

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## June 2024 (Final) Room Statistics Compared to the Prior Year

Taxable room revenues for the month of June 2024 are \$46,450,359 and below June of the prior year by \$3,712,427 (-7.4%). Cash occupied room nights of 312,180 are below prior year by 14,660 (-4.5%). Comp occupied room nights of 80,998 are below prior year by 1,380 (-1.7%), and 28-day occupied room nights of 84,483 are below prior year by 5,282 (-5.9%). Total occupied rooms for the month of June 2024 (Cash, Comp, 28-day) are 21,322 (-4.3%) below the prior year.

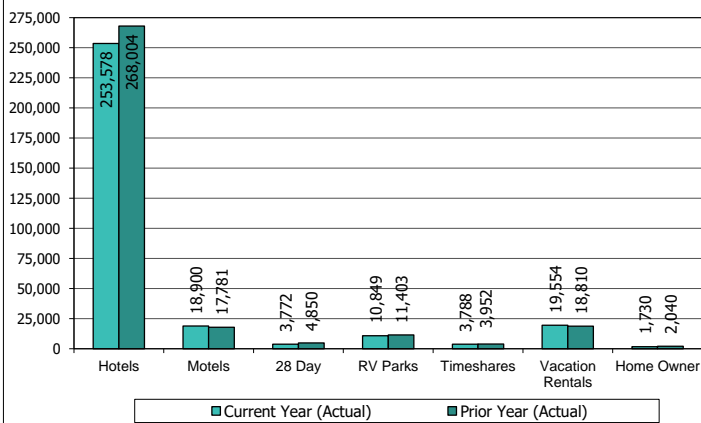
Overall, the Washoe County occupancy percentage of 69.3% for the month is -7.0% below the 74.5% level of the prior year. There were 19,399 (2.9%) more available rooms for the month compared to the prior year.

Overall cash average rates for June 2024 of \$148.79 decreased \$4.69 (-3.1%), compared to \$153.48 for the prior year.

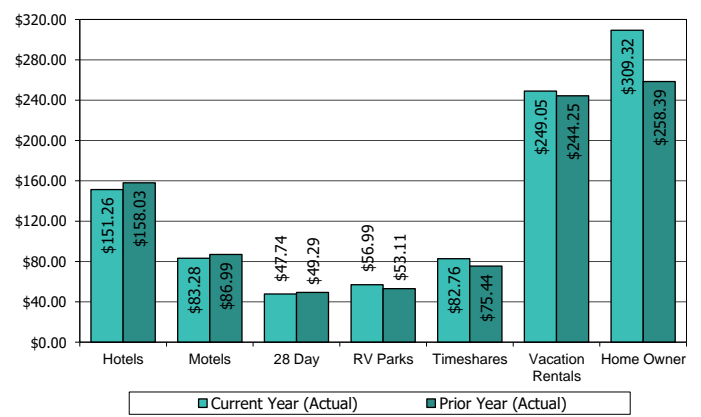
Year-to-date cash occupied room nights of 3,156,493 are 80,000 (-2.5%) below prior year. Cash average rates year-to-date of \$147.50 are \$0.36 (-0.2%) below the prior year. Year-to-date, total taxable room revenues of \$465,580,729 are (-2.7%) below prior year.

Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	475,897	253,578	\$151.26	\$158.03	(\$6.77)	-4.3%
Motels	33,344	18,900	\$83.28	\$86.99	(\$3.71)	-4.3%
28 Day	66,894	3,772	\$47.74	\$49.29	(\$1.55)	-3.1%
RV Parks	42,330	10,849	\$56.99	\$53.11	\$3.88	7.3%
Timeshares	11,944	3,788	\$82.76	\$75.44	\$7.32	9.7%
Vacation Rentals	37,991	19,554	\$249.05	\$244.25	\$4.75	1.9%
Home Owner	20,684	1,730	309.32	258.39	51.13	19.8%
<b>Totals</b>	<b>689,084</b>	<b>312,171</b>	<b>\$148.79</b>	<b>\$153.48</b>	<b>(\$4.69)</b>	<b>-3.1%</b>

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**June 2024 (Final)**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$46,450,359</b>	<b>\$47,495,171</b>	<b>(\$1,044,812)</b>	<b>(2.2%)</b>	<b>\$50,162,786</b>	<b>(\$3,712,427)</b>	<b>(7.4%)</b>
<b>Occupied Rooms - Cash</b>	<b>312,180</b>	<b>306,240</b>	<b>5,940</b>	<b>1.9%</b>	<b>326,840</b>	<b>(14,660)</b>	<b>(4.5%)</b>
<b>Average Rate - Cash</b>	<b>\$148.79</b>	<b>\$155.09</b>	<b>(\$6.30)</b>	<b>(4.1%)</b>	<b>\$153.48</b>	<b>(\$4.69)</b>	<b>(3.1%)</b>
<b>Occupied Rooms</b>							
Cash	312,180	306,240	5,940	1.9%	326,840	(14,660)	(4.5%)
Comp	80,998	71,522	9,476	13.2%	82,378	(1,380)	(1.7%)
28 Day	84,483	90,764	(6,281)	(6.9%)	89,765	(5,282)	(5.9%)
<b>Total Occupied Rooms</b>	<b>477,661</b>	<b>468,525</b>	<b>9,136</b>	<b>1.9%</b>	<b>498,983</b>	<b>(21,322)</b>	<b>(4.3%)</b>
<b>Percentage of Occupancy</b>							
Cash	45.3%	45.5%	(0.2)	(0.4%)	48.8%	(3.5)	(7.2%)
Comp	11.7%	10.6%	1.1	10.4%	12.3%	(0.6)	(4.9%)
28 Day	12.3%	13.5%	(1.2)	(8.9%)	13.4%	(1.1)	(8.2%)
<b>Total Percentage of Occupancy</b>	<b>69.3%</b>	<b>69.6%</b>	<b>(0.3)</b>	<b>(0.4%)</b>	<b>74.5%</b>	<b>(5.2)</b>	<b>(7.0%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	253,578	249,258	4,320	1.7%	268,004	(14,426)	(5.4%)
Motels	18,900	20,257	(1,357)	(6.7%)	17,781	1,119	6.3%
28 Day Motels	3,772	4,913	(1,141)	(23.2%)	4,850	(1,078)	(22.2%)
R.V. Parks	10,849	11,758	(909)	(7.7%)	11,403	(554)	(4.9%)
Vacation Rentals	19,543	15,438	4,106	26.6%	18,810	733	3.9%
Timehares	3,788	2,582	1,206	46.7%	3,952	(164)	(4.1%)
Home Owner Rentals	1,750	2,035	(285)	0.0%	2,040	(290)	0.0%
<b>Total Occupied - Cash</b>	<b>312,180</b>	<b>306,240</b>	<b>5,940</b>	<b>1.9%</b>	<b>326,840</b>	<b>(14,660)</b>	<b>(4.5%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	53.3%	53.6%	(0.3)	(0.6%)	58.6%	(5.3)	(9.0%)
Motels	56.7%	58.6%	(1.9)	(3.2%)	53.3%	3.4	6.4%
28 Day Motels	5.6%	6.9%	(1.3)	(18.8%)	6.8%	(1.2)	(17.6%)
R.V. Parks	25.6%	27.4%	(1.8)	(6.6%)	26.9%	(1.3)	(4.8%)
Vacation Rentals	51.6%	55.4%	(3.8)	(6.9%)	53.3%	(1.7)	(3.2%)
Timeshares	31.7%	35.9%	(4.2)	(11.7%)	33.0%	(1.3)	(3.9%)
Home Owner Rentals	8.3%	8.5%	(0.2)	(2.4%)	11.4%	(3.1)	(27.2%)
<b>Total Occupancy Percentage - Cash</b>	<b>45.3%</b>	<b>45.5%</b>	<b>(0.2)</b>	<b>(0.4%)</b>	<b>48.8%</b>	<b>(3.5)</b>	<b>(7.2%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$151.26	\$159.65	(\$8.39)	(5.3%)	\$158.03	(\$6.77)	(4.3%)
Motels	\$83.28	\$90.29	(\$7.01)	(7.8%)	\$86.99	(\$3.71)	(4.3%)
28 Day Motels	\$47.74	\$44.37	\$3.37	7.6%	\$49.29	(\$1.55)	(3.1%)
R.V. Parks	\$56.99	\$50.46	\$6.53	12.9%	\$53.11	\$3.88	7.3%
Vacation Rentals	\$249.00	\$267.96	(\$18.96)	(7.1%)	\$244.25	\$4.75	1.9%
Timeshares	\$82.76	\$111.99	(\$29.23)	(26.1%)	\$75.44	\$7.32	9.7%
Home Owner Rentals	\$309.52	\$312.19	(\$2.67)	0.0%	\$258.39	\$51.13	19.8%
<b>Total Cash Average Rate</b>	<b>\$148.79</b>	<b>\$155.09</b>	<b>(\$6.30)</b>	<b>(4.1%)</b>	<b>\$153.48</b>	<b>(\$4.69)</b>	<b>(3.1%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

