

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## November 2024 Room Statistics Compared to the Prior Year

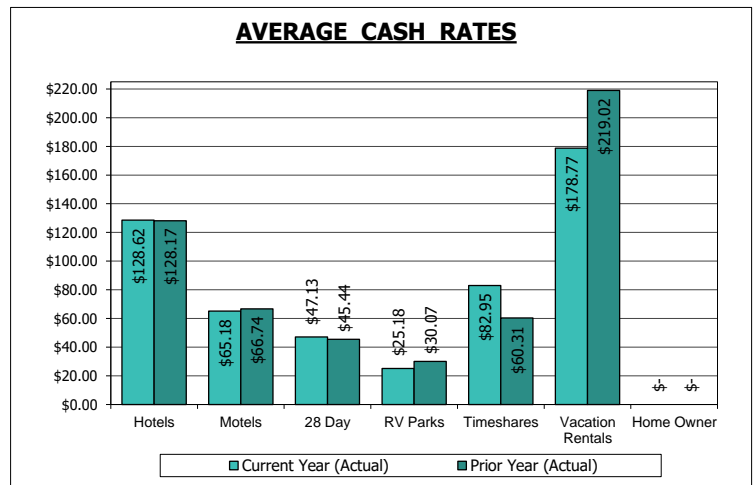
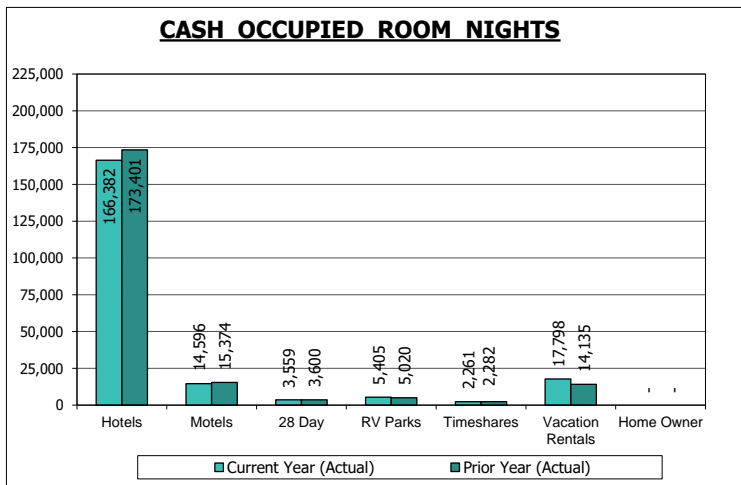
Taxable room revenues for the month of November 2024 are \$26,024,114 and below November of the prior year by \$775,457 (-2.09%). Cash occupied room nights of 210,001 are below prior year by 3,811 (-1.8%). Comp occupied room nights of 65,130 are below prior year by 2,094 (-3.1%), and 28-day occupied room nights of 81,521 are below prior year by 6,070 (-5.9%). Total occupied rooms for the month of November 2024 (Cash, Comp, 28-day) are 11,975 (-3.02%) below the prior year.

Overall, the Washoe County occupancy percentage of 55.4% for the month is -4.3% below the 57.9% level of the prior year. There were 7,947 (1.2%) more available rooms for the month compared to the prior year.

Overall cash average rates for November 2024 of \$123.92 decreased \$1.42 (-1.1%), compared to \$125.34 for the prior year.

Year-to-date cash occupied room nights of 1,419,684 are 24,846 (-1.7%) below prior year. Cash average rates year-to-date of \$148.64 are \$6.01 (-3.9%) below the prior year. Year-to-date, total taxable room revenues of \$211,018,005 are (-5.5%) below prior year.

November 2024						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	460,535	166,382	\$128.62	\$128.17	\$0.45	0.4%
Motels	32,289	14,596	\$65.18	\$66.74	(\$1.56)	-2.3%
28 Day	63,045	3,559	\$47.13	\$45.44	\$1.69	3.7%
RV Parks	41,298	5,405	\$25.18	\$30.07	(\$4.89)	-16.3%
Timeshares	10,623	2,261	\$82.95	\$60.31	\$22.64	37.5%
Vacation Rentals	36,386	17,798	\$178.77	\$219.02	(\$40.25)	-18.4%
<b>Totals</b>	<b>644,176</b>	<b>210,001</b>	<b>\$123.92</b>	<b>\$125.34</b>	<b>(\$1.42)</b>	<b>-1.1%</b>



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**November 2024**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$26,024,114</b>	<b>\$26,077,029</b>	<b>(\$52,915)</b>	<b>(0.2%)</b>	<b>\$26,799,571</b>	<b>(\$775,457)</b>	<b>(2.9%)</b>
<b>Occupied Rooms - Cash</b>	<b>210,001</b>	<b>210,384</b>	<b>(383)</b>	<b>(0.2%)</b>	<b>213,812</b>	<b>(3,811)</b>	<b>(1.8%)</b>
<b>Average Rate - Cash</b>	<b>\$123.92</b>	<b>\$123.95</b>	<b>(\$0.03)</b>	<b>0.0%</b>	<b>\$125.34</b>	<b>(\$1.42)</b>	<b>(1.1%)</b>
<b>Occupied Rooms</b>							
Cash	210,001	210,384	(383)	(0.2%)	213,812	(3,811)	(1.8%)
Comp	65,130	68,230	(3,100)	(4.5%)	67,224	(2,094)	(3.1%)
28 Day	81,521	86,133	(4,612)	(5.4%)	87,591	(6,070)	(6.9%)
<b>Total Occupied Rooms</b>	<b>356,652</b>	<b>364,748</b>	<b>(8,096)</b>	<b>(2.2%)</b>	<b>368,627</b>	<b>(11,975)</b>	<b>(3.2%)</b>
<b>Percentage of Occupancy</b>							
Cash	32.6%	32.1%	0.5	1.6%	33.6%	(1.0)	(3.0%)
Comp	10.1%	10.4%	(0.3)	(2.9%)	10.6%	(0.5)	(4.7%)
28 Day	12.7%	13.1%	(0.4)	(3.1%)	13.8%	(1.1)	(8.0%)
<b>Total Percentage of Occupancy</b>	<b>55.4%</b>	<b>55.6%</b>	<b>(0.2)</b>	<b>(0.4%)</b>	<b>57.9%</b>	<b>(2.5)</b>	<b>(4.3%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	166,382	169,933	(3,551)	(2.1%)	173,401	(7,019)	(4.0%)
Motels	14,596	15,297	(701)	(4.6%)	15,374	(778)	(5.1%)
28 Day Motels	3,559	3,534	25	0.7%	3,600	(41)	(1.1%)
R.V. Parks	5,405	4,920	485	9.9%	5,020	385	7.7%
Vacation Rentals	17,798	14,418	3,380	23.4%	14,135	3,663	25.9%
Timehares	2,261	2,282	(21)	(0.9%)	2,282	(21)	(0.9%)
Home Owner Rentals	-	-	-	-	-	-	-
<b>Total Occupied - Cash</b>	<b>210,001</b>	<b>210,384</b>	<b>(383)</b>	<b>(0.2%)</b>	<b>213,812</b>	<b>(3,811)</b>	<b>(1.8%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	36.1%	36.5%	(0.4)	(1.1%)	38.6%	(2.5)	(6.5%)
Motels	45.2%	44.2%	1.0	2.3%	45.7%	(0.5)	(1.1%)
28 Day Motels	5.6%	5.2%	0.4	7.7%	5.2%	0.4	7.7%
R.V. Parks	13.1%	11.5%	1.6	13.9%	12.6%	0.5	4.0%
Vacation Rentals	48.9%	43.2%	5.7	13.2%	42.6%	6.3	14.8%
Timeshares	21.3%	20.4%	0.9	4.4%	19.7%	1.6	8.1%
Home Owner Rentals	-	-	-	-	-	-	-
<b>Total Occupancy Percentage - Cash</b>	<b>32.6%</b>	<b>32.1%</b>	<b>0.5</b>	<b>1.6%</b>	<b>33.6%</b>	<b>(1.0)</b>	<b>(3.0%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$128.62	\$126.89	\$1.73	1.4%	\$128.17	\$0.45	0.4%
Motels	\$65.18	\$65.70	(\$0.52)	(0.8%)	\$66.74	(\$1.56)	(2.3%)
28 Day Motels	\$47.13	\$45.53	\$1.60	3.5%	\$45.44	\$1.69	3.7%
R.V. Parks	\$25.18	\$30.07	(\$4.89)	(16.3%)	\$30.07	(\$4.89)	(16.3%)
Vacation Rentals	\$178.77	\$212.45	(\$33.68)	(15.9%)	\$219.02	(\$40.25)	(18.4%)
Timeshares	\$82.95	\$60.31	\$22.64	37.5%	\$60.31	\$22.64	37.5%
Home Owner Rentals	-	-	-	-	-	-	-
<b>Total Cash Average Rate</b>	<b>\$123.92</b>	<b>\$123.95</b>	<b>(\$0.03)</b>	<b>0.0%</b>	<b>\$125.34</b>	<b>(\$1.42)</b>	<b>(1.1%)</b>

