

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## July 2024

### Room Statistics Compared to the Prior Year

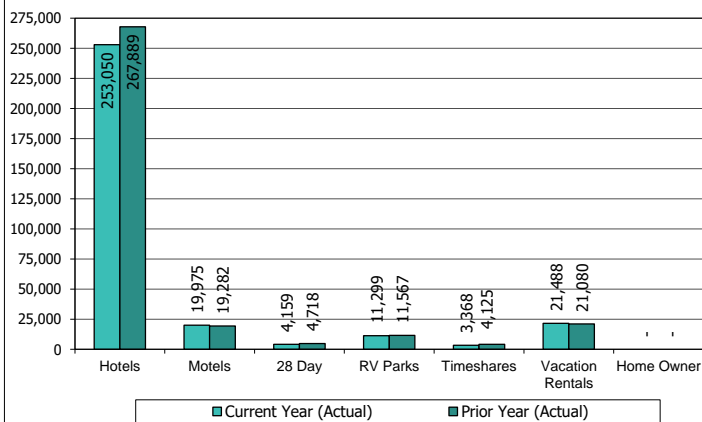
Taxable room revenues for the month of July 2024 are \$49,385,950 and below July of the prior year by \$4,068,228 (-7.6%). Cash occupied room nights of 313,339 are below prior year by 15,322 (-4.7%). Comp occupied room nights of 89,344 are below prior year by 400 (-0.4%), and 28-day occupied room nights of 85,919 are below prior year by 7,630 (-8.2%). Total occupied rooms for the month of July 2024 (Cash, Comp, 28-day) are 23,352 (-4.6%) below the prior year.

Overall, the Washoe County occupancy percentage of 72.8% for the month is -4.8% below the 76.5% level of the prior year. There were 1,348 (0.2%) more available rooms for the month compared to the prior year.

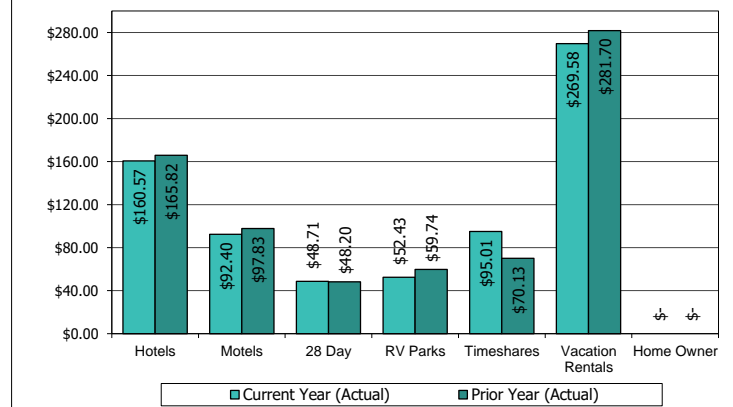
Overall cash average rates for July 2024 of \$157.61 decreased \$5.03 (-3.1%), compared to \$162.64 for the prior year.

July 2024						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	474,158	253,050	\$160.57	\$165.82	(\$5.25)	-3.2%
Motels	34,004	19,975	\$92.40	\$97.83	(\$5.43)	-5.6%
28 Day	68,950	4,159	\$48.71	\$48.20	\$0.51	1.1%
RV Parks	43,530	11,299	\$52.43	\$59.74	(\$7.31)	-12.2%
Timeshares	11,668	3,368	\$95.01	\$70.13	\$24.88	35.5%
Vacation Rentals	38,638	21,488	\$269.58	\$281.70	(\$12.12)	-4.3%

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



Contact:  
 Courtney Jaeger, CPA  
 Vice President of Finance  
[cjaeger@renotahoeusa.com](mailto:cjaeger@renotahoeusa.com)  
 775-827-7627

Reno-Sparks Convention & Visitors Authority  
 P.O. Box 837  
 Reno, Nevada 89504-0837