June 2024 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	312,180	306,240	5,940	1.9%	326,840	(14,660)	(4.5%)
Comp	80,998	71,522	9,476	13.2%	82,378	(1,380)	(1.7%)
28 Day	84,483	90,764	(6,281)	(6.9%)	89,765	(5,282)	(5.9%)
<b>Total Occupied Rooms</b>	<b>477,661</b>	<b>468,525</b>	<b>9,136</b>	<b>1.9%</b>	<b>498,983</b>	<b>(21,322)</b>	<b>(4.3%)</b>
Vacant	211,787	204,621	7,166	3.5%	171,066	40,721	23.8%
Total Available Rooms	689,448	673,146	16,302	2.4%	670,049	19,399	2.9%
<b>Percentage of Occupancy</b>							
Cash	45.3%	45.5%	(0.2)	(0.4%)	48.8%	(3.5)	(7.2%)
Comp	11.7%	10.6%	1.1	10.4%	12.3%	(0.6)	(4.9%)
28 Day	12.3%	13.5%	(1.2)	(8.9%)	13.4%	(1.1)	(8.2%)
<b>Total Occupancy Percentage</b>	<b>69.3%</b>	<b>69.6%</b>	<b>(0.3)</b>	<b>(0.4%)</b>	<b>74.5%</b>	<b>(5.2)</b>	<b>(7.0%)</b>
Vacant	30.7%	30.4%	0.3	1.0%	25.5%	5.2	20.4%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$46,450,359</b>	<b>\$47,495,171</b>	<b>(\$1,044,812)</b>	<b>(2.2%)</b>	<b>\$50,162,786</b>	<b>(\$3,712,427)</b>	<b>(7.4%)</b>
Comp	\$11,540,388	\$10,920,426	\$619,962	5.7%	\$12,050,865	(\$510,477)	(4.2%)
28 Day	\$3,871,599	\$3,641,376	\$230,223	6.3%	\$3,843,928	\$27,671	0.7%
Total Revenue	\$61,862,346	\$62,056,973	(\$194,627)	(0.3%)	\$66,057,579	(\$4,195,233)	(6.4%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$148.79</b>	<b>\$155.09</b>	<b>(\$6.30)</b>	<b>(4.1%)</b>	<b>\$153.48</b>	<b>(\$4.69)</b>	<b>(3.1%)</b>
Comp	\$142.48	\$152.69	(\$10.21)	(6.7%)	\$146.29	(\$3.81)	(2.6%)
28 Day	\$45.83	\$40.12	\$5.71	14.2%	\$42.82	\$3.01	7.0%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

**June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	253,578	249,258	4,320	1.7%	268,004	(14,426)	(5.4%)
Comp	80,807	71,256	9,551	13.4%	82,191	(1,384)	(1.7%)
28 Day	6,848	6,762	86	1.3%	4,981	1,867	37.5%
<b>Total Occupied Rooms</b>	<b>341,233</b>	<b>327,276</b>	<b>13,957</b>	<b>4.3%</b>	<b>355,176</b>	<b>(13,943)</b>	<b>(3.9%)</b>
Vacant	134,664	137,994	(3,330)	(2.4%)	102,515	32,149	31.4%
Total Available Rooms	475,897	465,270	10,627	2.3%	457,691	18,206	4.0%
<b>Percentage of Occupancy</b>							
Cash	53.3%	53.6%	(0.3)	(0.6%)	58.6%	(5.3)	(9.0%)
Comp	17.0%	15.3%	1.7	11.1%	18.0%	(1.0)	(5.6%)
28 Day	1.4%	1.5%	(0.1)	(6.7%)	1.1%	0.3	27.3%
<b>Total Occupancy Percentage</b>	<b>71.7%</b>	<b>70.3%</b>	<b>1.4</b>	<b>2.0%</b>	<b>77.6%</b>	<b>(5.9)</b>	<b>(7.6%)</b>
Vacant	28.3%	29.7%	(1.4)	(4.7%)	22.4%	5.9	26.3%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$38,356,740</b>	<b>\$39,793,920</b>	<b>(\$1,437,180)</b>	<b>(3.6%)</b>	<b>\$42,351,757</b>	<b>(\$3,995,017)</b>	<b>(9.4%)</b>
Comp	\$11,526,827	\$10,898,633	\$628,194	5.8%	\$12,038,006	(\$511,179)	(4.2%)
28 Day	\$718,758	\$696,824	\$21,934	3.1%	\$613,903	\$104,855	17.1%
Total Revenue	\$50,602,325	\$51,389,377	(\$787,052)	(1.5%)	\$55,003,666	(\$4,401,341)	(8.0%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$151.26</b>	<b>\$159.65</b>	<b>(\$8.39)</b>	<b>(5.3%)</b>	<b>\$158.03</b>	<b>(\$6.77)</b>	<b>(4.3%)</b>
Comp	\$142.65	\$152.95	(\$10.30)	(6.7%)	\$146.46	(\$3.81)	(2.6%)
28 Day	\$104.96	\$103.05	\$1.91	1.9%	\$123.25	(\$18.29)	(14.8%)

