

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

December 2024 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of December 2024 are \$30,785,441 and above December of the prior year by \$636,606 (2.1%). Cash occupied room nights of 226,381 are above prior year by 3,437 (1.5%). Comp occupied room nights of 69,759 are above prior year by 1,423 (2.1%), and 28-day occupied room nights of 82,164 are below prior year by 6,690 (-7.5%). Total occupied rooms for the month of December 2024 (Cash, Comp, 28-day) are 1,830 (-0.5%) below the prior year.

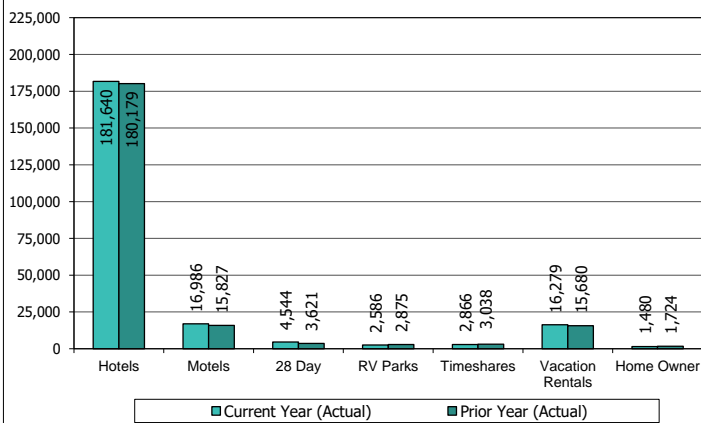
Overall, the Washoe County occupancy percentage of 54.4% for the month is -0.2% below the 54.5% level of the prior year. There were 2,227 (-0.3%) less available rooms for the month compared to the prior year.

Overall cash average rates for December 2024 of \$135.99 increased \$0.76 (0.6%), compared to \$135.23 for the prior year.

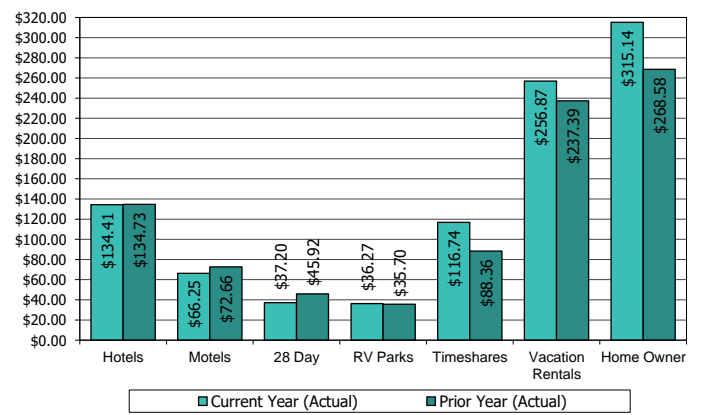
Year-to-date cash occupied room nights of 1,642,974 are 24,500 (-1.5%) below prior year. Cash average rates year-to-date of \$147.18 are \$4.87 (-3.2%) below the prior year. Year-to-date, total taxable room revenues of \$241,808,622 are (-4.6%) below prior year.

December 2024						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	484,352	181,640	\$134.41	\$134.73	(\$0.32)	-0.2%
Motels	33,045	16,986	\$66.25	\$72.66	(\$6.41)	-8.8%
28 Day	66,484	4,544	\$37.20	\$45.92	(\$8.72)	-19.0%
RV Parks	43,059	2,586	\$36.27	\$35.70	\$0.57	1.6%
Timeshares	11,730	2,866	\$116.74	\$88.36	\$28.38	32.1%
Vacation Rentals	34,243	16,279	\$256.87	\$237.39	\$19.48	8.2%
Home Owner	22,275	1,480	315.14	268.58	\$46.57	17.3%
Totals	695,188	226,381	\$135.99	\$135.23	\$0.76	0.6%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2024

