

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

June 2024 (Preliminary) Room Statistics Compared to the Prior Year

Taxable room revenues for the month of June 2024 are \$46,388,674 and below June of the prior year by \$3,774,112 (-7.5%). Cash occupied room nights of 311,953 are below prior year by 14,887 (-4.6%). Comp occupied room nights of 80,998 are below prior year by 1,380 (-1.7%), and 28-day occupied room nights of 83,952 are above prior year by 5,813 (-6.5%). Total occupied rooms for the month of June 2024 (Cash, Comp, 28-day) are 22,080 (-4.4%) below the prior year.

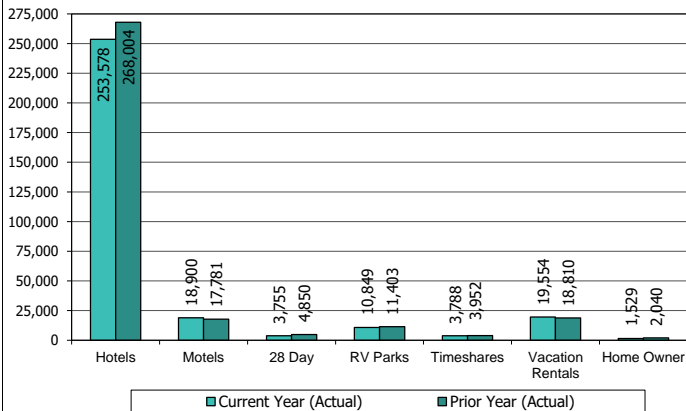
Overall, the Washoe County occupancy percentage of 69.4% for the month is -6.8% below the 74.5% level of the prior year. There were 17,558 (2.6%) more available rooms for the month compared to the prior year.

Overall cash average rates for June 2024 of \$148.70 decreased \$4.78 (-3.1%), compared to \$153.48 for the prior year.

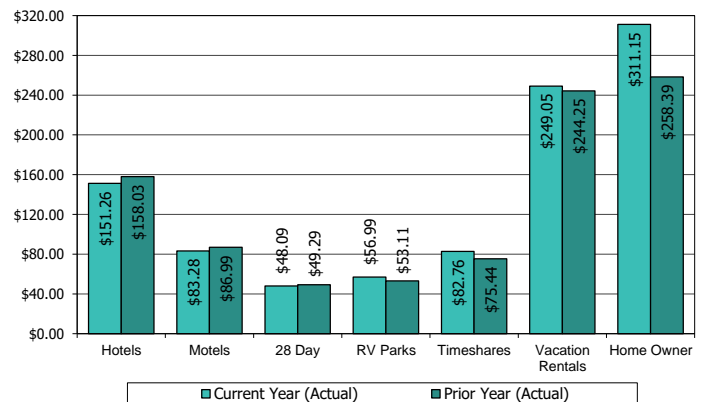
Year-to-date cash occupied room nights of 3,156,266 are 80,227 (-2.5%) below prior year. Cash average rates year-to-date of \$147.49 are \$0.37 (-0.3%) below the prior year. Year-to-date, total taxable room revenues of \$465,511,645 are (-2.7%) below prior year.

June 2024						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	475,897	253,578	\$151.26	\$158.03	(\$6.77)	-4.3%
Motels	33,344	18,900	\$83.28	\$86.99	(\$3.71)	-4.3%
28 Day	66,054	3,755	\$48.09	\$49.29	(\$1.20)	-2.4%
RV Parks	42,330	10,849	\$56.99	\$53.11	\$3.88	7.3%
Timeshares	11,944	3,788	\$82.76	\$75.44	\$7.32	9.7%
Vacation Rentals	38,021	19,554	\$249.05	\$244.25	\$4.80	2.0%
Home Owner	20,017	1,529	311.15	258.39	52.76	20.4%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2024 (Preliminary)