**Reno-Sparks Convention and Visitors Authority**  
**Combined Room Statistics**  
**November 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	210,001	210,384	(383)	(0.2%)	213,812	(3,811)	(1.8%)
Comp	65,130	68,230	(3,100)	(4.5%)	67,224	(2,094)	(3.1%)
28 Day	81,521	86,133	(4,612)	(5.4%)	87,591	(6,070)	(6.9%)
<b>Total Occupied Rooms</b>	<b>356,652</b>	<b>364,748</b>	<b>(8,096)</b>	<b>(2.2%)</b>	<b>368,627</b>	<b>(11,975)</b>	<b>(3.2%)</b>
Vacant	287,524	290,702	(3,178)	(1.1%)	267,602	19,922	7.4%
Total Available Rooms	644,176	655,450	(11,274)	(1.7%)	636,229	7,947	1.2%
<b>Percentage of Occupancy</b>							
Cash	32.6%	32.1%	0.5	1.6%	33.6%	(1.0)	(3.0%)
Comp	10.1%	10.4%	(0.3)	(2.9%)	10.6%	(0.5)	(4.7%)
28 Day	12.7%	13.1%	(0.4)	(3.1%)	13.8%	(1.1)	(8.0%)
<b>Total Occupancy Percentage</b>	<b>55.4%</b>	<b>55.6%</b>	<b>(0.2)</b>	<b>(0.4%)</b>	<b>57.9%</b>	<b>(2.5)</b>	<b>(4.3%)</b>
Vacant	44.6%	44.4%	0.2	0.5%	42.1%	2.5	5.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$26,024,114</b>	<b>\$26,077,029</b>	<b>(\$52,915)</b>	<b>(0.2%)</b>	<b>\$26,799,571</b>	<b>(\$775,457)</b>	<b>(2.9%)</b>
Comp	\$8,076,891	\$8,359,159	(\$282,268)	(3.4%)	\$8,235,759	(\$158,868)	(1.9%)
28 Day	\$3,680,980	\$3,565,739	\$115,241	3.2%	\$3,583,736	\$97,244	2.7%
Total Revenue	\$37,781,985	\$38,001,927	(\$219,942)	(0.6%)	\$38,619,066	(\$837,081)	(2.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$123.92</b>	<b>\$123.95</b>	<b>(\$0.03)</b>	<b>0.0%</b>	<b>\$125.34</b>	<b>(\$1.42)</b>	<b>(1.1%)</b>
Comp	\$124.01	\$122.51	\$1.50	1.2%	\$122.51	\$1.50	1.2%
28 Day	\$45.15	\$41.40	\$3.75	9.1%	\$40.91	\$4.24	10.4%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

#### November 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	166,382	169,933	(3,551)	(2.1%)	173,401	(7,019)	(4.0%)
Comp	65,052	68,094	(3,042)	(4.5%)	67,088	(2,036)	(3.0%)
28 Day	7,159	3,615	3,544	98.0%	3,544	3,615	102.0%
<b>Total Occupied Rooms</b>	<b>238,593</b>	<b>241,642</b>	<b>(3,049)</b>	<b>(1.3%)</b>	<b>244,033</b>	<b>(5,440)</b>	<b>(2.2%)</b>
Vacant	221,942	223,358	(1,416)	(0.6%)	205,454	16,488	8.0%
Total Available Rooms	460,535	465,000	(4,465)	(1.0%)	449,487	11,048	2.5%
<b>Percentage of Occupancy</b>							
Cash	36.1%	36.5%	(0.4)	(1.1%)	38.6%	(2.5)	(6.5%)
Comp	14.1%	14.6%	(0.5)	(3.4%)	14.9%	(0.8)	(5.4%)
28 Day	1.6%	0.8%	0.8	100.0%	0.8%	0.8	100.0%
<b>Total Occupancy Percentage</b>	<b>51.8%</b>	<b>52.0%</b>	<b>(0.2)</b>	<b>(0.4%)</b>	<b>54.3%</b>	<b>(2.5)</b>	<b>(4.6%)</b>
Vacant	48.2%	48.0%	0.2	0.4%	45.7%	2.5	5.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$21,399,631</b>	<b>\$21,562,507</b>	<b>(\$162,876)</b>	<b>(0.8%)</b>	<b>\$22,225,422</b>	<b>(\$825,791)</b>	<b>(3.7%)</b>
Comp	\$8,071,171	\$8,352,451	(\$281,280)	(3.4%)	\$8,229,051	(\$157,880)	(1.9%)
28 Day	\$864,389	\$467,874	\$396,515	84.7%	\$458,708	\$405,681	88.4%
Total Revenue	\$30,335,191	\$30,382,832	(\$47,641)	(0.2%)	\$30,913,181	(\$577,990)	(1.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$128.62</b>	<b>\$126.89</b>	<b>\$1.73</b>	<b>1.4%</b>	<b>\$128.17</b>	<b>\$0.45</b>	<b>0.4%</b>
Comp	\$124.07	\$122.66	\$1.41	1.1%	\$122.66	\$1.41	1.1%
28 Day	\$120.74	\$129.43	(\$8.69)	(6.7%)	\$129.43	(\$8.69)	(6.7%)