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$30,785,441	\$29,807,717	\$977,724	3.3%	\$30,148,835	\$636,606	2.1%
Occupied Rooms - Cash	226,381	222,406	3,975	1.8%	222,944	3,437	1.5%
Average Rate - Cash	\$135.99	\$134.02	\$1.97	1.5%	\$135.23	\$0.76	0.6%
Occupied Rooms							
Cash	226,381	222,406	3,975	1.8%	222,944	3,437	1.5%
Comp	69,759	66,972	2,787	4.2%	68,336	1,423	2.1%
28 Day	82,164	87,173	(5,009)	(5.7%)	88,854	(6,690)	(7.5%)
Total Occupied Rooms	378,304	376,551	1,753	0.5%	380,134	(1,830)	(0.5%)
Percentage of Occupancy							
Cash	32.6%	32.1%	0.5	1.6%	32.0%	0.6	1.9%
Comp	10.0%	9.7%	0.3	3.1%	9.8%	0.2	2.0%
28 Day	11.8%	12.6%	(0.8)	(6.3%)	12.7%	(0.9)	(7.1%)
Total Percentage of Occupancy	54.4%	54.4%	-	0.0%	54.5%	(0.1)	(0.2%)
Market Segments							
Occupied Rooms - Cash							
Hotels	181,640	179,278	2,362	1.3%	180,179	1,461	0.8%
Motels	16,986	15,906	1,080	6.8%	15,827	1,159	7.3%
28 Day Motels	4,544	3,512	1,032	29.4%	3,621	923	25.5%
R.V. Parks	2,586	2,875	(289)	(10.1%)	2,875	(289)	(10.1%)
Vacation Rentals	16,279	16,072	207	1.3%	15,680	599	3.8%
Timehares	2,866	3,038	(172)	(5.7%)	3,038	(172)	(5.7%)
Home Owner Rentals	1,480	1,724	(244)	0.0%	1,724	(244)	0.0%
Total Occupied - Cash	226,381	222,406	3,975	1.8%	222,944	3,437	1.5%
Percentage of Occupancy - Cash							
Hotels	37.5%	37.3%	0.2	0.5%	37.5%	0.0	0.0%
Motels	51.4%	44.5%	6.9	15.5%	45.5%	5.9	13.0%
28 Day Motels	6.8%	5.0%	1.8	36.0%	5.2%	1.6	30.8%
R.V. Parks	6.0%	6.5%	(0.5)	(7.7%)	6.6%	(0.6)	(9.1%)
Vacation Rentals	47.5%	46.6%	0.9	1.9%	45.2%	2.3	5.1%
Timeshares	24.4%	27.1%	(2.7)	(10.0%)	24.1%	0.3	1.2%
Home Owner Rentals	6.6%	11.0%	(4.4)	(40.0%)	8.2%	(1.6)	(19.5%)
Total Occupancy Percentage - Cash	32.6%	32.1%	0.5	1.6%	32.0%	0.6	1.9%
Average Rates - Cash							
Hotels	\$134.41	\$133.55	\$0.86	0.6%	\$134.73	(\$0.32)	(0.2%)
Motels	\$66.25	\$71.57	(\$5.32)	(7.4%)	\$72.66	(\$6.41)	(8.8%)
28 Day Motels	\$37.20	\$46.37	(\$9.17)	(19.8%)	\$45.92	(\$8.72)	(19.0%)
R.V. Parks	\$36.27	\$35.70	\$0.57	1.6%	\$35.70	\$0.57	1.6%
Vacation Rentals	\$256.87	\$233.49	\$23.38	10.0%	\$237.39	\$19.48	8.2%
Timeshares	\$116.74	\$88.36	\$28.38	32.1%	\$88.36	\$28.38	32.1%
Home Owner Rentals	\$315.14	\$255.15	\$59.99	0.0%	\$268.58	\$46.56	17.3%
Total Cash Average Rate	\$135.99	\$134.02	\$1.97	1.5%	\$135.23	\$0.76	0.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	226,381	222,406	3,975	1.8%	222,944	3,437	1.5%
Comp	69,759	66,972	2,787	4.2%	68,336	1,423	2.1%
28 Day	82,164	87,173	(5,009)	(5.7%)	88,854	(6,690)	(7.5%)
Total Occupied Rooms	378,304	376,551	1,753	0.5%	380,134	(1,830)	(0.5%)
Vacant	316,884	316,014	870	0.3%	317,281	(397)	(0.1%)
Total Available Rooms	695,188	692,565	2,623	0.4%	697,415	(2,227)	(0.3%)
Percentage of Occupancy							
Cash	32.6%	32.1%	0.5	1.6%	32.0%	0.6	1.9%
Comp	10.0%	9.7%	0.3	3.1%	9.8%	0.2	2.0%
28 Day	11.8%	12.6%	(0.8)	(6.3%)	12.7%	(0.9)	(7.1%)
Total Occupancy Percentage	54.4%	54.4%	-	0.0%	54.5%	(0.1)	(0.2%)
Vacant	45.6%	45.6%	-	0.0%	45.5%	0.1	0.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$30,785,441	\$29,807,717	\$977,724	3.3%	\$30,148,835	\$636,606	2.1%
Comp	\$9,322,016	\$9,192,975	\$129,041	1.4%	\$9,377,072	(\$55,056)	(0.6%)
28 Day	\$3,366,566	\$3,556,820	(\$190,254)	(5.3%)	\$3,601,649	(\$235,083)	(6.5%)
Total Revenue	\$43,474,023	\$42,557,512	\$916,511	2.2%	\$43,127,556	\$346,467	0.8%
Average Rates							
Cash	\$135.99	\$134.02	\$1.97	1.5%	\$135.23	\$0.76	0.6%
Comp	\$133.63	\$137.27	(\$3.64)	(2.7%)	\$137.22	(\$3.59)	(2.6%)
28 Day	\$40.97	\$40.80	\$0.17	0.4%	\$40.53	\$0.44	1.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

December 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	181,640	179,278	2,362	1.3%	180,179	1,461	0.8%
Comp	69,660	66,830	2,830	4.2%	68,194	1,466	2.1%
28 Day	5,014	3,471	1,543	44.5%	3,403	1,611	47.3%
Total Occupied Rooms	256,314	249,579	6,735	2.7%	251,776	4,538	1.8%
Vacant	228,038	230,921	(2,883)	(1.2%)	229,002	(964)	(0.4%)
Total Available Rooms	484,352	480,500	3,852	0.8%	480,778	3,574	0.7%
Percentage of Occupancy							
Cash	37.5%	37.3%	0.2	0.5%	37.5%	-	0.0%
Comp	14.4%	13.9%	0.5	3.6%	14.2%	0.2	1.4%
28 Day	1.0%	0.7%	0.3	42.9%	0.7%	0.3	42.9%
Total Occupancy Percentage	52.9%	51.9%	1.0	1.9%	52.4%	0.5	1.0%
Vacant	47.1%	48.1%	(1.0)	(2.1%)	47.6%	(0.5)	(1.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$24,414,790	\$23,942,770	\$472,020	2.0%	\$24,276,185	\$138,605	0.6%
Comp	\$9,313,962	\$9,178,449	\$135,513	1.5%	\$9,362,545	(\$48,583)	(0.5%)
28 Day	\$533,448	\$444,226	\$89,222	20.1%	\$435,509	\$97,939	22.5%
Total Revenue	\$34,262,200	\$33,565,445	\$696,755	2.1%	\$34,074,239	\$187,961	0.6%
Average Rates							
Cash	\$134.41	\$133.55	\$0.86	0.6%	\$134.73	(\$0.32)	(0.2%)
Comp	\$133.71	\$137.34	(\$3.63)	(2.6%)	\$137.29	(\$3.58)	(2.6%)
28 Day	\$106.39	\$127.98	(\$21.59)	(16.9%)	\$127.98	(\$21.59)	(16.9%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics