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$46,388,674	\$47,495,171	(\$1,106,497)	(2.3%)	\$50,162,786	(\$3,774,112)	(7.5%)
Occupied Rooms - Cash	311,953	306,240	5,713	1.9%	326,840	(14,887)	(4.6%)
Average Rate - Cash	\$148.70	\$155.09	(\$6.39)	(4.1%)	\$153.48	(\$4.78)	(3.1%)
Occupied Rooms							
Cash	311,953	306,240	5,713	1.9%	326,840	(14,887)	(4.6%)
Comp	80,998	71,522	9,476	13.2%	82,378	(1,380)	(1.7%)
28 Day	83,952	90,764	(6,812)	(7.5%)	89,765	(5,813)	(6.5%)
Total Occupied Rooms	476,903	468,525	8,378	1.8%	498,983	(22,080)	(4.4%)
Percentage of Occupancy							
Cash	45.4%	45.5%	(0.1)	(0.2%)	48.8%	(3.4)	(7.0%)
Comp	11.8%	10.6%	1.2	11.3%	12.3%	(0.5)	(4.1%)
28 Day	12.2%	13.5%	(1.3)	(9.6%)	13.4%	(1.2)	(9.0%)
Total Percentage of Occupancy	69.4%	69.6%	(0.2)	(0.3%)	74.5%	(5.1)	(6.8%)
Market Segments							
Occupied Rooms - Cash							
Hotels	253,578	249,258	4,320	1.7%	268,004	(14,426)	(5.4%)
Motels	18,900	20,257	(1,357)	(6.7%)	17,781	1,119	6.3%
28 Day Motels	3,755	4,913	(1,158)	(23.6%)	4,850	(1,095)	(22.6%)
R.V. Parks	10,849	11,758	(909)	(7.7%)	11,403	(554)	(4.9%)
Vacation Rentals	19,554	15,438	4,117	26.7%	18,810	744	4.0%
Timehares	3,788	2,582	1,206	46.7%	3,952	(164)	(4.1%)
Home Owner Rentals	1,529	2,035	(506)	0.0%	2,040	(511)	0.0%
Total Occupied - Cash	311,953	306,240	5,713	1.9%	326,840	(14,887)	(4.6%)
Percentage of Occupancy - Cash							
Hotels	53.3%	53.6%	(0.3)	(0.6%)	58.6%	(5.3)	(9.0%)
Motels	56.7%	58.6%	(1.9)	(3.2%)	53.3%	3.4	6.4%
28 Day Motels	5.7%	6.9%	(1.2)	(17.4%)	6.8%	(1.1)	(16.2%)
R.V. Parks	25.6%	27.4%	(1.8)	(6.6%)	26.9%	(1.3)	(4.8%)
Vacation Rentals	51.4%	55.4%	(4.0)	(7.2%)	53.3%	(1.9)	(3.6%)
Timeshares	31.7%	35.9%	(4.2)	(11.7%)	33.0%	(1.3)	
Home Owner Rentals	7.6%	8.5%	(0.9)	(10.6%)	11.4%	(3.8)	(33.3%)
Total Occupancy Percentage - Cash	45.4%	45.5%	(0.1)	(0.2%)	48.8%	(3.4)	(7.0%)
Average Rates - Cash							
Hotels	\$151.26	\$159.65	(\$8.39)	(5.3%)	\$158.03	(\$6.77)	(4.3%)
Motels	\$83.28	\$90.29	(\$7.01)	(7.8%)	\$86.99	(\$3.71)	(4.3%)
28 Day Motels	\$48.09	\$44.37	\$3.72	8.4%	\$49.29	(\$1.20)	(2.4%)
R.V. Parks	\$56.99	\$50.46	\$6.53	12.9%	\$53.11	\$3.88	7.3%
Vacation Rentals	\$249.05	\$267.96	(\$18.91)	(7.1%)	\$244.25	\$4.80	2.0%
Timeshares	\$82.76	\$111.99	(\$29.23)	(26.1%)	\$75.44	\$7.32	9.7%
Home Owner Rentals	\$311.15	\$312.19	(\$1.04)	0.0%	\$258.39	\$52.76	20.4%
Total Cash Average Rate	\$148.70	\$155.09	(\$6.39)	(4.1%)	\$153.48	(\$4.78)	(3.1%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	311,953	306,240	5,713	1.9%	326,840	(14,887)	(4.6%)
Comp	80,998	71,522	9,476	13.2%	82,378	(1,380)	(1.7%)
28 Day	83,952	90,764	(6,812)	(7.5%)	89,765	(5,813)	(6.5%)
Total Occupied Rooms	476,903	468,525	8,378	1.8%	498,983	(22,080)	(4.4%)
Vacant	210,704	204,621	6,083	3.0%	171,066	39,638	23.2%
Total Available Rooms	687,607	673,146	14,461	2.1%	670,049	17,558	2.6%
Percentage of Occupancy							
Cash	45.4%	45.5%	(0.1)	(0.2%)	48.8%	(3.4)	(7.0%)
Comp	11.8%	10.6%	1.2	11.3%	12.3%	(0.5)	(4.1%)
28 Day	12.2%	13.5%	(1.3)	(9.6%)	13.4%	(1.2)	(9.0%)
Total Occupancy Percentage	69.4%	69.6%	(0.2)	(0.3%)	74.5%	(5.1)	(6.8%)
Vacant	30.6%	30.4%	0.2	0.7%	25.5%	5.1	20.0%
Revenue							
Cash - Taxable	\$46,388,674	\$47,495,171	(\$1,106,497)	(2.3%)	\$50,162,786	(\$3,774,112)	(7.5%)
Comp	\$11,540,388	\$10,920,426	\$619,962	5.7%	\$12,050,865	(\$510,477)	(4.2%)
28 Day	\$3,627,392	\$3,641,376	(\$13,984)	(0.4%)	\$3,843,928	(\$216,536)	(5.6%)
Total Revenue	\$61,556,454	\$62,056,973	(\$500,519)	(0.8%)	\$66,057,579	(\$4,501,125)	(6.8%)
Average Rates							
Cash	\$148.70	\$155.09	(\$6.39)	(4.1%)	\$153.48	(\$4.78)	(3.1%)
Comp	\$142.48	\$152.69	(\$10.21)	(6.7%)	\$146.29	(\$3.81)	(2.6%)
28 Day	\$43.21	\$40.12	\$3.09	7.7%	\$42.82	\$0.39	0.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	253,578	249,258	4,320	1.7%	268,004	(14,426)	(5.4%)
Comp	80,807	71,256	9,551	13.4%	82,191	(1,384)	(1.7%)
28 Day	6,848	6,762	86	1.3%	4,981	1,867	37.5%
Total Occupied Rooms	341,233	327,276	13,957	4.3%	355,176	(13,943)	(3.9%)
Vacant	134,664	137,994	(3,330)	(2.4%)	102,515	32,149	31.4%
Total Available Rooms	475,897	465,270	10,627	2.3%	457,691	18,206	4.0%
Percentage of Occupancy							
Cash	53.3%	53.6%	(0.3)	(0.6%)	58.6%	(5.3)	(9.0%)
Comp	17.0%	15.3%	1.7	11.1%	18.0%	(1.0)	(5.6%)
28 Day	1.4%	1.5%	(0.1)	(6.7%)	1.1%	0.3	27.3%
Total Occupancy Percentage	71.7%	70.3%	1.4	2.0%	77.6%	(5.9)	(7.6%)
Vacant	28.3%	29.7%	(1.4)	(4.7%)	22.4%	5.9	26.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$38,356,740	\$39,793,920	(\$1,437,180)	(3.6%)	\$42,351,757	(\$3,995,017)	(9.4%)
Comp	\$11,526,827	\$10,898,633	\$628,194	5.8%	\$12,038,006	(\$511,179)	(4.2%)
28 Day	\$718,758	\$696,824	\$21,934	3.1%	\$613,903	\$104,855	17.1%
Total Revenue	\$50,602,325	\$51,389,377	(\$787,052)	(1.5%)	\$55,003,666	(\$4,401,341)	(8.0%)
Average Rates							
Cash	\$151.26	\$159.65	(\$8.39)	(5.3%)	\$158.03	(\$6.77)	(4.3%)
Comp	\$142.65	\$152.95	(\$10.30)	(6.7%)	\$146.46	(\$3.81)	(2.6%)
28 Day	\$104.96	\$103.05	\$1.91	1.9%	\$123.25	(\$18.29)	(14.8%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics

June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	18,900	20,257	(1,357)	(6.7%)	17,781	1,119	6.3%
Comp	18	24	(6)	(25.0%)	10	8	80.0%
28 Day	3,327	3,220	107	3.3%	4,682	(1,355)	(28.9%)
Total Occupied Rooms	22,245	23,501	(1,256)	(5.3%)	22,473	(228)	(1.0%)
Vacant	11,099	11,089	10	0.1%	10,917	182	1.7%
Total Available Rooms	33,344	34,590	(1,246)	(3.6%)	33,390	(46)	(0.1%)
Percentage of Occupancy							
Cash	56.7%	58.6%	(1.9)	(3.2%)	53.3%	3.4	6.4%
Comp	0.1%	0.1%	-	0.0%	0.0%	0.1	100.0%
28 Day	10.0%	9.3%	0.7	7.5%	14.0%	(4.0)	(28.6%)
Total Occupancy Percentage	66.7%	67.9%	(1.2)	(1.8%)	67.3%	(0.6)	(0.9%)
Vacant	33.3%	32.1%	1.2	3.7%	32.7%	0.6	1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,574,034	\$1,828,904	(\$254,870)	(13.9%)	\$1,546,841	\$27,193	1.8%
Comp	\$2,250	\$2,944	(\$694)	(23.6%)	\$875	\$1,375	157.1%
28 Day	\$150,681	\$139,104	\$11,577	8.3%	\$232,151	(\$81,470)	(35.1%)
Total Revenue	\$1,726,965	\$1,970,952	(\$243,987)	(12.4%)	\$1,779,867	(\$52,902)	(3.0%)
Average Rates							
Cash	\$83.28	\$90.29	(\$7.01)	(7.8%)	\$86.99	(\$3.71)	(4.3%)
Comp	\$125.00	\$122.67	\$2.33	1.9%	\$87.50	\$37.50	42.9%
28 Day	\$45.29	\$43.20	\$2.09	4.8%	\$49.58	(\$4.29)	(8.7%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,755	4,913	(1,158)	(23.6%)	4,850	(1,095)	(22.6%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	47,238	54,192	(6,954)	(12.8%)	52,144	(4,906)	(9.4%)
Total Occupied Rooms	50,993	59,105	(8,112)	(13.7%)	56,994	(6,001)	(10.5%)
Vacant	15,061	12,415	2,646	21.3%	14,526	535	3.7%
Total Available Rooms	66,054	71,520	(5,466)	(7.6%)	71,520	(5,466)	(7.6%)
Percentage of Occupancy							
Cash	5.7%	6.9%	(1.2)	(17.4%)	6.8%	(1.1)	(16.2%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.5%	75.8%	(4.3)	(5.7%)	72.9%	(1.4)	(1.9%)
Total Occupancy Percentage	77.2%	82.6%	(5.4)	(6.5%)	79.7%	(2.5)	(3.1%)
Vacant	22.8%	17.4%	5.4	31.0%	20.3%	2.5	12.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$180,581	\$217,986	(\$37,405)	(17.2%)	\$239,040	(\$58,459)	(24.5%)
Comp	-	-	-	-	-	-	-
28 Day	\$1,436,714	\$1,530,924	(\$94,210)	(6.2%)	\$1,576,975	(\$140,261)	(8.9%)
Total Revenue	\$1,617,295	\$1,748,910	(\$131,615)	(7.5%)	\$1,816,015	(\$198,720)	(10.9%)
Average Rates							
Cash	\$48.09	\$44.37	\$3.72	8.4%	\$49.29	(\$1.20)	(2.4%)
Comp	-	-	-	-	-	-	-
28 Day	\$30.41	\$28.25	\$2.16	7.6%	\$30.24	\$0.17	0.6%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	10,849	11,758	(909)	(7.7%)	11,403	(554)	(4.9%)
Comp	169	242	(73)	(30.2%)	172	(3)	(1.7%)
28 Day	19,351	17,968	1,383	7.7%	19,502	(151)	(0.8%)
Total Occupied Rooms	30,369	29,968	401	1.3%	31,077	(708)	(2.3%)
Vacant	11,961	12,872	(911)	(7.1%)	11,261	700	6.2%
Total Available Rooms	42,330	42,840	(510)	(1.2%)	42,338	(8)	0.0%
Percentage of Occupancy							
Cash	25.6%	27.4%	(1.8)	(6.6%)	26.9%	(1.3)	(4.8%)
Comp	0.4%	0.6%	(0.2)	(33.3%)	0.4%	-	0.0%
28 Day	45.7%	41.9%	3.8	9.1%	46.1%	(0.4)	(0.9%)
Total Occupancy Percentage	71.7%	70.0%	1.7	2.4%	73.4%	(1.7)	(2.3%)
Vacant	28.3%	30.0%	(1.7)	(5.7%)	26.6%	1.7	6.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$618,241	\$593,281	\$24,960	4.2%	\$605,574	\$12,667	2.1%
Comp	\$10,711	\$18,850	(\$8,139)	(43.2%)	\$11,417	(\$706)	(6.2%)
28 Day	\$524,977	\$440,044	\$84,933	19.3%	\$549,943	(\$24,966)	(4.5%)
Total Revenue	\$1,153,929	\$1,052,174	\$101,755	9.7%	\$1,166,934	(\$13,005)	(1.1%)
Average Rates							
Cash	\$56.99	\$50.46	\$6.53	12.9%	\$53.11	\$3.88	7.3%
Comp	\$63.38	\$77.89	(\$14.51)	(18.6%)	\$66.38	(\$3.00)	(4.5%)
28 Day	\$27.13	\$24.49	\$2.64	10.8%	\$28.20	(\$1.07)	(3.8%)

