

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

October 2024 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of October 2024 are \$36,550,510 and above October of the prior year by \$1,920,339 (5.5%). Cash occupied room nights of 271,731 are above prior year by 9,512 (3.6%). Comp occupied room nights of 75,809 are above prior year by 8,398 (12.5%), and 28-day occupied room nights of 89,846 are below prior year by 152 (-0.2%). Total occupied rooms for the month of October 2024 (Cash, Comp, 28-day) are 17,758 (4.2%) above the prior year.

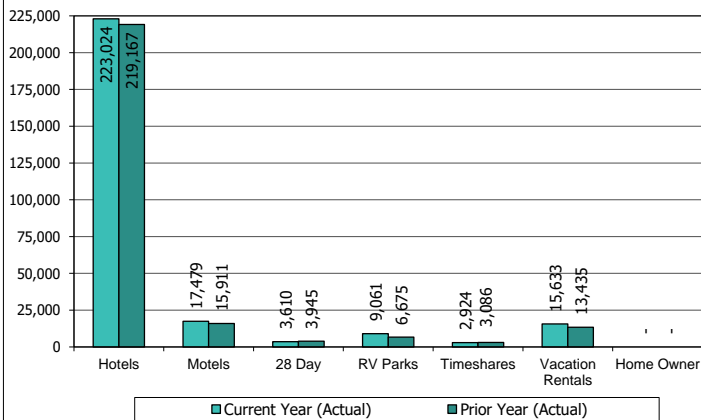
Overall, the Washoe County occupancy percentage of 64.8% for the month is 1.4% above the 63.9% level of the prior year. There were 19,105 (2.9%) more available rooms for the month compared to the prior year.

Overall cash average rates for October 2024 of \$134.51 increased \$2.44 (1.8%), compared to \$132.07 for the prior year.

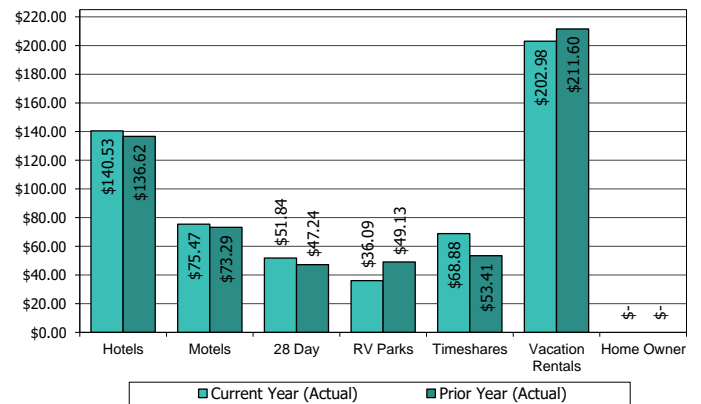
Year-to-date cash occupied room nights of 1,209,679 are 21,039 (-1.7%) below prior year. Cash average rates year-to-date of \$152.89 are \$6.85 (-4.3%) below the prior year. Year-to-date, total taxable room revenues of \$184,950,102 are (-5.9%) below prior year.

October 2024						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	475,989	223,024	\$140.53	\$136.62	\$3.91	2.9%
Motels	37,014	17,479	\$75.47	\$73.29	\$2.18	3.0%
28 Day	68,949	3,610	\$51.84	\$47.24	\$4.60	9.7%
RV Parks	44,780	9,061	\$36.09	\$49.13	(\$13.04)	-26.5%
Timeshares	11,461	2,924	\$68.88	\$53.41	\$15.47	29.0%
Vacation Rentals	37,173	15,633	\$202.98	\$211.60	(\$8.62)	-4.1%
Totals	675,366	271,731	\$134.51	\$132.07	\$2.44	1.8%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



Contact:
Courtney Jaeger, CPA
Vice President of Finance
cjaeger@renotahoehouse.com
775-827-7627

