</b>	<b>72.0%</b>	<b>77.9%</b>	<b>(5.9)</b>	<b>(7.6%)</b>	<b>70.3%</b>	<b>1.7</b>	<b>2.4%</b>
Vacant	28.0%	22.1%	5.9	26.7%	29.7%	(1.7)	(5.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,806,400</b>	<b>\$3,297,694</b>	<b>\$508,706</b>	<b>15.4%</b>	<b>\$3,524,374</b>	<b>\$282,026</b>	<b>8.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$951,634	\$784,001	\$167,633	21.4%	\$662,794	\$288,840	43.6%
Total Revenue	\$4,758,034	\$4,081,695	\$676,339	16.6%	\$4,187,168	\$570,866	13.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$215.93</b>	<b>\$226.41</b>	<b>(\$10.48)</b>	<b>(4.6%)</b>	<b>\$214.69</b>	<b>\$1.24</b>	<b>0.6%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$84.85	\$104.50	(\$19.65)	(18.8%)	\$87.62	(\$2.77)	(3.2%)



## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

**May 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,317	2,021	1,296	64.1%	3,170	147	4.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>3,317</b>	<b>2,021</b>	<b>1,296</b>	<b>64.1%</b>	<b>3,170</b>	<b>147</b>	<b>4.6%</b>
Vacant	8,769	5,179	3,590	69.3%	9,312	(543)	(5.8%)
Total Available Rooms	12,086	7,200	4,886	67.9%	12,482	(396)	(3.2%)
<b>Percentage of Occupancy</b>							
Cash	27.4%	28.1%	(0.7)	(2.5%)	25.4%	2.0	7.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>27.4%</b>	<b>28.1%</b>	<b>(0.7)</b>	<b>(2.5%)</b>	<b>25.4%</b>	<b>2.0</b>	<b>7.9%</b>
Vacant	72.6%	71.9%	0.7	1.0%	74.6%	(2.0)	(2.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$317,911</b>	<b>\$285,244</b>	<b>\$32,667</b>	<b>11.5%</b>	<b>\$332,977</b>	<b>(\$15,066)</b>	<b>(4.5%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$317,911	\$285,244	\$32,667	11.5%	\$332,977	(\$15,066)	(4.5%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$95.84</b>	<b>\$141.14</b>	<b>(\$45.30)</b>	<b>(32.1%)</b>	<b>\$105.04</b>	<b>(\$9.20)</b>	<b>(8.8%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**May 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	-	-	-	-	-	-	0.0%
Comp	-	-	-	-	-	-	0.0%
28 Day	-	-	-	-	-	-	0.0%
<b>Total Occupied Rooms</b>	-	-	-	-	-	-	<b>0.0%</b>
Vacant	-	-	-	-	-	-	0.0%
Total Available Rooms	-	-	-	-	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	-	0.0%	-	0.0%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	-	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	-	-	<b>0.0%</b>	-	<b>0.0%</b>
Vacant	0.0%	0.0%	-	-	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	-	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	-	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	-	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	-	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

July 2023 - May 2024