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

July 2024

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$49,385,950</b>	<b>\$48,224,292</b>	<b>\$1,161,658</b>	<b>2.4%</b>	<b>\$53,454,178</b>	<b>(\$4,068,228)</b>	<b>(7.6%)</b>
<b>Occupied Rooms - Cash</b>	<b>313,339</b>	<b>303,190</b>	<b>10,149</b>	<b>3.3%</b>	<b>328,661</b>	<b>(15,322)</b>	<b>(4.7%)</b>
<b>Average Rate - Cash</b>	<b>\$157.61</b>	<b>\$159.06</b>	<b>(\$1.45)</b>	<b>(0.9%)</b>	<b>\$162.64</b>	<b>(\$5.03)</b>	<b>(3.1%)</b>
<b>Occupied Rooms</b>							
Cash	313,339	303,190	10,149	3.3%	328,661	(15,322)	(4.7%)
Comp	89,344	93,325	(3,981)	(4.3%)	89,744	(400)	(0.4%)
28 Day	85,919	92,073	(6,154)	(6.7%)	93,549	(7,630)	(8.2%)
<b>Total Occupied Rooms</b>	<b>488,602</b>	<b>488,588</b>	<b>14</b>	<b>0.0%</b>	<b>511,954</b>	<b>(23,352)</b>	<b>(4.6%)</b>
<b>Percentage of Occupancy</b>							
Cash	46.7%	45.1%	1.6	3.5%	49.1%	(2.4)	(4.9%)
Comp	13.3%	13.9%	(0.6)	(4.3%)	13.4%	(0.1)	(0.7%)
28 Day	12.8%	13.7%	(0.9)	(6.6%)	14.0%	(1.2)	(8.6%)
<b>Total Percentage of Occupancy</b>	<b>72.8%</b>	<b>72.6%</b>	<b>0.2</b>	<b>0.3%</b>	<b>76.5%</b>	<b>(3.7)</b>	<b>(4.8%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	253,050	241,100	11,950	5.0%	267,889	(14,839)	(5.5%)
Motels	19,975	19,668	307	1.6%	19,282	693	3.6%
28 Day Motels	4,159	4,671	(512)	(11.0%)	4,718	(559)	(11.8%)
R.V. Parks	11,299	11,914	(615)	(5.2%)	11,567	(268)	(2.3%)
Vacation Rentals	21,488	21,712	(224)	(1.0%)	21,080	408	1.9%
Timehares	3,368	4,125	(757)	(18.4%)	4,125	(757)	(18.4%)
Home Owner Rentals	-	-	-	0.0%	-	-	-
<b>Total Occupied - Cash</b>	<b>313,339</b>	<b>303,190</b>	<b>10,149</b>	<b>3.3%</b>	<b>328,661</b>	<b>(15,322)</b>	<b>(4.7%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	53.4%	50.2%	3.2	6.4%	57.4%	(4.0)	(7.0%)
Motels	58.7%	55.0%	3.7	6.7%	55.9%	2.8	5.0%
28 Day Motels	6.0%	6.6%	(0.6)	(9.1%)	6.4%	(0.4)	(6.3%)
R.V. Parks	26.0%	26.9%	(0.9)	(3.3%)	26.4%	(0.4)	(1.5%)
Vacation Rentals	55.7%	63.0%	(7.3)	(11.6%)	54.8%	0.9	1.6%
Timeshares	28.9%	57.3%	(28.4)	(49.6%)	34.0%	(5.1)	(15.0%)
Home Owner Rentals	-	-	-	-	-	-	-
<b>Total Occupancy Percentage - Cash</b>	<b>46.7%</b>	<b>45.1%</b>	<b>1.6</b>	<b>3.5%</b>	<b>49.1%</b>	<b>(2.4)</b>	<b>(4.9%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$160.57	\$162.50	(\$1.93)	(1.2%)	\$165.82	(\$5.25)	(3.2%)
Motels	\$92.40	\$95.87	(\$3.47)	(3.6%)	\$97.83	(\$5.43)	(5.6%)
28 Day Motels	\$48.71	\$48.20	\$0.51	1.1%	\$48.20	\$0.51	1.1%
R.V. Parks	\$52.43	\$59.74	(\$7.31)	(12.2%)	\$59.74	(\$7.31)	(12.2%)
Vacation Rentals	\$269.58	\$273.25	(\$3.67)	(1.3%)	\$281.70	(\$12.12)	(4.3%)
Timeshares	\$95.01	\$70.13	\$24.88	35.5%	\$70.13	\$24.88	35.5%
Home Owner Rentals	-	-	-	-	-	-	-
<b>Total Cash Average Rate</b>	<b>\$157.61</b>	<b>\$159.06</b>	<b>(\$1.45)</b>	<b>(0.9%)</b>	<b>\$162.64</b>	<b>(\$5.03)</b>	<b>(3.1%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**July 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	313,339	303,190	10,149	3.3%	328,661	(15,322)	(4.7%)
Comp	89,344	93,325	(3,981)	(4.3%)	89,744	(400)	(0.4%)
28 Day	85,919	92,073	(6,154)	(6.7%)	93,549	(7,630)	(8.2%)
<b>Total Occupied Rooms</b>	<b>488,602</b>	<b>488,588</b>	<b>14</b>	<b>0.0%</b>	<b>511,954</b>	<b>(23,352)</b>	<b>(4.6%)</b>
Vacant	182,346	184,337	(1,991)	(1.1%)	157,646	24,700	15.7%
Total Available Rooms	670,948	672,925	(1,977)	(0.3%)	669,600	1,348	0.2%
<b>Percentage of Occupancy</b>							
Cash	46.7%	45.1%	1.6	3.5%	49.1%	(2.4)	(4.9%)
Comp	13.3%	13.9%	(0.6)	(4.3%)	13.4%	(0.1)	(0.7%)
28 Day	12.8%	13.7%	(0.9)	(6.6%)	14.0%	(1.2)	(8.6%)
<b>Total Occupancy Percentage</b>	<b>72.8%</b>	<b>72.6%</b>	<b>0.2</b>	<b>0.3%</b>	<b>76.5%</b>	<b>(3.7)</b>	<b>(4.8%)</b>
Vacant	27.2%	27.4%	(0.2)	(0.7%)	23.5%	3.7	15.7%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$49,385,950</b>	<b>\$48,224,292</b>	<b>\$1,161,658</b>	<b>2.4%</b>	<b>\$53,454,178</b>	<b>(\$4,068,228)</b>	<b>(7.6%)</b>
Comp	\$11,691,530	\$13,908,561	(\$2,217,031)	(15.9%)	\$13,374,258	(\$1,682,728)	(12.6%)
28 Day	\$3,922,914	\$3,833,680	\$89,234	2.3%	\$3,884,993	\$37,921	1.0%
Total Revenue	\$65,000,394	\$65,966,533	(\$966,139)	(1.5%)	\$70,713,429	(\$5,713,035)	(8.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$157.61</b>	<b>\$159.06</b>	<b>(\$1.45)</b>	<b>(0.9%)</b>	<b>\$162.64</b>	<b>(\$5.03)</b>	<b>(3.1%)</b>
Comp	\$130.86	\$149.03	(\$18.17)	(12.2%)	\$149.03	(\$18.17)	(12.2%)
28 Day	\$45.66	\$41.64	\$4.02	9.7%	\$41.53	\$4.13	9.9%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

