

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

September 2024 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of September 2024 are \$43,156,001 and below September of the prior year by \$11,778,713 (-21.4%). Cash occupied room nights of 293,108 are below prior year by 31,614 (-9.7%). Comp occupied room nights of 82,838 are above prior year by 955 (1.2%), and 28-day occupied room nights of 87,812 are below prior year by 592 (-0.7%). Total occupied rooms for the month of September 2024 (Cash, Comp, 28-day) are 31,251 (-6.3%) below the prior year.

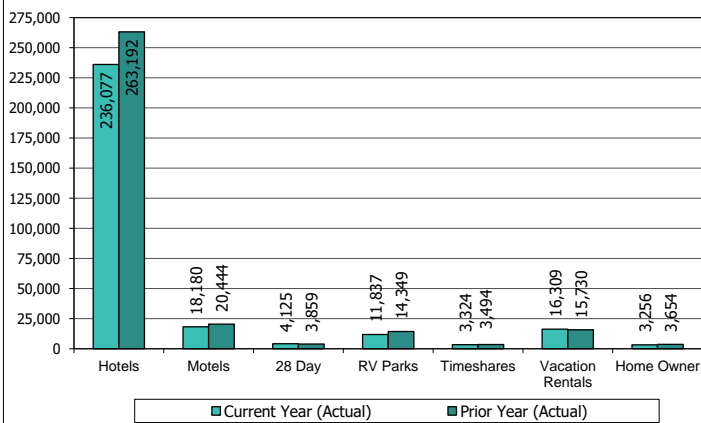
Overall, the Washoe County occupancy percentage of 67.3% for the month is 7.9% below the 73.1% level of the prior year. There were 12,810 (1.9%) more available rooms for the month compared to the prior year.

Overall cash average rates for September 2024 of \$147.24 decreased \$21.93 (-13.0%), compared to \$169.17 for the prior year.

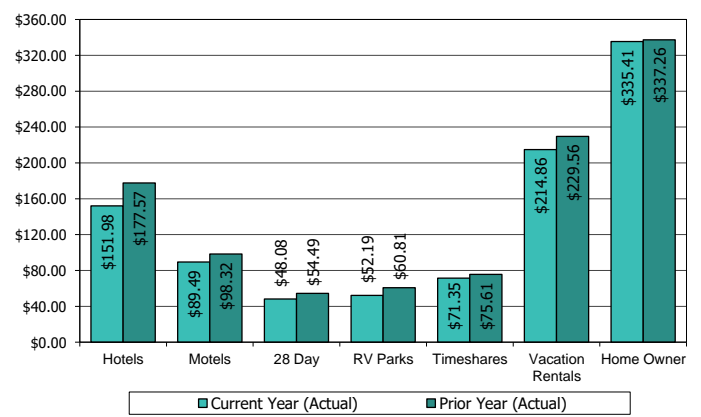
Year-to-date cash occupied room nights of 938,022 are 30,477 (-3.1%) below prior year. Cash average rates year-to-date of \$158.19 are \$9.04 (-5.4%) below the prior year. Year-to-date, total taxable room revenues of \$148,390,316 are (-5.4%) below prior year.

September 2024						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	479,289	236,077	\$151.98	\$177.57	(\$25.59)	-14.4%
Motels	34,145	18,180	\$89.49	\$98.32	(\$8.83)	-9.0%
28 Day	67,500	4,125	\$48.08	\$54.49	(\$6.41)	-11.8%
RV Parks	41,525	11,837	\$52.19	\$60.81	(\$8.62)	-14.2%
Timeshares	11,436	3,324	\$71.35	\$75.61	(\$4.26)	-5.6%
Vacation Rentals	34,018	16,309	\$214.86	\$229.56	(\$14.70)	-6.4%
Home Owner	21,605	3,256	335.41	337.26	(\$1.85)	-0.5%
Totals	689,518	293,108	\$147.24	\$169.17	(\$21.93)	-13.0%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