Reno-Sparks Convention & Visitors Authority
P.O. Box 837
Reno, Nevada 89504-0837

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2024

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$36,550,510	\$34,065,034	\$2,485,476	7.3%	\$34,630,171	\$1,920,339	5.5%
Occupied Rooms - Cash	271,731	260,678	11,053	4.2%	262,219	9,512	3.6%
Average Rate - Cash	\$134.51	\$130.68	\$3.83	2.9%	\$132.07	\$2.44	1.8%
Occupied Rooms							
Cash	271,731	260,678	11,053	4.2%	262,219	9,512	3.6%
Comp	75,809	69,439	6,370	9.2%	67,411	8,398	12.5%
28 Day	89,846	86,265	3,581	4.2%	89,998	(152)	(0.2%)
Total Occupied Rooms	437,386	416,381	21,005	5.0%	419,628	17,758	4.2%
Percentage of Occupancy							
Cash	40.2%	38.5%	1.7	4.4%	40.0%	0.2	0.5%
Comp	11.2%	10.3%	0.9	8.7%	10.3%	0.9	8.7%
28 Day	13.3%	12.7%	0.6	4.7%	13.7%	(0.4)	(2.9%)
Total Percentage of Occupancy	64.8%	61.5%	3.3	5.4%	63.9%	0.9	1.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	223,024	216,975	6,049	2.8%	219,167	3,857	1.8%
Motels	17,479	16,175	1,304	8.1%	15,911	1,568	9.9%
28 Day Motels	3,610	3,873	(263)	(6.8%)	3,945	(335)	(8.5%)
R.V. Parks	9,061	6,865	2,196	32.0%	6,675	2,386	35.7%
Vacation Rentals	15,633	13,704	1,929	14.1%	13,435	2,198	16.4%
Timehares	2,924	3,086	(162)	(5.2%)	3,086	(162)	(5.2%)
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	271,731	260,678	11,053	4.2%	262,219	9,512	3.6%
Percentage of Occupancy - Cash							
Hotels	46.9%	45.2%	1.7	3.8%	47.2%	(0.3)	(0.6%)
Motels	47.2%	45.3%	1.9	4.2%	46.6%	0.6	1.3%
28 Day Motels	5.2%	5.5%	(0.3)	(5.5%)	5.7%	(0.5)	(8.8%)
R.V. Parks	20.2%	15.5%	4.7	30.3%	15.3%	4.9	32.0%
Vacation Rentals	42.1%	39.8%	2.3	5.8%	40.2%	1.9	4.7%
Timeshares	25.5%	27.6%	(2.1)	(7.6%)	26.5%	(1.0)	(3.8%)
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	40.2%	38.5%	1.7	4.4%	40.0%	0.2	0.5%
Average Rates - Cash							
Hotels	\$140.53	\$135.25	\$5.28	3.9%	\$136.62	\$3.91	2.9%
Motels	\$75.47	\$71.85	\$3.62	5.0%	\$73.29	\$2.18	3.0%
28 Day Motels	\$51.84	\$47.73	\$4.11	8.6%	\$47.24	\$4.60	9.7%
R.V. Parks	\$36.09	\$48.90	(\$12.81)	(26.2%)	\$49.13	(\$13.04)	(26.5%)
Vacation Rentals	\$202.98	\$209.48	(\$6.50)	(3.1%)	\$211.60	(\$8.62)	(4.1%)
Timeshares	\$68.88	\$53.41	\$15.47	29.0%	\$53.41	\$15.47	29.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$134.51	\$130.68	\$3.83	2.9%	\$132.07	\$2.44	1.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	271,731	260,678	11,053	4.2%	262,219	9,512	3.6%
Comp	75,809	69,439	6,370	9.2%	67,411	8,398	12.5%
28 Day	89,846	86,265	3,581	4.2%	89,998	(152)	(0.2%)
Total Occupied Rooms	437,386	416,381	21,005	5.0%	419,628	17,758	4.2%
Vacant	237,980	260,544	(22,564)	(8.7%)	236,633	1,347	0.6%
Total Available Rooms	675,366	676,925	(1,559)	(0.2%)	656,261	19,105	2.9%
Percentage of Occupancy							
Cash	40.2%	38.5%	1.7	4.4%	40.0%	0.2	0.5%
Comp	11.2%	10.3%	0.9	8.7%	10.3%	0.9	8.7%
28 Day	13.3%	12.7%	0.6	4.7%	13.7%	(0.4)	(2.9%)
Total Occupancy Percentage	64.8%	61.5%	3.3	5.4%	63.9%	0.9	1.4%
Vacant	35.2%	38.5%	(3.3)	(8.6%)	36.1%	(0.9)	(2.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$36,550,510	\$34,065,034	\$2,485,476	7.3%	\$34,630,171	\$1,920,339	5.5%
Comp	\$9,532,931	\$9,799,991	(\$267,060)	(2.7%)	\$9,495,533	\$37,398	0.4%
28 Day	\$4,386,315	\$3,672,197	\$714,118	19.4%	\$3,750,576	\$635,739	17.0%
Total Revenue	\$50,469,756	\$47,537,222	\$2,932,534	6.2%	\$47,876,280	\$2,593,476	5.4%
Average Rates							
Cash	\$134.51	\$130.68	\$3.83	2.9%	\$132.07	\$2.44	1.8%
Comp	\$125.75	\$141.13	(\$15.38)	(10.9%)	\$140.86	(\$15.11)	(10.7%)
28 Day	\$48.82	\$42.57	\$6.25	14.7%	\$41.67	\$7.15	17.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

October 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	223,024	216,975	6,049	2.8%	219,167	3,857	1.8%
Comp	75,666	69,175	6,491	9.4%	67,147	8,519	12.7%
28 Day	9,102	3,371	5,731	170.0%	4,492	4,610	102.6%
Total Occupied Rooms	307,792	289,521	18,271	6.3%	290,806	16,986	5.8%
Vacant	168,197	190,979	(22,782)	(11.9%)	173,263	(5,066)	(2.9%)
Total Available Rooms	475,989	480,500	(4,511)	(0.9%)	464,069	11,920	2.6%
Percentage of Occupancy							
Cash	46.9%	45.2%	1.7	3.8%	47.2%	(0.3)	(0.6%)
Comp	15.9%	14.4%	1.5	10.4%	14.5%	1.4	9.7%
28 Day	1.9%	0.7%	1.2	171.4%	1.0%	0.9	90.0%
Total Occupancy Percentage	64.7%	60.3%	4.4	7.3%	62.7%	2.0	3.2%
Vacant	35.3%	39.7%	(4.4)	(11.1%)	37.3%	(2.0)	(5.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$31,342,540	\$29,346,738	\$1,995,802	6.8%	\$29,942,223	\$1,400,317	4.7%
Comp	\$9,522,796	\$9,786,159	(\$263,363)	(2.7%)	\$9,481,702	\$41,094	0.4%
28 Day	\$1,164,407	\$546,253	\$618,154	113.2%	\$555,148	\$609,259	109.7%
Total Revenue	\$42,029,743	\$39,679,150	\$2,350,593	5.9%	\$39,979,073	\$2,050,670	5.1%
Average Rates							
Cash	\$140.53	\$135.25	\$5.28	3.9%	\$136.62	\$3.91	2.9%
Comp	\$125.85	\$141.47	(\$15.62)	(11.0%)	\$141.21	(\$15.36)	(10.9%)
28 Day	\$127.93	\$162.04	(\$34.11)	(21.1%)	\$123.59	\$4.34	3.5%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