December 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	16,986	15,906	1,080	6.8%	15,827	1,159	7.3%
Comp	35	55	(20)	(36.4%)	55	(20)	(36.4%)
28 Day	2,838	4,095	(1,257)	(30.7%)	4,095	(1,257)	(30.7%)
Total Occupied Rooms	19,859	20,056	(197)	(1.0%)	19,977	(118)	(0.6%)
Vacant	13,186	15,687	(2,501)	(15.9%)	14,840	(1,654)	(11.1%)
Total Available Rooms	33,045	35,743	(2,698)	(7.5%)	34,817	(1,772)	(5.1%)
Percentage of Occupancy							
Cash	51.4%	44.5%	6.9	15.5%	45.5%	5.9	13.0%
Comp	0.1%	0.2%	(0.1)	(50.0%)	0.2%	(0.1)	(50.0%)
28 Day	8.6%	11.5%	(2.9)	(25.2%)	11.8%	(3.2)	(27.1%)
Total Occupancy Percentage	60.1%	56.1%	4.0	7.1%	57.4%	2.7	4.7%
Vacant	39.9%	43.9%	(4.0)	(9.1%)	42.6%	(2.7)	(6.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,125,315	\$1,138,404	(\$13,089)	(1.1%)	\$1,149,988	(\$24,673)	(2.1%)
Comp	\$4,374	\$6,869	(\$2,495)	(36.3%)	\$6,869	(\$2,495)	(36.3%)
28 Day	\$117,292	\$182,514	(\$65,222)	(35.7%)	\$182,534	(\$65,242)	(35.7%)
Total Revenue	\$1,246,981	\$1,327,787	(\$80,806)	(6.1%)	\$1,339,391	(\$92,410)	(6.9%)
Average Rates							
Cash	\$66.25	\$71.57	(\$5.32)	(7.4%)	\$72.66	(\$6.41)	(8.8%)
Comp	\$124.97	\$124.89	\$0.08	0.1%	\$124.89	\$0.08	0.1%
28 Day	\$41.33	\$44.57	(\$3.24)	(7.3%)	\$44.57	(\$3.24)	(7.3%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

December 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	4,544	3,512	1,032	29.4%	3,621	923	25.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	44,426	49,290	(4,864)	(9.9%)	51,011	(6,585)	(12.9%)
Total Occupied Rooms	48,970	52,802	(3,832)	(7.3%)	54,632	(5,662)	(10.4%)
Vacant	17,514	17,940	(426)	(2.4%)	15,194	2,320	15.3%
Total Available Rooms	66,484	70,742	(4,258)	(6.0%)	69,826	(3,342)	(4.8%)
Percentage of Occupancy							
Cash	6.8%	5.0%	1.8	36.0%	5.2%	1.6	30.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	66.8%	69.7%	(2.9)	(4.2%)	73.1%	(6.3)	(8.6%)
Total Occupancy Percentage	73.7%	74.6%	(0.9)	(1.2%)	78.2%	(4.5)	(5.8%)
Vacant	26.3%	25.4%	0.9	3.5%	21.8%	4.5	20.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$169,033	\$162,868	\$6,165	3.8%	\$166,287	\$2,746	1.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,349,097	\$1,501,376	(\$152,279)	(10.1%)	\$1,550,633	(\$201,536)	(13.0%)
Total Revenue	\$1,518,130	\$1,664,244	(\$146,114)	(8.8%)	\$1,716,920	(\$198,790)	(11.6%)
Average Rates							
Cash	\$37.20	\$46.37	(\$9.17)	(19.8%)	\$45.92	(\$8.72)	(19.0%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$30.37	\$30.46	(\$0.09)	(0.3%)	\$30.40	(\$0.03)	(0.1%)

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

December 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,586	2,875	(289)	(10.1%)	2,875	(289)	(10.1%)
Comp	61	87	(26)	(29.9%)	87	(26)	(29.9%)
28 Day	22,730	21,694	1,036	4.8%	21,694	1,036	4.8%
Total Occupied Rooms	25,377	24,656	721	2.9%	24,656	721	2.9%
Vacant	17,682	19,612	(1,930)	(9.8%)	19,085	(1,403)	(7.4%)
Total Available Rooms	43,059	44,268	(1,209)	(2.7%)	43,741	(682)	(1.6%)
Percentage of Occupancy							
Cash	6.0%	6.5%	(0.5)	(7.7%)	6.6%	(0.6)	(9.1%)
Comp	0.1%	0.2%	(0.1)	(50.0%)	0.2%	(0.1)	(50.0%)
28 Day	52.8%	49.0%	3.8	7.8%	49.6%	3.2	6.5%
Total Occupancy Percentage	58.9%	55.7%	3.2	5.7%	56.4%	2.5	4.4%
Vacant	41.1%	44.3%	(3.2)	(7.2%)	43.6%	(2.5)	(5.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$93,783	\$102,638	(\$8,855)	(8.6%)	\$102,633	(\$8,850)	(8.6%)
Comp	\$3,296	\$7,658	(\$4,362)	(57.0%)	\$7,658	(\$4,362)	(57.0%)
28 Day	\$618,700	\$578,796	\$39,904	6.9%	\$578,838	\$39,862	6.9%
Total Revenue	\$715,779	\$689,091	\$26,688	3.9%	\$689,129	\$26,650	3.9%
Average Rates							
Cash	\$36.27	\$35.70	\$0.57	1.6%	\$35.70	\$0.57	1.6%
Comp	\$54.03	\$88.02	(\$33.99)	(38.6%)	\$88.02	(\$33.99)	(38.6%)
28 Day	\$27.22	\$26.68	\$0.54	2.0%	\$26.68	\$0.54	2.0%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