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$419,034,330</b>	<b>\$409,209,042</b>	<b>\$9,825,288</b>	<b>2.4%</b>	<b>\$428,397,620</b>	<b>(\$9,363,290)</b>	<b>(2.2%)</b>
<b>Occupied Rooms - Cash</b>	<b>2,845,051</b>	<b>2,856,451</b>	<b>(11,400)</b>	<b>(0.4%)</b>	<b>2,909,653</b>	<b>(64,602)</b>	<b>(2.2%)</b>
<b>Average Rate - Cash</b>	<b>\$147.29</b>	<b>\$143.26</b>	<b>\$4.03</b>	<b>2.8%</b>	<b>\$147.23</b>	<b>\$0.06</b>	<b>0.0%</b>
<b>Occupied Rooms</b>							
Cash	2,845,051	2,856,451	(11,400)	(0.4%)	2,909,653	(64,602)	(2.2%)
Comp	781,850	755,829	26,021	3.4%	735,207	46,643	6.3%
28 Day	979,781	994,625	(14,844)	(1.5%)	1,006,739	(26,958)	(2.7%)
<b>Total Occupied Rooms</b>	<b>4,606,682</b>	<b>4,606,905</b>	<b>(223)</b>	<b>0.0%</b>	<b>4,651,599</b>	<b>(44,917)</b>	<b>(1.0%)</b>
<b>Percentage of Occupancy</b>							
Cash	38.8%	39.2%	(0.4)	(1.0%)	40.5%	(1.7)	(4.2%)
Comp	10.7%	10.4%	0.3	2.9%	10.2%	0.5	4.9%
28 Day	13.4%	13.7%	(0.3)	(2.2%)	14.0%	(0.6)	(4.3%)
<b>Total Percentage of Occupancy</b>	<b>62.9%</b>	<b>63.2%</b>	<b>(0.3)</b>	<b>(0.5%)</b>	<b>64.7%</b>	<b>(1.8)</b>	<b>(2.8%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	2,303,442	2,332,064	(28,622)	(1.2%)	2,378,872	(75,430)	(3.2%)
Motels	187,053	185,614	1,439	0.8%	186,290	763	0.4%
28 Day Motels	42,983	47,639	(4,656)	(9.8%)	48,469	(5,486)	(11.3%)
R.V. Parks	75,325	89,180	(13,855)	(15.5%)	81,129	(5,804)	(7.2%)
Vacation Rentals	190,858	172,068	18,790	10.9%	176,236	14,622	8.3%
Timeshares	38,102	22,683	15,419	68.0%	30,953	7,149	23.1%
Home Owner Rentals	7,288	7,204	84	1.2%	7,704	(416)	(5.4%)
<b>Total Occupied - Cash</b>	<b>2,845,051</b>	<b>2,856,451</b>	<b>(11,400)</b>	<b>(0.4%)</b>	<b>2,909,653</b>	<b>(64,602)</b>	<b>(2.2%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	45.1%	45.3%	(0.2)	(0.4%)	47.8%	(2.7)	(5.6%)
Motels	49.9%	48.1%	1.8	3.7%	48.4%	1.5	3.1%
28 Day Motels	5.7%	6.0%	(0.3)	(5.0%)	6.0%	(0.3)	(5.0%)
R.V. Parks	15.9%	18.1%	(2.2)	(12.2%)	17.1%	(1.2)	(7.0%)
Vacation Rentals	45.7%	54.9%	(9.2)	(16.8%)	49.0%	(3.3)	(6.7%)
Timeshares	29.0%	28.6%	0.4	1.4%	23.5%	5.5	23.4%
Home Owner Rentals	12.1%	10.0%	2.1	21.0%	14.3%	(2.2)	(15.4%)
<b>Total Occupancy Percentage - Cash</b>	<b>38.8%</b>	<b>39.2%</b>	<b>(0.4)</b>	<b>(1.0%)</b>	<b>40.5%</b>	<b>(1.7)</b>	<b>(4.2%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$151.23	\$145.85	\$5.38	3.7%	\$150.53	\$0.70	0.5%
Motels	\$80.53	\$81.71	(\$1.18)	(1.4%)	\$82.47	(\$1.94)	(2.4%)
28 Day Motels	\$47.40	\$47.57	(\$0.17)	(0.4%)	\$47.29	\$0.11	0.2%
R.V. Parks	\$54.20	\$49.52	\$4.68	9.5%	\$52.82	\$1.38	2.6%
Vacation Rental	\$232.59	\$242.50	(\$9.91)	(4.1%)	\$241.57	(\$8.98)	(3.7%)
Timeshares	\$75.80	\$141.92	(\$66.12)	(46.6%)	\$106.86	(\$31.06)	(29.1%)