September 2024

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$43,156,001	\$49,684,313	(\$6,528,312)	(13.1%)	\$54,934,714	(\$11,778,713)	(21.4%)
Occupied Rooms - Cash	293,108	301,763	(8,655)	(2.9%)	324,722	(31,614)	(9.7%)
Average Rate - Cash	\$147.24	\$164.65	(\$17.41)	(10.6%)	\$169.17	(\$21.93)	(13.0%)
Occupied Rooms							
Cash	293,108	301,763	(8,655)	(2.9%)	324,722	(31,614)	(9.7%)
Comp	82,838	84,332	(1,494)	(1.8%)	81,883	955	1.2%
28 Day	87,812	86,652	1,160	1.3%	88,404	(592)	(0.7%)
Total Occupied Rooms	463,758	472,747	(8,989)	(1.9%)	495,009	(31,251)	(6.3%)
Percentage of Occupancy							
Cash	42.5%	45.0%	(2.5)	(5.6%)	48.0%	(5.5)	(11.5%)
Comp	12.0%	12.6%	(0.6)	(4.8%)	12.1%	(0.1)	(0.8%)
28 Day	12.7%	12.9%	(0.2)	(1.6%)	13.1%	(0.4)	(3.1%)
Total Percentage of Occupancy	67.3%	70.4%	(3.1)	(4.4%)	73.1%	(5.8)	(7.9%)
Market Segments							
Occupied Rooms - Cash							
Hotels	236,077	242,137	(6,060)	(2.5%)	263,192	(27,115)	(10.3%)
Motels	18,180	20,546	(2,366)	(11.5%)	20,444	(2,264)	(11.1%)
28 Day Motels	4,125	3,820	305	8.0%	3,859	266	6.9%
R.V. Parks	11,837	11,910	(73)	(0.6%)	14,349	(2,512)	(17.5%)
Vacation Rentals	16,309	16,202	107	0.7%	15,730	579	3.7%
Timeshares	3,324	3,494	(170)	(4.9%)	3,494	(170)	(4.9%)
Home Owner Rentals	3,256	3,654	(398)	0.0%	3,654	(398)	0.0%
Total Occupied - Cash	293,108	301,763	(8,655)	(2.9%)	324,722	(31,614)	(9.7%)
Percentage of Occupancy - Cash							
Hotels	49.3%	52.1%	(2.8)	(5.4%)	56.7%	(7.4)	(13.1%)
Motels	53.2%	59.4%	(6.2)	(10.4%)	59.3%	(6.1)	(10.3%)
28 Day Motels	6.1%	5.6%	0.5	8.9%	5.5%	0.6	10.9%
R.V. Parks	28.5%	27.8%	0.7	2.5%	32.2%	(3.7)	(11.5%)
Vacation Rentals	48.0%	48.6%	(0.6)	(1.2%)	46.5%	1.5	3.2%
Timeshares	29.1%	31.2%	(2.1)	(6.7%)	30.6%	(1.5)	(4.9%)
Home Owner Rentals	15.0%	23.4%	(8.4)	(35.9%)	19.3%	(4.3)	(22.3%)
Total Occupancy Percentage - Cash	42.5%	45.0%	(2.5)	(5.6%)	48.0%	(5.5)	(11.5%)
Average Rates - Cash							
Hotels	\$151.98	\$172.24	(\$20.26)	(11.8%)	\$177.57	(\$25.59)	(14.4%)
Motels	\$89.49	\$96.35	(\$6.86)	(7.1%)	\$98.32	(\$8.83)	(9.0%)
28 Day Motels	\$48.08	\$49.17	(\$1.09)	(2.2%)	\$54.49	(\$6.41)	(11.8%)
R.V. Parks	\$52.19	\$58.99	(\$6.80)	(11.5%)	\$60.81	(\$8.62)	(14.2%)
Vacation Rentals	\$214.86	\$222.67	(\$7.81)	(3.5%)	\$229.56	(\$14.70)	(6.4%)
Timeshares	\$71.35	\$75.61	(\$4.26)	(5.6%)	\$75.61	(\$4.26)	(5.6%)
Home Owner Rentals	\$335.41	\$338.27	(\$2.86)	0.0%	\$337.26	(\$1.85)	(0.5%)
Total Cash Average Rate	\$147.24	\$164.65	(\$17.41)	(10.6%)	\$169.17	(\$21.93)	(13.0%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

September 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	293,108	301,763	(8,655)	(2.9%)	324,722	(31,614)	(9.7%)
Comp	82,838	84,332	(1,494)	(1.8%)	81,883	955	1.2%
28 Day	87,812	86,652	1,160	1.3%	88,404	(592)	(0.7%)
Total Occupied Rooms	463,758	472,747	(8,989)	(1.9%)	495,009	(31,251)	(6.3%)
Vacant	225,760	198,343	27,417	13.8%	181,699	44,061	24.2%
Total Available Rooms	689,518	671,090	18,428	2.7%	676,708	12,810	1.9%
Percentage of Occupancy							
Cash	42.5%	45.0%	(2.5)	(5.6%)	48.0%	(5.5)	(11.5%)
Comp	12.0%	12.6%	(0.6)	(4.8%)	12.1%	(0.1)	(0.8%)
28 Day	12.7%	12.9%	(0.2)	(1.6%)	13.1%	(0.4)	(3.1%)
Total Occupancy Percentage	67.3%	70.4%	(3.1)	(4.4%)	73.1%	(5.8)	(7.9%)
Vacant	32.7%	29.6%	3.1	10.5%	26.9%	5.8	21.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$43,156,001	\$49,684,313	(\$6,528,312)	(13.1%)	\$54,934,714	(\$11,778,713)	(21.4%)
Comp	\$11,923,578	\$13,294,014	(\$1,370,436)	(10.3%)	\$12,907,011	(\$983,433)	(7.6%)
28 Day	\$4,180,470	\$3,578,593	\$601,877	16.8%	\$3,625,821	\$554,649	15.3%
Total Revenue	\$59,260,049	\$66,556,920	(\$7,296,871)	(11.0%)	\$71,467,546	(\$12,207,497)	(17.1%)
Average Rates							
Cash	\$147.24	\$164.65	(\$17.41)	(10.6%)	\$169.17	(\$21.93)	(13.0%)
Comp	\$143.94	\$157.64	(\$13.70)	(8.7%)	\$157.63	(\$13.69)	(8.7%)
28 Day	\$47.61	\$41.30	\$6.31	15.3%	\$41.01	\$6.60	16.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

September 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	236,077	242,137	(6,060)	(2.5%)	263,192	(27,115)	(10.3%)
Comp	82,656	84,086	(1,430)	(1.7%)	81,637	1,019	1.2%
28 Day	9,349	2,684	6,665	248.3%	2,684	6,665	248.3%
Total Occupied Rooms	328,082	328,907	(825)	(0.3%)	347,513	(19,431)	(5.6%)
Vacant	151,207	136,093	15,114	11.1%	116,272	34,935	30.0%
Total Available Rooms	479,289	465,000	14,289	3.1%	463,785	15,504	3.3%
Percentage of Occupancy							
Cash	49.3%	52.1%	(2.8)	(5.4%)	56.7%	(7.4)	(13.1%)
Comp	17.2%	18.1%	(0.9)	(5.0%)	17.6%	(0.4)	(2.3%)
28 Day	2.0%	0.6%	1.4	233.3%	0.6%	1.4	233.3%
Total Occupancy Percentage	68.5%	70.7%	(2.2)	(3.1%)	74.9%	(6.4)	(8.5%)
Vacant	31.5%	29.3%	2.2	7.5%	25.1%	6.4	25.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$35,879,704	\$41,706,317	(\$5,826,613)	(14.0%)	\$46,734,236	(\$10,854,532)	(23.2%)
Comp	\$11,908,109	\$13,274,674	(\$1,366,565)	(10.3%)	\$12,887,670	(\$979,561)	(7.6%)
28 Day	\$1,167,258	\$340,251	\$827,007	243.1%	\$340,262	\$826,996	243.0%
Total Revenue	\$48,955,071	\$55,321,242	(\$6,366,171)	(11.5%)	\$59,962,168	(\$11,007,097)	(18.4%)
Average Rates							
Cash	\$151.98	\$172.24	(\$20.26)	(11.8%)	\$177.57	(\$25.59)	(14.4%)
Comp	\$144.07	\$157.87	(\$13.80)	(8.7%)	\$157.87	(\$13.80)	(8.7%)
28 Day	\$124.85	\$126.77	(\$1.92)	(1.5%)	\$126.77	(\$1.92)	(1.5%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics

September 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	18,180	20,546	(2,366)	(11.5%)	20,444	(2,264)	(11.1%)
Comp	25	42	(17)	(40.5%)	42	(17)	(40.5%)
28 Day	3,260	4,332	(1,072)	(24.7%)	4,332	(1,072)	(24.7%)
Total Occupied Rooms	21,465	24,920	(3,455)	(13.9%)	24,818	(3,353)	(13.5%)
Vacant	12,680	9,670	3,010	31.1%	9,630	3,050	31.7%
Total Available Rooms	34,145	34,590	(445)	(1.3%)	34,448	(303)	(0.9%)
Percentage of Occupancy							
Cash	53.2%	59.4%	(6.2)	(10.4%)	59.3%	(6.1)	(10.3%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.5%	12.5%	(3.0)	(24.0%)	12.6%	(3.1)	(24.6%)
Total Occupancy Percentage	62.9%	72.0%	(9.1)	(12.6%)	72.0%	(9.1)	(12.6%)
Vacant	37.1%	28.0%	9.1	32.5%	28.0%	9.1	32.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,626,841	\$1,979,702	(\$352,861)	(17.8%)	\$2,010,135	(\$383,294)	(19.1%)
Comp	\$3,077	\$5,250	(\$2,173)	(41.4%)	\$5,250	(\$2,173)	(41.4%)
28 Day	\$138,246	\$196,283	(\$58,037)	(29.6%)	\$196,262	(\$58,016)	(29.6%)
Total Revenue	\$1,768,164	\$2,181,235	(\$413,071)	(18.9%)	\$2,211,647	(\$443,483)	(20.1%)
Average Rates							
Cash	\$89.49	\$96.35	(\$6.86)	(7.1%)	\$98.32	(\$8.83)	(9.0%)
Comp	\$123.08	\$125.00	(\$1.92)	(1.5%)	\$125.00	(\$1.92)	(1.5%)
28 Day	\$42.41	\$45.31	(\$2.90)	(6.4%)	\$45.31	(\$2.90)	(6.4%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

September 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	4,125	3,820	305	8.0%	3,859	266	6.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	45,582	49,737	(4,155)	(8.4%)	51,480	(5,898)	(11.5%)
Total Occupied Rooms	49,707	53,557	(3,850)	(7.2%)	55,339	(5,632)	(10.2%)
Vacant	17,793	14,903	2,890	19.4%	14,320	3,473	24.3%
Total Available Rooms	67,500	68,460	(960)	(1.4%)	69,659	(2,159)	(3.1%)
Percentage of Occupancy							
Cash	6.1%	5.6%	0.5	8.9%	5.5%	0.6	10.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	67.5%	72.7%	(5.2)	(7.2%)	73.9%	(6.4)	(8.7%)
Total Occupancy Percentage	73.6%	78.2%	(4.6)	(5.9%)	79.4%	(5.8)	(7.3%)
Vacant	26.4%	21.8%	4.6	21.1%	20.6%	5.8	28.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$198,311	\$187,838	\$10,473	5.6%	\$210,278	(\$11,967)	(5.7%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,368,305	\$1,514,988	(\$146,683)	(9.7%)	\$1,561,001	(\$192,696)	(12.3%)
Total Revenue	\$1,566,616	\$1,702,826	(\$136,210)	(8.0%)	\$1,771,279	(\$204,663)	(11.6%)
Average Rates							
Cash	\$48.08	\$49.17	(\$1.09)	(2.2%)	\$54.49	(\$6.41)	(11.8%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$30.02	\$30.46	(\$0.44)	(1.4%)	\$30.32	(\$0.30)	(1.0%)

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

September 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	11,837	11,910	(73)	(0.6%)	14,349	(2,512)	(17.5%)
Comp	151	204	(53)	(26.0%)	204	(53)	(26.0%)
28 Day	19,775	18,997	778	4.1%	18,997	778	4.1%
Total Occupied Rooms	31,763	31,111	652	2.1%	33,550	(1,787)	(5.3%)
Vacant	9,762	11,729	(1,967)	(16.8%)	11,073	(1,311)	(11.8%)
Total Available Rooms	41,525	42,840	(1,315)	(3.1%)	44,623	(3,098)	(6.9%)
Percentage of Occupancy							
Cash	28.5%	27.8%	0.7	2.5%	32.2%	(3.7)	(11.5%)
Comp	0.4%	0.5%	(0.1)	(20.0%)	0.5%	(0.1)	(20.0%)
28 Day	47.6%	44.3%	3.3	7.4%	42.6%	5.0	11.7%
Total Occupancy Percentage	76.5%	72.6%	3.9	5.4%	75.2%	1.3	1.7%
Vacant	23.5%	27.4%	(3.9)	(14.2%)	24.8%	(1.3)	(5.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$617,793	\$702,500	(\$84,707)	(12.1%)	\$872,594	(\$254,801)	(29.2%)
Comp	\$12,386	\$14,090	(\$1,704)	(12.1%)	\$14,091	(\$1,705)	(12.1%)
28 Day	\$539,478	\$502,091	\$37,387	7.4%	\$502,055	\$37,423	7.5%
Total Revenue	\$1,169,657	\$1,218,681	(\$49,024)	(4.0%)	\$1,388,740	(\$219,083)	(15.8%)
Average Rates							
Cash	\$52.19	\$58.99	(\$6.80)	(11.5%)	\$60.81	(\$8.62)	(14.2%)
Comp	\$82.03	\$69.07	\$12.96	18.8%	\$69.07	\$12.96	18.8%
28 Day	\$27.28	\$26.43	\$0.85	3.2%	\$26.43	\$0.85	3.2%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

