RENO-SPARKS CONVENTION & VISITORS AUTHORITY

January 2025 Room Statistics Compared to the Prior Year

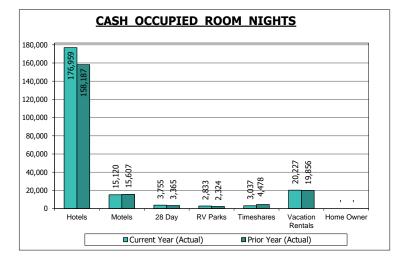
Taxable room revenues for the month of January 2025 are \$31,041,768 and above January of the prior year by \$3,913,102 (14.4%). Cash occupied room nights of 221,931 are above prior year by 18,114 (8.9%). Comp occupied room nights of 66,038 are above prior year by 8,702 (15.2%), and 28-day occupied room nights of 84,851 are below prior year by 5,618 (-6.2%). Total occupied rooms for the month of January 2025 (Cash, Comp, 28-day) are 21,198 (6.0%) above the prior year.

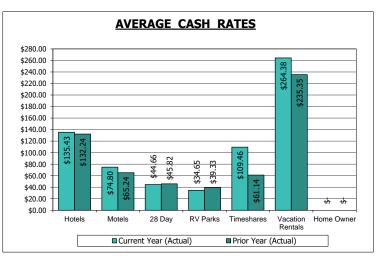
Overall, the Washoe County occupancy percentage of 56.7% for the month is 7.8% above the 52.6% level of the prior year. There were 10979 (-1.6%) less available rooms for the month compared to the prior year.

Overall cash average rates for January 2025 of \$139.87 increased \$6.77 (5.1%), compared to \$133.10 for the prior year.

Year-to-date cash occupied room nights of 1,865,020 are 6,271 (-0.3%) below prior year. Cash average rates year-to-date of \$146.31 are \$3.78 (-2.5%) below the prior year. Year-to-date, total taxable room revenues of \$272,867,328 are (-2.8%) below prior year.

		Janua	ry 2025			
	Available	Cash	Average C	Cash Rate	Increase (Decrease)
Segments	Rooms	Occupied Rooms	Current Year	Prior Year	\$	%
Hotels	462,183	176,959	\$135.43	\$132.24	\$3.19	2.4%
Motels	32,105	15,120	\$74.80	\$65.24	\$9.56	14.7%
20.5	(F 700	0 777		45.00		
28 Day	65,722	3,755	\$44.66	\$45.82	(\$1.16)	-2.5%
	42.050	2 022	+24.65	+20.22	(+4.60)	11.00/
RV Parks	43,059	2,833	\$34.65	\$39.33	(\$4.68)	-11.9%
Timeshares	12,082	3,037	\$109.46	\$61.14	\$48.32	79.0%
Timestidies	12,002	5,057	\$109.40	\$01.1 4	₽ 1 0.32	79.0%
Vacation Rentals	42,278	20,227	\$264.38	\$235.35	\$29.03	12.3%
vacation (Critals	12,270	20,227	\$201.50	φ255.55	Ψ29.05	12.570
Totals	657,429	221,931	\$139.87	\$133.10	\$6.77	5.1%





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Combined Room Statistics

January 2025

			Increase (Decr			Increase (Decre	
Description	Actual	Budget	\$	%	Last Year	\$	%
Taxable Room Revenues	\$31,041,768	\$27,802,324	\$3,239,444	11.7%	\$27,128,666	\$3,913,102	14.4%
Occupied Rooms - Cash	221,931	205,438	16,493	8.0%	203,817	18,114	8.9%
Average Rate - Cash	\$139.87	\$135.33	\$4.54	3.4%	\$133.10	\$6.77	5.1%
Occupied Rooms							
Cash	221,931	205,438	16,493	8.0%	203,817	18,114	8.9%
Comp	66,038	58,480	7,558	12.9%	57,336	8,702	15.2%
28 Day	84,851	88,927	(4,076)	(4.6%)	90,469	(5,618)	(6.2%)
Total Occupied Rooms	372,820	352,845	19,975	5.7%	351,622	21,198	6.0%
Percentage of Occupancy							
Cash	33.8%	30.3%	3.5	11.6%	30.5%	3.3	10.8%
Comp	10.0%	8.6%	1.4	16.3%	8.6%	1.4	16.3%
28 Day	12.9%	13.1%	(0.2)	(1.5%)	13.5%	(0.6)	(4.4%)
Total Percentage of Occupancy	56.7%	52.1%	4.6	8.8%	52.6%	4.1	7.8%
Market Segments							
Occupied Rooms - Cash							
Hotels	176,959	162,142	14,817	9.1%	158,187	18,772	11.9%
Motels	15,120	15,685	(565)	(3.6%)	15,607	(487)	(3.1%)
28 Day Motels	3,755	3,244	511	15.8%	3,365	390	11.6%
R.V. Parks	2,833	2,324	509	21.9%	2,324	509	21.9%
Vacation Rentals	20,227	20,253	(26)	(0.1%)	19,856	371	1.9%
Timehares	3,037	1,790	1,247	69.7%	4,478	(1,441)	(32.2%)
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	221,931	205,438	16,493	8.0%	203,817	18,114	8.9%
Percentage of Occupancy - Cash							
Hotels	38.3%	33.7%	4.6	13.6%	33.9%	4.4	13.0%
Motels	47.1%	43.9%	3.2	7.3%	44.9%	2.2	4.9%
28 Day Motels	5.7%	4.6%	1.1	23.9%	4.8%	0.9	18.8%
R.V. Parks	6.6%	5.2%	1.4	26.9%	5.3%	1.3	24.5%
Vacation Rentals	47.8%	58.8%	(11.0)	(18.7%)	49.8%	(2.0)	(4.0%)
Timeshares	25.1%	16.0%	9.1	56.9%	34.2%	(9.1)	(26.6%)
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	33.8%	30.3%	3.5	11.6%	30.5%	3.3	10.8%
Average Rates - Cash							
Hotels	\$135.43	\$133.54	\$1.89	1.4%	\$132.24	\$3.19	2.4%
Motels	\$74.80	\$64.26	\$10.54	16.4%	\$65.24	\$9.56	14.7%
28 Day Motels	\$44.66	\$46.24	(\$1.58)	(3.4%)	\$45.82	(\$1.16)	(2.5%)
R.V. Parks	\$34.65	\$39.33	(\$4.68)	(11.9%)	\$39.33	(\$4.68)	(11.9%)
Vacation Rentals	\$264.38	\$236.53	\$27.85	11.8%	\$235.35	\$29.03	12.3%
Timeshares	\$109.46	\$61.14	\$48.32	79.0%	\$61.14	\$48.32	79.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$139.87	\$135.33	\$4.54	3.4%	\$133.10	\$6.77	5.1%

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Combined Room Statistics

January 2025

			Increase (Dec	rease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms							
Cash	221,931	205,438	16,493	8.0%	203,817	18,114	8.9%
Comp	66,038	58,480	7,558	12.9%	57,336	8,702	15.2%
28 Day	84,851	88,927	(4,076)	(4.6%)	90,469	(5,618)	(6.2%)
Total Occupied Rooms	372,820	352,845	19,975	5.7%	351,622	21,198	6.0%
Vacant	284,609	324,080	(39,471)	(12.2%)	316,786	(32,177)	(10.2%)
Total Available Rooms	657,429	676,925	(19,496)	(2.9%)	668,408	(10,979)	(1.6%)
Percentage of Occupancy							
Cash	33.8%	30.3%	3.5	11.6%	30.5%	3.3	10.8%
Comp	10.0%	8.6%	1.4	16.3%	8.6%	1.4	16.3%
28 Day	12.9%	13.1%	(0.2)	(1.5%)	13.5%	(0.6)	(4.4%)
Total Occupancy Percentage	56.7%	52.1%	4.6	8.8%	52.6%	4.1	7.8%
Vacant	43.3%	47.9%	(4.6)	(9.6%)	47.4%	(4.1)	(8.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$31,041,768	\$27,802,324	\$3,239,444	11.7%	\$27,128,666	\$3,913,102	14.4%
Comp	\$7,961,033	\$7,294,967	\$666,066	9.1%	\$7,151,910	\$809,123	11.3%
28 Day	\$3,678,921	\$3,836,369	(\$157,448)	(4.1%)	\$3,883,856	(\$204,935)	(5.3%)
Total Revenue	\$42,681,722	\$38,933,660	\$3,748,062	9.6%	\$38,164,432	\$4,517,290	11.8%
Average Rates							
Cash	\$139.87	\$135.33	\$4.54	3.4%	\$133.10	\$6.77	5.1%
Comp	\$120.55	\$124.74	(\$4.19)	(3.4%)	\$124.74	(\$4.19)	(3.4%)
28 Day	\$43.36	\$43.14	\$0.22	0.5%	\$42.93	\$0.43	1.0%