December 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	16,279	16,072	207	1.3%	15,680	599	3.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	6,569	8,027	(1,458)	(18.2%)	8,027	(1,458)	(18.2%)
Total Occupied Rooms	22,848	24,099	(1,251)	(5.2%)	23,707	(859)	(3.6%)
Vacant	11,395	10,373	1,022	9.9%	10,950	445	4.1%
Total Available Rooms	34,243	34,472	(229)	(0.7%)	34,657	(414)	(1.2%)
Percentage of Occupancy							
Cash	47.5%	46.6%	0.9	1.9%	45.2%	2.3	5.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	19.2%	23.3%	(4.1)	(17.6%)	23.2%	(4.0)	(17.2%)
Total Occupancy Percentage	66.7%	69.9%	(3.2)	(4.6%)	68.4%	(1.7)	(2.5%)
Vacant	33.3%	30.1%	3.2	10.6%	31.6%	1.7	5.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,181,518	\$3,752,720	\$428,798	11.4%	\$3,722,266	\$459,252	12.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$683,910	\$784,720	(\$100,810)	(12.8%)	\$784,738	(\$100,828)	(12.8%)
Total Revenue	\$4,865,428	\$4,537,439	\$327,989	7.2%	\$4,507,004	\$358,424	8.0%
Average Rates							
Cash	\$256.87	\$233.49	\$23.38	10.0%	\$237.39	\$19.48	8.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$104.11	\$97.76	\$6.35	6.5%	\$97.76	\$6.35	6.5%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

December 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,866	3,038	(172)	(5.7%)	3,038	(172)	(5.7%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,866	3,038	(172)	(5.7%)	3,038	(172)	(5.7%)
Vacant	8,864	8,162	702	8.6%	9,588	(724)	(7.6%)
Total Available Rooms	11,730	11,200	530	4.7%	12,626	(896)	(7.1%)
Percentage of Occupancy							
Cash	24.4%	27.1%	(2.7)	(10.0%)	24.1%	0.3	1.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	24.4%	27.1%	(2.7)	(10.0%)	24.1%	0.3	1.2%
Vacant	75.6%	72.9%	2.7	3.7%	75.9%	(0.3)	(0.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$334,588	\$268,438	\$66,150	24.6%	\$268,452	\$66,136	24.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$334,588	\$268,438	\$66,150	24.6%	\$268,452	\$66,136	24.6%
Average Rates							
Cash	\$116.74	\$88.36	\$28.38	32.1%	\$88.36	\$28.38	32.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

December 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,480	1,724	(244)	(0.14)	1,724	(244)	-14.2%
Comp	3	-	3	1.00	-	3	100.0%
28 Day	587	596	(9)	(0.02)	624	(37)	-5.9%
Total Occupied Rooms	2,070	2,320	(250)	(0.11)	2,348	(278)	-11.8%
Vacant	20,205	13,320	6,885	0.52	18,622	1,583.00	8.5%
Total Available Rooms	22,275	15,640	6,635	0.42	20,970	1,305	6.2%
Percentage of Occupancy							
Cash	6.6%	11.0%	(4.40)	(0.40)	8.2%	(1.60)	-19.5%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	2.6%	3.8%	(1.20)	(0.32)	3.0%	(0.40)	-13.3%
Total Occupancy Percentage	9.3%	14.8%	(5.50)	(0.37)	11.2%	(1.90)	-17.0%
Vacant	90.7%	85.2%	5.50	0.07	88.8%	1.90	2.1%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$466,414	\$439,880	26,534	6.0%	\$463,024	\$3,390	0.7%
Comp	\$384	\$0	384	100.0%	\$0	\$384	100.0%
28 Day	\$64,119	\$65,188	(1,069)	-1.6%	\$69,397	(\$5,278)	-7.6%
Total Revenue	\$530,917	\$505,069	25,848	5.1%	\$532,421	(\$1,504)	-0.3%
Average Rates							
Cash	\$315.14	\$255.15	\$59.99	23.5%	\$268.58	\$46.56	17.3%
Comp	\$128.00	\$0.00	\$128.00	100.0%	\$0.00	\$128.00	100.0%
28 Day	\$109.23	\$109.38	(\$0.15)	-0.1%	\$111.21	(\$1.98)	-1.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - December 2024