September 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	16,309	16,202	107	0.7%	15,730	579	3.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,169	10,001	(832)	(8.3%)	10,001	(832)	(8.3%)
Total Occupied Rooms	25,478	26,203	(725)	(2.8%)	25,731	(253)	(1.0%)
Vacant	8,509	7,157	1,352	18.9%	8,111	398	4.9%
Total Available Rooms	33,987	33,360	627	1.9%	33,842	145	0.4%
Percentage of Occupancy							
Cash	48.0%	48.6%	(0.6)	(1.2%)	46.5%	1.5	3.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	27.0%	30.0%	(3.0)	(10.0%)	29.6%	(2.6)	(8.8%)
Total Occupancy Percentage	75.0%	78.5%	(3.5)	(4.5%)	76.0%	(1.0)	(1.3%)
Vacant	25.0%	21.5%	3.5	16.3%	24.0%	1.0	4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,504,099	\$3,607,729	(\$103,630)	(2.9%)	\$3,610,939	(\$106,840)	(3.0%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$898,710	\$904,890	(\$6,180)	(0.7%)	\$904,935	(\$6,225)	(0.7%)
Total Revenue	\$4,402,809	\$4,512,619	(\$109,810)	(2.4%)	\$4,515,874	(\$113,065)	(2.5%)
Average Rates							
Cash	\$214.86	\$222.67	(\$7.81)	(3.5%)	\$229.56	(\$14.70)	(6.4%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$98.02	\$90.48	\$7.54	8.3%	\$90.48	\$7.54	8.3%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

September 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,324	3,494	(170)	(4.9%)	3,494	(170)	(4.9%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,324	3,494	(170)	(4.9%)	3,494	(170)	(4.9%)
Vacant	8,112	7,706	406	5.3%	7,906	206	2.6%
Total Available Rooms	11,436	11,200	236	2.1%	11,400	36	0.3%
Percentage of Occupancy							
Cash	29.1%	31.2%	(2.1)	(6.7%)	30.6%	(1.5)	(4.9%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	29.1%	31.2%	(2.1)	(6.7%)	30.6%	(1.5)	(4.9%)
Vacant	70.9%	68.8%	2.1	3.1%	69.4%	1.5	2.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$237,159	\$264,181	(\$27,022)	(10.2%)	\$264,174	(\$27,015)	(10.2%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$237,159	\$264,181	(\$27,022)	(10.2%)	\$264,174	(\$27,015)	(10.2%)
Average Rates							
Cash	\$71.35	\$75.61	(\$4.26)	(5.6%)	\$75.61	(\$4.26)	(5.6%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

September 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,256	3,654	(398)	(0.11)	3,654	(398)	-10.9%
Comp	6	-	6	1.00	-	6	100.0%
28 Day	677	901	(224)	(0.25)	910	(233)	-25.6%
Total Occupied Rooms	3,939	4,555	(616)	(0.14)	4,564	(625)	-13.7%
Vacant	17,697	11,085	6,612	0.60	14,387	3,310.00	23.0%
Total Available Rooms	21,636	15,640	5,996	0.38	18,951	2,685	14.2%
Percentage of Occupancy							
Cash	15.0%	23.4%	(8.40)	(0.36)	19.3%	(4.30)	-22.3%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	3.1%	5.8%	(2.70)	(0.47)	4.8%	(1.70)	-35.4%
Total Occupancy Percentage	18.2%	29.1%	(10.90)	(0.38)	24.1%	(5.90)	-24.5%
Vacant	81.8%	70.9%	10.90	0.15	75.9%	5.90	7.8%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,092,094	\$1,236,045	(143,951)	-11.6%	\$1,232,358	(\$140,264)	-11.4%
Comp	\$6	\$0	6	100.0%	\$0	\$6	100.0%
28 Day	\$68,473	\$120,090	(51,617)	-43.0%	\$121,306	(\$52,833)	-43.6%
Total Revenue	\$1,160,573	\$1,356,135	(195,562)	-14.4%	\$1,353,664	(\$193,091)	-14.3%
Average Rates							
Cash	\$335.41	\$338.27	(\$2.86)	-0.8%	\$337.26	(\$1.85)	-0.5%
Comp	\$1.00	\$0.00	\$1.00	100.0%	\$0.00	\$1.00	100.0%
28 Day	\$101.14	\$133.30	(\$32.16)	-24.1%	\$133.30	(\$32.16)	-24.1%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - September 2024