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Hotel Statistics

Occupied Rooms Cash	Actual	Budget					Increase (Decrease)	
		Buuget	\$	%	Last Year	\$	%	
Cash								
	176,959	162,142	14,817	9.1%	158,187	18,772	11.9%	
Comp	65,961	58,345	7,616	13.1%	57,201	8,760	15.3%	
28 Day	4,750	6,743	(1,993)	(29.6%)	6,676	(1,926)	(28.8%)	
Total Occupied Rooms	247,670	227,229	20,441	9.0%	222,064	25,606	11.5%	
Vacant	214,513	253,271	(38,758)	(15.3%)	245,232	(30,719)	(12.5%)	
Total Available Rooms	462,183	480,500	(18,317)	(3.8%)	467,296	(5,113)	(1.1%)	
Percentage of Occupancy								
Cash	38.3%	33.7%	4.6	13.6%	33.9%	4.4	13.0%	
Comp	14.3%	12.1%	2.2	18.2%	12.2%	2.1	17.2%	
28 Day	1.0%	1.4%	(0.4)	(28.6%)	1.4%	(0.4)	(28.6%)	
Total Occupancy Percentage	53.6%	47.3%	6.3	13.3%	47.5%	6.1	12.8%	
Vacant	46.4%	52.7%	(6.3)	(12.0%)	52.5%	(6.1)	(11.6%)	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$23,964,996	\$21,653,145	\$2,311,851	10.7%	\$20,918,043	\$3,046,953	14.6%	
Comp	\$7,951,243	\$7,285,543	\$665,700	9.1%	\$7,142,486	\$808,757	11.3%	
28 Day	\$494,483	\$771,979	(\$277,496)	(35.9%)	\$764,335	(\$269,852)	(35.3%)	
Total Revenue	\$32,410,722	\$29,710,666	\$2,700,056	9.1%	\$28,824,864	\$3,585,858	12.4%	
Average Rates								
Cash	\$135.43	\$133.54	\$1.89	1.4%	\$132.24	\$3.19	2.4%	
Comp	\$120.54	\$124.87	(\$4.33)	(3.5%)	\$124.87	(\$4.33)	(3.5%)	
28 Day	\$104.10	\$114.49	(\$10.39)	(9.1%)	\$114.49	(\$10.39)	(9.1%)	

Motel Statistics

			Increase (Dec	rease)		Increase (Deci	rease)
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms							
Cash	15,120	15,685	(565)	(3.6%)	15,607	(487)	(3.1%)
Comp	34	52	(18)	(34.6%)	52	(18)	(34.6%)
28 Day	2,427	3,775	(1,348)	(35.7%)	3,775	(1,348)	(35.7%)
Total Occupied Rooms	17,581	19,512	(1,931)	(9.9%)	19,434	(1,853)	(9.5%)
Vacant	14,524	16,231	(1,707)	(10.5%)	15,316	(792)	(5.2%)
Total Available Rooms	32,105	35,743	(3,638)	(10.2%)	34,750	(2,645)	(7.6%)
Percentage of Occupancy							
Cash	47.1%	43.9%	3.2	7.3%	44.9%	2.2	4.9%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	7.6%	10.6%	(3.0)	(28.3%)	10.9%	(3.3)	(30.3%)
Total Occupancy Percentage	54.8%	54.6%	0.2	0.4%	55.9%	(1.1)	(2.0%)
Vacant	45.2%	45.4%	(0.2)	(0.4%)	44.1%	1.1	2.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,130,942	\$1,007,942	\$123,000	12.2%	\$1,018,217	\$112,725	11.1%
Comp	\$4,170	\$6,496	(\$2,326)	(35.8%)	\$6,496	(\$2,326)	(35.8%)
28 Day	\$86,965	\$168,743	(\$81,778)	(48.5%)	\$168,753	(\$81,788)	(48.5%)
Total Revenue	\$1,222,077	\$1,183,181	\$38,896	3.3%	\$1,193,466	\$28,611	2.4%
Average Rates							
Cash	\$74.80	\$64.26	\$10.54	16.4%	\$65.24	\$9.56	14.7%
Comp	\$122.65	\$124.92	(\$2.27)	(1.8%)	\$124.92	(\$2.27)	(1.8%)
28 Day	\$35.83	\$44.70	(\$8.87)	(19.8%)	\$44.70	(\$8.87)	(19.8%)

28 Day Motel Statistics

			Increase (Decrease)			Increase (Decrease)	
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms							
Cash	3,755	3,244	511	15.8%	3,365	390	11.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	44,999	46,869	(1,870)	(4.0%)	48,477	(3,478)	(7.2%)
Total Occupied Rooms	48,754	50,112	(1,358)	(2.7%)	51,842	(3,088)	(6.0%)
Vacant	16,968	20,630	(3,662)	(17.7%)	17,846	(878)	(4.9%)
Total Available Rooms	65,722	70,742	(5,020)	(7.1%)	69,688	(3,966)	(5.7%)
Percentage of Occupancy							
Cash	5.7%	4.6%	1.1	23.9%	4.8%	0.9	18.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	68.5%	66.3%	2.2	3.3%	69.6%	(1.1)	(1.6%)
Total Occupancy Percentage	74.2%	70.8%	3.4	4.8%	74.4%	(0.2)	(0.3%)
Vacant	25.8%	29.2%	(3.4)	(11.6%)	25.6%	0.2	0.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$167,705	\$149,989	\$17,716	11.8%	\$154,170	\$13,535	8.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,447,582	\$1,379,811	\$67,771	4.9%	\$1,426,991	\$20,591	1.4%
Total Revenue	\$1,615,287	\$1,529,800	\$85,487	5.6%	\$1,581,161	\$34,126	2.2%
Average Rates							
Cash	\$44.66	\$46.24	(\$1.58)	(3.4%)	\$45.82	(\$1.16)	(2.5%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$32.17	\$29.44	\$2.73	9.3%	\$29.44	\$2.73	9.3%

RV Park Statistics

			Increase (Deci	ease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms							
Cash	2,833	2,324	509	21.9%	2,324	509	21.9%
Comp	43	83	(40)	(48.2%)	83	(40)	(48.2%)
28 Day	22,559	22,658	(99)	(0.4%)	22,658	(99)	(0.4%)
Total Occupied Rooms	25,435	25,065	370	1.5%	25,065	370	1.5%
Vacant	17,624	19,203	(1,579)	(8.2%)	18,676	(1,052)	(5.6%)
Total Available Rooms	43,059	44,268	(1,209)	(2.7%)	43,741	(682)	(1.6%)
Percentage of Occupancy							
Cash	6.6%	5.2%	1.4	26.9%	5.3%	1.3	24.5%
Comp	0.1%	0.2%	(0.1)	(50.0%)	0.2%	(0.1)	(50.0%)
28 Day	52.4%	51.2%	1.2	2.3%	51.8%	0.6	1.2%
Total Occupancy Percentage	59.1%	56.6%	2.5	4.4%	57.3%	1.8	3.1%
Vacant	40.9%	43.4%	(2.5)	(5.8%)	42.7%	(1.8)	(4.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$98,155	\$91,403	\$6,752	7.4%	\$91,392	\$6,763	7.4%
Comp	\$5,620	\$2,928	\$2,692	91.9%	\$2,928	\$2,692	91.9%
28 Day	\$600,429	\$591,827	\$8,602	1.5%	\$599,735	\$694	0.1%
Total Revenue	\$704,204	\$686,158	\$18,046	2.6%	\$694,055	\$10,149	1.5%
Average Rates							
Cash	\$34.65	\$39.33	(\$4.68)	(11.9%)	\$39.33	(\$4.68)	(11.9%)
Comp	\$130.70	\$35.28	\$95.42	270.5%	\$35.28	\$95.42	270.5%
28 Day	\$26.62	\$26.12	\$0.50	1.9%	\$26.47	\$0.15	0.6%