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	18,900	20,257	(1,357)	(6.7%)	17,781	1,119	6.3%
Comp	18	24	(6)	(25.0%)	10	8	80.0%
28 Day	3,327	3,220	107	3.3%	4,682	(1,355)	(28.9%)
<b>Total Occupied Rooms</b>	<b>22,245</b>	<b>23,501</b>	<b>(1,256)</b>	<b>(5.3%)</b>	<b>22,473</b>	<b>(228)</b>	<b>(1.0%)</b>
Vacant	11,099	11,089	10	0.1%	10,917	182	1.7%
Total Available Rooms	33,344	34,590	(1,246)	(3.6%)	33,390	(46)	(0.1%)
<b>Percentage of Occupancy</b>							
Cash	56.7%	58.6%	(1.9)	(3.2%)	53.3%	3.4	6.4%
Comp	0.1%	0.1%	-	-	-	0.1	100.0%
28 Day	10.0%	9.3%	0.7	7.5%	14.0%	(4.0)	(28.6%)
<b>Total Occupancy Percentage</b>	<b>66.7%</b>	<b>67.9%</b>	<b>(1.2)</b>	<b>(1.8%)</b>	<b>67.3%</b>	<b>(0.6)</b>	<b>(0.9%)</b>
Vacant	33.3%	32.1%	1.2	3.7%	32.7%	0.6	1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,574,034</b>	<b>\$1,828,904</b>	<b>(\$254,870)</b>	<b>(13.9%)</b>	<b>\$1,546,841</b>	<b>\$27,193</b>	<b>1.8%</b>
Comp	\$2,250	\$2,944	(\$694)	(23.6%)	\$875	\$1,375	157.1%
28 Day	\$150,681	\$139,104	\$11,577	8.3%	\$232,151	(\$81,470)	(35.1%)
Total Revenue	\$1,726,965	\$1,970,952	(\$243,987)	(12.4%)	\$1,779,867	(\$52,902)	(3.0%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$83.28</b>	<b>\$90.29</b>	<b>(\$7.01)</b>	<b>(7.8%)</b>	<b>\$86.99</b>	<b>(\$3.71)</b>	<b>(4.3%)</b>
Comp	\$125.00	\$122.67	\$2.33	1.9%	\$87.50	\$37.50	42.9%
28 Day	\$45.29	\$43.20	\$2.09	4.8%	\$49.58	(\$4.29)	(8.7%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

**June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,772	4,913	(1,141)	(23.2%)	4,850	(1,078)	(22.2%)
Comp	-	-	-	-	-	-	-
28 Day	47,636	54,192	(6,556)	(12.1%)	52,144	(4,508)	(8.6%)
<b>Total Occupied Rooms</b>	<b>51,408</b>	<b>59,105</b>	<b>(7,697)</b>	<b>(13.0%)</b>	<b>56,994</b>	<b>(5,586)</b>	<b>(9.8%)</b>
Vacant	15,486	12,415	3,071	24.7%	14,526	960	6.6%
Total Available Rooms	66,894	71,520	(4,626)	(6.5%)	71,520	(4,626)	(6.5%)
<b>Percentage of Occupancy</b>							
Cash	5.6%	6.9%	(1.3)	(18.8%)	6.8%	(1.2)	(17.6%)
Comp	-	-	-	-	-	-	-
28 Day	71.2%	75.8%	(4.6)	(6.1%)	72.9%	(1.7)	(2.3%)
<b>Total Occupancy Percentage</b>	<b>76.8%</b>	<b>82.6%</b>	<b>(5.8)</b>	<b>(7.0%)</b>	<b>79.7%</b>	<b>(2.9)</b>	<b>(3.6%)</b>
Vacant	23.2%	17.4%	5.8	33.3%	20.3%	2.9	14.3%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$180,057</b>	<b>\$217,986</b>	<b>(\$37,929)</b>	<b>(17.4%)</b>	<b>\$239,040</b>	<b>(\$58,983)</b>	<b>(24.7%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$1,447,228	\$1,530,924	(\$83,696)	(5.5%)	\$1,576,975	(\$129,747)	(8.2%)
Total Revenue	\$1,627,285	\$1,748,910	(\$121,625)	(7.0%)	\$1,816,015	(\$188,730)	(10.4%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.74</b>	<b>\$44.37</b>	<b>\$3.37</b>	<b>7.6%</b>	<b>\$49.29</b>	<b>(\$1.55)</b>	<b>(3.1%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$30.38	\$28.25	\$2.13	7.5%	\$30.24	\$0.14	0.5%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

**June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	10,849	11,758	(909)	(7.7%)	11,403	(554)	(4.9%)
Comp	169	242	(73)	(30.2%)	172	(3)	(1.7%)
28 Day	19,351	17,968	1,383	7.7%	19,502	(151)	(0.8%)
<b>Total Occupied Rooms</b>	<b>30,369</b>	<b>29,968</b>	<b>401</b>	<b>1.3%</b>	<b>31,077</b>	<b>(708)</b>	<b>(2.3%)</b>
Vacant	11,961	12,872	(911)	(7.1%)	11,261	700	6.2%
Total Available Rooms	42,330	42,840	(510)	(1.2%)	42,338	(8)	-
<b>Percentage of Occupancy</b>							
Cash	25.6%	27.4%	(1.8)	(6.6%)	26.9%	(1.3)	(4.8%)
Comp	0.4%	0.6%	(0.2)	(33.3%)	0.4%	-	-
28 Day	45.7%	41.9%	3.8	9.1%	46.1%	(0.4)	(0.9%)
<b>Total Occupancy Percentage</b>	<b>71.7%</b>	<b>70.0%</b>	<b>1.7</b>	<b>2.4%</b>	<b>73.4%</b>	<b>(1.7)</b>	<b>(2.3%)</b>
Vacant	28.3%	30.0%	(1.7)	(5.7%)	26.6%	1.7	6.4%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$618,241</b>	<b>\$593,281</b>	<b>\$24,960</b>	<b>4.2%</b>	<b>\$605,574</b>	<b>\$12,667</b>	<b>2.1%</b>
Comp	\$10,711	\$18,850	(\$8,139)	(43.2%)	\$11,417	(\$706)	(6.2%)
28 Day	\$524,977	\$440,044	\$84,933	19.3%	\$549,943	(\$24,966)	(4.5%)
Total Revenue	\$1,153,929	\$1,052,174	\$101,755	9.7%	\$1,166,934	(\$13,005)	(1.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$56.99</b>	<b>\$50.46</b>	<b>\$6.53</b>	<b>12.9%</b>	<b>\$53.11</b>	<b>\$3.88</b>	<b>7.3%</b>
Comp	\$63.38	\$77.89	(\$14.51)	(18.6%)	\$66.38	(\$3.00)	(4.5%)
28 Day	\$27.13	\$24.49	\$2.64	10.8%	\$28.20	(\$1.07)	(3.8%)

