

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
REGULAR MEETING OF THE BOARD OF DIRECTORS
Thursday, September 26, 2024, at 9:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada**

**BOARD OF DIRECTORS:
Mayor Hillary Schieve, Chair**

Councilwoman Charlene Bybee
Mr. Stephen Ascuaga
Mr. Greg Long
Mr. John East

Commissioner Alexis Hill
Mr. Rick Murdock
Mr. Richard Jay
Mr. Eddie Ableser

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING PUBLIC LOCATIONS:

Evelyn Mount Northeast Community Center
Reno Municipal Court
Reno-Sparks Convention & Visitors Authority (RSCVA)
Washoe County Administration Building
RSCVA Website: www.rscva.com/public-meetings

Reno City Hall
Sparks City Hall
McKinley Arts & Culture Center
Washoe Co. Reno Downtown Library
Online at <http://notice.nv.gov/>

This meeting is being livestreamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Myrra Estrellado, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7737.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA:

C1. Approval of the Agenda of the September 26, 2024, Regular Meeting of the Board of Directors

For Possible Action

C2. Approval of the Minutes of the July 25, 2024, Regular Meeting of the Board of Directors

For Possible Action

C3. Review, Discuss and Possible Action to approve Staff's Recommendation to Award the Request for Proposal 2024-OP01 PWP-WA-2024-263 for the Reno-Sparks Livestock Events Center - Purchase and Installation of a New Scoreboard from RTS Solutionz, Inc., not to exceed \$548,061.64.

For Possible Action

C4. Review, Discuss and Possible Action to approve Staff's Recommendation to use the State of NV contract for the purchase and installation of office furniture for the RSCVA from Create Spaces, not to exceed \$303,137.01.

For Possible Action

C5. Review, Discuss and Possible Action to approve Staff's Recommendation to Award the Request for Proposal 2024-OP02 PWP-WA-2024-382 for the Reno Events Center-Arena Lighting Retrofit, to Nelson Electric Company, Inc. not to exceed \$168,900.00.

For Possible Action

D. PRESENTATIONS

D1. Presentation: Decker/Royal Agency and Good Giant

The RSCVA's Public Relations Agency of Record, The Decker/Royal Agency will provide an update on how they interact with national travel media to promote tourism and generate overnight visitation to Washoe County lodging properties. Cathy Decker, Stacy Royal and the D/R team will discuss recent and past successes, strategy, measurement, and future planning. In addition, Jen Eastwood from Good Giant will give a brief overview and answer questions about the agency's new role as Reno Tahoe's local public relations and advocacy agency, helping to educate the community on the benefits of tourism throughout Northern Nevada.

Information Only

D3. Reno-Sparks Convention and Visitors Authority Department Updates

Members of the Senior Leadership Team will deliver updates on current activities and initiatives.

Information Only

E. BOARD MATTERS

E1. The Reno-Sparks Convention and Visitors Authority Board of Directors will review, discuss and possibly approve the revised Unsolicited Proposals policy.

The RSCVA Executive and Legislative Committee and Mike Larragueta, President and CEO, will present the second revised Unsolicited Proposal policy for review, discussion, and possible approval by the RSCVA Board. This item was presented to the Executive and Legislative Committee on July 22, 2024, and was approved in an advisory capacity for recommendation to the full RSCVA Board of Directors.

For Possible Action

E2. Review, Discussion and Possible Approval of the Fiscal Year 2024-2025 Annual Business Plan

The Board of Directors is being asked to review, discuss and possibly approve the annual business plan, which will provide staff with specific direction, initiatives and goals for Fiscal Year 2024-2025.

For Possible Action

F. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information. This item is informational only, and no discussion among Board Members will take place on this item.

Information Only

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

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H. ADJOURNMENT

For Possible Action

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618