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$241,808,622	\$235,689,347	\$6,119,275	2.6%	\$253,544,185	(\$11,735,563)	(4.6%)
Occupied Rooms - Cash	1,642,974	1,588,912	54,062	3.4%	1,667,474	(24,500)	(1.5%)
Average Rate - Cash	\$147.18	\$148.33	(\$1.15)	(0.8%)	\$152.05	(\$4.87)	(3.2%)
Occupied Rooms							
Cash	1,642,974	1,588,912	54,062	3.4%	1,667,474	(24,500)	(1.5%)
Comp	472,324	462,966	9,358	2.0%	451,433	20,891	4.6%
28 Day	516,032	520,626	(4,594)	(0.9%)	538,400	(22,368)	(4.2%)
Total Occupied Rooms	2,631,330	2,572,504	58,826	2.3%	2,657,307	(25,977)	(1.0%)
Percentage of Occupancy							
Cash	40.5%	39.3%	1.2	3.1%	41.6%	(1.1)	(2.6%)
Comp	11.6%	11.4%	0.2	1.8%	11.3%	0.3	2.7%
28 Day	12.7%	12.9%	(0.2)	(1.6%)	13.4%	(0.7)	(5.2%)
Total Percentage of Occupancy	64.8%	63.6%	1.2	1.9%	66.4%	(1.6)	(2.4%)
Market Segments							
Occupied Rooms - Cash							
Hotels	1,327,698	1,280,482	47,216	3.7%	1,360,560	(32,862)	(2.4%)
Motels	106,522	107,461	(939)	(0.9%)	106,352	170	0.2%
28 Day Motels	24,710	23,885	825	3.5%	24,354	356	1.5%
R.V. Parks	52,810	49,928	2,882	5.8%	51,597	1,213	2.4%
Vacation Rentals	108,076	101,803	6,273	6.2%	99,182	8,894	9.0%
Timeshares	18,237	19,975	(1,738)	(8.7%)	20,051	(1,814)	(9.0%)
Home Owner Rentals	4,921	5,378	(457)	(8.5%)	5,378	(457)	(8.5%)
Total Occupied - Cash	1,642,974	1,588,912	54,062	3.4%	1,667,474	(24,500)	(1.5%)
Percentage of Occupancy - Cash							
Hotels	46.5%	44.9%	1.6	3.6%	48.7%	(2.2)	(4.5%)
Motels	51.8%	50.7%	1.1	2.2%	51.6%	0.2	0.4%
28 Day Motels	6.1%	5.7%	0.4	7.0%	5.7%	0.4	7.0%
R.V. Parks	20.5%	19.0%	1.5	7.9%	19.9%	0.6	3.0%
Vacation Rentals	49.7%	49.8%	(0.1)	(0.2%)	47.5%	2.2	4.6%
Timeshares	26.5%	31.6%	(5.1)	(16.1%)	27.8%	(1.3)	(4.7%)
Home Owner Rentals	10.8%	17.2%	(6.4)	(37.2%)	13.5%	(2.7)	(20.0%)
Total Occupancy Percentage - Cash	40.5%	39.3%	1.2	3.1%	41.6%	(1.1)	(2.6%)
Average Rates - Cash							
Hotels	\$151.31	\$152.49	(\$1.18)	(0.8%)	\$156.46	(\$5.15)	(3.3%)
Motels	\$83.80	\$85.04	(\$1.24)	(1.5%)	\$86.43	(\$2.63)	(3.0%)
28 Day Motels	\$47.70	\$47.75	(\$0.05)	(0.1%)	\$48.45	(\$0.75)	(1.5%)
R.V. Parks	\$48.85	\$56.34	(\$7.49)	(13.3%)	\$56.86	(\$8.01)	(14.1%)
Vacation Rental	\$231.49	\$238.78	(\$7.29)	(3.1%)	\$244.96	(\$13.47)	(5.5%)
Timeshares	\$87.35	\$67.97	\$19.38	28.5%	\$68.81	\$18.54	26.9%
Home Owner Rentals	\$329.18	\$311.63	\$17.55	5.6%	\$315.24	\$13.94	4.4%
Total Cash Average Rate	\$147.18	\$148.33	(\$1.15)	(0.8%)	\$152.05	(\$4.87)	(3.2%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - December 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,642,974	1,588,912	54,062	3.4%	1,667,474	(24,500)	(1.5%)
Comp	472,324	462,966	9,358	2.0%	451,433	20,891	4.6%
28 Day	516,032	520,626	(4,594)	(0.9%)	538,400	(22,368)	(4.2%)
Total Occupied Rooms	2,631,330	2,572,504	58,826	2.3%	2,657,307	(25,977)	(1.0%)
Vacant	1,426,749	1,473,376	(46,627)	(3.2%)	1,346,359	80,390	6.0%
Total Available Rooms	4,058,079	4,045,880	12,199	0.3%	4,003,666	54,413	1.4%
Percentage of Occupancy							
Cash	40.5%	39.3%	1.2	3.1%	41.6%	(1.1)	(2.6%)
Comp	11.6%	11.4%	0.2	1.8%	11.3%	0.3	2.7%
28 Day	12.7%	12.9%	(0.2)	(1.6%)	13.4%	(0.7)	(5.2%)
Total Occupancy Percentage	64.8%	63.6%	1.2	1.9%	66.4%	(1.6)	(2.4%)
Vacant	35.2%	36.4%	(1.2)	(3.3%)	33.6%	1.6	4.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$241,808,622	\$235,689,347	\$6,119,275	2.6%	\$253,544,185	(\$11,735,563)	(4.6%)
Comp	\$63,540,811	\$67,680,716	(\$4,139,905)	(6.1%)	\$65,891,439	(\$2,350,628)	(3.6%)
28 Day	\$23,826,118	\$21,910,105	\$1,916,013	8.7%	\$22,320,754	\$1,505,364	6.7%
Total Revenue	\$329,175,551	\$325,280,168	\$3,895,383	1.2%	\$341,756,378	(\$12,580,827)	(3.7%)
Average Rates							
Cash	\$147.18	\$148.33	(\$1.15)	(0.8%)	\$152.05	(\$4.87)	(3.2%)
Comp	\$134.53	\$146.19	(\$11.66)	(8.0%)	\$145.96	(\$11.43)	(7.8%)
28 Day	\$46.17	\$42.08	\$4.09	9.7%	\$41.46	\$4.71	11.4%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2024 - December 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,327,698	1,280,482	47,216	3.7%	1,360,560	(32,862)	(2.4%)
Comp	471,446	461,774	9,672	2.1%	450,241	21,205	4.7%
28 Day	45,777	22,252	23,525	105.7%	22,985	22,792	99.2%
Total Occupied Rooms	1,844,921	1,764,508	80,413	4.6%	1,833,786	11,135	0.6%
Vacant	1,010,573	1,087,492	(76,919)	(7.1%)	958,058	52,515	5.5%
Total Available Rooms	2,855,494	2,852,000	3,494	0.1%	2,791,844	63,650	2.3%
Percentage of Occupancy							
Cash	46.5%	44.9%	1.6	3.6%	48.7%	(2.2)	(4.5%)
Comp	16.5%	16.2%	0.3	1.9%	16.1%	0.4	2.5%
28 Day	1.6%	0.8%	0.8	100.0%	0.8%	0.8	100.0%
Total Occupancy Percentage	64.6%	61.9%	2.7	4.4%	65.7%	(1.1)	(1.7%)
Vacant	35.4%	38.1%	(2.7)	(7.1%)	34.3%	1.1	3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$200,893,144	\$195,256,045	\$5,637,099	2.9%	\$212,867,707	(\$11,974,563)	(5.6%)
Comp	\$63,471,701	\$67,597,930	(\$4,126,229)	(6.1%)	\$65,808,653	(\$2,336,952)	(3.6%)
28 Day	\$5,379,725	\$2,902,068	\$2,477,657	85.4%	\$2,862,638	\$2,517,087	87.9%
Total Revenue	\$269,744,570	\$265,756,043	\$3,988,527	1.5%	\$281,538,998	(\$11,794,428)	(4.2%)
Average Rates							
Cash	\$151.31	\$152.49	(\$1.18)	(0.8%)	\$156.46	(\$5.15)	(3.3%)
Comp	\$134.63	\$146.39	(\$11.76)	(8.0%)	\$146.16	(\$11.53)	(7.9%)
28 Day	\$117.52	\$130.42	(\$12.90)	(9.9%)	\$124.54	(\$7.02)	(5.6%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2024 - December 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	106,522	107,461	(939)	(0.9%)	106,352	170	0.2%
Comp	168	193	(25)	(13.0%)	193	(25)	(13.0%)
28 Day	18,644	25,315	(6,671)	(26.4%)	25,257	(6,613)	(26.2%)
Total Occupied Rooms	125,334	132,969	(7,635)	(5.7%)	131,802	(6,468)	(4.9%)
Vacant	80,291	79,183	1,108	1.4%	74,293	5,998	8.1%
Total Available Rooms	205,625	212,152	(6,527)	(3.1%)	206,095	(470)	(0.2%)
Percentage of Occupancy							