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	19,543	15,438	4,106	26.6%	18,810	733	3.9%
Comp	-	-	-	-	-	-	-
28 Day	6,456	7,741	(1,285)	(16.6%)	7,367	(911)	(12.4%)
<b>Total Occupied Rooms</b>	<b>25,999</b>	<b>23,179</b>	<b>2,820</b>	<b>12.2%</b>	<b>26,177</b>	<b>(178)</b>	<b>(0.7%)</b>
Vacant	11,901	4,705	7,196	152.9%	9,087	2,814	31.0%
Total Available Rooms	37,900	27,884	10,016	35.9%	35,264	2,636	7.5%
<b>Percentage of Occupancy</b>							
Cash	51.6%	55.4%	(3.8)	(6.9%)	53.3%	(1.7)	(3.2%)
Comp	-	-	-	-	-	-	-
28 Day	17.0%	27.8%	(10.8)	(38.8%)	20.9%	(3.9)	(18.7%)
<b>Total Occupancy Percentage</b>	<b>68.6%</b>	<b>83.1%</b>	<b>(14.5)</b>	<b>(17.4%)</b>	<b>74.2%</b>	<b>(5.6)</b>	<b>(7.5%)</b>
Vacant	31.4%	16.9%	14.5	85.8%	25.8%	5.6	21.7%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,866,131</b>	<b>\$4,136,648</b>	<b>\$729,483</b>	<b>17.6%</b>	<b>\$4,594,317</b>	<b>\$271,814</b>	<b>5.9%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$940,406	\$722,509	\$217,897	30.2%	\$744,211	\$196,195	26.4%
Total Revenue	\$5,806,537	\$4,859,157	\$947,380	19.5%	\$5,338,528	\$468,009	8.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$249.00</b>	<b>\$267.96</b>	<b>(\$18.96)</b>	<b>(7.1%)</b>	<b>\$244.25</b>	<b>\$4.75</b>	<b>1.9%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$145.66	\$93.33	\$52.33	56.1%	\$101.02	\$44.64	44.2%



**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics**

**June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,788	2,582	1,206	46.7%	3,952	(164)	(4.1%)
Comp	-	-	-	-	-	-	-
28 Day	161	-	161	100.0%	-	161	100.0%
<b>Total Occupied Rooms</b>	<b>3,949</b>	<b>2,582</b>	<b>1,367</b>	<b>52.9%</b>	<b>3,952</b>	<b>(3)</b>	<b>(0.1%)</b>
Vacant	7,995	4,618	3,377	73.1%	8,033	(38)	(0.5%)
Total Available Rooms	11,944	7,200	4,744	65.9%	11,985	(41)	(0.3%)
<b>Percentage of Occupancy</b>							
Cash	31.7%	35.9%	(4.2)	(11.7%)	33.0%	(1.3)	(3.9%)
Comp	-	-	-	-	-	-	-
28 Day	1.3%	-	1.3	100.0%	-	1.3	100.0%
<b>Total Occupancy Percentage</b>	<b>33.1%</b>	<b>35.9%</b>	<b>(2.8)</b>	<b>(7.8%)</b>	<b>33.0%</b>	<b>0.1</b>	<b>0.3%</b>
Vacant	66.9%	64.1%	2.8	4.4%	67.0%	(0.1)	(0.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$313,489</b>	<b>\$289,158</b>	<b>\$24,331</b>	<b>8.4%</b>	<b>\$298,134</b>	<b>\$15,355</b>	<b>5.2%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$14,820	-	\$14,820	100.0%	-	\$14,820	100.0%
Total Revenue	\$328,309	\$289,158	\$39,151	13.5%	\$298,134	\$30,175	10.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$82.76</b>	<b>\$111.99</b>	<b>(\$29.23)</b>	<b>(26.1%)</b>	<b>\$75.44</b>	<b>\$7.32</b>	<b>9.7%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$92.05	-	\$92.05	100.0%	-	\$92.05	100.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rental

#### June 2024 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,750	2,035	(285)	(0.14)	2,040	(290)	-14.2%
Comp	4	-	4	1.00	5	(1)	-20.0%
28 Day	704	880	(176)	(0.20)	1,089	(385)	-35.4%
<b>Total Occupied Rooms</b>	<b>2,458</b>	<b>2,915</b>	<b>(457)</b>	<b>(0.16)</b>	<b>3,134</b>	<b>(676)</b>	<b>-21.6%</b>
Vacant	18,681	20,927	(2,246)	(0.11)	14,727	3,954.00	26.8%
Total Available Rooms	21,139	23,842	(2,703)	(0.11)	17,861	3,278	18.4%
<b>Percentage of Occupancy</b>							
Cash	8.3%	8.5%	(0.20)	(0.02)	11.4%	(3.10)	-27.2%
Comp	-	-	-	-	-	-	-
28 Day	3.3%	3.7%	(0.40)	(0.11)	6.1%	(2.80)	-45.9%
<b>Total Occupancy Percentage</b>	<b>11.6%</b>	<b>12.2%</b>	<b>(0.60)</b>	<b>(0.05)</b>	<b>17.5%</b>	<b>(5.90)</b>	<b>-33.7%</b>
Vacant	88.4%	87.8%	0.60	0.01	82.5%	5.90	7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$541,667</b>	<b>\$635,273</b>	<b>(93,606)</b>	<b>-14.7%</b>	<b>\$527,123</b>	<b>\$14,544</b>	<b>2.8%</b>
Comp	\$600	-	600	100.0%	\$567	\$33	5.8%
28 Day	\$74,729	\$111,971	(37,242)	-33.3%	\$126,745	(\$52,016)	-41.0%
Total Revenue	\$616,996	\$747,244	(130,248)	-17.4%	\$654,435	(\$37,439)	-5.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$309.52</b>	<b>\$312.19</b>	<b>(\$2.67)</b>	<b>-0.9%</b>	<b>\$258.39</b>	<b>\$51.13</b>	<b>19.8%</b>
Comp	\$150.00	-	\$150.00	100.0%	\$113.40	\$36.60	32.3%
28 Day	\$106.15	\$127.24	(\$21.09)	-16.6%	\$116.39	(\$10.24)	-8.8%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

July 2023 - June 2024 (Final)