Home Owner Rentals	\$306.37	\$317.05	(\$10.68)	(3.4%)	\$322.41	(\$16.04)	(5.0%)
<b>Total Cash Average Rate</b>	<b>\$147.29</b>	<b>\$143.26</b>	<b>\$4.03</b>	<b>2.8%</b>	<b>\$147.23</b>	<b>\$0.06</b>	<b>0.0%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**July 2023 - May 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,845,051	2,856,451	(11,400)	(0.4%)	2,909,653	(64,602)	(2.2%)
Comp	781,850	755,829	26,021	3.4%	735,207	46,643	6.3%
28 Day	979,781	994,625	(14,844)	(1.5%)	1,006,739	(26,958)	(2.7%)
<b>Total Occupied Rooms</b>	<b>4,606,682</b>	<b>4,606,905</b>	<b>(223)</b>	<b>0.0%</b>	<b>4,651,599</b>	<b>(44,917)</b>	<b>(1.0%)</b>
Vacant	2,717,305	2,678,701	38,604	1.4%	2,535,130	182,175	7.2%
Total Available Rooms	7,323,987	7,285,606	38,381	0.5%	7,186,729	137,258	1.9%
<b>Percentage of Occupancy</b>							
Cash	38.8%	39.2%	(0.4)	(1.0%)	40.5%	(1.7)	(4.2%)
Comp	10.7%	10.4%	0.3	2.9%	10.2%	0.5	4.9%
28 Day	13.4%	13.7%	(0.3)	(2.2%)	14.0%	(0.6)	(4.3%)
<b>Total Occupancy Percentage</b>	<b>62.9%</b>	<b>63.2%</b>	<b>(0.3)</b>	<b>(0.5%)</b>	<b>64.7%</b>	<b>(1.8)</b>	<b>(2.8%)</b>
Vacant	37.1%	36.8%	0.3	0.8%	35.3%	1.8	5.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$419,034,330</b>	<b>\$409,209,042</b>	<b>\$9,825,288</b>	<b>2.4%</b>	<b>\$428,397,620</b>	<b>(\$9,363,290)</b>	<b>(2.2%)</b>
Comp	\$111,747,083	\$108,910,204	\$2,836,879	2.6%	\$107,436,161	\$4,310,922	4.0%
28 Day	\$41,296,172	\$39,692,567	\$1,603,605	4.0%	\$39,719,615	\$1,576,557	4.0%
Total Revenue	\$572,077,585	\$557,811,813	\$14,265,772	2.6%	\$575,553,396	(\$3,475,811)	(0.6%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$147.29</b>	<b>\$143.26</b>	<b>\$4.03</b>	<b>2.8%</b>	<b>\$147.23</b>	<b>\$0.06</b>	<b>0.0%</b>
Comp	\$142.93	\$144.09	(\$1.16)	(0.8%)	\$146.13	(\$3.20)	(2.2%)
28 Day	\$42.15	\$39.91	\$2.24	5.6%	\$39.45	\$2.70	6.8%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

**July 2023 - May 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,303,442	2,332,064	(28,622)	(1.2%)	2,378,872	(75,430)	(3.2%)
Comp	779,914	754,007	25,907	3.4%	733,578	46,336	6.3%
28 Day	53,084	64,727	(11,643)	(18.0%)	61,034	(7,950)	(13.0%)
<b>Total Occupied Rooms</b>	<b>3,136,440</b>	<b>3,150,797</b>	<b>(14,357)</b>	<b>(0.5%)</b>	<b>3,173,484</b>	<b>(37,044)</b>	<b>(1.2%)</b>
Vacant	1,969,328	1,993,934	(24,606)	(1.2%)	1,805,813	163,515	9.1%
Total Available Rooms	5,105,768	5,144,731	(38,963)	(0.8%)	4,979,297	126,471	2.5%
<b>Percentage of Occupancy</b>							
Cash	45.1%	45.3%	(0.2)	(0.4%)	47.8%	(2.7)	(5.6%)
Comp	15.3%	14.7%	0.6	4.1%	14.7%	0.6	4.1%
28 Day	1.0%	1.3%	(0.3)	(23.1%)	1.2%	(0.2)	(16.7%)
<b>Total Occupancy Percentage</b>	<b>61.4%</b>	<b>61.2%</b>	<b>0.2</b>	<b>0.3%</b>	<b>63.7%</b>	<b>(2.3)</b>	<b>(3.6%)</b>