July 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	253,050	241,100	11,950	5.0%	267,889	(14,839)	(5.5%)
Comp	89,137	93,104	(3,967)	(4.3%)	89,523	(386)	(0.4%)
28 Day	6,759	5,714	1,045	18.3%	5,657	1,102	19.5%
<b>Total Occupied Rooms</b>	<b>348,946</b>	<b>339,918</b>	<b>9,028</b>	<b>2.7%</b>	<b>363,069</b>	<b>(14,123)</b>	<b>(3.9%)</b>
Vacant	125,212	140,582	(15,370)	(10.9%)	103,813	21,399	20.6%
Total Available Rooms	474,158	480,500	(6,342)	(1.3%)	466,882	7,276	1.6%
<b>Percentage of Occupancy</b>							
Cash	53.4%	50.2%	3.2	6.4%	57.4%	(4.0)	(7.0%)
Comp	18.8%	19.4%	(0.6)	(3.1%)	19.2%	(0.4)	(2.1%)
28 Day	1.4%	1.2%	0.2	16.7%	1.2%	0.2	16.7%
<b>Total Occupancy Percentage</b>	<b>73.6%</b>	<b>70.7%</b>	<b>2.9</b>	<b>4.1%</b>	<b>77.8%</b>	<b>(4.2)</b>	<b>(5.4%)</b>
Vacant	26.4%	29.3%	(2.9)	(9.9%)	22.2%	4.2	18.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$40,632,494</b>	<b>\$39,179,634</b>	<b>\$1,452,860</b>	<b>3.7%</b>	<b>\$44,421,994</b>	<b>(\$3,789,500)</b>	<b>(8.5%)</b>
Comp	\$11,676,178	\$13,892,036	(\$2,215,858)	(16.0%)	\$13,357,733	(\$1,681,555)	(12.6%)
28 Day	\$721,691	\$685,800	\$35,891	5.2%	\$679,003	\$42,688	6.3%
Total Revenue	\$53,030,363	\$53,757,470	(\$727,107)	(1.4%)	\$58,458,730	(\$5,428,367)	(9.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$160.57</b>	<b>\$162.50</b>	<b>(\$1.93)</b>	<b>(1.2%)</b>	<b>\$165.82</b>	<b>(\$5.25)</b>	<b>(3.2%)</b>
Comp	\$130.99	\$149.21	(\$18.22)	(12.2%)	\$149.21	(\$18.22)	(12.2%)
28 Day	\$106.77	\$120.03	(\$13.26)	(11.0%)	\$120.03	(\$13.26)	(11.0%)