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$465,580,729</b>	<b>\$456,704,212</b>	<b>\$8,876,517</b>	<b>1.9%</b>	<b>\$478,560,407</b>	<b>(\$12,979,678)</b>	<b>(2.7%)</b>
<b>Occupied Rooms - Cash</b>	<b>3,156,493</b>	<b>3,162,691</b>	<b>(6,198)</b>	<b>(0.2%)</b>	<b>3,236,493</b>	<b>(80,000)</b>	<b>(2.5%)</b>
<b>Average Rate - Cash</b>	<b>\$147.50</b>	<b>\$144.40</b>	<b>\$3.10</b>	<b>2.1%</b>	<b>\$147.86</b>	<b>(\$0.36)</b>	<b>(0.2%)</b>
<b>Occupied Rooms</b>							
Cash	3,156,493	3,162,691	(6,198)	(0.2%)	3,236,493	(80,000)	(2.5%)
Comp	862,848	827,351	35,497	4.3%	817,585	45,263	5.5%
28 Day	1,068,824	1,085,389	(16,565)	(1.5%)	1,096,504	(27,680)	(2.5%)
<b>Total Occupied Rooms</b>	<b>5,088,165</b>	<b>5,075,431</b>	<b>12,734</b>	<b>0.3%</b>	<b>5,150,582</b>	<b>(62,417)</b>	<b>(1.2%)</b>
<b>Percentage of Occupancy</b>							
Cash	39.4%	39.7%	(0.3)	(0.8%)	41.2%	(1.8)	(4.4%)
Comp	10.8%	10.4%	0.4	3.8%	10.4%	0.4	3.8%
28 Day	13.3%	13.6%	(0.3)	(2.2%)	14.0%	(0.7)	(5.0%)
<b>Total Percentage of Occupancy</b>	<b>63.5%</b>	<b>63.8%</b>	<b>(0.3)</b>	<b>(0.5%)</b>	<b>65.6%</b>	<b>(2.1)</b>	<b>(3.2%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	2,556,372	2,581,322	(24,950)	(1.0%)	2,646,876	(90,504)	(3.4%)
Motels	205,914	205,871	43	-	204,071	1,843	0.9%
28 Day Motels	46,785	52,552	(5,767)	(11.0%)	53,319	(6,534)	(12.3%)
R.V. Parks	86,093	100,937	(14,844)	(14.7%)	92,532	(6,439)	(7.0%)
Vacation Rentals	210,396	187,506	22,890	12.2%	195,046	15,350	7.9%
Timeshares	41,890	25,265	16,625	65.8%	34,905	6,985	20.0%
Home Owner Rentals	9,043	9,239	(196)	(2.1%)	9,744	(701)	(7.2%)
<b>Total Occupied - Cash</b>	<b>3,156,493</b>	<b>3,162,691</b>	<b>(6,198)</b>	<b>(0.2%)</b>	<b>3,236,493</b>	<b>(80,000)</b>	<b>(2.5%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	45.8%	46.0%	(0.2)	(0.4%)	48.7%	(2.9)	(6.0%)
Motels	50.4%	48.9%	1.5	3.1%	48.8%	1.6	3.3%
28 Day Motels	5.6%	6.0%	(0.4)	(6.7%)	6.1%	(0.5)	(8.2%)
R.V. Parks	16.7%	18.9%	(2.2)	(11.6%)	17.9%	(1.2)	(6.7%)
Vacation Rentals	46.2%	55.0%	(8.8)	(16.0%)	49.4%	(3.2)	(6.5%)
Timeshares	29.2%	29.2%	-	-	24.3%	4.9	20.2%
Home Owner Rentals	11.1%	9.6%	1.5	15.6%	13.6%	(2.5)	(18.4%)
<b>Total Occupancy Percentage - Cash</b>	<b>39.4%</b>	<b>39.7%</b>	<b>(0.3)</b>	<b>(0.8%)</b>	<b>41.2%</b>	<b>(1.8)</b>	<b>(4.4%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$151.30	\$147.18	\$4.12	2.8%	\$151.29	\$0.01	-
Motels	\$80.78	\$82.55	(\$1.77)	(2.1%)	\$82.87	(\$2.09)	(2.5%)
28 Day Motels	\$47.53	\$47.27	\$0.26	0.6%	\$47.47	\$0.06	0.1%
R.V. Parks	\$54.60	\$49.63	\$4.97	10.0%	\$52.86	\$1.74	3.3%
Vacation Rental	\$234.11	\$244.59	(\$10.48)	(4.3%)	\$241.83	(\$7.72)	(3.2%)
Timeshares	\$76.61	\$138.86	(\$62.25)	(44.8%)	\$103.31	(\$26.70)	(25.8%)
Home Owner Rentals	\$306.97	\$315.98	(\$9.01)	(2.9%)	\$309.01	(\$2.04)	(0.7%)
<b>Total Cash Average Rate</b>	<b>\$147.50</b>	<b>\$144.40</b>	<b>\$3.10</b>	<b>2.1%</b>	<b>\$147.86</b>	<b>(\$0.36)</b>	<b>(0.2%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**July 2023 - June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,156,493	3,162,691	(6,198)	(0.2%)	3,236,493	(80,000)	(2.5%)
Comp	862,848	827,351	35,497	4.3%	817,585	45,263	5.5%
28 Day	1,068,824	1,085,389	(16,565)	(1.5%)	1,096,504	(27,680)	(2.5%)
<b>Total Occupied Rooms</b>	<b>5,088,165</b>	<b>5,075,431</b>	<b>12,734</b>	<b>0.3%</b>	<b>5,150,582</b>	<b>(62,417)</b>	<b>(1.2%)</b>
Vacant	2,928,993	2,883,321	45,672	1.6%	2,706,196	222,797	8.2%
Total Available Rooms	8,017,158	7,958,752	58,406	0.7%	7,856,778	160,380	2.0%
<b>Percentage of Occupancy</b>							
Cash	39.4%	39.7%	(0.3)	(0.8%)	41.2%	(1.8)	(4.4%)
Comp	10.8%	10.4%	0.4	3.8%	10.4%	0.4	3.8%
28 Day	13.3%	13.6%	(0.3)	(2.2%)	14.0%	(0.7)	(5.0%)
<b>Total Occupancy Percentage</b>	<b>63.5%</b>	<b>63.8%</b>	<b>(0.3)</b>	<b>(0.5%)</b>	<b>65.6%</b>	<b>(2.1)</b>	<b>(3.2%)</b>
Vacant	36.5%	36.2%	0.3	0.8%	34.4%	2.1	6.1%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$465,580,729</b>	<b>\$456,704,212</b>	<b>\$8,876,517</b>	<b>1.9%</b>	<b>\$478,560,407</b>	<b>(\$12,979,678)</b>	<b>(2.7%)</b>
Comp	\$123,287,471	\$119,830,631	\$3,456,840	2.9%	\$119,487,025	\$3,800,446	3.2%
28 Day	\$45,346,526	\$43,333,942	\$2,012,584	4.6%	\$43,563,542	\$1,782,984	4.1%
Total Revenue	\$634,214,726	\$619,868,785	\$14,345,941	2.3%	\$641,610,974	(\$7,396,248)	(1.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$147.50</b>	<b>\$144.40</b>	<b>\$3.10</b>	<b>2.1%</b>	<b>\$147.86</b>	<b>(\$0.36)</b>	<b>(0.2%)</b>
Comp	\$142.88	\$144.84	(\$1.96)	(1.4%)	\$146.15	(\$3.27)	(2.2%)
28 Day	\$42.43	\$39.92	\$2.51	6.3%	\$39.73	\$2.70	6.8%