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$148,390,316	\$145,739,567	\$2,650,749	1.8%	\$161,965,610	(\$13,575,294)	(8.4%)
Occupied Rooms - Cash	938,022	895,445	42,577	4.8%	968,499	(30,477)	(3.1%)
Average Rate - Cash	\$158.19	\$162.76	(\$4.57)	(2.8%)	\$167.23	(\$9.04)	(5.4%)
Occupied Rooms							
Cash	938,022	895,445	42,577	4.8%	968,499	(30,477)	(3.1%)
Comp	261,626	258,325	3,301	1.3%	248,462	13,164	5.3%
28 Day	260,825	261,055	(230)	(0.1%)	271,957	(11,132)	(4.1%)
Total Occupied Rooms	1,460,473	1,414,824	45,649	3.2%	1,488,918	(28,445)	(1.9%)
Percentage of Occupancy							
Cash	46.0%	44.3%	1.7	3.8%	48.1%	(2.1)	(4.4%)
Comp	12.8%	12.8%	-	0.0%	12.3%	0.5	4.1%
28 Day	12.8%	12.9%	(0.1)	(0.8%)	13.5%	(0.7)	(5.2%)
Total Percentage of Occupancy	71.6%	70.0%	1.6	2.3%	73.9%	(2.3)	(3.1%)
Market Segments							
Occupied Rooms - Cash							
Hotels	759,396	714,296	45,100	6.3%	787,813	(28,417)	(3.6%)
Motels	58,182	60,082	(1,900)	(3.2%)	59,240	(1,058)	(1.8%)
28 Day Motels	12,929	12,966	(37)	(0.3%)	13,188	(259)	(2.0%)
R.V. Parks	35,711	35,268	443	1.3%	37,027	(1,316)	(3.6%)
Vacation Rentals	58,362	57,610	752	1.3%	55,932	2,430	4.3%
Timeshares	10,186	11,569	(1,383)	(12.0%)	11,645	(1,459)	(12.5%)
Home Owner Rentals	3,256	3,654	(398)	(10.9%)	3,654	(398)	(10.9%)
Total Occupied - Cash	938,022	895,445	42,577	4.8%	968,499	(30,477)	(3.1%)
Percentage of Occupancy - Cash							
Hotels	52.9%	50.1%	2.8	5.6%	56.4%	(3.5)	(6.2%)
Motels	56.3%	56.6%	(0.3)	(0.5%)	57.3%	(1.0)	(1.7%)
28 Day Motels	6.2%	6.2%	0.0	0.0%	6.1%	0.1	1.6%
R.V. Parks	27.7%	26.8%	0.9	3.4%	28.0%	(0.3)	(1.1%)
Vacation Rentals	53.3%	56.3%	(3.0)	(5.3%)	52.0%	1.3	2.5%
Timeshares	29.2%	39.1%	(9.9)	(25.3%)	32.1%	(2.9)	(9.0%)
Home Owner Rentals	15.0%	23.4%	(8.4)	(35.9%)	19.3%	(4.3)	(22.3%)
Total Occupancy Percentage - Cash	46.0%	44.3%	1.7	3.8%	48.1%	(2.1)	(4.4%)
Average Rates - Cash							
Hotels	\$162.94	\$168.56	(\$5.62)	(3.3%)	\$173.17	(\$10.23)	(5.9%)
Motels	\$95.16	\$97.07	(\$1.91)	(2.0%)	\$98.74	(\$3.58)	(3.6%)
28 Day Motels	\$50.60	\$48.73	\$1.87	3.8%	\$50.33	\$0.27	0.5%
R.V. Parks	\$56.57	\$63.14	(\$6.57)	(10.4%)	\$63.53	(\$6.96)	(11.0%)
Vacation Rental	\$248.13	\$253.81	(\$5.68)	(2.2%)	\$261.65	(\$13.52)	(5.2%)
Timeshares	\$85.35	\$68.01	\$17.34	25.5%	\$69.45	\$15.90	22.9%
Home Owner Rentals	\$335.41	\$338.27	(\$2.86)	(0.8%)	\$337.26	(\$1.85)	(0.5%)
Total Cash Average Rate	\$158.19	\$162.76	(\$4.57)	(2.8%)	\$167.23	(\$9.04)	(5.4%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - September 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	938,022	895,445	42,577	4.8%	968,499	(30,477)	(3.1%)
Comp	261,626	258,325	3,301	1.3%	248,462	13,164	5.3%
28 Day	260,825	261,055	(230)	(0.1%)	271,957	(11,132)	(4.1%)
Total Occupied Rooms	1,460,473	1,414,824	45,649	3.2%	1,488,918	(28,445)	(1.9%)
Vacant	579,647	606,116	(26,469)	(4.4%)	524,843	54,804	10.4%
Total Available Rooms	2,040,120	2,020,940	19,180	0.9%	2,013,761	26,359	1.3%
Percentage of Occupancy							
Cash	46.0%	44.3%	1.7	3.8%	48.1%	(2.1)	(4.4%)
Comp	12.8%	12.8%	-	0.0%	12.3%	0.5	4.1%
28 Day	12.8%	12.9%	(0.1)	(0.8%)	13.5%	(0.7)	(5.2%)
Total Occupancy Percentage	71.6%	70.0%	1.6	2.3%	73.9%	(2.3)	(3.1%)
Vacant	28.4%	30.0%	(1.6)	(5.3%)	26.1%	2.3	8.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$148,390,316	\$145,739,567	\$2,650,749	1.8%	\$161,965,610	(\$13,575,294)	(8.4%)
Comp	\$36,608,972	\$40,328,590	(\$3,719,618)	(9.2%)	\$38,783,076	(\$2,174,104)	(5.6%)
28 Day	\$12,305,789	\$11,115,350	\$1,190,439	8.1%	\$11,384,794	\$920,995	8.1%
Total Revenue	\$197,305,077	\$197,183,507	\$121,570	0.1%	\$212,133,480	(\$14,828,403)	(7.0%)
Average Rates							
Cash	\$158.19	\$162.76	(\$4.57)	(2.8%)	\$167.23	(\$9.04)	(5.4%)
Comp	\$139.93	\$156.12	(\$16.19)	(10.4%)	\$156.09	(\$16.16)	(10.4%)
28 Day	\$47.18	#REF!	#REF!	#REF!	\$41.86	\$5.32	12.7%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2024 - September 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	759,396	714,296	45,100	6.3%	787,813	(28,417)	(3.6%)
Comp	261,068	257,675	3,393	1.3%	247,812	13,256	5.3%
28 Day	24,502	11,795	12,707	107.7%	11,546	12,956	112.2%
Total Occupied Rooms	1,044,966	983,765	61,201	6.2%	1,047,171	(2,205)	(0.2%)
Vacant	389,652	442,235	(52,583)	(11.9%)	350,339	39,313	11.2%
Total Available Rooms	1,434,618	1,426,000	8,618	0.6%	1,397,510	37,108	2.7%
Percentage of Occupancy							
Cash	52.9%	50.1%	2.8	5.6%	56.4%	(3.5)	(6.2%)
Comp	18.2%	18.1%	0.1	0.6%	17.7%	0.5	2.8%
28 Day	1.7%	0.8%	0.9	112.5%	0.8%	0.9	112.5%
Total Occupancy Percentage	72.8%	69.0%	3.8	5.5%	74.9%	(2.1)	(2.8%)
Vacant	27.2%	31.0%	(3.8)	(12.3%)	25.1%	2.1	8.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$123,736,183	\$120,404,030	\$3,332,153	2.8%	\$136,423,878	(\$12,687,695)	(9.3%)
Comp	\$36,563,772	\$40,280,871	(\$3,717,099)	(9.2%)	\$38,735,354	(\$2,171,582)	(5.6%)
28 Day	\$2,817,482	\$1,443,715	\$1,373,767	95.2%	\$1,413,273	\$1,404,209	99.4%
Total Revenue	\$163,117,437	\$162,128,616	\$988,821	0.6%	\$176,572,505	(\$13,455,068)	(7.6%)
Average Rates							
Cash	\$162.94	\$168.56	(\$5.62)	(3.3%)	\$173.17	(\$10.23)	(5.9%)
Comp	\$140.05	\$156.32	(\$16.27)	(10.4%)	\$156.31	(\$16.26)	(10.4%)
28 Day	\$114.99	\$122.40	(\$7.41)	(6.1%)	\$122.40	(\$7.41)	(6.1%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2024 - September 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	58,182	60,082	(1,900)	(3.2%)	59,240	(1,058)	(1.8%)
Comp	109	105	4	3.8%	105	4	3.8%
28 Day	9,615	12,891	(3,276)	(25.4%)	12,874	(3,259)	(25.3%)
Total Occupied Rooms	67,906	73,078	(5,172)	(7.1%)	72,219	(4,313)	(6.0%)
Vacant	35,371	32,998	2,373	7.2%	31,227	4,144	13.3%
Total Available Rooms	103,277	106,076	(2,799)	(2.6%)	103,446	(169)	(0.2%)
Percentage of Occupancy							