Vacation Rental Statistics

			Increase (Decr	ease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms							
Cash	20,227	20,253	(26)	(0.1%)	19,856	371	1.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	10,116	8,883	1,233	13.9%	8,883	1,233	13.9%
Total Occupied Rooms	30,343	29,136	1,207	4.1%	28,739	1,604	5.6%
Vacant	11,935	5,336	6,599	123.7%	11,103	832	7.5%
Total Available Rooms	42,278	34,472	7,806	22.6%	39,842	2,436	6.1%
Percentage of Occupancy							
Cash	47.8%	58.8%	(11.0)	(18.7%)	49.8%	(2.0)	(4.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	23.9%	25.8%	(1.9)	(7.4%)	22.3%	1.6	7.2%
Total Occupancy Percentage	71.8%	84.5%	(12.7)	(15.0%)	72.1%	(0.3)	(0.4%)
Vacant	28.2%	15.5%	12.7	81.9%	27.9%	0.3	1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,347,535	\$4,790,405	\$557,130	11.6%	\$4,673,065	\$674,470	14.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,049,462	\$924,010	\$125,452	13.6%	\$924,042	\$125,420	13.6%
Total Revenue	\$6,396,997	\$5,714,414	\$682,583	11.9%	\$5,597,107	\$799,890	14.3%
Average Rates							
Cash	\$264.38	\$236.53	\$27.85	11.8%	\$235.35	\$29.03	12.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$103.74	\$104.02	(\$0.28)	(0.3%)	\$104.02	(\$0.28)	(0.3%)

Timeshare Statistics

			Increase (Deci	rease)		Increase (Deci	rease)
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms							
Cash	3,037	1,790	1,247	69.7%	4,478	(1,441)	(32.2%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,037	1,790	1,247	69.7%	4,478	(1,441)	(32.2%)
Vacant	9,045	9,410	(365)	(3.9%)	8,613	432	5.0%
Total Available Rooms	12,082	11,200	882	7.9%	13,091	(1,009)	(7.7%)
Percentage of Occupancy							
Cash	25.1%	16.0%	9.1	56.9%	34.2%	(9.1)	(26.6%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	25.1%	16.0%	9.1	56.9%	34.2%	(9.1)	(26.6%)
Vacant	74.9%	84.0%	(9.1)	(10.8%)	65.8%	9.1	13.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$332,435	\$109,441	\$222,994	203.8%	\$273,779	\$58,656	21.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$332,435	\$109,441	\$222,994	203.8%	\$273,779	\$58,656	21.4%
Average Rates							
Cash	\$109.46	\$61.14	\$48.32	79.0%	\$61.14	\$48.32	79.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
•							