October 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	17,479	16,175	1,304	8.1%	15,911	1,568	9.9%
Comp	13	15	(2)	(13.3%)	15	(2)	(13.3%)
28 Day	3,282	4,317	(1,035)	(24.0%)	4,276	(994)	(23.2%)
Total Occupied Rooms	20,774	20,507	267	1.3%	20,202	572	2.8%
Vacant	16,240	15,236	1,004	6.6%	13,965	2,275	16.3%
Total Available Rooms	37,014	35,743	1,271	3.6%	34,167	2,847	8.3%
Percentage of Occupancy							
Cash	47.2%	45.3%	1.9	4.2%	46.6%	0.6	1.3%
Comp	-	-	-	-	-	-	-
28 Day	8.9%	12.1%	(3.2)	(26.4%)	12.5%	(3.6)	(28.8%)
Total Occupancy Percentage	56.1%	57.4%	(1.3)	(2.3%)	59.1%	(3.0)	(5.1%)
Vacant	43.9%	42.6%	1.3	3.1%	40.9%	3.0	7.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,319,191	\$1,162,235	\$156,956	13.5%	\$1,166,056	\$153,135	13.1%
Comp	\$1,625	\$1,875	(\$250)	(13.3%)	\$1,875	(\$250)	(13.3%)
28 Day	\$132,855	\$193,013	(\$60,158)	(31.2%)	\$193,042	(\$60,187)	(31.2%)
Total Revenue	\$1,453,671	\$1,357,123	\$96,548	7.1%	\$1,360,973	\$92,698	6.8%
Average Rates							
Cash	\$75.47	\$71.85	\$3.62	5.0%	\$73.29	\$2.18	3.0%
Comp	\$125.00	\$125.00	\$0.00	0.0%	\$125.00	\$0.00	0.0%
28 Day	\$40.48	\$44.71	(\$4.23)	(9.5%)	\$45.15	(\$4.67)	(10.3%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

October 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,610	3,873	(263)	(6.8%)	3,945	(335)	(8.5%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	45,065	47,643	(2,578)	(5.4%)	50,296	(5,231)	(10.4%)
Total Occupied Rooms	48,675	51,515	(2,840)	(5.5%)	54,241	(5,566)	(10.3%)
Vacant	20,274	19,227	1,047	5.4%	15,021	5,253	35.0%
Total Available Rooms	68,949	70,742	(1,793)	(2.5%)	69,262	(313)	(0.5%)
Percentage of Occupancy							
Cash	5.2%	5.5%	(0.3)	(5.5%)	5.7%	(0.5)	(8.8%)
Comp	-	-	-	-	-	-	-
28 Day	65.4%	67.3%	(1.9)	(2.8%)	72.6%	(7.2)	(9.9%)
Total Occupancy Percentage	70.6%	72.8%	(2.2)	(3.0%)	78.3%	(7.7)	(9.8%)
Vacant	29.4%	27.2%	2.2	8.1%	21.7%	7.7	35.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$187,138	\$184,836	\$2,302	1.2%	\$186,359	\$779	0.4%
Comp	-	-	-	-	-	-	-
28 Day	\$1,465,205	\$1,392,120	\$73,085	5.2%	\$1,461,662	\$3,543	0.2%
Total Revenue	\$1,652,343	\$1,576,956	\$75,387	4.8%	\$1,648,021	\$4,322	0.3%
Average Rates							
Cash	\$51.84	\$47.73	\$4.11	8.6%	\$47.24	\$4.60	9.7%
Comp	-	-	-	-	-	-	-
28 Day	\$32.51	\$29.22	\$3.29	11.3%	\$29.06	\$3.45	11.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

October 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	9,061	6,865	2,196	32.0%	6,675	2,386	35.7%
Comp	130	249	(119)	(47.8%)	249	(119)	(47.8%)
28 Day	22,896	22,097	799	3.6%	22,097	799	3.6%
Total Occupied Rooms	32,087	29,211	2,876	9.8%	29,021	3,066	10.6%
Vacant	12,693	15,057	(2,364)	(15.7%)	14,635	(1,942)	(13.3%)
Total Available Rooms	44,780	44,268	512	1.2%	43,656	1,124	2.6%
Percentage of Occupancy							
Cash	20.2%	15.5%	4.7	30.3%	15.3%	4.9	32.0%
Comp	0.3%	0.6%	(0.3)	(50.0%)	0.6%	(0.3)	(50.0%)
28 Day	51.1%	49.9%	1.2	2.4%	50.6%	0.5	1.0%
Total Occupancy Percentage	71.7%	66.0%	5.7	8.6%	66.5%	5.2	7.8%
Vacant	28.3%	34.0%	(5.7)	(16.8%)	33.5%	(5.2)	(15.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$327,028	\$335,696	(\$8,668)	(2.6%)	\$327,910	(\$882)	(0.3%)
Comp	\$8,510	\$11,957	(\$3,447)	(28.8%)	\$11,956	(\$3,446)	(28.8%)
28 Day	\$636,110	\$612,308	\$23,802	3.9%	\$612,207	\$23,903	3.9%
Total Revenue	\$971,648	\$959,961	\$11,687	1.2%	\$952,073	\$19,575	2.1%
Average Rates							
Cash	\$36.09	\$48.90	(\$12.81)	(26.2%)	\$49.13	(\$13.04)	(26.5%)
Comp	\$65.46	\$48.02	\$17.44	36.3%	\$48.02	\$17.44	36.3%
28 Day	\$27.78	\$27.71	\$0.07	0.3%	\$27.71	\$0.07	0.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