Reno-Sparks Convention and Visitors Authority
Vacation Rental Statistics
June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	19,554	15,438	4,117	26.7%	18,810	744	4.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	6,323	7,741	(1,418)	(18.3%)	7,367	(1,044)	(14.2%)
Total Occupied Rooms	25,877	23,179	2,698	11.6%	26,177	(300)	(1.1%)
Vacant	12,144	4,705	7,439	158.1%	9,087	3,057	33.6%
Total Available Rooms	38,021	27,884	10,137	36.4%	35,264	2,757	7.8%
Percentage of Occupancy							
Cash	51.4%	55.4%	(4.0)	(7.2%)	53.3%	(1.9)	(3.6%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	16.6%	27.8%	(11.2)	(40.3%)	20.9%	(4.3)	(20.6%)
Total Occupancy Percentage	68.1%	83.1%	(15.0)	(18.1%)	74.2%	(6.1)	(8.2%)
Vacant	31.9%	16.9%	15.0	88.8%	25.8%	6.1	23.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,869,847	\$4,136,648	\$733,199	17.7%	\$4,594,317	\$275,530	6.0%
Comp	-	-	-	-	-	-	-
28 Day	\$706,713	\$722,509	(\$15,796)	(2.2%)	\$744,211	(\$37,498)	(5.0%)
Total Revenue	\$5,576,560	\$4,859,157	\$717,403	14.8%	\$5,338,528	\$238,032	4.5%
Average Rates							
Cash	\$249.05	\$267.96	(\$18.91)	(7.1%)	\$244.25	\$4.80	2.0%
Comp	-	-	-	-	-	-	-
28 Day	\$111.77	\$93.33	\$18.44	19.8%	\$101.02	\$10.75	10.6%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,788	2,582	1,206	46.7%	3,952	(164)	(4.1%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	161	-	161	100.0%	-	161	100.0%
Total Occupied Rooms	3,949	2,582	1,367	52.9%	3,952	(3)	(0.1%)
Vacant	7,995	4,618	3,377	73.1%	8,033	(38)	(0.5%)
Total Available Rooms	11,944	7,200	4,744	65.9%	11,985	(41)	(0.3%)
Percentage of Occupancy							
Cash	31.7%	35.9%	(4.2)	(11.7%)	33.0%	(1.3)	(3.9%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	1.3%	0.0%	1.3	100.0%	0.0%	1.3	100.0%
Total Occupancy Percentage	33.1%	35.9%	(2.8)	(7.8%)	33.0%	0.1	0.3%
Vacant	66.9%	64.1%	2.8	4.4%	67.0%	(0.1)	(0.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$313,489	\$289,158	\$24,331	8.4%	\$298,134	\$15,355	5.2%
Comp	-	-	-	-	-	-	-
28 Day	\$14,820	-	\$14,820	100.0%	-	\$14,820	100.0%
Total Revenue	\$328,309	\$289,158	\$39,151	13.5%	\$298,134	\$30,175	10.1%
Average Rates							
Cash	\$82.76	\$111.99	(\$29.23)	(26.1%)	\$75.44	\$7.32	9.7%
Comp	-	-	-	-	-	-	-
28 Day	\$92.05	-	\$92.05	100.0%	-	\$92.05	100.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,529	2,035	(506)	(0.25)	2,040	(511)	-25.0%
Comp	4	-	4	1.00	5	(1)	-20.0%
28 Day	704	880	(176)	(0.20)	1,089	(385)	-35.4%
Total Occupied Rooms	2,237	2,915	(678)	(0.23)	3,134	(897)	-28.6%
Vacant	17,780	20,927	(3,147)	(0.15)	14,727	3,053.00	20.7%
Total Available Rooms	20,017	23,842	(3,825)	(0.16)	17,861	2,156	12.1%
Percentage of Occupancy							
Cash	7.6%	8.5%	(0.90)	(0.11)	11.4%	(3.80)	-33.3%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	3.5%	3.7%	(0.20)	(0.05)	6.1%	(2.60)	-42.6%
Total Occupancy Percentage	11.2%	12.2%	(1.00)	(0.08)	17.5%	(6.30)	-36.0%
Vacant	88.8%	87.8%	1.00	0.01	82.5%	6.30	7.6%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$475,742	\$635,273	(159,531)	-25.1%	\$527,123	(\$51,381)	-9.7%
Comp	\$600	-	600	100.0%	\$567	\$33	5.8%
28 Day	\$74,729	\$111,971	(37,242)	-33.3%	\$126,745	(\$52,016)	-41.0%
Total Revenue	\$551,071	\$747,244	(196,173)	-26.3%	\$654,435	(\$103,364)	-15.8%
Average Rates							
Cash	\$311.15	\$312.19	(\$1.04)	-0.3%	\$258.39	\$52.76	20.4%
Comp	\$150.00	\$0.00	\$150.00	100.0%	\$113.40	\$36.60	32.3%
28 Day	\$106.15	\$127.24	(\$21.09)	-16.6%	\$116.39	(\$10.24)	-8.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2023 - June 2024 (Preliminary)