Cash	56.3%	56.6%	(0.3)	(0.5%)	57.3%	(1.0)	(1.7%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.3%	12.2%	(2.9)	(23.8%)	12.4%	(3.1)	(25.0%)
Total Occupancy Percentage	65.8%	68.9%	(3.1)	(4.5%)	69.8%	(4.0)	(5.7%)
Vacant	34.2%	31.1%	3.1	10.0%	30.2%	4.0	13.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,536,853	\$5,832,496	(\$295,643)	(5.1%)	\$5,849,584	(\$312,731)	(5.3%)
Comp	\$13,539	\$13,126	\$413	3.1%	\$13,126	\$413	3.1%
28 Day	\$474,264	\$591,883	(\$117,619)	(19.9%)	\$590,419	(\$116,155)	(19.7%)
Total Revenue	\$6,024,656	\$6,437,505	(\$412,849)	(6.4%)	\$6,453,129	(\$428,473)	(6.6%)
Average Rates							
Cash	\$95.16	\$97.07	(\$1.91)	(2.0%)	\$98.74	(\$3.58)	(3.6%)
Comp	\$124.21	\$125.01	(\$0.80)	(0.6%)	\$125.01	(\$0.80)	(0.6%)
28 Day	\$49.33	\$45.91	\$3.42	7.4%	\$45.86	\$3.47	7.6%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2024 - September 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	12,929	12,966	(37)	(0.3%)	13,188	(259)	(2.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	141,874	153,912	(12,038)	(7.8%)	158,806	(16,932)	(10.7%)
Total Occupied Rooms	154,803	166,878	(12,075)	(7.2%)	171,994	(17,191)	(10.0%)
Vacant	52,490	43,066	9,424	21.9%	45,934	6,556	14.3%
Total Available Rooms	207,293	209,944	(2,651)	(1.3%)	217,928	(10,635)	(4.9%)
Percentage of Occupancy							
Cash	6.2%	6.2%	-	0.0%	6.1%	0.1	1.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	68.4%	73.3%	(4.9)	(6.7%)	72.9%	(4.5)	(6.2%)
Total Occupancy Percentage	74.7%	79.5%	(4.8)	(6.0%)	78.9%	(4.2)	(5.3%)
Vacant	25.3%	20.5%	4.8	23.4%	21.1%	4.2	19.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$654,206	\$631,834	\$22,372	3.5%	\$663,795	(\$9,589)	(1.4%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$4,398,652	\$4,519,330	(\$120,678)	(2.7%)	\$4,649,690	(\$251,038)	(5.4%)
Total Revenue	\$5,052,858	\$5,151,164	(\$98,306)	(1.9%)	\$5,313,485	(\$260,627)	(4.9%)
Average Rates							
Cash	\$50.60	\$48.73	\$1.87	3.8%	\$50.33	\$0.27	0.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.00	\$29.36	\$1.64	5.6%	\$29.28	\$1.72	5.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2024 - September 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	35,711	35,268	443	1.3%	37,027	(1,316)	(3.6%)
Comp	443	545	(102)	(18.7%)	545	(102)	(18.7%)
28 Day	60,047	52,264	7,783	14.9%	58,061	1,986	3.4%
Total Occupied Rooms	96,201	88,077	8,124	9.2%	95,633	568	0.6%
Vacant	32,595	43,299	(10,704)	(24.7%)	36,472	(3,877)	(10.6%)
Total Available Rooms	128,796	131,376	(2,580)	(2.0%)	132,105	(3,309)	(2.5%)
Percentage of Occupancy							
Cash	27.7%	26.8%	0.9	3.4%	28.0%	(0.3)	(1.1%)
Comp	0.3%	0.4%	(0.1)	(25.0%)	0.4%	(0.1)	(25.0%)
28 Day	46.6%	39.8%	6.8	17.1%	44.0%	2.6	5.9%
Total Occupancy Percentage	74.7%	67.0%	7.7	11.5%	72.4%	2.3	3.2%
Vacant	25.3%	33.0%	(7.7)	(23.3%)	27.6%	(2.3)	(8.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,020,348	\$2,226,676	(\$206,328)	(9.3%)	\$2,352,422	(\$332,074)	(14.1%)
Comp	\$31,655	\$34,594	(\$2,939)	(8.5%)	\$34,596	(\$2,941)	(8.5%)
28 Day	\$1,665,286	\$1,406,647	\$258,639	18.4%	\$1,548,518	\$116,768	7.5%
Total Revenue	\$3,717,289	\$3,667,917	\$49,372	1.3%	\$3,935,536	(\$218,247)	(5.5%)
Average Rates							
Cash	\$56.57	\$63.14	(\$6.57)	(10.4%)	\$63.53	(\$6.96)	(11.0%)
Comp	\$71.46	\$63.47	\$7.99	12.6%	\$63.48	\$7.98	12.6%
28 Day	\$27.73	\$26.91	\$0.82	3.0%	\$26.67	\$1.06	4.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2024 - September 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	58,362	57,610	752	1.3%	55,932	2,430	4.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	24,110	29,292	(5,182)	(17.7%)	29,292	(5,182)	(17.7%)
Total Occupied Rooms	82,472	86,902	(4,430)	(5.1%)	85,224	(2,752)	(3.2%)
Vacant	27,044	15,402	11,642	75.6%	22,337	4,707	21.1%
Total Available Rooms	109,516	102,304	7,212	7.0%	107,561	1,955	1.8%
Percentage of Occupancy							
Cash	53.3%	56.3%	(3.0)	(5.3%)	52.0%	1.3	2.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.0%	28.6%	(6.6)	(23.1%)	27.2%	(5.2)	(19.1%)
Total Occupancy Percentage	75.3%	84.9%	(9.6)	(11.3%)	79.2%	(3.9)	(4.9%)
Vacant	24.7%	15.1%	9.6	63.6%	20.8%	3.9	18.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$14,481,240	\$14,621,731	(\$140,491)	(1.0%)	\$14,634,789	(\$153,549)	(1.0%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$2,848,287	\$3,033,685	(\$185,398)	(6.1%)	\$3,033,748	(\$185,461)	(6.1%)
Total Revenue	\$17,329,527	\$17,655,416	(\$325,889)	(1.8%)	\$17,668,537	(\$339,010)	(1.9%)
Average Rates							
Cash	\$248.13	\$253.81	(\$5.68)	(2.2%)	\$261.65	(\$13.52)	(5.2%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$118.14	\$103.57	\$14.57	14.1%	\$103.57	\$14.57	14.1%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2024 - September 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	10,186	11,569	(1,383)	(12.0%)	11,645	(1,459)	(12.5%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	468	(468)	(100.0%)
Total Occupied Rooms	10,186	11,569	(1,383)	(12.0%)	12,113	(1,927)	(15.9%)
Vacant	24,736	18,031	6,705	37.2%	24,147	589	2.4%
Total Available Rooms	34,922	29,600	5,322	18.0%	36,260	(1,338)	(3.7%)
Percentage of Occupancy							
Cash	29.2%	39.1%	(9.9)	(25.3%)	32.1%	(2.9)	(9.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	1.3%	(1.3)	(100.0%)
Total Occupancy Percentage	29.2%	39.1%	(9.9)	(25.3%)	33.4%	(4.2)	(12.6%)
Vacant	70.8%	60.9%	9.9	16.3%	66.6%	4.2	6.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$869,392	\$786,755	\$82,637	10.5%	\$808,784	\$60,608	7.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$33,345	\$0	\$33,345	100.0%	\$27,840	\$5,505	19.8%
Total Revenue	\$902,737	\$786,755	\$115,982	14.7%	\$836,624	\$66,113	7.9%
Average Rates							
Cash	\$85.35	\$68.01	\$17.34	25.5%	\$69.45	\$15.90	22.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$59.49	(\$59.49)	(100.0%)