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

#### November 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	14,596	15,297	(701)	(4.6%)	15,374	(778)	(5.1%)
Comp	11	18	(7)	(38.9%)	18	(7)	(38.9%)
28 Day	2,939	4,012	(1,073)	(26.7%)	4,012	(1,073)	(26.7%)
<b>Total Occupied Rooms</b>	<b>17,546</b>	<b>19,327</b>	<b>(1,781)</b>	<b>(9.2%)</b>	<b>19,404</b>	<b>(1,858)</b>	<b>(9.6%)</b>
Vacant	14,743	15,263	(520)	(3.4%)	14,261	482	3.4%
Total Available Rooms	32,289	34,590	(2,301)	(6.7%)	33,665	(1,376)	(4.1%)
<b>Percentage of Occupancy</b>							
Cash	45.2%	44.2%	1.0	2.3%	45.7%	(0.5)	(1.1%)
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.1%	(0.1)	(100.0%)
28 Day	9.1%	11.6%	(2.5)	(21.6%)	11.9%	(2.8)	(23.5%)
<b>Total Occupancy Percentage</b>	<b>54.3%</b>	<b>55.9%</b>	<b>(1.6)</b>	<b>(2.9%)</b>	<b>57.6%</b>	<b>(3.3)</b>	<b>(5.7%)</b>
Vacant	45.7%	44.1%	1.6	3.6%	42.4%	3.3	7.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$951,313</b>	<b>\$1,005,014</b>	<b>(\$53,701)</b>	<b>(5.3%)</b>	<b>\$1,026,092</b>	<b>(\$74,779)</b>	<b>(7.3%)</b>
Comp	\$1,419	\$2,294	(\$875)	(38.1%)	\$2,294	(\$875)	(38.1%)
28 Day	\$121,761	\$169,106	(\$47,345)	(28.0%)	\$169,092	(\$47,331)	(28.0%)
Total Revenue	\$1,074,493	\$1,176,414	(\$101,921)	(8.7%)	\$1,197,478	(\$122,985)	(10.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$65.18</b>	<b>\$65.70</b>	<b>(\$0.52)</b>	<b>(0.8%)</b>	<b>\$66.74</b>	<b>(\$1.56)</b>	<b>(2.3%)</b>
Comp	\$129.00	\$127.44	\$1.56	1.2%	\$127.44	\$1.56	1.2%
28 Day	\$41.43	\$42.15	(\$0.72)	(1.7%)	\$42.15	(\$0.72)	(1.7%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

**November 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,559	3,534	25	0.7%	3,600	(41)	(1.1%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	42,370	47,702	(5,332)	(11.2%)	49,190	(6,820)	(13.9%)
<b>Total Occupied Rooms</b>	<b>45,929</b>	<b>51,236</b>	<b>(5,307)</b>	<b>(10.4%)</b>	<b>52,790</b>	<b>(6,861)</b>	<b>(13.0%)</b>
Vacant	17,116	17,224	(108)	(0.6%)	15,811	1,305	8.3%
Total Available Rooms	63,045	68,460	(5,415)	(7.9%)	68,601	(5,556)	(8.1%)
<b>Percentage of Occupancy</b>							
Cash	5.6%	5.2%	0.4	7.7%	5.2%	0.4	7.7%
Comp	-	-	-	-	-	-	-
28 Day	67.2%	69.7%	(2.5)	(3.6%)	71.7%	(4.5)	(6.3%)
<b>Total Occupancy Percentage</b>	<b>72.9%</b>	<b>74.8%</b>	<b>(1.9)</b>	<b>(2.5%)</b>	<b>77.0%</b>	<b>(4.1)</b>	<b>(5.3%)</b>
Vacant	27.1%	25.2%	1.9	7.5%	23.0%	4.1	17.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$167,746</b>	<b>\$160,917</b>	<b>\$6,829</b>	<b>4.2%</b>	<b>\$163,592</b>	<b>\$4,154</b>	<b>2.5%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$1,362,046	\$1,470,163	(\$108,117)	(7.4%)	\$1,504,827	(\$142,781)	(9.5%)
Total Revenue	\$1,529,792	\$1,631,079	(\$101,287)	(6.2%)	\$1,668,419	(\$138,627)	(8.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.13</b>	<b>\$45.53</b>	<b>\$1.60</b>	<b>3.5%</b>	<b>\$45.44</b>	<b>\$1.69</b>	<b>3.7%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$32.15	\$30.82	\$1.33	4.3%	\$30.59	\$1.56	5.1%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