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$465,511,645	\$456,704,212	\$8,807,433	1.9%	\$478,560,407	(\$13,048,762)	(2.7%)
Occupied Rooms - Cash	3,156,266	3,162,691	(6,425)	(0.2%)	3,236,493	(80,227)	(2.5%)
Average Rate - Cash	\$147.49	\$144.40	\$3.09	2.1%	\$147.86	(\$0.37)	(0.3%)
Occupied Rooms							
Cash	3,156,266	3,162,691	(6,425)	(0.2%)	3,236,493	(80,227)	(2.5%)
Comp	862,848	827,351	35,497	4.3%	817,585	45,263	5.5%
28 Day	1,065,703	1,085,389	(19,686)	(1.8%)	1,096,504	(30,801)	(2.8%)
Total Occupied Rooms	5,084,817	5,075,431	9,386	0.2%	5,150,582	(65,765)	(1.3%)
Percentage of Occupancy							
Cash	39.4%	39.7%	(0.3)	(0.8%)	41.2%	(1.8)	(4.4%)
Comp	10.8%	10.4%	0.4	3.8%	10.4%	0.4	3.8%
28 Day	13.3%	13.6%	(0.3)	(2.2%)	14.0%	(0.7)	(5.0%)
Total Percentage of Occupancy	63.5%	63.8%	(0.3)	(0.5%)	65.6%	(2.1)	(3.2%)
Market Segments							
Occupied Rooms - Cash							
Hotels	2,556,372	2,581,322	(24,950)	(1.0%)	2,646,876	(90,504)	(3.4%)
Motels	205,914	205,871	43	0.0%	204,071	1,843	0.9%
28 Day Motels	46,768	52,552	(5,784)	(11.0%)	53,319	(6,551)	(12.3%)
R.V. Parks	86,093	100,937	(14,844)	(14.7%)	92,532	(6,439)	(7.0%)
Vacation Rentals	210,412	187,506	22,906	12.2%	195,046	15,366	7.9%
Timeshares	41,890	25,265	16,625	65.8%	34,905	6,985	20.0%
Home Owner Rentals	8,817	9,239	(422)	(4.6%)	9,744	(927)	(9.5%)
Total Occupied - Cash	3,156,266	3,162,691	(6,425)	(0.2%)	3,236,493	(80,227)	(2.5%)
Percentage of Occupancy - Cash							
Hotels	45.8%	46.0%	(0.2)	(0.4%)	48.7%	(2.9)	(6.0%)
Motels	50.4%	48.9%	1.5	3.1%	48.8%	1.6	3.3%
28 Day Motels	5.7%	6.0%	(0.3)	(5.0%)	6.1%	(0.4)	(6.6%)
R.V. Parks	16.7%	18.9%	(2.2)	(11.6%)	17.9%	(1.2)	(6.7%)
Vacation Rentals	46.2%	55.0%	(8.8)	(16.0%)	49.4%	(3.2)	(6.5%)
Timeshares	29.2%	29.2%	0.0	0.0%	24.3%	4.9	20.2%
Home Owner Rentals	11.0%	9.6%	1.4	14.6%	13.6%	(2.6)	(19.1%)
Total Occupancy Percentage - Cash	39.4%	39.7%	(0.3)	(0.8%)	41.2%	(1.8)	(4.4%)
Average Rates - Cash							
Hotels	\$151.30	\$147.18	\$4.12	2.8%	\$151.29	\$0.01	0.0%
Motels	\$80.78	\$82.55	(\$1.77)	(2.1%)	\$82.87	(\$2.09)	(2.5%)
28 Day Motels	\$47.56	\$47.27	\$0.29	0.6%	\$47.47	\$0.09	0.2%
R.V. Parks	\$54.60	\$49.63	\$4.97	10.0%	\$52.86	\$1.74	3.3%
Vacation Rental	\$234.12	\$244.59	(\$10.47)	(4.3%)	\$241.83	(\$7.71)	(3.2%)
Timeshares	\$76.43	\$138.86	(\$62.43)	(45.0%)	\$103.31	(\$26.88)	(26.0%)
Home Owner Rentals	\$307.20	\$315.98	(\$8.78)	(2.8%)	\$309.01	(\$1.81)	(0.6%)
Total Cash Average Rate	\$147.49	\$144.40	\$3.09	2.1%	\$147.86	(\$0.37)	(0.3%)