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2024 - September 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,256	3,654	(398)	(10.9%)	3,654	(398)	(10.9%)
Comp	6	-	6	100.0%	-	6	100.0%
28 Day	677	901	(224)	(24.9%)	910	(233)	(25.6%)
Total Occupied Rooms	3,939	4,555	(616)	(13.5%)	4,564	(625)	(13.7%)
Vacant	17,759	11,085	6,674	60.2%	14,387	3,372	23.4%
Total Available Rooms	21,698	15,640	6,058	38.7%	18,951	2,747	14.5%
Percentage of Occupancy							
Cash	15.0%	23.4%	(8.4)	(35.9%)	19.3%	(4.3)	(22.3%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.1%	5.8%	(2.7)	(46.6%)	4.8%	3.1	100.0%
Total Occupancy Percentage	18.2%	29.1%	(10.9)	(37.5%)	24.1%	18.2	100.0%
Vacant	81.8%	70.9%	10.9	15.4%	75.9%	81.8	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,092,094	\$1,236,045	(\$143,951)	(11.6%)	\$1,232,358	(\$140,264)	(11.4%)
Comp	\$6	\$0	\$6	100.0%	\$0	\$6	100.0%
28 Day	\$68,473	\$120,090	(\$51,617)	(43.0%)	\$121,306	(\$52,833)	(43.6%)
Total Revenue	\$1,160,573	\$1,356,135	(\$195,562)	(14.4%)	\$1,353,664	(\$193,091)	(14.3%)
Average Rates							
Cash	\$335.41	\$338.27	(\$2.86)	(0.8%)	\$337.26	(\$1.85)	(0.5%)
Comp	\$1.00	\$0.00	\$1.00	100.0%	\$0.00	\$1.00	100.0%
28 Day	\$101.14	\$133.30	(\$32.16)	(24.1%)	\$133.30	(\$32.16)	(24.1%)