October 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	15,633	13,704	1,929	14.1%	13,435	2,198	16.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,501	8,837	664	7.5%	8,837	664	7.5%
Total Occupied Rooms	25,134	22,541	2,593	11.5%	22,272	2,862	12.9%
Vacant	12,039	11,931	108	0.9%	11,186	853	7.6%
Total Available Rooms	37,173	34,472	2,701	7.8%	33,458	3,715	11.1%
Percentage of Occupancy							
Cash	42.1%	39.8%	2.3	5.8%	40.2%	1.9	4.7%
Comp	-	-	-	-	-	-	-
28 Day	25.6%	25.6%	-	0.0%	26.4%	(0.8)	(3.0%)
Total Occupancy Percentage	67.6%	65.4%	2.2	3.4%	66.6%	1.0	1.5%
Vacant	32.4%	34.6%	(2.2)	(6.4%)	33.4%	(1.0)	(3.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,173,216	\$2,870,706	\$302,510	10.5%	\$2,842,804	\$330,412	11.6%
Comp	-	-	-	-	-	-	-
28 Day	\$987,738	\$928,504	\$59,234	6.4%	\$928,517	\$59,221	6.4%
Total Revenue	\$4,160,954	\$3,799,209	\$361,745	9.5%	\$3,771,321	\$389,633	10.3%
Average Rates							
Cash	\$202.98	\$209.48	(\$6.50)	(3.1%)	\$211.60	(\$8.62)	(4.1%)
Comp	-	-	-	-	-	-	-
28 Day	\$103.96	\$105.07	(\$1.11)	(1.1%)	\$105.07	(\$1.11)	(1.1%)

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

October 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,924	3,086	(162)	(5.2%)	3,086	(162)	(5.2%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,924	3,086	(162)	(5.2%)	3,086	(162)	(5.2%)
Vacant	8,537	8,114	423	5.2%	8,563	(26)	(0.3%)
Total Available Rooms	11,461	11,200	261	2.3%	11,649	(188)	(1.6%)
Percentage of Occupancy							
Cash	25.5%	27.6%	(2.1)	(7.6%)	26.5%	(1.0)	(3.8%)
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
Total Occupancy Percentage	25.5%	27.6%	(2.1)	(7.6%)	26.5%	(1.0)	(3.8%)
Vacant	74.5%	72.4%	2.1	2.9%	73.5%	1.0	1.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$201,397	\$164,823	\$36,574	22.2%	\$164,819	\$36,578	22.2%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
Total Revenue	\$201,397	\$164,823	\$36,574	22.2%	\$164,819	\$36,578	22.2%
Average Rates							
Cash	\$68.88	\$53.41	\$15.47	29.0%	\$53.41	\$15.47	29.0%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - October 2024

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$184,950,102	\$179,804,601	\$5,145,501	2.9%	\$196,595,781	(\$11,645,679)	(5.9%)
Occupied Rooms - Cash	1,209,679	1,156,123	53,556	4.6%	1,230,718	(21,039)	(1.7%)
Average Rate - Cash	\$152.89	\$155.52	(\$2.63)	(1.7%)	\$159.74	(\$6.85)	(4.3%)
Occupied Rooms							
Cash	1,209,679	1,156,123	53,556	4.6%	1,230,718	(21,039)	(1.7%)
Comp	337,435	327,763	9,672	3.0%	315,873	21,562	6.8%
28 Day	350,813	347,320	3,493	1.0%	361,955	(11,142)	(3.1%)
Total Occupied Rooms	1,897,927	1,831,206	66,721	3.6%	1,908,546	(10,619)	(0.6%)
Percentage of Occupancy							
Cash	44.5%	42.9%	1.6	3.7%	46.1%	(1.6)	(3.5%)
Comp	12.4%	12.1%	0.3	2.5%	11.8%	0.6	5.1%
28 Day	12.9%	12.9%	-	0.0%	13.6%	(0.7)	(5.1%)
Total Percentage of Occupancy	69.9%	67.9%	2.0	2.9%	71.5%	(1.6)	(2.2%)
Market Segments							
Occupied Rooms - Cash							
Hotels	982,420	931,271	51,149	5.5%	1,006,980	(24,560)	(2.4%)
Motels	75,598	76,258	(660)	(0.9%)	75,151	447	0.6%
28 Day Motels	16,483	16,839	(356)	(2.1%)	17,133	(650)	(3.8%)
R.V. Parks	44,772	42,133	2,639	6.3%	43,702	1,070	2.4%
Vacation Rentals	73,995	71,314	2,681	3.8%	69,367	4,628	6.7%
Timeshares	13,110	14,655	(1,545)	(10.5%)	14,731	(1,621)	(11.0%)
Home Owner Rentals	3,301	3,654	(353)	(9.7%)	3,654	(353)	(9.7%)
Total Occupied - Cash	1,209,679	1,156,123	53,556	4.6%	1,230,718	(21,039)	(1.7%)
Percentage of Occupancy - Cash							
Hotels	51.4%	48.8%	2.6	5.3%	54.1%	(2.7)	(5.0%)
Motels	53.9%	53.8%	0.1	0.2%	54.6%	(0.7)	(1.3%)
28 Day Motels	6.0%	6.0%	0.0	0.0%	6.0%	0.0	0.0%
R.V. Parks	25.8%	24.0%	1.8	7.5%	24.9%	0.9	3.6%
Vacation Rentals	50.4%	52.1%	(1.7)	(3.3%)	49.2%	1.2	2.4%
Timeshares	28.3%	35.9%	(7.6)	(21.2%)	30.7%	(2.4)	(7.8%)
Home Owner Rentals	14.4%	23.4%	(9.0)	(38.5%)	19.3%	(4.9)	(25.4%)
Total Occupancy Percentage - Cash	44.5%	42.9%	1.6	3.7%	46.1%	(1.6)	(3.5%)
Average Rates - Cash							
Hotels	\$157.85	\$160.80	(\$2.95)	(1.8%)	\$165.21	(\$7.36)	(4.5%)
Motels	\$90.60	\$91.73	(\$1.13)	(1.2%)	\$93.35	(\$2.75)	(2.9%)
28 Day Motels	\$50.85	\$48.50	\$2.35	4.8%	\$49.62	\$1.23	2.5%
R.V. Parks	\$52.43	\$60.82	(\$8.39)	(13.8%)	\$61.33	(\$8.90)	(14.5%)
Vacation Rental	\$238.59	\$245.29	(\$6.70)	(2.7%)	\$251.96	(\$13.37)	(5.3%)
Timeshares	\$81.68	\$64.93	\$16.75	25.8%	\$66.09	\$15.59	23.6%
Home Owner Rentals	\$336.63	\$338.27	(\$1.64)	(0.5%)	\$337.26	(\$0.63)	(0.2%)
Total Cash Average Rate	\$152.89	\$155.52	(\$2.63)	(1.7%)	\$159.74	(\$6.85)	(4.3%)