Combined Room Statistics - Year To Date

July 2023 - June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,156,266	3,162,691	(6,425)	(0.2%)	3,236,493	(80,227)	(2.5%)
Comp	862,848	827,351	35,497	4.3%	817,585	45,263	5.5%
28 Day	1,065,703	1,085,389	(19,686)	(1.8%)	1,096,504	(30,801)	(2.8%)
Total Occupied Rooms	5,084,817	5,075,431	9,386	0.2%	5,150,582	(65,765)	(1.3%)
Vacant	2,927,924	2,883,321	44,603	1.5%	2,706,196	221,728	8.2%
Total Available Rooms	8,012,741	7,958,752	53,989	0.7%	7,856,778	155,963	2.0%
Percentage of Occupancy							
Cash	39.4%	39.7%	(0.3)	(0.8%)	41.2%	(1.8)	(4.4%)
Comp	10.8%	10.4%	0.4	3.8%	10.4%	0.4	3.8%
28 Day	13.3%	13.6%	(0.3)	(2.2%)	14.0%	(0.7)	(5.0%)
Total Occupancy Percentage	63.5%	63.8%	(0.3)	(0.5%)	65.6%	(2.1)	(3.2%)
Vacant	36.5%	36.2%	0.3	0.8%	34.4%	2.1	6.1%
Revenue							
Cash - Taxable	\$465,511,645	\$456,704,212	\$8,807,433	1.9%	\$478,560,407	(\$13,048,762)	(2.7%)
Comp	\$123,287,471	\$119,830,631	\$3,456,840	2.9%	\$119,487,025	\$3,800,446	3.2%
28 Day	\$45,018,025	\$43,333,942	\$1,684,083	3.9%	\$43,563,542	\$1,454,483	3.3%
Total Revenue	\$633,817,141	\$619,868,785	\$13,948,356	2.3%	\$641,610,974	(\$7,793,833)	(1.2%)
Average Rates							
Cash	\$147.49	\$144.40	\$3.09	2.1%	\$147.86	(\$0.37)	(0.3%)
Comp	\$142.88	\$144.84	(\$1.96)	(1.4%)	\$146.15	(\$3.27)	(2.2%)
28 Day	\$42.24	\$39.92	\$2.32	5.8%	\$39.73	\$2.51	6.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2023 - June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,556,372	2,581,322	(24,950)	(1.0%)	2,646,876	(90,504)	(3.4%)
Comp	860,721	825,263	35,458	4.3%	815,769	44,952	5.5%
28 Day	60,580	71,489	(10,909)	(15.3%)	66,015	(5,435)	(8.2%)
Total Occupied Rooms	3,477,673	3,478,073	(400)	0.0%	3,528,660	(50,987)	(1.4%)
Vacant	2,103,992	2,131,928	(27,936)	(1.3%)	1,908,328	195,664	10.3%
Total Available Rooms	5,581,665	5,610,001	(28,336)	(0.5%)	5,436,988	144,677	2.7%
Percentage of Occupancy							
Cash	45.8%	46.0%	(0.2)	(0.4%)	48.7%	(2.9)	(6.0%)
Comp	15.4%	14.7%	0.7	4.8%	15.0%	0.4	2.7%
28 Day	1.1%	1.3%	(0.2)	(15.4%)	1.2%	(0.1)	(8.3%)
Total Occupancy Percentage	62.3%	62.0%	0.3	0.5%	64.9%	(2.6)	(4.0%)
Vacant	37.7%	38.0%	(0.3)	(0.8%)	35.1%	2.6	7.4%
Revenue							
Cash - Taxable	\$386,780,512	\$379,925,660	\$6,854,852	1.8%	\$400,443,266	(\$13,662,754)	(3.4%)
Comp	\$123,132,254	\$119,684,041	\$3,448,213	2.9%	\$119,361,699	\$3,770,555	3.2%
28 Day	\$6,938,456	\$7,543,072	(\$604,616)	(8.0%)	\$7,077,764	(\$139,308)	(2.0%)
Total Revenue	\$516,851,222	\$507,152,772	\$9,698,450	1.9%	\$526,882,729	(\$10,031,507)	(1.9%)
Average Rates							
Cash	\$151.30	\$147.18	\$4.12	2.8%	\$151.29	\$0.01	0.0%
Comp	\$143.06	\$145.03	(\$1.97)	(1.4%)	\$146.32	(\$3.26)	(2.2%)
28 Day	\$114.53	\$105.51	\$9.02	8.5%	\$107.21	\$7.32	6.8%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2023 - June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	205,914	205,871	43	0.0%	204,071	1,843	0.9%
Comp	375	323	52	16.1%	271	104	38.4%
28 Day	46,318	44,753	1,565	3.5%	49,154	(2,836)	(5.8%)
Total Occupied Rooms	252,607	250,947	1,660	0.7%	253,496	(889)	(0.4%)
Vacant	155,958	169,898	(13,940)	(8.2%)	164,450	(8,492)	(5.2%)
Total Available Rooms	408,565	420,845	(12,280)	(2.9%)	417,946	(9,381)	(2.2%)
Percentage of Occupancy							
Cash	50.4%	48.9%	1.5	3.1%	48.8%	1.6	3.3%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	11.3%	10.6%	0.7	6.6%	11.8%	(0.5)	(4.2%)
Total Occupancy Percentage	61.8%	59.6%	2.2	3.7%	60.7%	1.1	1.8%
Vacant	38.2%	40.4%	(2.2)	(5.4%)	39.3%	(1.1)	(2.8%)
Revenue							
Cash - Taxable	\$16,634,745	\$16,994,937	(\$360,192)	(2.1%)	\$16,910,780	(\$276,035)	(1.6%)
Comp	\$46,910	\$40,344	\$6,566	16.3%	\$33,552	\$13,358	39.8%
28 Day	\$2,075,387	\$2,094,586	(\$19,199)	(0.9%)	\$2,322,567	(\$247,180)	(10.6%)
Total Revenue	\$18,757,042	\$19,129,866	(\$372,824)	(1.9%)	\$19,266,899	(\$509,857)	(2.6%)
Average Rates							
Cash	\$80.78	\$82.55	(\$1.77)	(2.1%)	\$82.87	(\$2.09)	(2.5%)
Comp	\$125.09	\$124.86	\$0.23	0.2%	\$123.81	\$1.28	1.0%
28 Day	\$44.81	\$46.80	(\$1.99)	(4.3%)	\$47.25	(\$2.44)	(5.2%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2023 - June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	46,768	52,552	(5,784)	(11.0%)	53,319	(6,551)	(12.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	594,434	626,841	(32,407)	(5.2%)	629,841	(35,407)	(5.6%)
Total Occupied Rooms	641,202	679,393	(38,191)	(5.6%)	683,160	(41,958)	(6.1%)
Vacant	186,339	190,767	(4,428)	(2.3%)	191,662	(5,323)	(2.8%)
Total Available Rooms	827,541	870,160	(42,619)	(4.9%)	874,822	(47,281)	(5.4%)
Percentage of Occupancy							
Cash	5.7%	6.0%	(0.3)	(5.0%)	6.1%	(0.4)	(6.6%)
Comp	-	-	-	-	-	-	-
28 Day	71.8%	72.0%	(0.2)	(0.3%)	72.0%	(0.2)	(0.3%)
Total Occupancy Percentage	77.5%	78.1%	(0.6)	(0.8%)	78.1%	(0.6)	(0.8%)
Vacant	22.5%	21.9%	0.6	2.7%	21.9%	0.6	2.7%
Revenue							
Cash - Taxable	\$2,224,373	\$2,484,165	(\$259,792)	(10.5%)	\$2,531,108	(\$306,735)	(12.1%)
Comp	-	-	-	-	-	-	-
28 Day	\$17,915,909	\$18,084,638	(\$168,729)	(0.9%)	\$18,270,663	(\$354,754)	(1.9%)
Total Revenue	\$20,140,282	\$20,568,803	(\$428,521)	(2.1%)	\$20,801,771	(\$661,489)	(3.2%)
Average Rates							
Cash	\$47.56	\$47.27	\$0.29	0.6%	\$47.47	\$0.09	0.2%
Comp	-	-	-	-	-	-	-
28 Day	\$30.14	\$28.85	\$1.29	4.5%	\$29.01	\$1.13	3.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2023 - June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	86,093	100,937	(14,844)	(14.7%)	92,532	(6,439)	(7.0%)
Comp	1,723	1,765	(42)	(2.4%)	1,521	202	13.3%
28 Day	251,130	242,037	9,093	3.8%	249,472	1,658	0.7%
Total Occupied Rooms	338,946	344,739	(5,793)	(1.7%)	343,525	(4,579)	(1.3%)
Vacant	177,078	189,561	(12,483)	(6.6%)	173,120	3,958	2.3%
Total Available Rooms	516,024	534,300	(18,276)	(3.4%)	516,645	(621)	(0.1%)
Percentage of Occupancy							
Cash	16.7%	18.9%	(2.2)	(11.6%)	17.9%	(1.2)	(6.7%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	48.7%	45.3%	3.4	7.5%	48.3%	0.4	0.8%
Total Occupancy Percentage	65.7%	64.5%	1.2	1.9%	66.5%	(0.8)	(1.2%)
Vacant	34.3%	35.5%	(1.2)	(3.4%)	33.5%	0.8	2.4%
Revenue							
Cash - Taxable	\$4,700,888	\$5,009,167	(\$308,279)	(6.2%)	\$4,891,107	(\$190,219)	(3.9%)
Comp	\$100,228	\$106,246	(\$6,018)	(5.7%)	\$89,141	\$11,087	12.4%
28 Day	\$6,765,111	\$6,029,767	\$735,344	12.2%	\$6,370,491	\$394,620	6.2%
Total Revenue	\$11,566,227	\$11,145,181	\$421,046	3.8%	\$11,350,739	\$215,488	1.9%
Average Rates							
Cash	\$54.60	\$49.63	\$4.97	10.0%	\$52.86	\$1.74	3.3%
Comp	\$58.17	\$60.20	(\$2.03)	(3.4%)	\$58.61	(\$0.44)	(0.8%)
28 Day	\$26.94	\$24.91	\$2.03	8.1%	\$25.54	\$1.40	5.5%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2023 - June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	210,412	187,506	22,906	12.2%	195,046	15,366	7.9%
Comp	8	-	8	100.0%	-	8	100.0%
28 Day	110,365	96,601	13,764	14.2%	97,745	12,620	12.9%
Total Occupied Rooms	320,785	284,107	36,678	12.9%	292,791	27,994	9.6%
Vacant	134,532	57,047	77,485	135.8%	102,168	32,364	31.7%
Total Available Rooms	455,317	341,154	114,163	33.5%	394,959	60,358	15.3%
Percentage of Occupancy							
Cash	46.2%	55.0%	(8.8)	(16.0%)	49.4%	(3.2)	(6.5%)
Comp	-	-	-	-	-	-	-
28 Day	24.2%	28.3%	(4.1)	(14.5%)	24.7%	(0.5)	(2.0%)
Total Occupancy Percentage	70.5%	83.3%	(12.8)	(15.4%)	74.1%	(3.6)	(4.9%)
Vacant	29.5%	16.7%	12.8	76.6%	25.9%	3.6	13.9%
Revenue							
Cash - Taxable	\$49,260,966	\$45,862,760	\$3,398,206	7.4%	\$47,167,261	\$2,093,705	4.4%
Comp	\$3,400	-	\$3,400	100.0%	-	\$3,400	100.0%
28 Day	\$10,927,696	\$9,150,506	\$1,777,190	19.4%	\$9,002,222	\$1,925,474	21.4%
Total Revenue	\$60,192,062	\$55,013,266	\$5,178,796	9.4%	\$56,169,483	\$4,022,579	7.2%
Average Rates							
Cash	\$234.12	\$244.59	(\$10.47)	(4.3%)	\$241.83	(\$7.71)	(3.2%)
Comp	\$425.00	\$0.00	\$425.00	100.0%	\$0.00	\$425.00	100.0%
28 Day	\$99.01	\$94.72	\$4.29	4.5%	\$92.10	\$6.91	7.5%