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
September 2024**

	September 2024		September 2023		Increase (Decrease)		Year to Date July - September 2024		Prior Year July - September 2024		Increase (Decrease)	
	\$	%	\$	%	\$	%	\$	%	\$	%	\$	%
Reno B	\$ 21,444,633		\$ 26,897,285		\$ (5,452,653)	-20.3%	\$ 69,661,868		\$ 75,373,446		\$ (5,711,578)	-7.6%
Reno D	\$ 8,693,545		\$ 13,548,151		\$ (4,854,605)	-35.8%	\$ 30,671,246		\$ 37,456,915		\$ (6,785,669)	-18.1%
Reno E	\$ 1,328,546		\$ 1,275,589		\$ 52,957	4.2%	\$ 3,731,953		\$ 4,160,437		\$ (428,484)	-10.3%
Total Reno	\$ 31,466,724		\$ 41,721,025		\$ (10,254,300)	-24.6%	\$ 104,065,067		\$ 116,990,798		\$ (12,925,731)	-11.0%
Washoe A	\$ 252,489		\$ 161,006		\$ 91,483	56.8%	\$ 535,458		\$ 320,049		\$ 215,409	67.3%
Washoe B	\$ 6,689,594		\$ 7,112,230		\$ (422,636)	-5.9%	\$ 27,038,426		\$ 25,975,990		\$ 1,062,437	4.1%
Total Washoe County	\$ 6,942,084		\$ 7,273,236		\$ (331,152)	-4.6%	\$ 27,573,884		\$ 26,296,038		\$ 1,277,846	4.9%
Sparks	\$ 4,747,196		\$ 5,940,452		\$ (1,193,257)	-20.1%	\$ 16,751,365		\$ 18,678,773		\$ (1,927,408)	-10.3%
Total Taxable Revenue	\$ 43,156,001		\$ 54,934,714		\$ (11,778,713)	-21.4%	\$ 148,390,316		\$ 161,965,610		\$ (13,575,294)	-8.4%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
September 2024**

	September 2024	September 2023	Increase (Decrease)		Year to Date	Prior Year	Increase (Decrease)	
			#	%	July - September 2024	July - September 2023	#	%
Reno B	150,325	162,044	(11,719)	(7.2%)	467,683	472,396	(4,713)	(1.0%)
Reno D	68,207	88,062	(19,855)	(22.5%)	229,783	260,737	(30,954)	(11.9%)
Reno E	9,988	7,423	2,565	34.6%	28,935	24,927	4,008	16.1%
Total Reno	228,520	257,529	(29,009)	(11.3%)	726,401	758,060	(31,659)	(4.2%)
Washoe A	2,185	2,962	(777)	(26.2%)	5,878	6,204	(326)	(5.3%)
Washoe B	20,010	21,098	(1,088)	(5.2%)	66,772	66,652	120	0.2%
Total Washoe County	22,195	24,060	(1,865)	(7.8%)	72,650	72,856	(206)	(0.3%)
Sparks	42,393	43,133	(740)	(1.7%)	138,971	137,583	1,388	1.0%
Total Taxable Rooms	293,108	324,722	(31,614)	(9.7%)	938,022	968,499	(30,477)	(3.1%)

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
September 2024**

	September 2024		September 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July - September 2024		July - September 2023		\$	%		
Reno B	\$	142.66	\$	165.99	\$	(23.33)	-14.1%	\$	148.95	\$	159.56	\$	(10.60)	-6.6%
Reno D	\$	127.46	\$	153.85	\$	(26.39)	-17.2%	\$	133.48	\$	143.66	\$	(10.18)	-7.1%
Reno E	\$	133.01	\$	171.84	\$	(38.83)	-22.6%	\$	128.98	\$	166.90	\$	(37.93)	-22.7%
Total Reno	\$	137.70	\$	162.01	\$	(24.31)	-15.0%	\$	143.26	\$	154.33	\$	(11.07)	-7.2%
Washoe A	\$	115.56	\$	54.36	\$	61.20	112.6%	\$	91.10	\$	51.59	\$	39.51	76.6%
Washoe B	\$	334.31	\$	337.10	\$	(2.79)	-0.8%	\$	404.94	\$	389.73	\$	15.21	3.9%
Total Washoe County	\$	312.78	\$	302.30	\$	10.48	3.5%	\$	379.54	\$	360.93	\$	18.61	5.2%
Sparks	\$	111.98	\$	137.72	\$	(25.74)	-18.7%	\$	120.54	\$	135.76	\$	(15.23)	-11.2%
Total Average Daily Rate	\$	147.24	\$	169.17	\$	(21.93)	-13.0%	\$	158.19	\$	167.23	\$	(9.04)	-5.4%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village