Vacant	38.6%	38.8%	(0.2)	(0.5%)	36.3%	2.3	6.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$348,338,574</b>	<b>\$340,131,740</b>	<b>\$8,206,834</b>	<b>2.4%</b>	<b>\$358,091,508</b>	<b>(\$9,752,934)</b>	<b>(2.7%)</b>
Comp	\$111,605,428	\$108,785,408	\$2,820,020	2.6%	\$107,323,693	\$4,281,735	4.0%
28 Day	\$6,155,023	\$6,846,248	(\$691,225)	(10.1%)	\$6,463,861	(\$308,838)	(4.8%)
Total Revenue	\$466,099,025	\$455,763,395	\$10,335,630	2.3%	\$471,879,062	(\$5,780,037)	(1.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$151.23</b>	<b>\$145.85</b>	<b>\$5.38</b>	<b>3.7%</b>	<b>\$150.53</b>	<b>\$0.70</b>	<b>0.5%</b>
Comp	\$143.10	\$144.28	(\$1.18)	(0.8%)	\$146.30	(\$3.20)	(2.2%)
28 Day	\$115.95	\$105.77	\$10.18	9.6%	\$105.91	\$10.04	9.5%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

**July 2023 - May 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	187,053	185,614	1,439	0.8%	186,290	763	0.4%
Comp	357	299	58	19.4%	261	96	36.8%
28 Day	42,958	41,533	1,425	3.4%	44,472	(1,514)	(3.4%)
<b>Total Occupied Rooms</b>	<b>230,368</b>	<b>227,446</b>	<b>2,922</b>	<b>1.3%</b>	<b>231,023</b>	<b>(655)</b>	<b>(0.3%)</b>
Vacant	144,853	158,809	(13,956)	(8.8%)	153,533	(8,680)	(5.7%)
Total Available Rooms	375,221	386,255	(11,034)	(2.9%)	384,556	(9,335)	(2.4%)
<b>Percentage of Occupancy</b>							
Cash	49.9%	48.1%	1.8	3.7%	48.4%	1.5	3.1%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	11.4%	10.8%	0.6	5.6%	11.6%	(0.2)	(1.7%)
<b>Total Occupancy Percentage</b>	<b>61.4%</b>	<b>58.9%</b>	<b>2.5</b>	<b>4.2%</b>	<b>60.1%</b>	<b>1.3</b>	<b>2.2%</b>
Vacant	38.6%	41.1%	(2.5)	(6.1%)	39.9%	(1.3)	(3.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$15,063,666</b>	<b>\$15,166,033</b>	<b>(\$102,367)</b>	<b>(0.7%)</b>	<b>\$15,363,940</b>	<b>(\$300,274)</b>	<b>(2.0%)</b>
Comp	\$44,660	\$37,400	\$7,260	19.4%	\$32,677	\$11,983	36.7%
28 Day	\$1,924,581	\$1,955,482	(\$30,901)	(1.6%)	\$2,090,417	(\$165,836)	(7.9%)
Total Revenue	\$17,032,907	\$17,158,914	(\$126,007)	(0.7%)	\$17,487,034	(\$454,127)	(2.6%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$80.53</b>	<b>\$81.71</b>	<b>(\$1.18)</b>	<b>(1.4%)</b>	<b>\$82.47</b>	<b>(\$1.94)</b>	<b>(2.4%)</b>
Comp	\$125.10	\$125.04	\$0.06	0.0%	\$125.20	(\$0.10)	(0.1%)
28 Day	\$44.80	\$47.08	(\$2.28)	(4.8%)	\$47.01	(\$2.21)	(4.7%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

**July 2023 - May 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	42,983	47,639	(4,656)	(9.8%)	48,469	(5,486)	(11.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	545,911	572,649	(26,738)	(4.7%)	577,697	(31,786)	(5.5%)
<b>Total Occupied Rooms</b>	<b>588,894</b>	<b>620,288</b>	<b>(31,394)</b>	<b>(5.1%)</b>	<b>626,166</b>	<b>(37,272)</b>	<b>(6.0%)</b>