Cash	51.8%	50.7%	1.1	2.2%	51.6%	0.2	0.4%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.1%	11.9%	(2.8)	(23.5%)	12.3%	(3.2)	(26.0%)
Total Occupancy Percentage	61.0%	62.7%	(1.7)	(2.7%)	64.0%	(3.0)	(4.7%)
Vacant	39.0%	37.3%	1.7	4.6%	36.0%	3.0	8.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$8,926,083	\$9,138,149	(\$212,066)	(2.3%)	\$9,191,720	(\$265,637)	(2.9%)
Comp	\$20,957	\$24,164	(\$3,207)	(13.3%)	\$24,164	(\$3,207)	(13.3%)
28 Day	\$842,370	1,136,515.64	(\$294,146)	(25.9%)	\$1,135,088	(\$292,718)	(25.8%)
Total Revenue	\$9,789,410	\$10,298,828	(\$509,418)	(4.9%)	\$10,350,972	(\$561,562)	(5.4%)
Average Rates							
Cash	\$83.80	\$85.04	(\$1.24)	(1.5%)	\$86.43	(\$2.63)	(3.0%)
Comp	\$124.74	\$125.20	(\$0.46)	(0.4%)	\$125.20	(\$0.46)	(0.4%)
28 Day	\$45.18	\$44.89	\$0.29	0.6%	\$44.94	\$0.24	0.5%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2024 - December 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	24,710	23,885	825	3.5%	24,354	356	1.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	275,239	298,546	(23,307)	(7.8%)	309,303	(34,064)	(11.0%)
Total Occupied Rooms	299,949	322,432	(22,483)	(7.0%)	333,657	(33,708)	(10.1%)
Vacant	107,408	97,456	9,952	10.2%	91,960	15,448	16.8%
Total Available Rooms	407,357	419,888	(12,531)	(3.0%)	425,617	(18,260)	(4.3%)
Percentage of Occupancy							
Cash	6.1%	5.7%	0.4	7.0%	5.7%	0.4	7.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	67.6%	71.1%	(3.5)	(4.9%)	72.7%	(5.1)	(7.0%)
Total Occupancy Percentage	73.6%	76.8%	(3.2)	(4.2%)	78.4%	(4.8)	(6.1%)
Vacant	26.4%	23.2%	3.2	13.8%	21.6%	4.8	22.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,178,683	\$1,140,455	\$38,228	3.4%	\$1,180,034	(\$1,351)	(0.1%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$8,619,037	\$8,882,988	(\$263,951)	(3.0%)	\$9,166,812	(\$547,775)	(6.0%)
Total Revenue	\$9,797,720	\$10,023,443	(\$225,723)	(2.3%)	\$10,346,846	(\$549,126)	(5.3%)
Average Rates							
Cash	\$47.70	\$47.75	(\$0.05)	(0.1%)	\$48.45	(\$0.75)	(1.5%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.31	\$29.75	\$1.56	5.2%	\$29.64	\$1.67	5.6%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2024 - December 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	52,810	49,928	2,882	5.8%	51,597	1,213	2.4%
Comp	701	999	(298)	(29.8%)	999	(298)	(29.8%)
28 Day	127,503	117,978	9,525	8.1%	123,775	3,728	3.0%
Total Occupied Rooms	181,014	168,905	12,109	7.2%	176,371	4,643	2.6%
Vacant	76,919	93,847	(16,928)	(18.0%)	82,851	(5,932)	(7.2%)
Total Available Rooms	257,933	262,752	(4,819)	(1.8%)	259,222	(1,289)	(0.5%)
Percentage of Occupancy							
Cash	20.5%	19.0%	1.5	7.9%	19.9%	0.6	3.0%
Comp	0.3%	0.4%	(0.1)	(25.0%)	0.4%	(0.1)	(25.0%)
28 Day	49.4%	44.9%	4.5	10.0%	47.7%	1.7	3.6%
Total Occupancy Percentage	70.2%	64.3%	5.9	9.2%	68.0%	2.2	3.2%
Vacant	29.8%	35.7%	(5.9)	(16.5%)	32.0%	(2.2)	(6.9%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,579,534	\$2,812,942	(\$233,408)	(8.3%)	\$2,933,893	(\$354,359)	(12.1%)
Comp	\$47,763	\$58,623	(\$10,860)	(18.5%)	\$58,622	(\$10,859)	(18.5%)
28 Day	\$3,516,601	\$3,188,576	\$328,025	10.3%	\$3,330,348	\$186,253	5.6%
Total Revenue	\$6,143,898	\$6,060,141	\$83,757	1.4%	\$6,322,863	(\$178,965)	(2.8%)
Average Rates							
Cash	\$48.85	\$56.34	(\$7.49)	(13.3%)	\$56.86	(\$8.01)	(14.1%)
Comp	\$68.14	\$58.68	\$9.46	16.1%	\$58.68	\$9.46	16.1%
28 Day	\$27.58	\$27.03	\$0.55	2.0%	\$26.91	\$0.67	2.5%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2024 - December 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	108,076	101,803	6,273	6.2%	99,182	8,894	9.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	47,433	55,038	(7,605)	(13.8%)	55,078	(7,645)	(13.9%)
Total Occupied Rooms	155,509	156,841	(1,332)	(0.8%)	154,260	1,249	0.8%
Vacant	61,991	47,767	14,224	29.8%	54,617	7,374	13.5%
Total Available Rooms	217,500	204,608	12,892	6.3%	208,877	8,623	4.1%
Percentage of Occupancy							
Cash	49.7%	49.8%	(0.1)	(0.2%)	47.5%	2.2	4.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	21.8%	26.9%	(5.1)	(19.0%)	26.4%	(4.6)	(17.4%)
Total Occupancy Percentage	71.5%	76.7%	(5.2)	(6.8%)	73.9%	(2.4)	(3.2%)
Vacant	28.5%	23.3%	5.2	22.3%	26.1%	2.4	9.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$25,018,366	\$24,308,188	\$710,178	2.9%	\$24,295,768	\$722,598	3.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$5,263,889	\$5,614,680	(\$350,791)	(6.2%)	\$5,607,325	(\$343,436)	(6.1%)
Total Revenue	\$30,282,255	\$29,922,868	\$359,387	1.2%	\$29,903,093	\$379,162	1.3%
Average Rates							
Cash	\$231.49	\$238.78	(\$7.29)	(3.1%)	\$244.96	(\$13.47)	(5.5%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$110.98	\$102.01	\$8.97	8.8%	\$101.81	\$9.17	9.0%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2024 - December 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	18,237	19,975	(1,738)	(8.7%)	20,051	(1,814)	(9.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	468	(468)	(100.0%)
Total Occupied Rooms	18,237	19,975	(1,738)	(8.7%)	20,519	(2,282)	(11.1%)
Vacant	50,499	43,225	7,274	16.8%	51,571	(1,072)	(2.1%)
Total Available Rooms	68,736	63,200	5,536	8.8%	72,090	(3,354)	(4.7%)
Percentage of Occupancy							
Cash	26.5%	31.6%	(5.1)	(16.1%)	27.8%	(1.3)	(4.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.6%	(0.6)	(100.0%)
Total Occupancy Percentage	26.5%	31.6%	(5.1)	(16.1%)	28.5%	(2.0)	(7.0%)
Vacant	73.5%	68.4%	5.1	7.5%	71.5%	2.0	2.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,592,925	\$1,357,643	\$235,282	17.3%	\$1,379,682	\$213,243	15.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$33,345	\$0	\$33,345	100.0%	\$27,840	\$5,505	19.8%
Total Revenue	\$1,626,270	\$1,357,643	\$268,627	19.8%	\$1,407,522	\$218,748	15.5%
Average Rates							
Cash	\$87.35	\$67.97	\$19.38	28.5%	\$68.81	\$18.54	26.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$59.49	(\$59.49)	(100.0%)