Combined Room Statistics - Year To Date
July 2024 - October 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,209,679	1,156,123	53,556	4.6%	1,230,718	(21,039)	(1.7%)
Comp	337,435	327,763	9,672	3.0%	315,873	21,562	6.8%
28 Day	350,813	347,320	3,493	1.0%	361,955	(11,142)	(3.1%)
Total Occupied Rooms	1,897,927	1,831,206	66,721	3.6%	1,908,546	(10,619)	(0.6%)
Vacant	818,804	866,659	(47,855)	(5.5%)	761,476	57,328	7.5%
Total Available Rooms	2,716,731	2,697,865	18,866	0.7%	2,670,022	46,709	1.7%
Percentage of Occupancy							
Cash	44.5%	42.9%	1.6	3.7%	46.1%	(1.6)	(3.5%)
Comp	12.4%	12.1%	0.3	2.5%	11.8%	0.6	5.1%
28 Day	12.9%	12.9%	-	0.0%	13.6%	(0.7)	(5.1%)
Total Occupancy Percentage	69.9%	67.9%	2.0	2.9%	71.5%	(1.6)	(2.2%)
Vacant	30.1%	32.1%	(2.0)	(6.2%)	28.5%	1.6	5.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$184,950,102	\$179,804,601	\$5,145,501	2.9%	\$196,595,781	(\$11,645,679)	(5.9%)
Comp	\$46,141,904	\$50,128,581	(\$3,986,677)	(8.0%)	\$48,278,608	(\$2,136,704)	(4.4%)
28 Day	\$16,731,280	\$14,787,547	\$1,943,733	13.1%	\$15,135,370	\$1,595,910	10.5%
Total Revenue	\$247,823,286	\$244,720,729	\$3,102,557	1.3%	\$260,009,759	(\$12,186,473)	(4.7%)
Average Rates							
Cash	\$152.89	\$155.52	(\$2.63)	(1.7%)	\$159.74	(\$6.85)	(4.3%)
Comp	\$136.74	\$152.94	(\$16.20)	(10.6%)	\$152.84	(\$16.10)	(10.5%)
28 Day	\$47.69	\$42.58	\$5.11	12.0%	\$41.82	\$5.87	14.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2024 - October 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	982,420	931,271	51,149	5.5%	1,006,980	(24,560)	(2.4%)
Comp	336,734	326,849	9,885	3.0%	314,959	21,775	6.9%
28 Day	33,604	15,166	18,438	121.6%	16,038	17,566	109.5%
Total Occupied Rooms	1,352,758	1,273,286	79,472	6.2%	1,337,977	14,781	1.1%
Vacant	557,849	633,214	(75,365)	(11.9%)	523,602	34,247	6.5%
Total Available Rooms	1,910,607	1,906,500	4,107	0.2%	1,861,579	49,028	2.6%
Percentage of Occupancy							
Cash	51.4%	48.8%	2.6	5.3%	54.1%	(2.7)	(5.0%)
Comp	17.6%	17.1%	0.5	2.9%	16.9%	0.7	4.1%
28 Day	1.8%	0.8%	1.0	125.0%	0.9%	0.9	100.0%
Total Occupancy Percentage	70.8%	66.8%	4.0	6.0%	71.9%	(1.1)	(1.5%)
Vacant	29.2%	33.2%	(4.0)	(12.0%)	28.1%	1.1	3.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$155,078,723	\$149,750,768	\$5,327,955	3.6%	\$166,366,100	(\$11,287,377)	(6.8%)
Comp	\$46,086,568	\$50,067,030	(\$3,980,462)	(8.0%)	\$48,217,056	(\$2,130,488)	(4.4%)
28 Day	\$3,981,889	\$1,989,968	\$1,991,921	100.1%	\$1,968,421	\$2,013,468	102.3%
Total Revenue	\$205,147,180	\$201,807,766	\$3,339,414	1.7%	\$216,551,577	(\$11,404,397)	(5.3%)
Average Rates							
Cash	\$157.85	\$160.80	(\$2.95)	(1.8%)	\$165.21	(\$7.36)	(4.5%)
Comp	\$136.86	\$153.18	(\$16.32)	(10.7%)	\$153.09	(\$16.23)	(10.6%)
28 Day	\$118.49	\$131.21	(\$12.72)	(9.7%)	\$122.73	(\$4.24)	(3.5%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2024 - October 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	75,598	76,258	(660)	(0.9%)	75,151	447	0.6%
Comp	122	120	2	1.7%	120	2	1.7%
28 Day	12,867	17,208	(4,341)	(25.2%)	17,150	(4,283)	(25.0%)
Total Occupied Rooms	88,587	93,586	(4,999)	(5.3%)	92,421	(3,834)	(4.1%)
Vacant	51,704	48,233	3,471	7.2%	45,192	6,512	14.4%
Total Available Rooms	140,291	141,819	(1,528)	(1.1%)	137,613	2,678	1.9%
Percentage of Occupancy							
Cash	53.9%	53.8%	0.1	0.2%	54.6%	(0.7)	(1.3%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.2%	12.1%	(2.9)	(24.0%)	12.5%	(3.3)	(26.4%)
Total Occupancy Percentage	63.1%	66.0%	(2.9)	(4.4%)	67.2%	(4.1)	(6.1%)
Vacant	36.9%	34.0%	2.9	8.5%	32.8%	4.1	12.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$6,849,456	\$6,994,731	(\$145,275)	(2.1%)	\$7,015,640	(\$166,184)	(2.4%)
Comp	\$15,164	\$15,001	\$163	1.1%	\$15,001	\$163	1.1%
28 Day	\$603,317	784,895.69	(\$181,579)	(23.1%)	\$783,462	(\$180,145)	(23.0%)
Total Revenue	\$7,467,937	\$7,794,628	(\$326,691)	(4.2%)	\$7,814,103	(\$346,166)	(4.4%)
Average Rates							
Cash	\$90.60	\$91.73	(\$1.13)	(1.2%)	\$93.35	(\$2.75)	(2.9%)
Comp	\$124.30	\$125.01	(\$0.71)	(0.6%)	\$125.01	(\$0.71)	(0.6%)
28 Day	\$46.89	\$45.61	\$1.28	2.8%	\$45.68	\$1.21	2.6%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2024 - October 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	16,483	16,839	(356)	(2.1%)	17,133	(650)	(3.8%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	186,939	201,555	(14,616)	(7.3%)	209,102	(22,163)	(10.6%)
Total Occupied Rooms	203,422	218,393	(14,971)	(6.9%)	226,235	(22,813)	(10.1%)
Vacant	72,820	62,293	10,527	16.9%	60,955	11,865	19.5%
Total Available Rooms	276,242	280,686	(4,444)	(1.6%)	287,190	(10,948)	(3.8%)
Percentage of Occupancy							
Cash	6.0%	6.0%	-	0.0%	6.0%	-	0.0%
Comp	-	-	-	-	-	-	-
28 Day	67.7%	71.8%	(4.1)	(5.7%)	72.8%	(5.1)	(7.0%)
Total Occupancy Percentage	73.6%	77.8%	(4.2)	(5.4%)	78.8%	(5.2)	(6.6%)
Vacant	26.4%	22.2%	4.2	18.9%	21.2%	5.2	24.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$838,088	\$816,670	\$21,418	2.6%	\$850,155	(\$12,067)	(1.4%)
Comp	-	-	-	-	-	-	-
28 Day	\$5,868,277	\$5,911,449	(\$43,172)	(0.7%)	\$6,111,352	(\$243,075)	(4.0%)
Total Revenue	\$6,706,365	\$6,728,120	(\$21,755)	(0.3%)	\$6,961,507	(\$255,142)	(3.7%)
Average Rates							
Cash	\$50.85	\$48.50	\$2.35	4.8%	\$49.62	\$1.23	2.5%
Comp	-	-	-	-	-	-	-
28 Day	\$31.39	\$29.33	\$2.06	7.0%	\$29.23	\$2.16	7.4%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2024 - October 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	44,772	42,133	2,639	6.3%	43,702	1,070	2.4%
Comp	573	794	(221)	(27.8%)	794	(221)	(27.8%)
28 Day	82,943	74,361	8,582	11.5%	80,158	2,785	3.5%
Total Occupied Rooms	128,288	117,288	11,000	9.4%	124,654	3,634	2.9%
Vacant	45,288	58,356	(13,068)	(22.4%)	51,107	(5,819)	(11.4%)
Total Available Rooms	173,576	175,644	(2,068)	(1.2%)	175,761	(2,185)	(1.2%)
Percentage of Occupancy							
Cash	25.8%	24.0%	1.8	7.5%	24.9%	0.9	3.6%
Comp	0.3%	0.5%	(0.2)	(40.0%)	0.5%	(0.2)	(40.0%)
28 Day	47.8%	42.3%	5.5	13.0%	45.6%	2.2	4.8%
Total Occupancy Percentage	73.9%	66.8%	7.1	10.6%	70.9%	3.0	4.2%
Vacant	26.1%	33.2%	(7.1)	(21.4%)	29.1%	(3.0)	(10.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,347,376	\$2,562,372	(\$214,996)	(8.4%)	\$2,680,332	(\$332,956)	(12.4%)
Comp	\$40,166	\$46,551	(\$6,385)	(13.7%)	\$46,551	(\$6,385)	(13.7%)
28 Day	\$2,301,396	\$2,018,955	\$282,441	14.0%	\$2,160,724	\$140,672	6.5%
Total Revenue	\$4,688,938	\$4,627,878	\$61,060	1.3%	\$4,887,607	(\$198,669)	(4.1%)
Average Rates							
Cash	\$52.43	\$60.82	(\$8.39)	(13.8%)	\$61.33	(\$8.90)	(14.5%)
Comp	\$70.10	\$58.63	\$11.47	19.6%	\$58.63	\$11.47	19.6%
28 Day	\$27.75	\$27.15	\$0.60	2.2%	\$26.96	\$0.79	2.9%