Vacant	171,446	178,352	(6,906)	(3.9%)	177,136	(5,690)	(3.2%)
Total Available Rooms	760,340	798,640	(38,300)	(4.8%)	803,302	(42,962)	(5.3%)
<b>Percentage of Occupancy</b>							
Cash	5.7%	6.0%	(0.3)	(5.0%)	6.0%	(0.3)	(5.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.8%	71.7%	0.1	0.1%	71.9%	(0.1)	(0.1%)
<b>Total Occupancy Percentage</b>	<b>77.5%</b>	<b>77.7%</b>	<b>(0.2)</b>	<b>(0.3%)</b>	<b>77.9%</b>	<b>(0.4)</b>	<b>(0.5%)</b>
Vacant	22.5%	22.3%	0.2	0.9%	22.1%	0.4	1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,037,395</b>	<b>\$2,266,179</b>	<b>(\$228,784)</b>	<b>(10.1%)</b>	<b>\$2,292,068</b>	<b>(\$254,673)</b>	<b>(11.1%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$16,446,366	\$16,553,714	(\$107,348)	(0.6%)	\$16,693,687	(\$247,321)	(1.5%)
Total Revenue	\$18,483,761	\$18,819,892	(\$336,131)	(1.8%)	\$18,985,755	(\$501,994)	(2.6%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.40</b>	<b>\$47.57</b>	<b>(\$0.17)</b>	<b>(0.4%)</b>	<b>\$47.29</b>	<b>\$0.11</b>	<b>0.2%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$30.13	\$28.91	\$1.22	4.2%	\$28.90	\$1.23	4.3%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**July 2023 - May 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	75,325	89,180	(13,855)	(15.5%)	81,129	(5,804)	(7.2%)
Comp	1,554	1,523	31	2.0%	1,349	205	15.2%
28 Day	231,614	224,069	7,545	3.4%	229,970	1,644	0.7%
<b>Total Occupied Rooms</b>	<b>308,493</b>	<b>314,772</b>	<b>(6,279)</b>	<b>(2.0%)</b>	<b>312,448</b>	<b>(3,955)</b>	<b>(1.3%)</b>
Vacant	165,201	176,688	(11,487)	(6.5%)	161,859	3,342	2.1%
Total Available Rooms	473,694	491,460	(17,766)	(3.6%)	474,307	(613)	(0.1%)
<b>Percentage of Occupancy</b>							
Cash	15.9%	18.1%	(2.2)	(12.2%)	17.1%	(1.2)	(7.0%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	48.9%	45.6%	3.3	7.2%	48.5%	0.4	0.8%
<b>Total Occupancy Percentage</b>	<b>65.1%</b>	<b>64.0%</b>	<b>1.1</b>	<b>1.7%</b>	<b>65.9%</b>	<b>(0.8)</b>	<b>(1.2%)</b>
Vacant	34.9%	36.0%	(1.1)	(3.1%)	34.1%	0.8	2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,082,647</b>	<b>\$4,415,886</b>	<b>(\$333,239)</b>	<b>(7.5%)</b>	<b>\$4,285,533</b>	<b>(\$202,886)</b>	<b>(4.7%)</b>
Comp	\$89,516	\$87,397	\$2,119	2.4%	\$77,725	\$11,791	15.2%
28 Day	\$6,243,302	\$5,589,724	\$653,578	11.7%	\$5,820,548	\$422,754	7.3%
Total Revenue	\$10,415,465	\$10,093,007	\$322,458	3.2%	\$10,183,806	\$231,659	2.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$54.20</b>	<b>\$49.52</b>	<b>\$4.68</b>	<b>9.5%</b>	<b>\$52.82</b>	<b>\$1.38</b>	<b>2.6%</b>
Comp	\$57.60	\$57.39	\$0.21	0.4%	\$57.62	(\$0.02)	0.0%