**Reno-Sparks Convention and Visitors Authority**

**Hotel Statistics - Year To Date**

**July 2023 - June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,556,372	2,581,322	(24,950)	(1.0%)	2,646,876	(90,504)	(3.4%)
Comp	860,721	825,263	35,458	4.3%	815,769	44,952	5.5%
28 Day	60,580	71,489	(10,909)	(15.3%)	66,015	(5,435)	(8.2%)
<b>Total Occupied Rooms</b>	<b>3,477,673</b>	<b>3,478,073</b>	<b>(400)</b>	<b>-</b>	<b>3,528,660</b>	<b>(50,987)</b>	<b>(1.4%)</b>
Vacant	2,103,992	2,131,928	(27,936)	(1.3%)	1,908,328	195,664	10.3%
Total Available Rooms	5,581,665	5,610,001	(28,336)	(0.5%)	5,436,988	144,677	2.7%
<b>Percentage of Occupancy</b>							
Cash	45.8%	46.0%	(0.2)	(0.4%)	48.7%	(2.9)	(6.0%)
Comp	15.4%	14.7%	0.7	4.8%	15.0%	0.4	2.7%
28 Day	1.1%	1.3%	(0.2)	(15.4%)	1.2%	(0.1)	(8.3%)
<b>Total Occupancy Percentage</b>	<b>62.3%</b>	<b>62.0%</b>	<b>0.3</b>	<b>0.5%</b>	<b>64.9%</b>	<b>(2.6)</b>	<b>(4.0%)</b>
Vacant	37.7%	38.0%	(0.3)	(0.8%)	35.1%	2.6	7.4%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$386,780,512</b>	<b>\$379,925,660</b>	<b>\$6,854,852</b>	<b>1.8%</b>	<b>\$400,443,266</b>	<b>(\$13,662,754)</b>	<b>(3.4%)</b>
Comp	\$123,132,254	\$119,684,041	\$3,448,213	2.9%	\$119,361,699	\$3,770,555	3.2%
28 Day	\$6,938,456	\$7,543,072	(\$604,616)	(8.0%)	\$7,077,764	(\$139,308)	(2.0%)
Total Revenue	\$516,851,222	\$507,152,772	\$9,698,450	1.9%	\$526,882,729	(\$10,031,507)	(1.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$151.30</b>	<b>\$147.18</b>	<b>\$4.12</b>	<b>2.8%</b>	<b>\$151.29</b>	<b>\$0.01</b>	<b>-</b>
Comp	\$143.06	\$145.03	(\$1.97)	(1.4%)	\$146.32	(\$3.26)	(2.2%)
28 Day	\$114.53	\$105.51	\$9.02	8.5%	\$107.21	\$7.32	6.8%

**Reno-Sparks Convention and Visitors Authority**

**Motel Statistics - Year To Date**

**July 2023 - June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	205,914	205,871	43	-	204,071	1,843	0.9%
Comp	375	323	52	16.1%	271	104	38.4%
28 Day	46,318	44,753	1,565	3.5%	49,154	(2,836)	(5.8%)
<b>Total Occupied Rooms</b>	<b>252,607</b>	<b>250,947</b>	<b>1,660</b>	<b>0.7%</b>	<b>253,496</b>	<b>(889)</b>	<b>(0.4%)</b>
Vacant	155,958	169,898	(13,940)	(8.2%)	164,450	(8,492)	(5.2%)
Total Available Rooms	408,565	420,845	(12,280)	(2.9%)	417,946	(9,381)	(2.2%)
<b>Percentage of Occupancy</b>							
Cash	50.4%	48.9%	1.5	3.1%	48.8%	1.6	3.3%
Comp	0.1%	0.1%	-	-	0.1%	-	-
28 Day	11.3%	10.6%	0.7	6.6%	11.8%	(0.5)	(4.2%)
<b>Total Occupancy Percentage</b>	<b>61.8%</b>	<b>59.6%</b>	<b>2.2</b>	<b>3.7%</b>	<b>60.7%</b>	<b>1.1</b>	<b>1.8%</b>
Vacant	38.2%	40.4%	(2.2)	(5.4%)	39.3%	(1.1)	(2.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$16,634,745</b>	<b>\$16,994,937</b>	<b>(\$360,192)</b>	<b>(2.1%)</b>	<b>\$16,910,780</b>	<b>(\$276,035)</b>	<b>(1.6%)</b>
Comp	\$46,910	\$40,344	\$6,566	16.3%	\$33,552	\$13,358	39.8%
28 Day	\$2,075,387	\$2,094,586	(\$19,199)	(0.9%)	\$2,322,567	(\$247,180)	(10.6%)
Total Revenue	\$18,757,042	\$19,129,866	(\$372,824)	(1.9%)	\$19,266,899	(\$509,857)	(2.6%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$80.78</b>	<b>\$82.55</b>	<b>(\$1.77)</b>	<b>(2.1%)</b>	<b>\$82.87</b>	<b>(\$2.09)</b>	<b>(2.5%)</b>
Comp	\$125.09	\$124.86	\$0.23	0.2%	\$123.81	\$1.28	1.0%
28 Day	\$44.81	\$46.80	(\$1.99)	(4.3%)	\$47.25	(\$2.44)	(5.2%)

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics - Year To Date**

**July 2023 - June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	46,785	52,552	(5,767)	(11.0%)	53,319	(6,534)	(12.3%)
Comp	-	-	-	-	-	-	-
28 Day	597,422	626,841	(29,419)	(4.7%)	629,841	(32,419)	(5.1%)
<b>Total Occupied Rooms</b>	<b>644,207</b>	<b>679,393</b>	<b>(35,186)</b>	<b>(5.2%)</b>	<b>683,160</b>	<b>(38,953)</b>	<b>(5.7%)</b>
Vacant	186,750	190,767	(4,017)	(2.1%)	191,662	(4,912)	(2.6%)
Total Available Rooms	830,957	870,160	(39,203)	(4.5%)	874,822	(43,865)	(5.0%)
<b>Percentage of Occupancy</b>							
Cash	5.6%	6.0%	(0.4)	(6.7%)	6.1%	(0.5)	(8.2%)
Comp	-	-	-	-	-	-	-
28 Day	71.9%	72.0%	(0.1)	(0.1%)	72.0%	(0.1)	(0.1%)
<b>Total Occupancy Percentage</b>	<b>77.5%</b>	<b>78.1%</b>	<b>(0.6)</b>	<b>(0.8%)</b>	<b>78.1%</b>	<b>(0.6)</b>	<b>(0.8%)</b>
Vacant	22.5%	21.9%	0.6	2.7%	21.9%	0.6	2.7%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,223,849</b>	<b>\$2,484,165</b>	<b>(\$260,316)</b>	<b>(10.5%)</b>	<b>\$2,531,108</b>	<b>(\$307,259)</b>	<b>(12.1%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$18,010,717	\$18,084,638	(\$73,921)	(0.4%)	\$18,270,663	(\$259,946)	(1.4%)
Total Revenue	\$20,234,566	\$20,568,803	(\$334,237)	(1.6%)	\$20,801,771	(\$567,205)	(2.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.53</b>	<b>\$47.27</b>	<b>\$0.26</b>	<b>0.6%</b>	<b>\$47.47</b>	<b>\$0.06</b>	<b>0.1%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$30.15	\$28.85	\$1.30	4.5%	\$29.01	\$1.14	3.9%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**July 2023 - June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	86,093	100,937	(14,844)	(14.7%)	92,532	(6,439)	(7.0%)
Comp	1,723	1,765	(42)	(2.4%)	1,521	202	13.3%
28 Day	251,130	242,037	9,093	3.8%	249,472	1,658	0.7%
<b>Total Occupied Rooms</b>	<b>338,946</b>	<b>344,739</b>	<b>(5,793)</b>	<b>(1.7%)</b>	<b>343,525</b>	<b>(4,579)</b>	<b>(1.3%)</b>
Vacant	177,078	189,561	(12,483)	(6.6%)	173,120	3,958	2.3%
Total Available Rooms	516,024	534,300	(18,276)	(3.4%)	516,645	(621)	(0.1%)
<b>Percentage of Occupancy</b>							
Cash	16.7%	18.9%	(2.2)	(11.6%)	17.9%	(1.2)	(6.7%)
Comp	0.3%	0.3%	-	-	0.3%	-	-
28 Day	48.7%	45.3%	3.4	7.5%	48.3%	0.4	0.8%
<b>Total Occupancy Percentage</b>	<b>65.7%</b>	<b>64.5%</b>	<b>1.2</b>	<b>1.9%</b>	<b>66.5%</b>	<b>(0.8)</b>	<b>(1.2%)</b>
Vacant	34.3%	35.5%	(1.2)	(3.4%)	33.5%	0.8	2.4%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,700,888</b>	<b>\$5,009,167</b>	<b>(\$308,279)</b>	<b>(6.2%)</b>	<b>\$4,891,107</b>	<b>(\$190,219)</b>	<b>(3.9%)</b>
Comp	\$100,228	\$106,246	(\$6,018)	(5.7%)	\$89,141	\$11,087	12.4%
28 Day	\$6,765,111	\$6,029,767	\$735,344	12.2%	\$6,370,491	\$394,620	6.2%
Total Revenue	\$11,566,227	\$11,145,181	\$421,046	3.8%	\$11,350,739	\$215,488	1.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$54.60</b>	<b>\$49.63</b>	<b>\$4.97</b>	<b>10.0%</b>	<b>\$52.86</b>	<b>\$1.74</b>	<b>3.3%</b>
Comp	\$58.17	\$60.20	(\$2.03)	(3.4%)	\$58.61	(\$0.44)	(0.8%)
28 Day	\$26.94	\$24.91	\$2.03	8.1%	\$25.54	\$1.40	5.5%