#### November 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	5,405	4,920	485	9.9%	5,020	385	7.7%
Comp	67	118	(51)	(43.2%)	118	(51)	(43.2%)
28 Day	21,830	21,923	(93)	(0.4%)	21,923	(93)	(0.4%)
<b>Total Occupied Rooms</b>	<b>27,302</b>	<b>26,961</b>	<b>341</b>	<b>1.3%</b>	<b>27,061</b>	<b>241</b>	<b>0.9%</b>
Vacant	13,996	15,879	(1,883)	(11.9%)	12,659	1,337	10.6%
Total Available Rooms	41,298	42,840	(1,542)	(3.6%)	39,720	1,578	4.0%
<b>Percentage of Occupancy</b>							
Cash	13.1%	11.5%	1.6	13.9%	12.6%	0.5	4.0%
Comp	0.2%	0.3%	(0.1)	(33.3%)	0.3%	(0.1)	(33.3%)
28 Day	52.9%	51.2%	1.7	3.3%	55.2%	(2.3)	(4.2%)
<b>Total Occupancy Percentage</b>	<b>66.1%</b>	<b>62.9%</b>	<b>3.2</b>	<b>5.1%</b>	<b>68.1%</b>	<b>(2.0)</b>	<b>(2.9%)</b>
Vacant	33.9%	37.1%	(3.2)	(8.6%)	31.9%	2.0	6.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$136,087</b>	<b>\$147,932</b>	<b>(\$11,845)</b>	<b>(8.0%)</b>	<b>\$150,928</b>	<b>(\$14,841)</b>	<b>(9.8%)</b>
Comp	\$4,301	\$4,414	(\$113)	(2.6%)	\$4,414	(\$113)	(2.6%)
28 Day	\$596,505	\$590,825	\$5,680	1.0%	\$590,786	\$5,719	1.0%
Total Revenue	\$736,893	\$743,172	(\$6,279)	(0.8%)	\$746,128	(\$9,235)	(1.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$25.18</b>	<b>\$30.07</b>	<b>(\$4.89)</b>	<b>(16.3%)</b>	<b>\$30.07</b>	<b>(\$4.89)</b>	<b>(16.3%)</b>
Comp	\$64.19	\$37.41	\$26.78	71.6%	\$37.41	\$26.78	71.6%
28 Day	\$27.33	\$26.95	\$0.38	1.4%	\$26.95	\$0.38	1.4%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**November 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	17,798	14,418	3,380	23.4%	14,135	3,663	25.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,223	8,882	(1,659)	(18.7%)	8,922	(1,699)	(19.0%)
<b>Total Occupied Rooms</b>	<b>25,021</b>	<b>23,300</b>	<b>1,721</b>	<b>7.4%</b>	<b>23,057</b>	<b>1,964</b>	<b>8.5%</b>
Vacant	11,365	10,060	1,305	13.0%	10,144	1,221	12.0%
Total Available Rooms	36,386	33,360	3,026	9.1%	33,201	3,185	9.6%
<b>Percentage of Occupancy</b>							
Cash	48.9%	43.2%	5.7	13.2%	42.6%	6.3	14.8%
Comp	-	-	-	-	-	-	-
28 Day	19.9%	26.6%	(6.7)	(25.2%)	26.9%	(7.0)	(26.0%)
<b>Total Occupancy Percentage</b>	<b>68.8%</b>	<b>69.8%</b>	<b>(1.0)</b>	<b>(1.4%)</b>	<b>69.4%</b>	<b>(0.6)</b>	<b>(0.9%)</b>
Vacant	31.2%	30.2%	1.0	3.3%	30.6%	0.6	2.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,181,790</b>	<b>\$3,063,032</b>	<b>\$118,758</b>	<b>3.9%</b>	<b>\$3,095,909</b>	<b>\$85,881</b>	<b>2.8%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$736,279	\$867,771	(\$131,492)	(15.2%)	\$860,323	(\$124,044)	(14.4%)
Total Revenue	\$3,918,069	\$3,930,803	(\$12,734)	(0.3%)	\$3,956,232	(\$38,163)	(1.0%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$178.77</b>	<b>\$212.45</b>	<b>(\$33.68)</b>	<b>(15.9%)</b>	<b>\$219.02</b>	<b>(\$40.25)</b>	<b>(18.4%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$101.94	\$97.70	\$4.24	4.3%	\$96.43	\$5.51	5.7%



## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

**November 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,261	2,282	(21)	(0.9%)	2,282	(21)	(0.9%)
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
<b>Total Occupied Rooms</b>	<b>2,261</b>	<b>2,282</b>	<b>(21)</b>	<b>(0.9%)</b>	<b>2,282</b>	<b>(21)</b>	<b>(0.9%)</b>
Vacant	8,362	8,918	(556)	(6.2%)	9,273	(911)	(9.8%)
Total Available Rooms	10,623	11,200	(577)	(5.2%)	11,555	(932)	(8.1%)
<b>Percentage of Occupancy</b>							
Cash	21.3%	20.4%	0.9	4.4%	19.7%	1.6	8.1%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
<b>Total Occupancy Percentage</b>	<b>21.3%</b>	<b>20.4%</b>	<b>0.9</b>	<b>4.4%</b>	<b>19.7%</b>	<b>1.6</b>	<b>8.1%</b>
Vacant	78.7%	79.6%	(0.9)	(1.1%)	80.3%	(1.6)	(2.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$187,547</b>	<b>\$137,627</b>	<b>\$49,920</b>	<b>36.3%</b>	<b>\$137,628</b>	<b>\$49,919</b>	<b>36.3%</b>
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
Total Revenue	\$187,547	\$137,627	\$49,920	36.3%	\$137,628	\$49,919	36.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$82.95</b>	<b>\$60.31</b>	<b>\$22.64</b>	<b>37.5%</b>	<b>\$60.31</b>	<b>\$22.64</b>	<b>37.5%</b>
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-



## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

July 2024 - November 2024

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$211,018,005</b>	<b>\$205,881,630</b>	<b>\$5,136,375</b>	<b>2.5%</b>	<b>\$223,395,351</b>	<b>(\$12,377,346)</b>	<b>(5.5%)</b>
<b>Occupied Rooms - Cash</b>	<b>1,419,684</b>	<b>1,366,506</b>	<b>53,178</b>	<b>3.9%</b>	<b>1,444,530</b>	<b>(24,846)</b>	<b>(1.7%)</b>
<b>Average Rate - Cash</b>	<b>\$148.64</b>	<b>\$150.66</b>	<b>(\$2.02)</b>	<b>(1.3%)</b>	<b>\$154.65</b>	<b>(\$6.01)</b>	<b>(3.9%)</b>
<b>Occupied Rooms</b>							
Cash	1,419,684	1,366,506	53,178	3.9%	1,444,530	(24,846)	(1.7%)
Comp	402,565	395,994	6,571	1.7%	383,097	19,468	5.1%
28 Day	432,392	433,453	(1,061)	(0.2%)	449,546	(17,154)	(3.8%)
<b>Total Occupied Rooms</b>	<b>2,254,641</b>	<b>2,195,953</b>	<b>58,688</b>	<b>2.7%</b>	<b>2,277,173</b>	<b>(22,532)</b>	<b>(1.0%)</b>
<b>Percentage of Occupancy</b>							
Cash	42.2%	40.8%	1.4	3.4%	43.7%	(1.5)	(3.4%)
Comp	12.0%	11.8%	0.2	1.7%	11.6%	0.4	3.4%
28 Day	12.9%	12.9%	-	0.0%	13.6%	(0.7)	(5.1%)
<b>Total Percentage of Occupancy</b>	<b>67.1%</b>	<b>65.5%</b>	<b>1.6</b>	<b>2.4%</b>	<b>68.9%</b>	<b>(1.8)</b>	<b>(2.6%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,148,802	1,101,204	47,598	4.3%	1,180,381	(31,579)	(2.7%)
Motels	90,027	91,555	(1,528)	(1.7%)	90,525	(498)	(0.6%)
28 Day Motels	20,026	20,373	(347)	(1.7%)	20,733	(707)	(3.4%)
R.V. Parks	50,224	47,053	3,171	6.7%	48,722	1,502	3.1%
Vacation Rentals	91,793	85,731	6,062	7.1%	83,502	8,291	9.9%
Timeshares	15,371	16,937	(1,566)	(9.2%)	17,013	(1,642)	(9.7%)
Home Owner Rentals	3,441	3,654	(213)	(5.8%)	3,654	(213)	(5.8%)
<b>Total Occupied - Cash</b>	<b>1,419,684</b>	<b>1,366,506</b>	<b>53,178</b>	<b>3.9%</b>	<b>1,444,530</b>	<b>(24,846)</b>	<b>(1.7%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	48.4%	46.4%	2.0	4.3%	51.1%	(2.7)	(5.3%)
Motels	52.2%	51.9%	0.3	0.6%	52.9%	(0.7)	(1.3%)
28 Day Motels	5.9%	5.8%	0.1	1.7%	5.8%	0.1	1.7%
R.V. Parks	23.4%	21.5%	1.9	8.8%	22.6%	0.8	3.5%
Vacation Rentals	50.1%	50.4%	(0.3)	(0.6%)	47.9%	2.2	4.6%
Timeshares	27.0%	32.6%	(5.6)	(17.2%)	28.6%	(1.6)	(5.6%)
Home Owner Rentals	14.9%	23.4%	(8.5)	(36.3%)	19.3%	(4.4)	(22.8%)
<b>Total Occupancy Percentage - Cash</b>	<b>42.2%</b>	<b>40.8%</b>	<b>1.4</b>	<b>3.4%</b>	<b>43.7%</b>	<b>(1.5)</b>	<b>(3.4%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$153.62	\$155.57	(\$1.95)	(1.3%)	\$159.77	(\$6.15)	(3.8%)
Motels	\$86.65	\$87.38	(\$0.73)	(0.8%)	\$88.83	(\$2.18)	(2.5%)
28 Day Motels	\$50.19	\$47.98	\$2.21	4.6%	\$48.90	\$1.29	2.6%
R.V. Parks	\$49.49	\$57.60	(\$8.11)	(14.1%)	\$58.11	(\$8.62)	(14.8%)
Vacation Rental	\$226.99	\$239.77	(\$12.78)	(5.3%)	\$246.38	(\$19.39)	(7.9%)
Timeshares	\$81.86	\$64.31	\$17.55	27.3%	\$65.32	\$16.54	25.3%
Home Owner Rentals	\$335.21	\$338.27	(\$3.06)	(0.9%)	\$337.26	(\$2.05)	(0.6%)
<b>Total Cash Average Rate</b>	<b>\$148.64</b>	<b>\$150.66</b>	<b>(\$2.02)</b>	<b>(1.3%)</b>	<b>\$154.65</b>	<b>(\$6.01)</b>	<b>(3.9%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**July 2024 - November 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,419,684	1,366,506	53,178	3.9%	1,444,530	(24,846)	(1.7%)
Comp	402,565	395,994	6,571	1.7%	383,097	19,468	5.1%
28 Day	432,392	433,453	(1,061)	(0.2%)	449,546	(17,154)	(3.8%)
<b>Total Occupied Rooms</b>	<b>2,254,641</b>	<b>2,195,953</b>	<b>58,688</b>	<b>2.7%</b>	<b>2,277,173</b>	<b>(22,532)</b>	<b>(1.0%)</b>
Vacant	1,106,574	1,157,362	(50,788)	(4.4%)	1,029,078	77,496	7.5%
Total Available Rooms	3,361,215	3,353,315	7,900	0.2%	3,306,251	54,964	1.7%
<b>Percentage of Occupancy</b>							
Cash	42.2%	40.8%	1.4	3.4%	43.7%	(1.5)	(3.4%)
Comp	12.0%	11.8%	0.2	1.7%	11.6%	0.4	3.4%
28 Day	12.9%	12.9%	-	0.0%	13.6%	(0.7)	(5.1%)
<b>Total Occupancy Percentage</b>	<b>67.1%</b>	<b>65.5%</b>	<b>1.6</b>	<b>2.4%</b>	<b>68.9%</b>	<b>(1.8)</b>	<b>(2.6%)</b>
Vacant	32.9%	34.5%	(1.6)	(4.6%)	31.1%	1.8	5.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$211,018,005</b>	<b>\$205,881,630</b>	<b>\$5,136,375</b>	<b>2.5%</b>	<b>\$223,395,351</b>	<b>(\$12,377,346)</b>	<b>(5.5%)</b>
Comp	\$54,218,794	\$58,487,741	(\$4,268,947)	(7.3%)	\$56,514,367	(\$2,295,573)	(4.1%)
28 Day	\$20,416,571	\$18,353,285	\$2,063,286	11.2%	\$18,719,107	\$1,697,464	9.1%
Total Revenue	\$285,653,370	\$282,722,657	\$2,930,713	1.0%	\$298,628,825	(\$12,975,455)	(4.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$148.64</b>	<b>\$150.66</b>	<b>(\$2.02)</b>	<b>(1.3%)</b>	<b>\$154.65</b>	<b>(\$6.01)</b>	<b>(3.9%)</b>
Comp	\$134.68	\$147.70	(\$13.02)	(8.8%)	\$147.52	(\$12.84)	(8.7%)
28 Day	\$47.22	\$42.34	\$4.88	11.5%	\$41.64	\$5.58	13.4%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

**July 2024 - November 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,148,802	1,101,204	47,598	4.3%	1,180,381	(31,579)	(2.7%)
Comp	401,786	394,944	6,842	1.7%	382,047	19,739	5.2%
28 Day	40,763	18,781	21,982	117.0%	19,582	21,181	108.2%
<b>Total Occupied Rooms</b>	<b>1,591,351</b>	<b>1,514,928</b>	<b>76,423</b>	<b>5.0%</b>	<b>1,582,010</b>	<b>9,341</b>	<b>0.6%</b>
Vacant	779,791	856,572	(76,781)	(9.0%)	729,056	50,735	7.0%
Total Available Rooms	2,371,142	2,371,500	(358)	0.0%	2,311,066	60,076	2.6%
<b>Percentage of Occupancy</b>							
Cash	48.4%	46.4%	2.0	4.3%	51.1%	(2.7)	(5.3%)
Comp	16.9%	16.7%	0.2	1.2%	16.5%	0.4	2.4%
28 Day	1.7%	0.8%	0.9	112.5%	0.8%	0.9	112.5%
<b>Total Occupancy Percentage</b>	<b>67.1%</b>	<b>63.9%</b>	<b>3.2</b>	<b>5.0%</b>	<b>68.5%</b>	<b>(1.4)</b>	<b>(2.0%)</b>
Vacant	32.9%	36.1%	(3.2)	(8.9%)	31.5%	1.4	4.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$176,478,354</b>	<b>\$171,313,275</b>	<b>\$5,165,079</b>	<b>3.0%</b>	<b>\$188,591,522</b>	<b>(\$12,113,168)</b>	<b>(6.4%)</b>
Comp	\$54,157,738	\$58,419,481	(\$4,261,743)	(7.3%)	\$56,446,107	(\$2,288,369)	(4.1%)
28 Day	\$4,846,278	\$2,457,842	\$2,388,436	97.2%	\$2,427,129	\$2,419,149	99.7%
Total Revenue	\$235,482,370	\$232,190,598	\$3,291,772	1.4%	\$247,464,758	(\$11,982,388)	(4.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$153.62</b>	<b>\$155.57</b>	<b>(\$1.95)</b>	<b>(1.3%)</b>	<b>\$159.77</b>	<b>(\$6.15)</b>	<b>(3.8%)</b>
Comp	\$134.79	\$147.92	(\$13.13)	(8.9%)	\$147.75	(\$12.96)	(8.8%)
28 Day	\$118.89	\$130.87	(\$11.98)	(9.2%)	\$123.95	(\$5.06)	(4.1%)