Reno-Sparks Convention and Visitors Authority
Vacation Rental Statistics - Year To Date
July 2024 - October 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	73,995	71,314	2,681	3.8%	69,367	4,628	6.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	33,611	38,129	(4,518)	(11.8%)	38,129	(4,518)	(11.8%)
Total Occupied Rooms	107,606	109,443	(1,837)	(1.7%)	107,496	110	0.1%
Vacant	39,175	27,333	11,842	43.3%	33,523	5,652	16.9%
Total Available Rooms	146,781	136,776	10,005	7.3%	141,019	5,762	4.1%
Percentage of Occupancy							
Cash	50.4%	52.1%	(1.7)	(3.3%)	49.2%	1.2	2.4%
Comp	-	-	-	-	-	-	-
28 Day	22.9%	27.9%	(5.0)	(17.9%)	27.0%	(4.1)	(15.2%)
Total Occupancy Percentage	73.3%	80.0%	(6.7)	(8.4%)	76.2%	(2.9)	(3.8%)
Vacant	26.7%	20.0%	6.7	33.5%	23.8%	2.9	12.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$17,654,456	\$17,492,436	\$162,020	0.9%	\$17,477,593	\$176,863	1.0%
Comp	-	-	-	-	-	-	-
28 Day	\$3,836,025	\$3,962,189	(\$126,164)	(3.2%)	\$3,962,265	(\$126,240)	(3.2%)
Total Revenue	\$21,490,481	\$21,454,625	\$35,856	0.2%	\$21,439,858	\$50,623	0.2%
Average Rates							
Cash	\$238.59	\$245.29	(\$6.70)	(2.7%)	\$251.96	(\$13.37)	(5.3%)
Comp	-	-	-	-	-	-	-
28 Day	\$114.13	\$103.92	\$10.21	9.8%	\$103.92	\$10.21	9.8%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2024 - October 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	13,110	14,655	(1,545)	(10.5%)	14,731	(1,621)	(11.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	468	(468)	(100.0%)
Total Occupied Rooms	13,110	14,655	(1,545)	(10.5%)	15,199	(2,089)	(13.7%)
Vacant	33,273	26,145	7,128	27.3%	32,710	563	1.7%
Total Available Rooms	46,383	40,800	5,583	13.7%	47,909	(1,526)	(3.2%)
Percentage of Occupancy							
Cash	28.3%	35.9%	(7.6)	(21.2%)	30.7%	(2.4)	(7.8%)
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	1.0%	(1.0)	(100.0%)
Total Occupancy Percentage	28.3%	35.9%	(7.6)	(21.2%)	31.7%	(3.4)	(10.7%)
Vacant	71.7%	64.1%	7.6	11.9%	68.3%	3.4	5.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,070,789	\$951,578	\$119,211	12.5%	\$973,603	\$97,186	10.0%
Comp	-	-	-	-	-	-	-
28 Day	\$33,345	-	\$33,345	100.0%	\$27,840	\$5,505	19.8%
Total Revenue	\$1,104,134	\$951,578	\$152,556	16.0%	\$1,001,443	\$102,691	10.3%
Average Rates							
Cash	\$81.68	\$64.93	\$16.75	25.8%	\$66.09	\$15.59	23.6%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	\$59.49	(\$59.49)	(100.0%)