Reno-Sparks Convention and Visitors Authority
Timeshare Statistics - Year To Date
July 2023 - June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	41,890	25,265	16,625	65.8%	34,905	6,985	20.0%
Comp	-	-	-	-	-	-	0.0%
28 Day	-	-	-	-	-	-	0.0%
Total Occupied Rooms	41,890	25,265	16,625	65.8%	34,905	6,985	20.0%
Vacant	101,401	61,135	40,266	65.9%	108,931	(7,530)	(6.9%)
Total Available Rooms	143,291	86,400	56,891	65.8%	143,836	(545)	(0.4%)
Percentage of Occupancy							
Cash	29.2%	29.2%	-	-	24.3%	4.9	20.2%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
Total Occupancy Percentage	29.2%	29.2%	-	-	24.3%	4.9	20.2%
Vacant	70.8%	70.8%	-	-	75.7%	(4.9)	(6.5%)
Revenue							
Cash - Taxable	\$3,201,614	\$3,508,294	(\$306,680)	(8.7%)	\$3,605,915	(\$404,301)	(11.2%)
Comp	-	-	-	0.0%	-	\$0	0.0%
28 Day	\$42,660	-	\$42,660	100.0%	-	\$42,660	100.0%
Total Revenue	\$3,244,274	\$3,508,294	(\$264,020)	(7.5%)	\$3,605,915	(\$361,641)	(10.0%)
Average Rates							
Cash	\$76.43	\$138.86	(\$62.43)	(45.0%)	\$103.31	(\$26.88)	(26.0%)
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2023 - June 2024 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	8,817	9,239	(422)	(4.6%)	9,744	(927)	(9.5%)
Comp	21	-	21	100.0%	24	(3)	(12.5%)
28 Day	2,876	3,668	(792)	(21.6%)	4,277	(1,401)	(32.8%)
Total Occupied Rooms	11,714	12,907	(1,193)	(9.2%)	14,045	(2,331)	(16.6%)
Vacant	68,624	82,985	(14,361)	(17.3%)	57,537	11,087	19.3%
Total Available Rooms	80,338	95,892	(15,554)	(16.2%)	71,582	8,756	12.2%
Percentage of Occupancy							
Cash	11.0%	9.6%	1.4	14.6%	13.6%	(2.6)	(19.1%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	3.6%	3.8%	(0.2)	(5.3%)	-	3.6	100.0%
Total Occupancy Percentage	14.6%	13.5%	1.1	8.1%	0.0%	14.6	100.0%
Vacant	85.4%	86.5%	(1.1)	(1.3%)	0.0%	85.4	100.0%
Revenue							
Cash - Taxable	\$2,708,547	\$2,919,229	(\$210,682)	(7.2%)	\$3,010,970	(\$302,423)	(10.0%)
Comp	\$4,679	-	\$4,679	100.0%	\$2,633	\$2,046	77.7%
28 Day	\$352,806	\$431,374	(\$78,568)	(18.2%)	\$519,835	(\$167,029)	(32.1%)
Total Revenue	\$3,066,032	\$3,350,603	(\$284,571)	(8.5%)	\$3,533,438	(\$467,406)	(13.2%)
Average Rates							
Cash	\$307.20	\$315.98	(\$8.78)	(2.8%)	\$309.01	(\$1.81)	(0.6%)
Comp	\$222.81	-	\$222.81	100.0%	\$109.71	\$113.10	103.1%
28 Day	\$122.67	\$117.60	\$5.07	4.3%	\$121.54	\$1.13	0.9%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
June 2024 (Preliminary)**