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

**July 2024 - November 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	90,027	91,555	(1,528)	(1.7%)	90,525	(498)	(0.6%)
Comp	133	138	(5)	(3.6%)	138	(5)	(3.6%)
28 Day	15,806	21,220	(5,414)	(25.5%)	21,162	(5,356)	(25.3%)
<b>Total Occupied Rooms</b>	<b>105,966</b>	<b>112,913</b>	<b>(6,947)</b>	<b>(6.2%)</b>	<b>111,825</b>	<b>(5,859)</b>	<b>(5.2%)</b>
Vacant	66,614	63,496	3,118	4.9%	59,453	7,161	12.0%
Total Available Rooms	172,580	176,409	(3,829)	(2.2%)	171,278	1,302	0.8%
<b>Percentage of Occupancy</b>							
Cash	52.2%	51.9%	0.3	0.6%	52.9%	(0.7)	(1.3%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.2%	12.0%	(2.8)	(23.3%)	12.4%	(3.2)	(25.8%)
<b>Total Occupancy Percentage</b>	<b>61.4%</b>	<b>64.0%</b>	<b>(2.6)</b>	<b>(4.1%)</b>	<b>65.3%</b>	<b>(3.9)</b>	<b>(6.0%)</b>
Vacant	38.6%	36.0%	2.6	7.2%	34.7%	3.9	11.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$7,800,769</b>	<b>\$7,999,745</b>	<b>(\$198,976)</b>	<b>(2.5%)</b>	<b>\$8,041,732</b>	<b>(\$240,963)</b>	<b>(3.0%)</b>
Comp	\$16,583	\$17,295	(\$712)	(4.1%)	\$17,295	(\$712)	(4.1%)
28 Day	\$725,078	954,001.49	(\$228,923)	(24.0%)	\$952,554	(\$227,476)	(23.9%)
Total Revenue	\$8,542,430	\$8,971,041	(\$428,611)	(4.8%)	\$9,011,581	(\$469,151)	(5.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$86.65</b>	<b>\$87.38</b>	<b>(\$0.73)</b>	<b>(0.8%)</b>	<b>\$88.83</b>	<b>(\$2.18)</b>	<b>(2.5%)</b>
Comp	\$124.68	\$125.33	(\$0.65)	(0.5%)	\$125.33	(\$0.65)	(0.5%)
28 Day	\$45.87	\$44.96	\$0.91	2.0%	\$45.01	\$0.86	1.9%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