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2024 - October 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,301	3,654	(353)	(9.7%)	3,654	(353)	(9.7%)
Comp	6	-	6	100.0%	-	6	100.0%
28 Day	849	901	(52)	(5.8%)	910	(61)	(6.7%)
Total Occupied Rooms	4,156	4,555	(399)	(8.8%)	4,564	(408)	(8.9%)
Vacant	18,695	11,085	7,610	68.6%	14,387	4,308	29.9%
Total Available Rooms	22,851	15,640	7,211	46.1%	18,951	3,900	20.6%
Percentage of Occupancy							
Cash	14.4%	23.4%	(9.0)	(38.5%)	19.3%	(4.9)	(25.4%)
Comp	-	-	-	-	-	-	-
28 Day	3.7%	5.8%	(2.1)	(36.2%)	4.8%	(1.1)	(22.9%)
Total Occupancy Percentage	18.2%	29.1%	(10.9)	(37.5%)	24.1%	(5.9)	(24.5%)
Vacant	81.8%	70.9%	10.9	15.4%	75.9%	5.9	7.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,111,214	\$1,236,045	(\$124,831)	(10.1%)	\$1,232,358	(\$121,144)	(9.8%)
Comp	\$6.00	\$0.00	\$6.00	100.0%	\$0.00	\$6.00	100.0%
28 Day	\$107,031	\$120,090	(\$13,059)	(10.9%)	\$121,306	(\$14,275)	(11.8%)
Total Revenue	\$1,218,251	\$1,356,135	(\$137,884)	(10.2%)	\$1,353,664	(\$135,413)	(10.0%)
Average Rates							
Cash	\$336.63	\$338.27	(\$1.64)	(0.5%)	\$337.26	(\$0.63)	(0.2%)
Comp	\$1.00	\$0.00	\$1.00	100.0%	\$0.00	\$1.00	100.0%
28 Day	\$126.07	\$133.30	(\$7.23)	(5.4%)	\$133.30	(\$7.23)	(5.4%)