28 Day	\$26.96	\$24.95	\$2.01	8.1%	\$25.31	\$1.65	6.5%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**July 2023 - May 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	190,858	172,068	18,790	10.9%	176,236	14,622	8.3%
Comp	8	-	8	100.0%	-	8	100.0%
28 Day	104,042	88,859	15,183	17.1%	90,378	13,664	15.1%
<b>Total Occupied Rooms</b>	<b>294,908</b>	<b>260,928</b>	<b>33,980</b>	<b>13.0%</b>	<b>266,614</b>	<b>28,294</b>	<b>10.6%</b>
Vacant	122,388	52,342	70,046	133.8%	93,081	29,307	31.5%
Total Available Rooms	417,296	313,270	104,026	33.2%	359,695	57,601	16.0%
<b>Percentage of Occupancy</b>							
Cash	45.7%	54.9%	(9.2)	(16.8%)	49.0%	(3.3)	(6.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.9%	28.4%	(3.5)	(12.3%)	25.1%	(0.2)	(0.8%)
<b>Total Occupancy Percentage</b>	<b>70.7%</b>	<b>83.3%</b>	<b>(12.6)</b>	<b>(15.1%)</b>	<b>74.1%</b>	<b>(3.4)</b>	<b>(4.6%)</b>
Vacant	29.3%	16.7%	12.6	75.4%	25.9%	3.4	13.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$44,391,118</b>	<b>\$41,726,113</b>	<b>\$2,665,005</b>	<b>6.4%</b>	<b>\$42,572,943</b>	<b>\$1,818,175</b>	<b>4.3%</b>
Comp	\$3,400	\$0	\$3,400	100.0%	\$0	\$3,400	100.0%
28 Day	\$10,220,983	\$8,427,997	\$1,792,986	21.3%	\$8,258,012	\$1,962,971	23.8%
Total Revenue	\$54,615,501	\$50,154,110	\$4,461,391	8.9%	\$50,830,955	\$3,784,546	7.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$232.59</b>	<b>\$242.50</b>	<b>(\$9.91)</b>	<b>(4.1%)</b>	<b>\$241.57</b>	<b>(\$8.98)</b>	<b>(3.7%)</b>
Comp	\$425.00	\$0.00	\$425.00	100.0%	\$0.00	\$425.00	100.0%
28 Day	\$98.24	\$94.85	\$3.39	3.6%	\$91.37	\$6.87	7.5%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**July 2023 - May 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	38,102	22,683	15,419	68.0%	30,953	7,149	23.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>38,102</b>	<b>22,683</b>	<b>15,419</b>	<b>68.0%</b>	<b>30,953</b>	<b>7,149</b>	<b>23.1%</b>
Vacant	93,245	56,517	36,728	65.0%	100,898	(7,653)	(7.6%)
Total Available Rooms	131,347	79,200	52,147	65.8%	131,851	(504)	(0.4%)
<b>Percentage of Occupancy</b>							
Cash	29.0%	28.6%	0.4	1.4%	23.5%	5.5	23.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>29.0%</b>	<b>28.6%</b>	<b>0.4</b>	<b>1.4%</b>	<b>23.5%</b>	<b>5.5</b>	<b>23.4%</b>
Vacant	71.0%	71.4%	(0.4)	(0.6%)	76.5%	(5.5)	(7.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,888,125</b>	<b>\$3,219,136</b>	<b>(\$331,011)</b>	<b>(10.3%)</b>	<b>\$3,307,781</b>	<b>(\$419,656)</b>	<b>(12.7%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$2,915,965	\$3,219,136	(\$303,171)	(9.4%)	\$3,307,781	(\$391,816)	(11.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$75.80</b>	<b>\$141.92</b>	<b>(\$66.12)</b>	<b>(46.6%)</b>	<b>\$106.86</b>	<b>(\$31.06)</b>	<b>(29.1%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