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

July 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	19,975	19,668	307	1.6%	19,282	693	3.6%
Comp	56	52	4	7.7%	52	4	7.7%
28 Day	3,101	4,376	(1,275)	(29.1%)	4,376	(1,275)	(29.1%)
<b>Total Occupied Rooms</b>	<b>23,132</b>	<b>24,096</b>	<b>(964)</b>	<b>(4.0%)</b>	<b>23,710</b>	<b>(578)</b>	<b>(2.4%)</b>
Vacant	10,872	11,647	(775)	(6.7%)	10,754	118	1.1%
Total Available Rooms	34,004	35,743	(1,739)	(4.9%)	34,464	(460)	(1.3%)
<b>Percentage of Occupancy</b>							
Cash	58.7%	55.0%	3.7	6.7%	55.9%	2.8	5.0%
Comp	0.2%	0.1%	0.1	100.0%	0.2%	-	0.0%
28 Day	9.1%	12.2%	(3.1)	(25.4%)	12.7%	(3.6)	(28.3%)
<b>Total Occupancy Percentage</b>	<b>68.0%</b>	<b>67.4%</b>	<b>0.6</b>	<b>0.9%</b>	<b>68.8%</b>	<b>(0.8)</b>	<b>(1.2%)</b>
Vacant	32.0%	32.6%	(0.6)	(1.8%)	31.2%	0.8	2.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,845,734</b>	<b>\$1,885,604</b>	<b>(\$39,870)</b>	<b>(2.1%)</b>	<b>\$1,886,303</b>	<b>(\$40,569)</b>	<b>(2.2%)</b>
Comp	\$7,000	\$6,500	\$500	7.7%	\$6,500	\$500	7.7%
28 Day	\$132,863	\$191,888	(\$59,025)	(30.8%)	\$191,902	(\$59,039)	(30.8%)
Total Revenue	\$1,985,597	\$2,083,991	(\$98,394)	(4.7%)	\$2,084,705	(\$99,108)	(4.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$92.40</b>	<b>\$95.87</b>	<b>(\$3.47)</b>	<b>(3.6%)</b>	<b>\$97.83</b>	<b>(\$5.43)</b>	<b>(5.6%)</b>
Comp	\$125.00	\$125.00	-	-	\$125.00	-	-
28 Day	\$42.85	\$43.85	(\$1.00)	(2.3%)	\$43.85	(\$1.00)	(2.3%)