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
October 2024**

	October 2024		October 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)	
	\$	%	\$	%	\$	%	July - October 2024	July - October 2023	\$	%	\$	%
Reno B	\$ 18,479,719		\$ 17,743,871		\$ 735,849	4.1%	\$ 88,144,317	\$ 93,117,317	\$ (4,973,000)	-5.3%		
Reno D	\$ 8,197,735		\$ 7,468,598		\$ 729,138	9.8%	\$ 38,868,980	\$ 44,925,512	\$ (6,056,532)	-13.5%		
Reno E	\$ 1,285,029		\$ 1,087,441		\$ 197,588	18.2%	\$ 5,013,726	\$ 5,247,878	\$ (234,152)	-4.5%		
Total Reno	\$ 27,962,483		\$ 26,299,909		\$ 1,662,574	6.3%	\$ 132,027,023	\$ 143,290,707	\$ (11,263,684)	-7.9%		
Washoe A	\$ 150,568		\$ 76,242		\$ 74,326	97.5%	\$ 686,026	\$ 396,291	\$ 289,735	73.1%		
Washoe B	\$ 3,621,891		\$ 3,748,522		\$ (126,631)	-3.4%	\$ 30,676,708	\$ 29,724,511	\$ 952,197	3.2%		
Total Washoe County	\$ 3,772,459		\$ 3,824,764		\$ (52,305)	-1.4%	\$ 31,362,734	\$ 30,120,802	\$ 1,241,932	4.1%		
Sparks	\$ 4,815,568		\$ 4,505,498		\$ 310,070	6.9%	\$ 21,560,345	\$ 23,184,271	\$ (1,623,925)	-7.0%		
Total Taxable Revenue	\$ 36,550,510		\$ 34,630,171		\$ 1,920,339	5.5%	\$ 184,950,102	\$ 196,595,781	\$ (11,645,679)	-5.9%		

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
October 2024**

	October 2024	October 2023	Increase (Decrease)		Year to Date July - October 2024	Prior Year July - October 2023	Increase (Decrease)	
			#	%			#	%
Reno B	133,117	129,670	3,447	2.7%	600,809	602,066	(1,257)	(0.2%)
Reno D	67,673	69,928	(2,255)	(3.2%)	297,456	330,665	(33,209)	(10.0%)
Reno E	10,076	7,006	3,070	43.8%	38,955	31,933	7,022	22.0%
Total Reno	210,866	206,604	4,262	2.1%	937,220	964,664	(27,444)	(2.8%)
Washoe A	1,915	1,563	352	22.5%	7,793	7,767	26	0.3%
Washoe B	14,350	13,891	459	3.3%	81,158	80,543	615	0.8%
Total Washoe County	16,265	15,454	811	5.2%	88,951	88,310	641	0.7%
Sparks	44,600	40,161	4,439	11.1%	183,508	177,744	5,764	3.2%
Total Taxable Rooms	271,731	262,219	9,512	3.6%	1,209,679	1,230,718	(21,039)	(1.7%)

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
October 2024**

	October 2024		October 2023		Increase (Decrease)		Year to Date July - October 2024		Prior Year July - October 2023		Increase (Decrease)		
	\$		\$		\$	%	\$		\$		\$	%	
Reno B	\$	138.82	\$	136.84	\$	1.98	1.5%	\$	146.71	\$	154.66	(7.95)	-5.1%
Reno D	\$	121.14	\$	106.80	\$	14.33	13.4%	\$	130.67	\$	135.86	(5.19)	-3.8%
Reno E	\$	127.53	\$	155.22	\$	(27.68)	-17.8%	\$	128.71	\$	164.34	(35.63)	-21.7%
Total Reno	\$	132.61	\$	127.30	\$	5.31	4.2%	\$	140.87	\$	148.54	(7.67)	-5.2%
Washoe A	\$	78.63	\$	48.78	\$	29.85	61.2%	\$	88.03	\$	51.02	37.01	72.5%
Washoe B	\$	252.40	\$	269.85	\$	(17.46)	-6.5%	\$	377.99	\$	369.05	8.94	2.4%
Total Washoe County	\$	231.94	\$	247.49	\$	(15.56)	-6.3%	\$	352.58	\$	341.08	11.50	3.4%
Sparks	\$	107.97	\$	112.19	\$	(4.21)	-3.8%	\$	117.49	\$	130.44	(12.95)	-9.9%
Total Average Daily Rate	\$	134.51	\$	132.07	\$	2.44	1.8%	\$	152.89	\$	159.74	(6.85)	-4.3%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village