**July 2024 - November 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	20,026	20,373	(347)	(1.7%)	20,733	(707)	(3.4%)
Comp	-	-	-	-	-	-	-
28 Day	229,367	249,256	(19,889)	(8.0%)	258,292	(28,925)	(11.2%)
<b>Total Occupied Rooms</b>	<b>249,393</b>	<b>269,629</b>	<b>(20,236)</b>	<b>(7.5%)</b>	<b>279,025</b>	<b>(29,632)</b>	<b>(10.6%)</b>
Vacant	89,894	79,517	10,377	13.1%	76,766	13,128	17.1%
Total Available Rooms	339,287	349,146	(9,859)	(2.8%)	355,791	(16,504)	(4.6%)
<b>Percentage of Occupancy</b>							
Cash	5.9%	5.8%	0.1	1.7%	5.8%	0.1	1.7%
Comp	-	-	-	-	-	-	-
28 Day	67.6%	71.4%	(3.8)	(5.3%)	72.6%	(5.0)	(6.9%)
<b>Total Occupancy Percentage</b>	<b>73.5%</b>	<b>77.2%</b>	<b>(3.7)</b>	<b>(4.8%)</b>	<b>78.4%</b>	<b>(4.9)</b>	<b>(6.3%)</b>
Vacant	26.5%	22.8%	3.7	16.2%	21.6%	4.9	22.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,005,075</b>	<b>\$977,587</b>	<b>\$27,488</b>	<b>2.8%</b>	<b>\$1,013,747</b>	<b>(\$8,672)</b>	<b>(0.9%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$7,234,633	\$7,381,612	(\$146,979)	(2.0%)	\$7,616,179	(\$381,546)	(5.0%)
Total Revenue	\$8,239,708	\$8,359,199	(\$119,491)	(1.4%)	\$8,629,926	(\$390,218)	(4.5%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$50.19</b>	<b>\$47.98</b>	<b>\$2.21</b>	<b>4.6%</b>	<b>\$48.90</b>	<b>\$1.29</b>	<b>2.6%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$31.54	\$29.61	\$1.93	6.5%	\$29.49	\$2.05	7.0%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**July 2024 - November 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	50,224	47,053	3,171	6.7%	48,722	1,502	3.1%
Comp	640	912	(272)	(29.8%)	912	(272)	(29.8%)
28 Day	104,773	96,284	8,489	8.8%	102,081	2,692	2.6%
<b>Total Occupied Rooms</b>	<b>155,637</b>	<b>144,249</b>	<b>11,388</b>	<b>7.9%</b>	<b>151,715</b>	<b>3,922</b>	<b>2.6%</b>
Vacant	59,237	74,235	(14,998)	(20.2%)	63,766	(4,529)	(7.1%)
Total Available Rooms	214,874	218,484	(3,610)	(1.7%)	215,481	(607)	(0.3%)
<b>Percentage of Occupancy</b>							
Cash	23.4%	21.5%	1.9	8.8%	22.6%	0.8	3.5%
Comp	0.3%	0.4%	(0.1)	(25.0%)	0.4%	(0.1)	(25.0%)
28 Day	48.8%	44.1%	4.7	10.7%	47.4%	1.4	3.0%
<b>Total Occupancy Percentage</b>	<b>72.4%</b>	<b>66.0%</b>	<b>6.4</b>	<b>9.7%</b>	<b>70.4%</b>	<b>2.0</b>	<b>2.8%</b>
Vacant	27.6%	34.0%	(6.4)	(18.8%)	29.6%	(2.0)	(6.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,485,751</b>	<b>\$2,710,305</b>	<b>(\$224,554)</b>	<b>(8.3%)</b>	<b>\$2,831,260</b>	<b>(\$345,509)</b>	<b>(12.2%)</b>
Comp	\$44,467	\$50,965	(\$6,498)	(12.7%)	\$50,965	(\$6,498)	(12.7%)
28 Day	\$2,897,902	\$2,609,780	\$288,122	11.0%	\$2,751,511	\$146,391	5.3%
Total Revenue	\$5,428,120	\$5,371,050	\$57,070	1.1%	\$5,633,736	(\$205,616)	(3.6%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$49.49</b>	<b>\$57.60</b>	<b>(\$8.11)</b>	<b>(14.1%)</b>	<b>\$58.11</b>	<b>(\$8.62)</b>	<b>(14.8%)</b>
Comp	\$69.48	\$55.88	\$13.60	24.3%	\$55.88	\$13.60	24.3%
28 Day	\$27.66	\$27.11	\$0.55	2.0%	\$26.95	\$0.71	2.6%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**July 2024 - November 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	91,793	85,731	6,062	7.1%	83,502	8,291	9.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	40,834	47,011	(6,177)	(13.1%)	47,051	(6,217)	(13.2%)
<b>Total Occupied Rooms</b>	<b>132,627</b>	<b>132,742</b>	<b>(115)</b>	<b>(0.1%)</b>	<b>130,553</b>	<b>2,074</b>	<b>1.6%</b>
Vacant	50,540	37,394	13,146	35.2%	43,667	6,873	15.7%
Total Available Rooms	183,167	170,136	13,031	7.7%	174,220	8,947	5.1%
<b>Percentage of Occupancy</b>							
Cash	50.1%	50.4%	(0.3)	(0.6%)	47.9%	2.2	4.6%
Comp	-	-	-	-	-	-	-
28 Day	22.3%	27.6%	(5.3)	(19.2%)	27.0%	(4.7)	(17.4%)
<b>Total Occupancy Percentage</b>	<b>72.4%</b>	<b>78.0%</b>	<b>(5.6)</b>	<b>(7.2%)</b>	<b>74.9%</b>	<b>(2.5)</b>	<b>(3.3%)</b>
Vacant	27.6%	22.0%	5.6	25.5%	25.1%	2.5	10.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$20,836,246</b>	<b>\$20,555,468</b>	<b>\$280,778</b>	<b>1.4%</b>	<b>\$20,573,502</b>	<b>\$262,744</b>	<b>1.3%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$4,572,304	\$4,829,960	(\$257,656)	(5.3%)	\$4,822,588	(\$250,284)	(5.2%)
Total Revenue	\$25,408,550	\$25,385,428	\$23,122	0.1%	\$25,396,090	\$12,460	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$226.99</b>	<b>\$239.77</b>	<b>(\$12.78)</b>	<b>(5.3%)</b>	<b>\$246.38</b>	<b>(\$19.39)</b>	<b>(7.9%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$111.97	\$102.74	\$9.23	9.0%	\$102.50	\$9.47	9.2%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**July 2024 - November 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	15,371	16,937	(1,566)	(9.2%)	17,013	(1,642)	(9.7%)
Comp	-	-	-	-	-	-	0.0%
28 Day	-	-	-	-	468	(468)	(100.0%)
<b>Total Occupied Rooms</b>	<b>15,371</b>	<b>16,937</b>	<b>(1,566)</b>	<b>(9.2%)</b>	<b>17,481</b>	<b>(2,110)</b>	<b>(12.1%)</b>
Vacant	41,635	35,063	6,572	18.7%	41,983	(348)	(0.8%)
Total Available Rooms	57,006	52,000	5,006	9.6%	59,464	(2,458)	(4.1%)
<b>Percentage of Occupancy</b>							
Cash	27.0%	32.6%	(5.6)	(17.2%)	28.6%	(1.6)	(5.6%)
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	0.8%	(0.8)	(100.0%)
<b>Total Occupancy Percentage</b>	<b>27.0%</b>	<b>32.6%</b>	<b>(5.6)</b>	<b>(17.2%)</b>	<b>29.4%</b>	<b>(2.4)</b>	<b>(8.2%)</b>
Vacant	73.0%	67.4%	5.6	8.3%	70.6%	2.4	3.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,258,337</b>	<b>\$1,089,205</b>	<b>\$169,132</b>	<b>15.5%</b>	<b>\$1,111,230</b>	<b>\$147,107</b>	<b>13.2%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$33,345	-	\$33,345	100.0%	\$27,840	\$5,505	19.8%
Total Revenue	\$1,291,682	\$1,089,205	\$202,477	18.6%	\$1,139,070	\$152,612	13.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$81.86</b>	<b>\$64.31</b>	<b>\$17.55</b>	<b>27.3%</b>	<b>\$65.32</b>	<b>\$16.54</b>	<b>25.3%</b>
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	\$59.49	(\$59.49)	(100.0%)

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

**July 2024 - November 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,441	3,654	(213)	(5.8%)	3,654	(213)	(5.8%)
Comp	6	-	6	100.0%	-	6	100.0%
28 Day	849	901	(52)	(5.8%)	910	(61)	(6.7%)
<b>Total Occupied Rooms</b>	<b>4,296</b>	<b>4,555</b>	<b>(259)</b>	<b>(5.7%)</b>	<b>4,564</b>	<b>(268)</b>	<b>(5.9%)</b>
Vacant	18,863	11,085	7,778	70.2%	14,387	4,476	31.1%
Total Available Rooms	23,159	15,640	7,519	48.1%	18,951	4,208	22.2%
<b>Percentage of Occupancy</b>							
Cash	14.9%	23.4%	(8.5)	(36.3%)	19.3%	(4.4)	(22.8%)
Comp	-	-	-	-	-	-	-
28 Day	3.7%	5.8%	(2.1)	(36.2%)	4.8%	(1.1)	(22.9%)
<b>Total Occupancy Percentage</b>	<b>18.6%</b>	<b>29.1%</b>	<b>(10.5)</b>	<b>(36.1%)</b>	<b>24.1%</b>	<b>(5.5)</b>	<b>(22.8%)</b>
Vacant	81.4%	70.9%	10.5	14.8%	75.9%	5.5	7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,153,473</b>	<b>\$1,236,045</b>	<b>(\$82,572)</b>	<b>(6.7%)</b>	<b>\$1,232,358</b>	<b>(\$78,885)</b>	<b>(6.4%)</b>
Comp	\$6	-	\$6	100.0%	-	\$6	100.0%
28 Day	\$107,031	\$120,090	(\$13,059)	(10.9%)	\$121,306	(\$14,275)	(11.8%)
Total Revenue	\$1,260,510	\$1,356,135	(\$95,625)	(7.1%)	\$1,353,664	(\$93,154)	(6.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$335.21</b>	<b>\$338.27</b>	<b>(\$3.06)</b>	<b>(0.9%)</b>	<b>\$337.26</b>	<b>(\$2.05)</b>	<b>(0.6%)</b>
Comp	\$1.00	-	\$1.00	100.0%	-	\$1.00	100.0%
28 Day	\$126.07	\$133.30	(\$7.23)	(5.4%)	\$133.30	(\$7.23)	(5.4%)