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**July 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,159	4,671	(512)	(11.0%)	4,718	(559)	(11.8%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	47,382	52,151	(4,769)	(9.1%)	53,215	(5,833)	(11.0%)
<b>Total Occupied Rooms</b>	<b>51,541</b>	<b>56,822</b>	<b>(5,281)</b>	<b>(9.3%)</b>	<b>57,933</b>	<b>(6,392)</b>	<b>(11.0%)</b>
Vacant	17,409	13,920	3,489	25.1%	15,980	1,429	8.9%
Total Available Rooms	68,950	70,742	(1,792)	(2.5%)	73,913	(4,963)	(6.7%)
<b>Percentage of Occupancy</b>							
Cash	6.0%	6.6%	(0.6)	(9.1%)	6.4%	(0.4)	(6.3%)
Comp	-	-	-	-	-	-	-
28 Day	68.7%	73.7%	(5.0)	(6.8%)	72.0%	(3.3)	(4.6%)
<b>Total Occupancy Percentage</b>	<b>74.8%</b>	<b>80.3%</b>	<b>(5.5)</b>	<b>(6.8%)</b>	<b>78.4%</b>	<b>(3.6)</b>	<b>(4.6%)</b>
Vacant	25.2%	19.7%	5.5	27.9%	21.6%	3.6	16.7%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$202,601</b>	<b>\$225,134</b>	<b>(\$22,533)</b>	<b>(10.0%)</b>	<b>\$227,421</b>	<b>(\$24,820)</b>	<b>(10.9%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$1,443,009	\$1,477,429	(\$34,420)	(2.3%)	\$1,507,659	(\$64,650)	(4.3%)
Total Revenue	\$1,645,610	\$1,702,563	(\$56,953)	(3.3%)	\$1,735,080	(\$89,470)	(5.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$48.71</b>	<b>\$48.20</b>	<b>\$0.51</b>	<b>1.1%</b>	<b>\$48.20</b>	<b>\$0.51</b>	<b>1.1%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$30.45	\$28.33	\$2.12	7.5%	\$28.33	\$2.12	7.5%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

July 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	11,299	11,914	(615)	(5.2%)	11,567	(268)	(2.3%)
Comp	151	169	(18)	(10.7%)	169	(18)	(10.7%)
28 Day	20,159	19,044	1,115	5.9%	19,044	1,115	5.9%
<b>Total Occupied Rooms</b>	<b>31,609</b>	<b>31,127</b>	<b>482</b>	<b>1.5%</b>	<b>30,780</b>	<b>829</b>	<b>2.7%</b>
Vacant	11,921	13,141	(1,220)	(9.3%)	12,961	(1,040)	(8.0%)
Total Available Rooms	43,530	44,268	(738)	(1.7%)	43,741	(211)	(0.5%)
<b>Percentage of Occupancy</b>							
Cash	26.0%	26.9%	(0.9)	(3.3%)	26.4%	(0.4)	(1.5%)
Comp	0.3%	0.4%	(0.1)	(25.0%)	0.4%	(0.1)	(25.0%)
28 Day	46.3%	43.0%	3.3	7.7%	43.5%	2.8	6.4%
<b>Total Occupancy Percentage</b>	<b>72.6%</b>	<b>70.3%</b>	<b>2.3</b>	<b>3.3%</b>	<b>70.4%</b>	<b>2.2</b>	<b>3.1%</b>
Vacant	27.4%	29.7%	(2.3)	(7.7%)	29.6%	(2.2)	(7.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$592,362</b>	<b>\$711,743</b>	<b>(\$119,381)</b>	<b>(16.8%)</b>	<b>\$691,021</b>	<b>(\$98,659)</b>	<b>(14.3%)</b>
Comp	\$8,352	\$10,025	(\$1,673)	(16.7%)	\$10,025	(\$1,673)	(16.7%)
28 Day	\$562,824	\$501,619	\$61,205	12.2%	\$501,598	\$61,226	12.2%
Total Revenue	\$1,163,538	\$1,223,387	(\$59,849)	(4.9%)	\$1,202,644	(\$39,106)	(3.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$52.43</b>	<b>\$59.74</b>	<b>(\$7.31)</b>	<b>(12.2%)</b>	<b>\$59.74</b>	<b>(\$7.31)</b>	<b>(12.2%)</b>
Comp	\$55.31	\$59.32	(\$4.01)	(6.8%)	\$59.32	(\$4.01)	(6.8%)
28 Day	\$27.92	\$26.34	\$1.58	6.0%	\$26.34	\$1.58	6.0%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