**Reno-Sparks Convention and Visitors Authority**

**Vacation Rental Statistics - Year To Date**

**July 2023 - June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	210,396	187,506	22,890	12.2%	195,046	15,350	7.9%
Comp	8	-	8	100.0%	-	8	100.0%
28 Day	110,498	96,601	13,897	14.4%	97,745	12,753	13.0%
<b>Total Occupied Rooms</b>	<b>320,902</b>	<b>284,107</b>	<b>36,795</b>	<b>13.0%</b>	<b>292,791</b>	<b>28,111</b>	<b>9.6%</b>
Vacant	134,172	57,047	77,125	135.2%	102,168	32,004	31.3%
Total Available Rooms	455,074	341,154	113,920	33.4%	394,959	60,115	15.2%
<b>Percentage of Occupancy</b>							
Cash	46.2%	55.0%	(8.8)	(16.0%)	49.4%	(3.2)	(6.5%)
Comp	-	-	-	-	-	-	-
28 Day	24.3%	28.3%	(4.0)	(14.1%)	24.7%	(0.4)	(1.6%)
<b>Total Occupancy Percentage</b>	<b>70.5%</b>	<b>83.3%</b>	<b>(12.8)</b>	<b>(15.4%)</b>	<b>74.1%</b>	<b>(3.6)</b>	<b>(4.9%)</b>
Vacant	29.5%	16.7%	12.8	76.6%	25.9%	3.6	13.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$49,255,815</b>	<b>\$45,862,760</b>	<b>\$3,393,055</b>	<b>7.4%</b>	<b>\$47,167,261</b>	<b>\$2,088,554</b>	<b>4.4%</b>
Comp	\$3,400	-	\$3,400	100.0%	-	\$3,400	100.0%
28 Day	\$11,161,389	\$9,150,506	\$2,010,883	22.0%	\$9,002,222	\$2,159,167	24.0%
Total Revenue	\$60,420,604	\$55,013,266	\$5,407,338	9.8%	\$56,169,483	\$4,251,121	7.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$234.11</b>	<b>\$244.59</b>	<b>(\$10.48)</b>	<b>(4.3%)</b>	<b>\$241.83</b>	<b>(\$7.72)</b>	<b>(3.2%)</b>
Comp	\$425.00	-	\$425.00	100.0%	-	\$425.00	100.0%
28 Day	\$101.01	\$94.72	\$6.29	6.6%	\$92.10	\$8.91	9.7%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**July 2023 - June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	41,890	25,265	16,625	65.8%	34,905	6,985	20.0%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
<b>Total Occupied Rooms</b>	<b>41,890</b>	<b>25,265</b>	<b>16,625</b>	<b>65.8%</b>	<b>34,905</b>	<b>6,985</b>	<b>20.0%</b>
Vacant	101,401	61,135	40,266	65.9%	108,931	(7,530)	(6.9%)
Total Available Rooms	143,291	86,400	56,891	65.8%	143,836	(545)	(0.4%)
<b>Percentage of Occupancy</b>							
Cash	29.2%	29.2%	-	-	24.3%	4.9	20.2%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
<b>Total Occupancy Percentage</b>	<b>29.2%</b>	<b>29.2%</b>	<b>-</b>	<b>-</b>	<b>24.3%</b>	<b>4.9</b>	<b>20.2%</b>
Vacant	70.8%	70.8%	-	-	75.7%	(4.9)	(6.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	-
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,209,014</b>	<b>\$3,508,294</b>	<b>(\$299,280)</b>	<b>(8.5%)</b>	<b>\$3,605,915</b>	<b>(\$396,901)</b>	<b>(11.0%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$42,660	-	\$42,660	100.0%	-	\$42,660	100.0%
Total Revenue	\$3,251,674	\$3,508,294	(\$256,620)	(7.3%)	\$3,605,915	(\$354,241)	(9.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$76.61</b>	<b>\$138.86</b>	<b>(\$62.25)</b>	<b>(44.8%)</b>	<b>\$103.31</b>	<b>(\$26.70)</b>	<b>(25.8%)</b>
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

**July 2023 - June 2024 (Final)**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	9,043	9,239	(196)	(2.1%)	9,744	(701)	(7.2%)
Comp	21	-	21	100.0%	24	(3)	(12.5%)
28 Day	2,876	3,668	(792)	(21.6%)	4,277	(1,401)	(32.8%)
<b>Total Occupied Rooms</b>	<b>11,940</b>	<b>12,907</b>	<b>(967)</b>	<b>(7.5%)</b>	<b>14,045</b>	<b>(2,105)</b>	<b>(15.0%)</b>
Vacant	69,642	82,985	(13,343)	(16.1%)	57,537	12,105	21.0%
Total Available Rooms	81,582	95,892	(14,310)	(14.9%)	71,582	10,000	14.0%
<b>Percentage of Occupancy</b>							
Cash	11.1%	9.6%	1.5	15.6%	13.6%	(2.5)	(18.4%)
Comp	-	-	-	-	-	-	-
28 Day	3.5%	3.8%	(0.3)	(7.9%)	-	3.5	100.0%
<b>Total Occupancy Percentage</b>	<b>14.6%</b>	<b>13.5%</b>	<b>1.1</b>	<b>8.1%</b>	<b>-</b>	<b>14.6</b>	<b>100.0%</b>
Vacant	85.4%	86.5%	(1.1)	(1.3%)	-	85.4	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	-	-	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,775,906</b>	<b>\$2,919,229</b>	<b>(\$143,323)</b>	<b>(4.9%)</b>	<b>\$3,010,970</b>	<b>(\$235,064)</b>	<b>(7.8%)</b>
Comp	\$4,679	-	\$4,679	100.0%	\$2,633	\$2,046	77.7%
28 Day	\$352,806	\$431,374	(\$78,568)	(18.2%)	\$519,835	(\$167,029)	(32.1%)
Total Revenue	\$3,133,391	\$3,350,603	(\$217,212)	(6.5%)	\$3,533,438	(\$400,047)	(11.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$306.97</b>	<b>\$315.98</b>	<b>(\$9.01)</b>	<b>(2.9%)</b>	<b>\$309.01</b>	<b>(\$2.04)</b>	<b>(0.7%)</b>
Comp	\$222.81	-	\$222.81	100.0%	\$109.71	\$113.10	103.1%
28 Day	\$122.67	\$117.60	\$5.07	4.3%	\$121.54	\$1.13	0.9%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
June 2024 (Final)**