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
November 2024**

	November 2024		November 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)	
	\$	%	\$	%	\$	%	July - November 2024	%	July - November 2023	%	\$	%
Reno B	\$ 12,829,420		\$ 12,878,635		\$ (49,215)	-0.4%	\$ 100,976,025		\$ 105,995,952		\$ (5,019,927)	-4.7%
Reno D	\$ 5,417,075		\$ 5,703,637		\$ (286,560)	-5.0%	\$ 44,286,056		\$ 50,629,149		\$ (6,343,093)	-12.5%
Reno E	\$ 1,071,583		\$ 906,524		\$ 165,058	18.2%	\$ 6,084,550		\$ 6,154,402		\$ (69,852)	-1.1%
<b>Total Reno</b>	<b>\$ 19,318,078</b>		<b>\$ 19,488,796</b>		<b>\$ (170,716)</b>	<b>-0.9%</b>	<b>\$ 151,346,630</b>		<b>\$ 162,779,503</b>		<b>\$ (11,432,872)</b>	<b>-7.0%</b>
Washoe A	\$ 128,798		\$ 51,984		\$ 76,814	147.8%	\$ 814,824		\$ 448,275		\$ 366,549	81.8%
Washoe B	\$ 3,073,973		\$ 3,068,185		\$ 5,788	0.2%	\$ 33,792,941		\$ 32,792,696		\$ 1,000,245	3.1%
<b>Total Washoe County</b>	<b>\$ 3,202,771</b>		<b>\$ 3,120,168</b>		<b>\$ 82,602</b>	<b>2.6%</b>	<b>\$ 34,607,765</b>		<b>\$ 33,240,971</b>		<b>\$ 1,366,794</b>	<b>4.1%</b>
<b>Sparks</b>	<b>\$ 3,503,265</b>		<b>\$ 4,190,607</b>		<b>\$ (687,342)</b>	<b>-16.4%</b>	<b>\$ 25,063,610</b>		<b>\$ 27,374,878</b>		<b>\$ (2,311,267)</b>	<b>-8.4%</b>
<b>Total Taxable Revenue</b>	<b>\$ 26,024,114</b>		<b>\$ 26,799,571</b>		<b>\$ (775,457)</b>	<b>-2.9%</b>	<b>\$ 211,018,005</b>		<b>\$ 223,395,351</b>		<b>\$ (12,377,346)</b>	<b>-5.5%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
November 2024**

	November 2024		November 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July - November 2024	July - November 2023	\$	%	\$	%		
Reno B	\$	106,578	\$	104,091	\$	2,487	2.4%	\$	707,267	\$	706,157	\$	1,110	0.2%
Reno D	\$	45,612	\$	49,362	\$	(3,750)	(7.6%)	\$	343,068	\$	380,027	\$	(36,959)	(9.7%)
Reno E	\$	8,534	\$	6,453	\$	2,081	32.2%	\$	47,473	\$	38,386	\$	9,087	23.7%
<b>Total Reno</b>	<b>\$</b>	<b>160,724</b>	<b>\$</b>	<b>159,906</b>	<b>\$</b>	<b>818</b>	<b>0.5%</b>	<b>\$</b>	<b>1,097,808</b>	<b>\$</b>	<b>1,124,570</b>	<b>\$</b>	<b>(26,762)</b>	<b>(2.4%)</b>
Washoe A	\$	1,711	\$	1,422	\$	289	20.3%	\$	9,504	\$	9,189	\$	315	3.4%
Washoe B	\$	10,925	\$	11,842	\$	(917)	(7.7%)	\$	92,223	\$	92,385	\$	(162)	(0.2%)
<b>Total Washoe County</b>	<b>\$</b>	<b>12,636</b>	<b>\$</b>	<b>13,264</b>	<b>\$</b>	<b>(628)</b>	<b>(4.7%)</b>	<b>\$</b>	<b>101,727</b>	<b>\$</b>	<b>101,574</b>	<b>\$</b>	<b>153</b>	<b>0.2%</b>
<b>Sparks</b>	<b>\$</b>	<b>36,641</b>	<b>\$</b>	<b>40,642</b>	<b>\$</b>	<b>(4,001)</b>	<b>(9.8%)</b>	<b>\$</b>	<b>220,149</b>	<b>\$</b>	<b>218,386</b>	<b>\$</b>	<b>1,763</b>	<b>0.8%</b>
<b>Total Taxable Rooms</b>	<b>\$</b>	<b>210,001</b>	<b>\$</b>	<b>213,812</b>	<b>\$</b>	<b>(3,811)</b>	<b>(1.8%)</b>	<b>\$</b>	<b>1,419,684</b>	<b>\$</b>	<b>1,444,530</b>	<b>\$</b>	<b>(24,846)</b>	<b>(1.7%)</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
November 2024**

	November 2024		November 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July - November 2024		July - November 2023		\$	%		
Reno B	\$	120.38	\$	123.72	\$	(3.35)	-2.7%	\$	142.77	\$	150.10	\$	(7.33)	-4.9%
Reno D	\$	118.76	\$	115.55	\$	3.22	2.8%	\$	129.09	\$	133.23	\$	(4.14)	-3.1%
Reno E	\$	125.57	\$	140.48	\$	(14.91)	-10.6%	\$	128.17	\$	160.33	\$	(32.16)	-20.1%
<b>Total Reno</b>	<b>\$</b>	<b>120.19</b>	<b>\$</b>	<b>121.88</b>	<b>\$</b>	<b>(1.68)</b>	<b>-1.4%</b>	<b>\$</b>	<b>137.86</b>	<b>\$</b>	<b>144.75</b>	<b>\$</b>	<b>(6.89)</b>	<b>-4.8%</b>
Washoe A	\$	75.28	\$	36.56	\$	38.72	105.9%	\$	85.73	\$	48.78	\$	36.95	75.7%
Washoe B	\$	281.37	\$	259.09	\$	22.28	8.6%	\$	366.43	\$	354.96	\$	11.47	3.2%
<b>Total Washoe County</b>	<b>\$</b>	<b>253.46</b>	<b>\$</b>	<b>235.24</b>	<b>\$</b>	<b>18.23</b>	<b>7.7%</b>	<b>\$</b>	<b>340.20</b>	<b>\$</b>	<b>327.26</b>	<b>\$</b>	<b>12.94</b>	<b>4.0%</b>
<b>Sparks</b>	<b>\$</b>	<b>95.61</b>	<b>\$</b>	<b>103.11</b>	<b>\$</b>	<b>(7.50)</b>	<b>-7.3%</b>	<b>\$</b>	<b>113.85</b>	<b>\$</b>	<b>125.35</b>	<b>\$</b>	<b>(11.50)</b>	<b>-9.2%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>123.92</b>	<b>\$</b>	<b>125.34</b>	<b>\$</b>	<b>(1.42)</b>	<b>-1.1%</b>	<b>\$</b>	<b>148.64</b>	<b>\$</b>	<b>154.65</b>	<b>\$</b>	<b>(6.01)</b>	<b>-3.9%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village