Combined Room Statistics - Year To Date

Occupied Rooms - Cash 1,885,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.9%) Average Rate - Cash 1,463,000 1,363,000 1,463,000 1,371,291 (6,271) (0.9%) Comp 383,820 221,445 16,916 3.2% 588,769 29,933 581 Comp 383,820 221,445 16,916 3.2% 588,769 29,933 581 Stopy 30,04,348 2,925,349 76,996 2,7% 3,006,329 (4,684) (0.2%) Percentage of Occupancy 33,95% 32,0% 1.5 3,0% 40,15 (0.0,7) (1.19%) Cash 1,2% 6,19% 1.8 2,9% 64,4% (0.7) (1.19%) Del Parcentage of Occupancy 63,2% 1,4%,5% 52,033 4,1% 1,1%,77 (14,007) (0.9%) Market Segments 1,2%,657 12,2% 1,381 4,5% 12,2% 1,381 4,5% Vacation Remais 1,28,03 1,2,15%				Increase (Decre			Increase (Decr	
Occupied Rooms - Cash 1,885,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.8%) Average Rate - Cash 1,465,020 1,744,349 70,671 3.9% 5146,59 (2,544) (2,445) (2,544) (2,445) (2,544) (2,544) (2,544) (2,544) (2,544) (2,546) (2,526) (3,556) (2,546) (2,527) (2,546) (2,527) (2	Description	Actual	Budget	\$	%	Prior Year	\$	%
Average Rate - Cash \$146.31 \$146.65 \$(0.49%) \$149.99 \$(3.66) \$(2.5%) Occupied Rooms Cash 90 pw 1,865.02 538.332 1,794.349 70,671 3.0%, 3.2% 1,871.291 (6.27) (6.27) (6.28) Occupied Rooms 3.004.345 2,925.349 78.996 2.7% 3.008,929 (4.584) (0.27) Cash 90 pw 3.004.345 2,925.349 78.996 2.7% 3.008,929 (4.584) (0.27) Cash Carp 3.004.345 2,925.349 78.996 2.7% 3.008,929 (4.584) (0.27) Cash Carp 3.3% 1.1% 1.1% 0.4% (0.27) (0.3) (1.5%) (0.4%) (5.5%) Cash Carp 1.2% 1.1% 1.1% 0.1% (0.2) (1.4%) (0.2) (1.4%) (0.2) (1.4%) (0.2) (1.4%) (0.2) (1.4%) (0.2) (1.4%) (0.2) (1.4%) (0.3) (0.2) (1.4%) (0.3) (1.5%) (1.4%) (0.3) (1.3) <th>Taxable Room Revenues</th> <th>\$272,867,328</th> <th>\$263,491,671</th> <th>\$9,375,657</th> <th>3.6%</th> <th>\$280,672,849</th> <th>(\$7,805,521)</th> <th>(2.8%)</th>	Taxable Room Revenues	\$272,867,328	\$263,491,671	\$9,375,657	3.6%	\$280,672,849	(\$7,805,521)	(2.8%)
Occupied Rooms Cash Camp 1,865,001 1,794,349 70,671 3.9% 1,871,231 (6,271) (0,37) 28 Day 00,933 00,933 00,953 (6,580) (1,4%) 628,869 (2,7,905) (4,4%) Total Occupied Rooms 3,004,345 2,925,349 78,996 2,7% 3,008,923 (4,584) (0,27) Cash Comp 11.4% 11.0% 0.4 3.6% 1.5 3.9% (0,1%) (0,6) (1.5%) Cash Comp 11.2% 12.2% (0,2) (1,6%) 13.5% (0,8) (5.9%) Total Percentage of Occupancy 63.7% 61.9% 1.8 2.9% 64.4% (0,7) (1.14%) Market Segments 15.94,67 1,442,524 62,033 4.3% 121,518,747 (14,000) (0.9%) VA Parks 55,643 12,2265 6,247 5,338 6,5% 123,259 7,27 27,27 27,27 19,338 9,265 7,87 119,038 9,265 7,87 13,25%	Occupied Rooms - Cash	1,865,020	1,794,349	70,671	3.9%	1,871,291	(6,271)	(0.3%)
Cash 1,266,200 1,794,349 70,671 3.9% 1,271,221 (6,271) (0,37) 28 Day 535,362 600,963 601,553 (6,590) (1.4%) 625,869 (22,906) (4.4%) Total Occupied Rooms 3,004,345 2,925,349 78,996 2,7%6 3,008,929 (4,524) (0,2%) Parcentage of Occupancy 39,9% 38,0% 1.5 3.9% 40,1% (0,6) (1,5%) Corp 11,2% 11,1% 0.4 3,5% 40,1% (0,6) (1,5%) Corp 11,2% 11,2% 0.4 3,5% 10,5% 10,5% 10,5% Total Percentage of Occupancy 63,7% 61,9% 1.8 2,9%6 10,2% 10,1% 11,4% Market Segments 1,504,657 1,442,624 62,033 4,3% 1,518,747 (14,000) (0.9% Motis 1,504,657 1,252,7 1,39,193 13,97 13,97 13,97 13,98 2,252 13,3% 13,91 <	Average Rate - Cash	\$146.31	\$146.85	(\$0.54)	(0.4%)	\$149.99	(\$3.68)	(2.5%)
Comp 28 Ray 133,322 (00,93) 521,446 (00,93) 15,916 (0,93) 328 (0,90) 16,916 (1,4%) 328 (0,29,86) 12,950 (2,966) 16,854 Total Occupied Rooms 3,004,345 2,925,349 78,996 2,7% 3,008,929 (4,584) (0.2%) Percentage of Occupancy Cash Comp 39,5% 38,0% 1.5 3.9% 40,1% 0.65 4.5% Comp 11.4% 11.0% 0.4 3.6% 10.9% 0.5 4.6% Comp 11.4% 11.0% 0.4 3.6% 10.9% 0.5 4.6% Comp 63.7% 61.9% 1.8 2.9% 64.4% (0.7) (1.1%) Market Segments Cocupied Rooms - Cash Models 1,504,657 1,442,624 62,033 4.3% 1,516,747 (14,000) (0.9%) Vice aris 1,504,657 12,146 (1,504) (1.2%) 1,516,747 (14,000) (0.9%) Vice aris 1,504,657 12,146 1,504,057 12,318 4.9% 2,719 748	Occupied Rooms							
2B Day 600,963 609,533 (8,590) (1.4%) 628,869 (27,906) (4.4%) Total Occupied Rooms 3,004,345 2,925,349 78,996 2.7% 3,008,929 (4,584) (0.2%) Percentage of Occupancy Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) 1.5% Cash 11.0% 0.4 3.6% 1.9% 0.5 4.65 Cash 12.7% 61.9% 1.8 2.9% 64.4% (0.7) (1.1%) Market Segments 1.504,657 1.442,624 62.033 4.3% 1.518,747 (14000) (0.9%) Models 1.29,62 1.23,462 (1.594) (1.2%) 1.212,959 (3.07) (0.37) Vanish 52,643 52,752 3.381 4.9% 1.72 3.27 RV, Parks 53,5643 52,752 3.391 (2.7%) 3.871,291 (6,271) (0.9%) Models 12,18,74 (1.9%) 53,78 (3.44) (6.4%)	Cash	1,865,020	1,794,349	70,671	3.9%	1,871,291	(6,271)	(0.3%)
Total Occupied Rooms 3,004,345 2,925,349 76,996 2.7% 3,008,929 (4,584) (0.2% Percentage of Occupancy Cash Comp 33,004,345 2,925,349 76,996 2.7% 3,008,929 (4,584) (0.2% Cash Comp 11,4% 11,0% 0.4 3,3% 40,1% (0.6) (1.5% 28 Day 12.7% 12.9% (0.2) (1.6%) 13.5% (0.8) (5.9% Total Percentage of Occupancy 63.7% 61.9% 1.8 2.9% 64.4% (0.7) (1.1% Market Segments 1.504,657 1.442,624 62,033 4.3% 1.518,747 (14,000) (0.9% Motels 1.504,657 1.442,624 62,033 4.3% 1.518,747 (14,000) (0.9% Vacation Rentals 1.504,657 1.442,624 62,033 4.3% 121,559 (33,21) 1.722 3.2 Vacation Rentals 1.504,657 123,464 52,252 3,391 6.5% 53,521 1.728 3.2,793								5.8%
Percentage of Occupancy Cash Comp 19,5% 11,0% 12,7% 38,0% 11,0% 12,2% 1.5 3,0% 12,2% 3,9% 3,6% 40,1% 10,9% 0.6 0,5 4,66 Total Percentage of Occupancy 63,7% 61,9% 1.8 2,9% 64,4% (0,7) (1,1%) Market Segments 1,54,657 1,442,624 62,033 4,3% 1,518,747 (14,090) (0,9%) Motels 1,204,657 1,21,662 1,238 4,3% 121,999 (317) (0,3%) Motels 22,026 2,391 6,5% 53,921 1,722 32 Vacation Rentals 12,12,04 12,2056 4,394 (2,5%) 13,921 1,722 32 Total Occupancy - Cash 1,665,020 1,794,349 70,671 2,9% 1,871,291 (6,271) (0,3%) Total Occupancy - Cash 1,865,020 1,794,349 70,671 2,9% 1,871,291 (6,271) (0,3%) Total Occupancy - Cash 1,955,673 1,2% 1,5 3,9% 1,6,6% 1,2 2,9% 1,6,6%	28 Day	600,963	609,553	(8,590)	(1.4%)	628,869	(27,906)	(4.4%)
Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.6%) 28 Day 11.2% 12.2% (0.2) (1.6%) 13.5% (0.8) (5.9%) Total Percentage of Occupancy 63.7% 61.9% 1.8 2.9% 64.4% (0.7) (1.1%) Market Segments 1.504.657 1.442.624 62.013 4.3% 1.518.747 (14.009) (0.9%) Moreis 1.504.657 1.21.642 7.123 4.9% 72.719 74% 2.27% Variables 1.28.03 1.22.966 6.477 5.1% 1.92.959 (31.7) (0.9%) Variables 1.23.74 21.276 6.491 5.1% 1.22.959 (3.225) (3.28%) (3.28%) (3.28%) (3.44) (6.4%) Total Occupied Cosh 1.865.020 1.794.349 70.671 3.9% 1.87% (3.44) (6.4%) (5.28%) (3.28%) (3.28%) (3.28%) (3.28%) (3.28%) (3.28%) (3.28%) (3.28%)	Total Occupied Rooms	3,004,345	2,925,349	78,996	2.7%	3,008,929	(4,584)	(0.2%)
Comp 28 Day 11.4% 12.7% 11.0% 12.9% 0.4 3.6% (0.2) 10.9% (1.6%) 0.5 4.67 Total Percentage of Occupancy 63.7% 61.9% 1.8 2.9% 64.4% (0.7) (1.1% Market Segments Cocupied Rooms - Cash Hotels 1.504,657 1.442,624 62,033 4.3% 1.518,747 (14,090) (0.9% 28 Day Motels 28,467 27,129 1.338 4.9% 27,719 7.48 2.7% Yaveston Rentals 122,064 21,256 6,247 5.1% 119,038 9,265 7.8% Timeshares 122,056 6,247 5.1% 119,038 9,265 7.8% Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.3% Vacation Rentals 18,5% 5,5% 0.5 1.3% 5.3% (34) (6,4%) 5.378 (34) (6,4%) 5.378 (34) (6,4%) 5.378 (34) (6,4%) 5.378 (34) (6,4%)<	Percentage of Occupancy							