	June 2024		June 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)	
	\$	%	\$	%	\$	%	\$	%	\$	%	\$	%
Reno B	\$ 21,462,693		\$ 23,736,100		\$ (2,273,407)	-9.6%	\$ 220,645,198		\$ 223,362,843		\$ (2,717,645)	-1.2%
Reno D	\$ 10,090,371		\$ 12,214,207		\$ (2,123,835)	-17.4%	\$ 102,645,899		\$ 111,665,288		\$ (9,019,389)	-8.1%
Reno E	\$ 1,468,234		\$ 1,357,149		\$ 111,085	8.2%	\$ 14,718,997		\$ 13,615,510		\$ 1,103,487	8.1%
<b>Total Reno</b>	<b>\$ 33,021,298</b>		<b>\$ 37,307,455</b>		<b>\$ (4,286,157)</b>	<b>-11.5%</b>	<b>\$ 338,010,094</b>		<b>\$ 348,643,641</b>		<b>\$ (10,633,547)</b>	<b>-3.0%</b>
Washoe A	\$ 97,435		\$ 127,260		\$ (29,825)	-23.4%	\$ 930,050		\$ 957,110		\$ (27,061)	-2.8%
Washoe B	\$ 7,911,510		\$ 6,537,183		\$ 1,374,327	21.0%	\$ 66,813,304		\$ 66,981,444		\$ (168,141)	-0.3%
<b>Total Washoe County</b>	<b>\$ 8,008,945</b>		<b>\$ 6,664,443</b>		<b>\$ 1,344,502</b>	<b>20.2%</b>	<b>\$ 67,743,354</b>		<b>\$ 67,938,555</b>		<b>\$ (195,201)</b>	<b>-0.3%</b>
<b>Sparks</b>	<b>\$ 5,420,116</b>		<b>\$ 6,190,887</b>		<b>\$ (770,771)</b>	<b>-12.5%</b>	<b>\$ 59,827,281</b>		<b>\$ 61,978,210</b>		<b>\$ (2,150,928)</b>	<b>-3.5%</b>
<b>Total Taxable Revenue</b>	<b>\$ 46,450,359</b>		<b>\$ 50,162,786</b>		<b>\$ (3,712,427)</b>	<b>-7.4%</b>	<b>\$ 465,580,729</b>		<b>\$ 478,560,407</b>		<b>\$ (12,979,676)</b>	<b>-2.7%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
June 2024 (Final)**

	June 2024	June 2023	Increase (Decrease)		Year to Date July 2023 - June 2024	Prior Year July 2022 - June 2023	Increase (Decrease)	
			#	%			#	%
Reno B	151,264	159,528	(8,264)	(5.2%)	1,544,279	1,559,942	(15,663)	(1.0%)
Reno D	78,025	90,856	(12,831)	(14.1%)	781,646	849,672	(68,026)	(8.0%)
Reno E	11,167	8,180	2,987	36.5%	100,980	86,993	13,987	16.1%
<b>Total Reno</b>	<b>240,456</b>	<b>258,564</b>	<b>(18,108)</b>	<b>(7.0%)</b>	<b>2,426,905</b>	<b>2,496,607</b>	<b>(69,702)</b>	<b>(2.8%)</b>
Washoe A	1,525	1,766	(241)	(13.6%)	18,622	19,234	(612)	(3.2%)
Washoe B	22,585	19,970	2,615	13.1%	205,560	201,201	4,359	2.2%
<b>Total Washoe County</b>	<b>24,110</b>	<b>21,736</b>	<b>2,374</b>	<b>10.9%</b>	<b>224,182</b>	<b>220,435</b>	<b>3,747</b>	<b>1.7%</b>
<b>Sparks</b>	<b>47,614</b>	<b>46,540</b>	<b>1,074</b>	<b>2.3%</b>	<b>505,406</b>	<b>519,451</b>	<b>(14,045)</b>	<b>(2.7%)</b>
<b>Total Taxable Rooms</b>	<b>312,180</b>	<b>326,840</b>	<b>(14,660)</b>	<b>(4.5%)</b>	<b>3,156,493</b>	<b>3,236,493</b>	<b>(80,000)</b>	<b>(2.5%)</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
June 2024 (Final)**

	June 2024		June 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2023 - June 2024		July 2023- June 2023		\$	%		
Reno B	\$	141.89	\$	148.79	\$	(6.90)	-4.6%	\$	142.88	\$	143.19	\$	(0.31)	-0.2%
Reno D	\$	129.32	\$	134.43	\$	(5.11)	-3.8%	\$	131.32	\$	131.42	\$	(0.10)	-0.1%
Reno E	\$	131.48	\$	165.91	\$	(34.43)	-20.8%	\$	145.76	\$	156.51	\$	(10.75)	-6.9%
<b>Total Reno</b>	<b>\$</b>	<b>137.33</b>	<b>\$</b>	<b>144.29</b>	<b>\$</b>	<b>(6.96)</b>	<b>-4.8%</b>	<b>\$</b>	<b>139.28</b>	<b>\$</b>	<b>139.65</b>	<b>\$</b>	<b>(0.37)</b>	<b>-0.3%</b>
Washoe A	\$	63.89	\$	72.06	\$	(8.17)	-11.3%	\$	49.94	\$	49.76	\$	0.18	0.4%
Washoe B	\$	350.30	\$	327.35	\$	22.95	7.0%	\$	325.03	\$	332.91	\$	(7.88)	-2.4%
<b>Total Washoe County</b>	<b>\$</b>	<b>332.18</b>	<b>\$</b>	<b>306.61</b>	<b>\$</b>	<b>25.58</b>	<b>8.3%</b>	<b>\$</b>	<b>302.18</b>	<b>\$</b>	<b>308.20</b>	<b>\$</b>	<b>(6.02)</b>	<b>-2.0%</b>
<b>Sparks</b>	<b>\$</b>	<b>113.83</b>	<b>\$</b>	<b>133.02</b>	<b>\$</b>	<b>(19.19)</b>	<b>-14.4%</b>	<b>\$</b>	<b>118.37</b>	<b>\$</b>	<b>119.31</b>	<b>\$</b>	<b>(0.94)</b>	<b>-0.8%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>148.79</b>	<b>\$</b>	<b>153.48</b>	<b>\$</b>	<b>(4.69)</b>	<b>-3.1%</b>	<b>\$</b>	<b>147.50</b>	<b>\$</b>	<b>147.86</b>	<b>\$</b>	<b>(0.36)</b>	<b>-0.2%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village