

**Reno-Sparks Convention and Visitors Authority
Estimated Visitor Counts to Reno-Sparks and Washoe County Area
Calendar Year**

| Month | 2015 * | 2016 * | 2017 * | 2018 * | 2019 * | 2020 ** | 2021 ** | 2022 ** | 2023 ** | 2024 ** |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| January | 297,101 | 271,677 | 289,266 | 288,249 | 301,727 | 292,326 | 227,507 | 255,972 | 252,470 | 245,329 |
| February | 288,597 | 306,208 | 303,225 | 307,042 | 276,808 | 319,114 | 235,348 | 279,063 | 275,562 | 273,290 |
| March | 322,907 | 346,778 | 366,014 | 357,284 | 330,374 | 174,181 | 291,828 | 346,621 | 300,345 | 296,160 |
| April | 317,110 | 338,936 | 356,756 | 339,425 | 329,874 | 55,450 | 303,322 | 312,876 | 335,336 | 305,314 |
| May | 351,439 | 339,088 | 362,055 | 368,210 | 352,930 | 82,009 | 322,688 | 321,163 | 323,597 | 314,796 |
| June | 373,053 | 399,053 | 418,830 | 417,508 | 383,674 | 218,587 | 378,034 | 359,856 | 384,619 | 370,784 |
| July | 397,011 | 409,494 | 445,918 | 416,832 | 401,238 | 258,260 | 382,167 | 369,903 | 395,953 | |
| August | 400,440 | 400,652 | 441,297 | 410,188 | 409,466 | 277,640 | 363,154 | 354,736 | 367,691 | |
| September | 386,837 | 412,613 | 427,238 | 401,226 | 385,165 | 279,117 | 349,700 | 363,599 | 382,373 | |
| October | 362,186 | 348,030 | 366,379 | 347,875 | 349,921 | 276,291 | 322,846 | 329,890 | 312,769 | |
| November | 279,360 | 303,310 | 313,133 | 301,964 | 300,252 | 215,769 | 284,618 | 271,995 | 262,401 | |
| December | 322,181 | 328,382 | 340,231 | 319,299 | 309,632 | 206,042 | 282,815 | 276,282 | 275,207 | |
| Totals | 4,098,222 | 4,204,221 | 4,430,342 | 4,275,102 | 4,131,062 | 2,654,786 | 3,744,027 | 3,841,956 | 3,868,322 | 1,805,673 |

* Recalculated estimated Visitor Counts based on 2015 Visitor Profile Data

** Estimated Visitor Counts based on new 2019 Visitor Profile Data (effective January 2020)