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2024 - December 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	4,921	5,378	(457)	(8.5%)	5,378	(457)	(8.5%)
Comp	9	-	9	100.0%	-	9	100.0%
28 Day	1,436	1,497	(61)	(4.1%)	1,534	(98)	(6.4%)
Total Occupied Rooms	6,366	6,875	(509)	(7.4%)	6,912	(546)	(7.9%)
Vacant	39,068	24,405	14,663	60.1%	33,009	6,059	18.4%
Total Available Rooms	45,434	31,280	14,154	45.2%	39,921	5,513	13.8%
Percentage of Occupancy							
Cash	10.8%	17.2%	(6.4)	(37.2%)	13.5%	(2.7)	(20.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.2%	4.8%	(1.6)	(33.3%)	3.8%	(0.6)	(15.8%)
Total Occupancy Percentage	14.0%	22.0%	(8.0)	(36.4%)	17.3%	(3.3)	(19.1%)
Vacant	86.0%	78.0%	8.0	10.3%	82.7%	3.3	4.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,619,887	\$1,675,925	(\$56,038)	(3.3%)	\$1,695,381	(\$75,494)	(4.5%)
Comp	\$390	\$0	\$390	100.0%	\$0	\$390	100.0%
28 Day	\$171,151	\$185,278	(\$14,127)	(7.6%)	\$190,703	(\$19,552)	(10.3%)
Total Revenue	\$1,791,428	\$1,861,204	(\$69,776)	(3.7%)	\$1,886,084	(\$94,656)	(5.0%)
Average Rates							
Cash	\$329.18	\$311.63	\$17.55	5.6%	\$315.24	\$13.94	4.4%
Comp	\$43.33	\$0.00	\$43.33	100.0%	\$0.00	\$43.33	100.0%
28 Day	\$119.19	\$123.78	(\$4.59)	(3.7%)	\$124.32	(\$5.13)	(4.1%)