28 Day 12.7% 12.9% (0.2) (1.6%) 13.5% (0.8) (5.9%) Total Percentage of Occupancy 63.7% 61.9% 1.8 2.9% 64.4% (0.7) (1.1%) Market Segments								(1.5%)
Total Percentage of Occupancy 63.7% 61.9% 1.8 2.9% 64.4% (0.7) (1.1%) Market Segments Cocupied Rooms - Cash 1,504,657 1,442,624 62,033 4,3% 1,518,747 (14,090) (0.9% Motels 1,21,642 1,21,642 1,23,146 (1,504) (1,2%) 1,21,959 (3,17) (0,09) Vacation Rentals 1,22,056 5,247 5,3921 1,722 3,23 Yacation Rentals 1,22,056 6,247 5,3921 1,722 3,25 Timeshares 21,274 1,756 (94)1 (2,3%) 24,529 (3,255) (13,3%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.3%) Vacation Rentals 5,53% 0.5 9,1% 5,56% 0.4 7,12 Total Occupied - Cash 45,4% 43,3% 2.1 4,8% 46,6% 0.4 7,12 Wheels 5,53% 0.5 9,1% 5,56% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>4.6%</td>								4.6%
Market Segments Occupied Rooms - Cash hotels 1,504,657 122,1642 1,442,624 62,033 4,3% 1,138 1,518,747 (14,090) (0.9% 121,959 28 Day Motels 22,467 27,129 1,338 4,9% 27,129 1,21,952 323 28 Day Motels 22,467 27,129 1,338 4,9% 27,719 748 2.7 Yacation Rentals 122,056 6,247 5,1% 19,038 9,265 7.8% Timeshares 21,274 21,765 (491) (2,3%) 24,529 (3,255) (1,33%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.3%) Percentage of Occupancy - Cash Hotels 45,4% 43,3% 2.1 4,8% 46,6% (1.2) (2,6%) Yorks 18,8% 17,0% 1.5 8,0% 0.7 3.9% Vacation Rentals 18,8% 17,0% 1.5 8,0% 0.4 7.19 Yorks 45,4% 43,3% 2.1	28 Day	12.7%	12.9%	(0.2)	(1.6%)	13.5%	(0.8)	(5.9%)
Occupied Rooms - Cash Hotels 1,504,657 121,642 1,442,624 62,033 4.3% (1,2%) 1,518,747 (14,090) (0,9%) 28 Day Motels 28,467 22,146 (1,504) (1,2%) 121,959 (317) (0,3%) 28 Day Motels 28,467 55,643 52,252 3,391 6.5% 53,921 1,722 3.2 Vacation Rentals 128,303 12,274 21,765 (491) (2.3%) 24,529 (3,255) (1,33%) Home Owner Rentals 5,034 5,034 5,378 (344) (6.4%) 5,378 (344) (6.4%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.3%) R.V Parks 13,8% 12,8% 43.3% 2.1 4.8% 46.6% (1.2) (2.6%) Wotels 5.12% 49.7% 1.5 3.0% 5.0% 0.6 1.2% R.V Parks 18.5% 17.0% 1.5 8.8% 17.8% 0.7 3.9%<	Total Percentage of Occupancy	63.7%	61.9%	1.8	2.9%	64.4%	(0.7)	(1.1%)
Hotels 1.504,657 1.442,624 62,033 4.3% 1.518,747 (14,090) (0.9% Motels 121,642 123,146 (1,504) (1,2%) 121,959 (317) (0.3%) 28 Day Motels 28,467 72,129 1,338 4.9% 22,719 748 2.77 R.V. Parks 55,643 52,252 3,391 6.5% 53,921 1,722 3.25 Vacation Rentals 128,303 122,056 6,247 5.1% 119,038 9,265 7.8% Home Owner Rentals 5,034 5,378 (344) (6,4%) 5,378 (344) (6,4%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0,3%) Motels 51,2% 43,3% 2.1 4,8% 46,6% (1.2) (2,6%) Motels 51,2% 6,0% 55 3.1% 50,6% 0.4 7.3% Vacation Rentals 19,49,4% 1.5 8.8%	Market Segments							
Interis 1.504,657 1.442,624 62,033 4.3% 1.518,747 (14,090) (0.9%) Mateis 22 Day Motels 22,142 123,146 (1,504) (1,2%) 121,959 (317) (0.3%) R.V. Parks 55,643 52,252 3,391 6.5% 53,921 1,722 3.23 Vacation Rentals 128,303 122,056 6,247 5.1% 119,038 9,265 7.8% Home Owner Rentals 21,274 21,775 (441) (2.3%) 24,529 (3,255) (13.3%) Home Owner Rentals 1,665,020 1,794,349 70,671 3.9% 5,378 (344) (6,4%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,6,670 (1.2) (2,6%) Motels 51,2% 43,3% 2.1 4,8% 46,6% (1.2) (2,6%) Motels 61,2% 49,7% 1.5 3.9% 17.8% 0.7 3.9% Z8 Day Motels 61,9% <t< td=""><td>Occupied Rooms - Cash</td><td></td><td></td><td></td><td> r</td><td></td><td></td><td></td></t<>	Occupied Rooms - Cash				r			
Motels 121,642 123,146 (1,504) (1,2%) 121,2595 (217) (0.3%) 28 Day Motels 28,467 27,129 1,338 4.9% 27,719 748 2.7 N.V Parks 55,643 52,252 3,391 6.5% 53,921 1,722 3.2% Vacation Rentals 122,374 21,7765 6,6247 5.1% 119,038 9,265 7.8% Timeshares 5,034 5,378 (344) (6.4%) 5,378 (344) (6.4%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.3% Motels 51.2% 49,7% 1.5 3.0% 5.6% 0.6 1.2% 28 Day Motels 6.0% 5.5% 0.5 9.1% 5.6% 0.4 7.15 V. Parks 18.5% 17.0% 1.5 8.8% 17.5% 3.14 V. Parks 18.5% 17.9% 1.5 3.14 1.5 3.14 <		1,504,657	1.442.624	62,033	4.3%	1.518.747	(14,090)	(0.9%)
28 Day Motels 28,467 27,129 1,338 4.9% 27,719 746 2.7,73 R.V. Parks 35,643 52,252 3,391 6.5% 53,921 1,722 3,27 Vacation Rentals 128,033 122,056 6,247 5.1% 119,038 9,225 7.8% Timeshares 21,274 21,765 (491) (2.3%) 24,529 (3,255) (13,3%) Home Owner Rentals 5,378 2344 (6,4%) 5,378 (344) (6,4%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.3%) Percentage of Occupancy - Cash 45,4% 43,3% 2.1 4.8% 46,6% (1.2) (2,6%) Motels 51,2% 49,7% 1.5 3.0% 50,6% 0.6 1.2% 28 Day Motels 51,2% 49,7% 1.5 8.8% 12.8% 0.7 3.9% Vacation Rentals 10.7% 17.0% 1.5 8.8% 12.8% 0.7 3.9% Vacation Rentals 19,3%				·			,	(0.3%)
Vacation Rentals 128,303 122,056 6,247 5,1% 119,038 9,265 7,8% Timeshares 21,274 21,755 (491) (2,3%) 24,529 (3,255) (13,3%) Home Owner Rentals 5,034 5,378 (344) (6,4%) 5,578 (344) (6,4%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0,3%) Percentage of Occupancy - Cash 45,4% 43.3% 2.1 4.8% 46.6% (1.2) (2,6%) Motels 51,2% 49,7% 1.5 3.0% 50.6% 0.6 1.2% 2D bay Motels 6.0% 5.5% 0.5 9.1% 5.6% 0.7 3.9% Vacation Rentals 18.5% 17.0% 1.5 8.8% 17.8% 0.7 3.9% Vacation Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% 2.1 4.8% 2.2.5 (8.7%) Total Occupancy Percentage - Cash	28 Day Motels	28,467	27,129	1,338	4.9%	27,719	748	2.7%
Timeshares 21,274 21,765 (491) (2.3%) 24,529 (3,255) (13.3%) Home Owner Rentals 5,034 5,378 (344) (6.4%) 5,378 (344) (6.4%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.3%) Percentage of Occupancy - Cash 45,4% 43.3% 2.1 4.8% 46.6% (1.2) (2.6%) Motels 51.2% 49.7% 1.5 3.0% 50.6% 0.4 7.1% Vacation Rentals 49.4% 51.1% (1.7) (3.3%) 47.9% 1.5 3.9% Home Owner Rentals 10.7% 11.3% (3.0) (10.2%) 28.8% (2.5) (8.7%) Home Owner Rentals 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5%) Average Rates - Cash 9 9 9.505 (50.5%) (0.6%) \$1.5% 3.9% Average Rates - Cash 9 9 <t< td=""><td>R.V. Parks</td><td>55,643</td><td>52,252</td><td>3,391</td><td>6.5%</td><td>53,921</td><td>1,722</td><td>3.2%</td></t<>	R.V. Parks	55,643	52,252	3,391	6.5%	53,921	1,722	3.2%
Home Owner Rentals 5,034 5,0378 (344) (6.4%) 5,378 (344) (6.4%) Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.3%) Percentage of Occupancy - Cash 45.4% 43.3% 2.1 4.8% 46.6% (1.2) (2.6%) Motels 51.2% 49.7% 1.5 3.0% 50.6% 0.6 1.22 28 Day Motels 6.0% 5.5% 0.5 9.1% 5.6% 0.4 7.1% Varis 18.5% 17.0% 1.5 3.0% 50.6% 0.4 7.1% Vacation Rentals 49.4% 51.1% (1.7) (3.3%) 47.9% 1.5 3.1% Home Owner Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (2.8) (2.8) Average Rates - Cash 4 \$150.36 (\$0.29) (0.6%) \$153.93 (\$4.49) (2.9%) Motels \$149.44 \$150.36	Vacation Rentals	128,303			5.1%	119,038	9,265	7.8%
Total Occupied - Cash 1,865,020 1,794,349 70,671 3.9% 1,871,291 (6,271) (0.3% Percentage of Occupancy - Cash Hotels 45.4% 43.3% 2.1 4.8% 46.6% (1.2) (2.6% Motels 6.0% 51.2% 49.7% 1.5 3.0% 50.6% 0.6 1.2' 2B Day Motels 6.0% 5.5% 0.5 9.1% 5.6% 0.4 7.1' V. Parks 18.5% 17.0% 1.5 8.8% 17.8% 0.7 3.9' Vacation Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (20.7% Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (1.2%) (2.8) (20.7%) Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.2%) Vacation Rentals \$10.7% \$17.2% (6.5) (37.8%) 13.5% (2.8) (20.7%) Total Occupancy	Timeshares		21,765	(491)	(2.3%)	24,529	(3,255)	(13.3%)