**July 2023 - May 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	7,288	7,204	84	1.2%	7,704	(416)	(5.4%)
Comp	17	-	17	100.0%	19	(2)	(10.5%)
28 Day	2,172	2,788	(616)	(22.1%)	3,188	(1,016)	(31.9%)
<b>Total Occupied Rooms</b>	<b>9,477</b>	<b>9,992</b>	<b>(515)</b>	<b>(5.2%)</b>	<b>10,911</b>	<b>(1,434)</b>	<b>(13.1%)</b>
Vacant	50,844	62,058	(11,214)	(18.1%)	42,810	8,034	18.8%
Total Available Rooms	60,321	72,050	(11,729)	(16.3%)	53,721	6,600	12.3%
<b>Percentage of Occupancy</b>							
Cash	12.1%	10.0%	2.1	21.0%	14.3%	(2.2)	(15.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.6%	3.9%	(0.3)	(7.7%)	0.0%	3.6	100.0%
<b>Total Occupancy Percentage</b>	<b>15.7%</b>	<b>13.9%</b>	<b>1.8</b>	<b>12.9%</b>	<b>0.0%</b>	<b>15.7</b>	<b>100.0%</b>
Vacant	84.3%	86.1%	(1.8)	(2.1%)	0.0%	84.3	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,232,805</b>	<b>\$2,283,956</b>	<b>(\$51,151)</b>	<b>(2.2%)</b>	<b>\$2,483,847</b>	<b>(\$251,042)</b>	<b>(10.1%)</b>
Comp	\$4,079	\$0	\$4,079	100.0%	\$2,066	\$2,013	97.4%
28 Day	\$278,077	\$319,403	(\$41,326)	(12.9%)	\$393,090	(\$115,013)	(29.3%)
Total Revenue	\$2,514,961	\$2,603,359	(\$88,398)	(3.4%)	\$2,879,003	(\$364,042)	(12.6%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$306.37</b>	<b>\$317.05</b>	<b>(\$10.68)</b>	<b>(3.4%)</b>	<b>\$322.41</b>	<b>(\$16.04)</b>	<b>(5.0%)</b>
Comp	\$239.94	\$0.00	\$239.94	100.0%	\$108.74	\$131.20	120.7%
28 Day	\$128.03	\$114.56	\$13.47	11.8%	\$123.30	\$4.73	3.8%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
May 2024**

	May 2024		May 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	\$		\$		\$	%		
Reno B	\$	16,833,261	\$	18,792,408	\$	(1,959,147)	-10.4%	\$	199,176,108	\$	199,626,743	\$	(450,635)	-0.2%
Reno D	\$	8,467,202	\$	10,109,078	\$	(1,641,875)	-16.2%	\$	92,405,656	\$	99,451,081	\$	(7,045,426)	-7.1%
Reno E	\$	1,271,890	\$	1,272,636	\$	(746)	-0.1%	\$	13,250,763	\$	12,258,361	\$	992,402	8.1%
<b>Total Reno</b>	<b>\$</b>	<b>26,572,353</b>	<b>\$</b>	<b>30,174,122</b>	<b>\$</b>	<b>(3,601,768)</b>	<b>-11.9%</b>	<b>\$</b>	<b>304,832,527</b>	<b>\$</b>	<b>311,336,186</b>	<b>\$</b>	<b>(6,503,659)</b>	<b>-2.1%</b>
Washoe A	\$	85,298	\$	79,260	\$	6,038	7.6%	\$	832,615	\$	829,851	\$	2,764	0.3%
Washoe B	\$	4,128,722	\$	3,617,782	\$	510,940	14.1%	\$	58,894,394	\$	60,444,261	\$	(1,549,868)	-2.6%
<b>Total Washoe County</b>	<b>\$</b>	<b>4,214,019</b>	<b>\$</b>	<b>3,697,042</b>	<b>\$</b>	<b>516,978</b>	<b>14.0%</b>	<b>\$</b>	<b>59,727,009</b>	<b>\$</b>	<b>61,274,112</b>	<b>\$</b>	<b>(1,547,103)</b>	<b>-2.5%</b>
<b>Sparks</b>	<b>\$</b>	<b>5,045,925</b>	<b>\$</b>	<b>5,344,027</b>	<b>\$</b>	<b>(298,102)</b>	<b>-5.6%</b>	<b>\$</b>	<b>54,474,794</b>	<b>\$</b>	<b>55,787,322</b>	<b>\$</b>	<b>(1,312,528)</b>	<b>-2.4%</b>