July 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	21,488	21,712	(224)	(1.0%)	21,080	408	1.9%
Comp	-	-	-	-	-	-	-
28 Day	8,140	10,789	(2,649)	(24.6%)	10,789	(2,649)	(24.6%)
<b>Total Occupied Rooms</b>	<b>29,628</b>	<b>32,501</b>	<b>(2,873)</b>	<b>(8.8%)</b>	<b>31,869</b>	<b>(2,241)</b>	<b>(7.0%)</b>
Vacant	8,979	1,971	7,008	355.6%	6,584	2,395	36.4%
Total Available Rooms	38,607	34,472	4,135	12.0%	38,453	154	0.4%
<b>Percentage of Occupancy</b>							
Cash	55.7%	63.0%	(7.3)	(11.6%)	54.8%	0.9	1.6%
Comp	-	-	-	-	-	-	-
28 Day	21.1%	31.3%	(10.2)	(32.6%)	28.1%	(7.0)	(24.9%)
<b>Total Occupancy Percentage</b>	<b>76.7%</b>	<b>94.3%</b>	<b>(17.6)</b>	<b>(18.7%)</b>	<b>82.9%</b>	<b>(6.2)</b>	<b>(7.5%)</b>
Vacant	23.3%	5.7%	17.6	308.8%	17.1%	6.2	36.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$5,792,770</b>	<b>\$5,932,892</b>	<b>(\$140,122)</b>	<b>(2.4%)</b>	<b>\$5,938,139</b>	<b>(\$145,369)</b>	<b>(2.4%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$1,029,182	\$976,944	\$52,238	5.3%	\$976,991	\$52,191	5.3%
Total Revenue	\$6,821,952	\$6,909,836	(\$87,884)	(1.3%)	\$6,915,130	(\$93,178)	(1.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$269.58</b>	<b>\$273.25</b>	<b>(\$3.67)</b>	<b>(1.3%)</b>	<b>\$281.70</b>	<b>(\$12.12)</b>	<b>(4.3%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$126.44	\$90.55	\$35.89	39.6%	\$90.55	\$35.89	39.6%



## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

July 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,368	4,125	(757)	(18.4%)	4,125	(757)	(18.4%)
Comp	-	-	-	-	-	-	-
28 Day	378	-	378	100.0%	468	(90)	(19.2%)
<b>Total Occupied Rooms</b>	<b>3,746</b>	<b>4,125</b>	<b>(379)</b>	<b>(9.2%)</b>	<b>4,593</b>	<b>(847)</b>	<b>(18.4%)</b>
Vacant	7,922	3,075	4,847	157.6%	7,554	368	4.9%
Total Available Rooms	11,668	7,200	4,468	62.1%	12,147	(479)	(3.9%)
<b>Percentage of Occupancy</b>							
Cash	28.9%	57.3%	(28.4)	(49.6%)	34.0%	(5.1)	(15.0%)
Comp	-	-	-	-	-	-	-
28 Day	3.2%	-	3.2	100.0%	3.9%	(0.7)	(17.9%)
<b>Total Occupancy Percentage</b>	<b>32.1%</b>	<b>57.3%</b>	<b>(25.2)</b>	<b>(44.0%)</b>	<b>37.8%</b>	<b>(5.7)</b>	<b>(15.1%)</b>
Vacant	67.9%	42.7%	25.2	59.0%	62.2%	5.7	9.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$319,989</b>	<b>\$289,286</b>	<b>\$30,703</b>	<b>10.6%</b>	<b>\$289,300</b>	<b>\$30,689</b>	<b>10.6%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$33,345	-	\$33,345	100.0%	\$27,840	\$5,505	19.8%
Total Revenue	\$353,334	\$289,286	\$64,048	22.1%	\$317,140	\$36,194	11.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$95.01</b>	<b>\$70.13</b>	<b>\$24.88</b>	<b>35.5%</b>	<b>\$70.13</b>	<b>\$24.88</b>	<b>35.5%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$88.21	-	\$88.21	100.0%	\$59.49	\$28.72	48.3%



**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
July 2024**

	July 2024		July 2023		Increase (Decrease)		Year to Date July 2024	Prior Year July 2024	Increase (Decrease)	
	\$	%	\$	%	\$	%			\$	%
Reno B	\$ 21,694,106		\$ 23,446,252		\$ (1,752,146)	-7.5%	\$ 21,694,106	\$ 23,446,252	\$ (1,752,146)	-7.5%
Reno D	\$ 9,916,571		\$ 12,067,245		\$ (2,150,673)	-17.8%	\$ 9,916,571	\$ 12,067,245	\$ (2,150,674)	-17.8%
Reno E	\$ 1,379,493		\$ 1,409,469		\$ (29,975)	-2.1%	\$ 1,379,493	\$ 1,409,469	\$ (29,975)	-2.1%
<b>Total Reno</b>	<b>\$ 32,990,170</b>		<b>\$ 36,922,966</b>		<b>\$ (3,932,795)</b>	<b>-10.7%</b>	<b>\$ 32,990,170</b>	<b>\$ 36,922,966</b>	<b>\$ (3,932,796)</b>	<b>-10.7%</b>
Washoe A	\$ 110,191		\$ 93,153		\$ 17,038	18.3%	\$ 110,191	\$ 93,153	\$ 17,038	18.3%
Washoe B	\$ 10,875,004		\$ 10,158,222		\$ 716,782	7.1%	\$ 10,875,004	\$ 10,158,222	\$ 716,782	7.1%
<b>Total Washoe County</b>	<b>\$ 10,985,195</b>		<b>\$ 10,251,375</b>		<b>\$ 733,820</b>	<b>7.2%</b>	<b>\$ 10,985,195</b>	<b>\$ 10,251,375</b>	<b>\$ 733,820</b>	<b>7.2%</b>
<b>Sparks</b>	<b>\$ 5,410,586</b>		<b>\$ 6,279,836</b>		<b>\$ (869,250)</b>	<b>-13.8%</b>	<b>\$ 5,410,586</b>	<b>\$ 6,279,836</b>	<b>\$ (869,250)</b>	<b>-13.8%</b>
<b>Total Taxable Revenue</b>	<b>\$ 49,385,950</b>		<b>\$ 53,454,178</b>		<b>\$ (4,068,228)</b>	<b>-7.6%</b>	<b>\$ 49,385,950</b>	<b>\$ 53,454,178</b>	<b>\$ (4,068,228)</b>	<b>-7.6%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
July 2024**