	June 2024		June 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)	
	\$	%	\$	%	\$	%	\$	%	\$	%	\$	%
Reno B	\$ 21,461,158		\$ 23,736,100		\$ (2,274,941)	-9.6%	\$ 220,643,663		\$ 223,362,843		\$ (2,719,180)	-1.2%
Reno D	\$ 10,090,371		\$ 12,214,207		\$ (2,123,835)	-17.4%	\$ 102,645,899		\$ 111,665,288		\$ (9,019,389)	-8.1%
Reno E	\$ 1,468,758		\$ 1,357,149		\$ 111,609	8.2%	\$ 14,719,521		\$ 13,615,510		\$ 1,104,011	8.1%
Total Reno	\$ 33,020,287		\$ 37,307,455		\$ (4,287,167)	-11.5%	\$ 338,009,083		\$ 348,643,641		\$ (10,634,558)	-3.1%
Washoe A	\$ 83,227		\$ 127,260		\$ (44,033)	-34.6%	\$ 915,842		\$ 957,110		\$ (41,269)	-4.3%
Washoe B	\$ 7,866,502		\$ 6,537,183		\$ 1,329,319	20.3%	\$ 66,760,895		\$ 66,981,444		\$ (220,549)	-0.3%
Total Washoe County	\$ 7,949,728		\$ 6,664,443		\$ 1,285,286	19.3%	\$ 67,676,737		\$ 67,938,555		\$ (261,818)	-0.4%
Sparks	\$ 5,418,659		\$ 6,190,887		\$ (772,228)	-12.5%	\$ 59,825,824		\$ 61,978,210		\$ (2,152,385)	-3.5%
Total Taxable Revenue	\$ 46,388,674		\$ 50,162,786		\$ (3,774,112)	-7.5%	\$ 465,511,645		\$ 478,560,407		\$ (13,048,762)	-2.7%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
June 2024 (Preliminary)**

	June 2024	June 2023	Increase (Decrease)		Year to Date July 2023 - June 2024	Prior Year July 2022 - June 2023	Increase (Decrease)	
			#	%			#	%
Reno B	151,261	159,528	(8,267)	(5.2%)	1,544,276	1,559,942	(15,666)	(1.0%)
Reno D	78,025	90,856	(12,831)	(14.1%)	781,646	849,672	(68,026)	(8.0%)
Reno E	11,150	8,180	2,970	36.3%	100,963	86,993	13,970	16.1%
Total Reno	240,436	258,564	(18,128)	(7.0%)	2,426,885	2,496,607	(69,722)	(2.8%)
Washoe A	1,495	1,766	(271)	(15.3%)	18,592	19,234	(642)	(3.3%)
Washoe B	22,414	19,970	2,444	12.2%	205,389	201,201	4,188	2.1%
Total Washoe County	23,909	21,736	2,173	10.0%	223,981	220,435	3,546	1.6%
Sparks	47,608	46,540	1,068	2.3%	505,400	519,451	(14,051)	(2.7%)
Total Taxable Rooms	311,953	326,840	(14,887)	(4.6%)	3,156,266	3,236,493	(80,227)	(2.5%)

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
June 2024 (Preliminary)**

	June 2024		June 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2023 - June 2024		July 2023- June 2023		\$	%		
Reno B	\$	141.88	\$	148.79	\$	(6.91)	-4.6%	\$	142.88	\$	143.19	\$	(0.31)	-0.2%
Reno D	\$	129.32	\$	134.43	\$	(5.11)	-3.8%	\$	131.32	\$	131.42	\$	(0.10)	-0.1%
Reno E	\$	131.73	\$	165.91	\$	(34.18)	-20.6%	\$	145.79	\$	156.51	\$	(10.72)	-6.9%
Total Reno	\$	137.34	\$	144.29	\$	(6.95)	-4.8%	\$	139.28	\$	139.65	\$	(0.37)	-0.3%
Washoe A	\$	55.67	\$	72.06	\$	(16.39)	-22.7%	\$	49.26	\$	49.76	\$	(0.50)	-1.0%
Washoe B	\$	350.96	\$	327.35	\$	23.61	7.2%	\$	325.05	\$	332.91	\$	(7.86)	-2.4%
Total Washoe County	\$	332.50	\$	306.61	\$	25.89	8.4%	\$	302.15	\$	308.20	\$	(6.05)	-2.0%
Sparks	\$	113.82	\$	133.02	\$	(19.20)	-14.4%	\$	118.37	\$	119.31	\$	(0.94)	-0.8%
Total Average Daily Rate	\$	148.70	\$	153.48	\$	(4.78)	-3.1%	\$	147.49	\$	147.86	\$	(0.37)	-0.3%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village