<b>Total Taxable Revenue</b>	<b>\$</b>	<b>35,832,298</b>	<b>\$</b>	<b>39,215,191</b>	<b>\$</b>	<b>(3,382,893)</b>	<b>-8.6%</b>	<b>\$</b>	<b>419,034,330</b>	<b>\$</b>	<b>428,397,620</b>	<b>\$</b>	<b>(9,363,290)</b>	<b>-2.2%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
May 2024**

	May 2024	May 2023	Increase (Decrease)		Year to Date July 2023 - May 2024	Prior Year July 2022 - May 2023	Increase (Decrease)	
			#	%			#	%
Reno B	120,000	128,827	(8,827)	(6.9%)	1,393,066	1,400,414	(7,348)	(0.5%)
Reno D	63,998	76,730	(12,732)	(16.6%)	703,621	758,816	(55,195)	(7.3%)
Reno E	10,298	7,885	2,413	30.6%	89,813	78,813	11,000	14.0%
<b>Total Reno</b>	<b>194,296</b>	<b>213,442</b>	<b>(19,146)</b>	<b>(9.0%)</b>	<b>2,186,500</b>	<b>2,238,043</b>	<b>(51,543)</b>	<b>(2.3%)</b>
Washoe A	1,727	1,708	19	1.1%	17,097	17,468	(371)	(2.1%)
Washoe B	14,730	13,994	736	5.3%	182,975	181,231	1,744	1.0%
<b>Total Washoe County</b>	<b>16,457</b>	<b>15,702</b>	<b>755</b>	<b>4.8%</b>	<b>200,072</b>	<b>198,699</b>	<b>1,373</b>	<b>0.7%</b>
<b>Sparks</b>	<b>44,387</b>	<b>44,178</b>	<b>209</b>	<b>0.5%</b>	<b>458,479</b>	<b>472,911</b>	<b>(14,432)</b>	<b>(3.1%)</b>
<b>Total Taxable Rooms</b>	<b>255,140</b>	<b>273,322</b>	<b>(18,182)</b>	<b>(6.7%)</b>	<b>2,845,051</b>	<b>2,909,653</b>	<b>(64,602)</b>	<b>(2.2%)</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
May 2024**

	May 2024		May 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2023 - May 2024		July 2023- May 2023		\$	%		
Reno B	\$	140.28	\$	145.87	\$	(5.60)	-3.8%	\$	142.98	\$	142.55	\$	0.43	0.3%
Reno D	\$	132.30	\$	131.75	\$	0.56	0.4%	\$	131.33	\$	131.06	\$	0.27	0.2%
Reno E	\$	123.51	\$	161.40	\$	(37.89)	-23.5%	\$	147.54	\$	155.54	\$	(8.00)	-5.1%
<b>Total Reno</b>	<b>\$</b>	<b>136.76</b>	<b>\$</b>	<b>141.37</b>	<b>\$</b>	<b>(4.61)</b>	<b>-3.3%</b>	<b>\$</b>	<b>139.42</b>	<b>\$</b>	<b>139.11</b>	<b>\$</b>	<b>0.30</b>	<b>0.2%</b>
Washoe A	\$	49.39	\$	46.41	\$	2.99	6.4%	\$	48.70	\$	47.51	\$	1.19	2.5%
Washoe B	\$	280.29	\$	258.52	\$	21.77	8.4%	\$	321.87	\$	333.52	\$	(11.65)	-3.5%
<b>Total Washoe County</b>	<b>\$</b>	<b>256.06</b>	<b>\$</b>	<b>235.45</b>	<b>\$</b>	<b>20.61</b>	<b>8.8%</b>	<b>\$</b>	<b>298.53</b>	<b>\$</b>	<b>308.38</b>	<b>\$</b>	<b>(9.85)</b>	<b>-3.2%</b>
<b>Sparks</b>	<b>\$</b>	<b>113.68</b>	<b>\$</b>	<b>120.97</b>	<b>\$</b>	<b>(7.29)</b>	<b>-6.0%</b>	<b>\$</b>	<b>118.82</b>	<b>\$</b>	<b>117.97</b>	<b>\$</b>	<b>0.85</b>	<b>0.7%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>140.44</b>	<b>\$</b>	<b>143.48</b>	<b>\$</b>	<b>(3.04)</b>	<b>-2.1%</b>	<b>\$</b>	<b>147.29</b>	<b>\$</b>	<b>147.23</b>	<b>\$</b>	<b>0.06</b>	<b>0.0%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village