	July 2024	July 2023	Increase (Decrease)		Year to Date July 2024	Prior Year July 2023	Increase (Decrease)	
			#	%			#	%
Reno B	152,992	155,449	(2,457)	(1.6%)	152,992	155,449	(2,457)	(1.6%)
Reno D	76,745	90,713	(13,968)	(15.4%)	76,745	90,713	(13,968)	(15.4%)
Reno E	11,472	8,626	2,846	33.0%	11,472	8,626	2,846	33.0%
<b>Total Reno</b>	<b>241,209</b>	<b>254,788</b>	<b>(13,579)</b>	<b>(5.3%)</b>	<b>241,209</b>	<b>254,788</b>	<b>(13,579)</b>	<b>(5.3%)</b>
Washoe A	1,872	1,582	290	18.3%	1,872	1,582	290	18.3%
Washoe B	24,251	23,871	380	1.6%	24,251	23,871	380	1.6%
<b>Total Washoe County</b>	<b>26,123</b>	<b>25,453</b>	<b>670</b>	<b>2.6%</b>	<b>26,123</b>	<b>25,453</b>	<b>670</b>	<b>2.6%</b>
<b>Sparks</b>	<b>46,007</b>	<b>48,420</b>	<b>(2,413)</b>	<b>(5.0%)</b>	<b>46,007</b>	<b>48,420</b>	<b>(2,413)</b>	<b>(5.0%)</b>
<b>Total Taxable Rooms</b>	<b>313,339</b>	<b>328,661</b>	<b>(15,322)</b>	<b>(4.7%)</b>	<b>313,339</b>	<b>328,661</b>	<b>(15,322)</b>	<b>(4.7%)</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
July 2024**

	July 2024		July 2023		Increase (Decrease)		Year to Date July 2024	Prior Year July 2023		Increase (Decrease)				
	\$		\$		\$	%		\$		\$	%			
Reno B	\$	141.80	\$	150.83	\$	(9.03)	-6.0%	\$	141.80	\$	150.83	\$	(9.03)	-6.0%
Reno D	\$	129.21	\$	133.03	\$	(3.81)	-2.9%	\$	129.21	\$	133.03	\$	(3.81)	-2.9%
Reno E	\$	120.25	\$	163.40	\$	(43.15)	-26.4%	\$	120.25	\$	163.40	\$	(43.15)	-26.4%
<b>Total Reno</b>	<b>\$</b>	<b>136.77</b>	<b>\$</b>	<b>144.92</b>	<b>\$</b>	<b>(8.15)</b>	<b>-5.6%</b>	<b>\$</b>	<b>136.77</b>	<b>\$</b>	<b>144.92</b>	<b>\$</b>	<b>(8.15)</b>	<b>-5.6%</b>
Washoe A	\$	58.86	\$	58.88	\$	(0.02)	0.0%	\$	58.86	\$	58.88	\$	(0.02)	0.0%
Washoe B	\$	448.44	\$	425.55	\$	22.89	5.4%	\$	448.44	\$	425.55	\$	22.89	5.4%
<b>Total Washoe County</b>	<b>\$</b>	<b>420.52</b>	<b>\$</b>	<b>402.76</b>	<b>\$</b>	<b>17.76</b>	<b>4.4%</b>	<b>\$</b>	<b>420.52</b>	<b>\$</b>	<b>402.76</b>	<b>\$</b>	<b>17.76</b>	<b>4.4%</b>
<b>Sparks</b>	<b>\$</b>	<b>117.60</b>	<b>\$</b>	<b>129.70</b>	<b>\$</b>	<b>(12.09)</b>	<b>-9.3%</b>	<b>\$</b>	<b>117.60</b>	<b>\$</b>	<b>129.70</b>	<b>\$</b>	<b>(12.09)</b>	<b>-9.3%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>157.61</b>	<b>\$</b>	<b>162.64</b>	<b>\$</b>	<b>(5.03)</b>	<b>-3.1%</b>	<b>\$</b>	<b>157.61</b>	<b>\$</b>	<b>162.64</b>	<b>\$</b>	<b>(5.03)</b>	<b>-3.2%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village