Percentage of Occupancy - Cash Hotels 45.4% 45.4% 43.3% 45.4% 2.1 43.3% 4.8% 2.1 49.7% 4.8% 46.6% 4.12 2.6% 2B Day Motels 6.0% 5.5% 0.5 9.1% 5.6% 0.4 7.12 2B Day Motels 6.0% 1.7.0% 1.5 3.0% 5.6% 0.4 7.12 R.V. Parks 18.5% 17.0% 1.5 8.8% 17.8% 0.7 3.90 Vacation Rentals 49.4% 51.1% (1.7) (3.3%) 47.9% 1.5 3.10 Timeshares 26.3% 29.3% (3.0) (10.2%) 28.8% (2.5) (8.7%) Hotels 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (2.07%) Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5%) Motels \$149.44 \$150.36 (\$0.92) (0.6%) \$153.93 (\$4.49) (2.9%) Zab pa Motels \$447.28 \$47.77	Home Owner Rentals	5,034	5,378	(344)	(6.4%)	5,378	(344)	(6.4%)
Hotels 45.4% 43.3% 2.1 4.8% 46.6% (1.2) (2.6% Motels 51.2% 49.7% 1.5 3.0% 50.6% 0.6 1.2° 28 Day Motels 6.0% 5.5% 0.5 9.1% 5.6% 0.4 7.1% R.V. Parks 18.5% 17.6% 5.6% 0.7 3.9% Vacation Rentals 49.4% 51.1% (1.7) (3.3%) 47.9% 1.5 3.1% Timeshares 26.3% 29.3% (3.0) (10.2%) 28.8% (2.5) (8.7% Home Owner Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.6) (2.7% Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5% Motels \$149.44 \$150.36 (\$0.92) (0.6%) \$153.93 (\$4.49) (2.9% Motels \$24.98 \$47.757 (\$0.29) (0.6%) \$48.12 \$55.58 (\$1.4%) \$45.11 (\$7.99) (14.2% 28 Day Motels \$44.728	Total Occupied - Cash	1,865,020	1,794,349	70,671	3.9%	1,871,291	(6,271)	(0.3%)
Motels 51.2% 49.7% 1.5 3.0% 50.6% 0.6 1.24 28 Day Motels 6.0% 5.5% 0.5 9.1% 5.6% 0.4 7.10 R.V. Parks 18.5% 17.0% 1.5 8.8% 17.8% 0.4 7.10 Vacation Rentals 49.4% 51.1% (1.7) (3.3%) 47.9% 1.5 3.10 Vacation Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (20.7%) Home Owner Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (20.7%) Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5%) Motels \$149.44 \$150.36 (\$0.92) (0.6%) \$48.372 (\$1.04) (1.2%) 28 Day Motels \$47.28 \$47.57 (\$0.29) (0.6%) \$48.13 (\$0.85) (1.8%) R.V. Parks \$48.12 \$55.58 (\$7.46) (13.4	Percentage of Occupancy - Cash							
28 Day Motels 6.0% 5.5% 0.5 9.1% 5.6% 0.4 7.1% R.V. Parks 18.5% 17.0% 1.5 8.8% 17.8% 0.7 3.9% Vacation Rentals 49.4% 51.1% (1.7) (3.3%) 47.9% 1.5 3.1% Timeshares 26.3% 29.3% (6.5) (37.8%) 13.5% (2.8) (20.7%) Home Owner Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (20.7%) Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5%) Average Rates - Cash								(2.6%)
R.V. Parks 18.5% 17.0% 1.5 8.8% 17.8% 0.7 3.99 Vacation Rentals 49.4% 51.1% (1.7) (3.3%) 47.9% 1.5 3.10 Timeshares 26.3% 29.3% (3.0) (10.2%) 28.8% (2.5) (8.7%) Home Owner Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (20.7%) Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5%) Motels \$149.44 \$150.36 (\$0.92) (0.6%) \$153.93 (\$4.49) (2.9%) Motels \$28 Day Motels \$47.28 \$47.57 (\$0.29) (0.6%) \$48.13 (\$0.85) (1.8%) R.V. Parks \$48.12 \$55.58 (\$7.46) (13.4%) \$56.11 (\$7.99) (14.2%) Vacation Rental \$236.67 \$238.40 (\$1.73) (0.7%) \$243.36 (\$6.69) (2.7%) Timeshares \$90.50 \$67.41 \$230.9 34.3% \$67.41 \$23.09 34.3% \$67.								1.2%
Vacation Rentals 49.4% 51.1% (1.7) (3.3%) 47.9% 1.5 3.1% Timeshares 26.3% 29.3% (3.0) (10.2%) 28.8% (2.5) (8.7%) Home Owner Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (20.7%) Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5%) Average Rates - Cash \$149.44 \$150.36 (\$0.92) (0.6%) \$153.93 (\$4.49) (2.9%) Motels \$42.68 \$82.39 \$0.29 0.4% \$83.72 (\$1.04) (1.2%) 28 Day Motels \$47.28 \$47.57 \$0.29 0.6%) \$48.13 \$0.85) (1.8%) R.V. Parks \$48.12 \$55.58 \$(\$7.46) (13.4%) \$56.11 \$(\$7.99) (14.2%) Vacation Rental \$236.67 \$238.40 \$(\$1.73) (0.7%) \$243.36 \$(\$6.69) \$(2.7%) Home Owner Rentals								7.1%
Timeshares 26.3% 29.3% (3.0) (10.2%) 28.8% (2.5) (8.7%) Home Owner Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (20.7%) Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5%) Average Rates - Cash \$10.7% \$150.36 (\$0.92) (0.6%) \$153.93 (\$4.49) (2.9%) Motels \$82.68 \$82.39 \$0.29 0.4% \$83.72 (\$1.04) (1.2%) 28 Day Motels \$47.28 \$47.28 \$47.57 (\$0.29) (0.6%) \$48.13 (\$0.85) (1.8%) R.V. Parks \$48.12 \$55.58 (\$7.46) (13.4%) \$56.11 (\$7.99) (14.2%) Vacation Rental \$236.67 \$238.40 (\$1.73) (0.7%) \$243.36 (\$6.69) (2.7%) Timeshares \$90.50 \$67.41 \$23.09 34.3% \$67.41 \$23.09 34.3% Home Owner Rentals \$325.24 \$311.63 \$13.61 4.4% \$315.24 \$10.00								
Home Owner Rentals 10.7% 17.2% (6.5) (37.8%) 13.5% (2.8) (20.7% Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5% Average Rates - Cash 5 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5% Motels \$\$149.44 \$\$150.36 (\$0.92) (0.6%) \$\$153.93 (\$4.49) (2.9% Motels \$\$82.68 \$\$82.39 \$0.29 0.4% \$\$83.72 (\$1.04) (1.2% 28 Day Motels \$\$47.28 \$\$47.28 \$\$47.57 (\$0.29) (0.6%) \$\$48.13 (\$0.85) (1.8% R.V. Parks \$\$48.12 \$\$55.58 (\$7.46) (13.4%) \$\$56.11 (\$7.99) (14.2% Vacation Rental \$\$236.67 \$\$238.40 (\$1.73) (0.7%) \$\$243.36 (\$6.69) (2.7% Timeshares \$\$90.50 \$\$67.41 \$\$23.09 34.3% \$\$67.41 \$\$23.09 34.3% Home Owner Rentals \$\$325.24 \$\$311.63 \$\$13.61 44% \$\$315.24								
Total Occupancy Percentage - Cash 39.5% 38.0% 1.5 3.9% 40.1% (0.6) (1.5%) Average Rates - Cash				· · /	`` '			· · ·
Average Rates - Cash *	Home Owner Rentals	10.7%	17.2%	(0.5)	(37.8%)	13.5%	(2.8)	(20.7%)
Hotels \$149.44 \$150.36 (\$0.92) (0.6%) \$153.93 (\$4.49) (2.9%) Motels \$82.68 \$82.39 \$0.29 0.4% \$83.72 (\$1.04) (1.2%) 28 Day Motels \$47.28 \$47.57 (\$0.29) (0.6%) \$48.13 (\$0.85) (1.8%) R.V. Parks \$48.12 \$55.58 (\$7.46) (13.4%) \$66.11 (\$7.99) (14.2%) Vacation Rental \$236.67 \$238.40 (\$1.73) (0.7%) \$243.36 (\$6.69) (2.7%) Timeshares \$90.50 \$67.41 \$23.09 34.3% \$67.41 \$23.09 34.3% Home Owner Rentals \$325.24 \$311.63 \$1.61 \$315.24 \$10.00 325.24	Total Occupancy Percentage - Cash	39.5%	38.0%	1.5	3.9%	40.1%	(0.6)	(1.5%)
Motels \$82.68 \$82.39 \$0.29 0.4% \$83.72 (\$1.04) (1.2% 28 Day Motels \$47.28 \$47.57 (\$0.29) (0.6%) \$48.13 (\$0.85) (1.8% R.V. Parks \$48.12 \$55.58 (\$7.46) (13.4%) \$56.11 (\$7.99) (14.2% Vacation Rental \$236.67 \$238.40 (\$1.73) (0.7%) \$243.36 (\$6.69) (2.7% Timeshares \$90.50 \$67.41 \$23.09 34.3% \$67.41 \$23.09 34.3% Home Owner Rentals \$325.24 \$311.63 \$13.61 4% \$315.24 \$10.00 325.24	-							
28 Day Motels \$47.28 \$47.57 (\$0.29) (0.6%) \$48.13 (\$0.85) (1.8%) R.V. Parks \$48.12 \$55.58 (\$7.46) (13.4%) \$56.11 (\$7.99) (14.2%) Vacation Rental \$236.67 \$238.40 (\$1.73) (0.7%) \$243.36 (\$6.69) (2.7%) Timeshares \$90.50 \$67.41 \$23.09 34.3% \$67.41 \$23.09 34.3% Home Owner Rentals \$325.24 \$311.63 \$13.61 4.4% \$315.24 \$10.00 3.26					· · ·			(2.9%)
R.V. Parks \$48.12 \$55.58 (\$7.46) (13.4%) \$56.11 (\$7.99) (14.2%) Vacation Rental \$236.67 \$238.40 (\$1.73) (0.7%) \$243.36 (\$6.69) (2.7%) Timeshares \$90.50 \$67.41 \$23.09 34.3% \$67.41 \$23.09 34.3% Home Owner Rentals \$325.24 \$311.63 \$13.61 4.4% \$315.24 \$10.00 3.2%								(1.2%)
Vacation Rental \$236.67 \$238.40 \$(\$1.73) \$(0.7%) \$243.36 \$(\$6.69) \$(2.7%) Timeshares \$90.50 \$67.41 \$23.09 34.3% \$67.41 \$23.09 34.3% Home Owner Rentals \$325.24 \$311.63 \$13.61 4.4% \$315.24 \$10.00 3.2%					• •			• • •
Timeshares \$90.50 \$67.41 \$23.09 34.3% \$67.41 \$23.09 34.3% Home Owner Rentals \$325.24 \$311.63 \$13.61 4.4% \$315.24 \$10.00 3.2%				·· · ·	• •			
Home Owner Rentals \$325.24 \$311.63 \$13.61 4.4% \$315.24 \$10.00 3.29								
								3.2%
	Total Cash Average Rate	\$146.31	\$146.85	(\$0.54)	(0.4%)	\$149.99	(\$3.68)	(2.5%)