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
December 2024**

	December 2024		December 2023		Increase (Decrease)		Year to Date July - December 2024	Prior Year July - December 2023	Increase (Decrease)	
	\$	%	\$	%	\$	%			\$	%
Reno B	\$ 13,282,598		\$ 13,968,101		\$ (685,503)	-4.9%	\$ 114,259,224	\$ 119,964,052	\$ (5,704,828)	-4.8%
Reno D	\$ 6,568,547		\$ 6,207,352		\$ 361,196	5.8%	\$ 50,854,603	\$ 56,836,501	\$ (5,981,898)	-10.5%
Reno E	\$ 1,064,806		\$ 906,676		\$ 158,130	17.4%	\$ 7,153,931	\$ 7,061,078	\$ 92,853	1.3%
Total Reno	\$ 20,915,951		\$ 21,082,128		\$ (166,176)	-0.8%	\$ 172,267,758	\$ 183,861,631	\$ (11,593,873)	-6.3%
Washoe A	\$ 211,338		\$ 77,867		\$ 133,471	171.4%	\$ 1,026,162	\$ 526,142	\$ 500,020	95.0%
Washoe B	\$ 5,499,051		\$ 4,773,236		\$ 725,816	15.2%	\$ 39,291,992	\$ 37,565,932	\$ 1,726,060	4.6%
Total Washoe County	\$ 5,710,389		\$ 4,851,103		\$ 859,286	17.7%	\$ 40,318,154	\$ 38,092,074	\$ 2,226,080	5.8%
Sparks	\$ 4,159,100		\$ 4,215,603		\$ (56,503)	-1.3%	\$ 29,222,710	\$ 31,590,481	\$ (2,367,771)	-7.5%
Total Taxable Revenue	\$ 30,785,441		\$ 30,148,835		\$ 636,606	2.1%	\$ 241,808,622	\$ 253,544,185	\$ (11,735,563)	-4.6%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
December 2024**

	December 2024	December 2023	Increase (Decrease)		Year to Date	Prior Year	Increase (Decrease)	
			#	%	July - December 2024	July - December 2023	#	%
Reno B	107,928	111,237	(3,309)	(3.0%)	812,455	817,394	(4,939)	(0.6%)
Reno D	51,385	50,067	1,318	2.6%	393,962	430,094	(36,132)	(8.4%)
Reno E	9,263	6,653	2,610	39.2%	56,876	45,039	11,837	26.3%
Total Reno	168,576	167,957	619	0.4%	1,263,293	1,292,527	(29,234)	(2.3%)
Washoe A	1,898	1,246	652	52.3%	11,402	10,435	967	9.3%
Washoe B	15,781	15,176	605	4.0%	108,004	107,561	443	0.4%
Total Washoe County	17,679	16,422	1,257	7.7%	119,406	117,996	1,410	1.2%
Sparks	40,126	38,565	1,561	4.0%	260,275	256,951	3,324	1.3%
Total Taxable Rooms	226,381	222,944	3,437	1.5%	1,642,974	1,667,474	(24,500)	(1.5%)

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
December 2024**

	December 2024		December 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July - December 2024		July - December 2023		\$	%		
Reno B	\$	123.07	\$	125.57	\$	(2.50)	-2.0%	\$	140.63	\$	146.76	\$	(6.13)	-4.2%
Reno D	\$	127.83	\$	123.98	\$	3.85	3.1%	\$	129.09	\$	132.15	\$	(3.06)	-2.3%
Reno E	\$	114.95	\$	136.28	\$	(21.33)	-15.7%	\$	125.78	\$	156.78	\$	(31.00)	-19.8%
Total Reno	\$	124.07	\$	125.52	\$	(1.45)	-1.2%	\$	136.36	\$	142.25	\$	(5.89)	-4.1%
Washoe A	\$	111.35	\$	62.49	\$	48.85	78.2%	\$	90.00	\$	50.42	\$	39.58	78.5%
Washoe B	\$	348.46	\$	314.53	\$	33.93	10.8%	\$	363.80	\$	349.25	\$	14.55	4.2%
Total Washoe County	\$	323.00	\$	295.40	\$	27.60	9.3%	\$	337.66	\$	322.83	\$	14.83	4.6%
Sparks	\$	103.65	\$	109.31	\$	(5.66)	-5.2%	\$	112.28	\$	122.94	\$	(10.67)	-8.7%
Total Average Daily Rate	\$	135.99	\$	135.23	\$	0.76	0.6%	\$	147.18	\$	152.05	\$	(4.87)	-3.2%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village