Combined Room Statistics - Year To Date

July 2024 - January 2025

			Increase (Dec	rease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Prior Year	\$	%
Occupied Rooms							
Cash	1,865,020	1,794,349	70,671	3.9%	1,871,291	(6,271)	(0.3%)
Comp	538,362	521,446	16,916	3.2%	508,769	29,593	5.8%
28 Day	600,963	609,553	(8,590)	(1.4%)	628,869	(27,906)	(4.4%)
Total Occupied Rooms	3,004,345	2,925,349	78,996	2.7%	3,008,929	(4,584)	(0.2%)
Vacant	1,712,819	1,797,456	(84,637)	(4.7%)	1,663,145	49,674	3.0%
Total Available Rooms	4,717,164	4,722,805	(5,641)	(0.1%)	4,672,074	45,090	1.0%
Percentage of Occupancy							
Cash	39.5%	38.0%	1.5	3.9%	40.1%	(0.6)	(1.5%)
Comp	11.4%	11.0%	0.4	3.6%	10.9%	0.5	4.6%
28 Day	12.7%	12.9%	(0.2)	(1.6%)	13.5%	(0.8)	(5.9%)
Total Occupancy Percentage	63.7%	61.9%	1.8	2.9%	64.4%	(0.7)	(1.1%)
Vacant	36.3%	38.1%	(1.8)	(4.7%)	35.6%	0.7	2.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$272,867,328	\$263,491,671	\$9,375,657	3.6%	\$280,672,849	(\$7,805,521)	(2.8%)
Comp	\$71,501,844	\$74,975,683	(\$3,473,839)	(4.6%)	\$73,043,349	(\$1,541,505)	(2.1%)
28 Day	\$27,508,493	\$25,746,474	\$1,762,019	6.8%	\$26,204,610	\$1,303,883	5.0%
Total Revenue	\$371,877,665	\$364,213,828	\$7,663,837	2.1%	\$379,920,808	(\$8,043,143)	(2.1%)
Average Rates							
Cash	\$146.31	\$146.85	(\$0.54)	(0.4%)	\$149.99	(\$3.68)	(2.5%)
Comp	\$132.81	\$143.78	(\$10.97)	(7.6%)	\$143.57	(\$10.76)	(7.5%)
28 Day	\$45.77	\$42.24	\$3.53	8.4%	\$41.67	\$4.10	9.8%

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Hotel Statistics - Year To Date

			Increase (Dec	rease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Prior Year	\$	%
Occupied Rooms							
Cash	1,504,657	1,442,624	62,033	4.3%	1,518,747	(14,090)	(0.9%)
Comp	537,407	520,119	17,288	3.3%	507,442	29,965	5.9%
28 Day	50,527	28,995	21,532	74.3%	29,661	20,866	70.3%
Total Occupied Rooms	2,092,591	1,991,737	100,854	5.1%	2,055,850	36,741	1.8%
Vacant	1,225,086	1,340,763	(115,677)	(8.6%)	1,203,290	21,796	1.8%
Total Available Rooms	3,317,677	3,332,500	(14,823)	(0.4%)	3,259,140	58,537	1.8%
Percentage of Occupancy							
Cash	45.4%	43.3%	2.1	4.8%	46.6%	(1.2)	(2.6%)
Comp	16.2%	15.6%	0.6	3.8%	15.6%	0.6	3.8%
28 Day	1.5%	0.9%	0.6	66.7%	0.9%	0.6	66.7%
Total Occupancy Percentage	63.1%	59.8%	3.3	5.5%	63.1%	-	0.0%
Vacant	36.9%	40.2%	(3.3)	(8.2%)	36.9%	-	0.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$224,858,140	\$216,909,190	\$7,948,950	3.7%	\$233,785,749	(\$8,927,609)	(3.8%)
Comp	\$71,422,944	\$74,883,472	(\$3,460,528)	(4.6%)	\$72,951,139	(\$1,528,195)	(2.1%)
28 Day	\$5,874,208	\$3,674,046	\$2,200,162	59.9%	\$3,626,972	\$2,247,236	62.0%
Total Revenue	\$302,155,292	\$295,466,709	\$6,688,583	2.3%	\$310,363,860	(\$8,208,568)	(2.6%)
Average Rates							
Cash	\$149.44	\$150.36	(\$0.92)	(0.6%)	\$153.93	(\$4.49)	(2.9%)
Comp	\$132.90	\$143.97	(\$11.07)	(7.7%)	\$143.76	(\$10.86)	(7.6%)
28 Day	\$116.26	\$126.71	(\$10.45)	(8.2%)	\$122.28	(\$6.02)	(4.9%)

Motel Statistics - Year To Date

			Increase (Dec	rease)		Increase (Deci	rease)
	Actual	Budget	\$	%	Prior Year	\$	%
Occupied Rooms							
Cash	121,642	123,146	(1,504)	(1.2%)	121,959	(317)	(0.3%)
Comp	202	245	(43)	(17.6%)	245	(43)	(17.6%)
28 Day	21,071	29,090	(8,019)	(27.6%)	29,032	(7,961)	(27.4%)
Total Occupied Rooms	142,915	152,481	(9,566)	(6.3%)	151,236	(8,321)	(5.5%)
Vacant	94,815	95,414	(599)	(0.6%)	89,609	5,206	5.8%
Total Available Rooms	237,730	247,895	(10,165)	(4.1%)	240,845	(3,115)	(1.3%)
Percentage of Occupancy							
Cash	51.2%	49.7%	1.5	3.0%	50.6%	0.6	1.2%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	8.9%	11.7%	(2.8)	(23.9%)	12.1%	(3.2)	(26.4%)
Total Occupancy Percentage	60.1%	61.5%	(1.4)	(2.3%)	62.8%	(2.7)	(4.3%)
Vacant	39.9%	38.5%	1.4	3.6%	37.2%	2.7	7.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$10,057,025	\$10,146,091	(\$89,066)	(0.9%)	\$10,209,936	(\$152,911)	(1.5%)
Comp	\$25,127	\$30,660	(\$5,533)	(18.0%)	\$30,660	(\$5,533)	(18.0%)
28 Day	\$929,335	1,305,258.14	(\$375,923)	(28.8%)	\$1,303,841	(\$374,506)	(28.7%)
Total Revenue	\$11,011,487	\$11,482,009	(\$470,522)	(4.1%)	\$11,544,437	(\$532,950)	(4.6%)
Average Rates							
Cash	\$82.68	\$82.39	\$0.29	0.4%	\$83.72	(\$1.04)	(1.2%)
Comp	\$124.39	\$125.14	(\$0.75)	(0.6%)	\$125.14	(\$0.75)	(0.6%)
28 Day	\$44.10	\$44.87	(\$0.77)	(1.7%)	\$44.91	(\$0.81)	(1.8%)

28 Day Motel Statistics - Year To Date

			Increase (Decr	ease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Prior Year	\$	%
Occupied Rooms							
Cash	28,467	27,129	1,338	4.9%	27,719	748	2.7%
Comp	-	-		0.0%	-	-	0.0%
28 Day	320,318	345,415	(25,097)	(7.3%)	357,780	(37,462)	(10.5%)
Total Occupied Rooms	348,785	372,544	(23,759)	(6.4%)	385,499	(36,714)	(9.5%)
Vacant	124,294	118,086	6,208	5.3%	109,806	14,488	13.2%
Total Available Rooms	473,079	490,630	(17,551)	(3.6%)	495,305	(22,226)	(4.5%)
Percentage of Occupancy							
Cash	6.0%	5.5%	0.5	9.1%	5.6%	0.4	7.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	67.7%	70.4%	(2.7)	(3.8%)	72.2%	(4.5)	(6.2%)
Total Occupancy Percentage	73.7%	75.9%	(2.2)	(2.9%)	77.8%	(4.1)	(5.3%)
Vacant	26.3%	24.1%	2.2	9.1%	22.2%	4.1	18.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,345,949	\$1,290,443	\$55,506	4.3%	\$1,334,204	\$11,745	0.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$10,070,074	\$10,262,799	(\$192,725)	(1.9%)	\$10,593,803	(\$523,729)	(4.9%)
Total Revenue	\$11,416,023	\$11,553,242	(\$137,219)	(1.2%)	\$11,928,007	(\$511,984)	(4.3%)
Average Rates							
Cash	\$47.28	\$47.57	(\$0.29)	(0.6%)	\$48.13	(\$0.85)	(1.8%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.44	\$29.71	\$1.73	5.8%	\$29.61	\$1.83	6.2%

RV Park Statistics - Year To Date

			Increase (Dec	rease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Prior Year	\$	%
Occupied Rooms							
Cash	55,643	52,252	3,391	6.5%	53,921	1,722	3.2%
Comp	744	1,082	(338)	(31.2%)	1,082	(338)	(31.2%)
28 Day	150,062	140,636	9,426	6.7%	146,433	3,629	2.5%
Total Occupied Rooms	206,449	193,970	12,479	6.4%	201,436	5,013	2.5%
Vacant	94,543	113,050	(18,507)	(16.4%)	101,527	(6,984)	(6.9%)
Total Available Rooms	300,992	307,020	(6,028)	(2.0%)	302,963	(1,971)	(0.7%)
Percentage of Occupancy							
Cash	18.5%	17.0%	1.5	8.8%	17.8%	0.7	3.9%
Comp	0.2%	0.4%	(0.2)	(50.0%)	0.4%	(0.2)	(50.0%)
28 Day	49.9%	45.8%	4.1	9.0%	48.3%	1.6	3.3%
Total Occupancy Percentage	68.6%	63.2%	5.4	8.5%	66.5%	2.1	3.2%
Vacant	31.4%	36.8%	(5.4)	(14.7%)	33.5%	(2.1)	(6.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,677,689	\$2,904,345	(\$226,656)	(7.8%)	\$3,025,285	(\$347,596)	(11.5%)
Comp	\$53,383	\$61,551	(\$8,168)	(13.3%)	\$61,550	(\$8,167)	(13.3%)
28 Day	\$4,117,030	\$3,780,403	\$336,627	8.9%	\$3,930,083	\$186,947	4.8%
Total Revenue	\$6,848,102	\$6,746,299	\$101,803	1.5%	\$7,016,918	(\$168,816)	(2.4%)
Average Rates							
Cash	\$48.12	\$55.58	(\$7.46)	(13.4%)	\$56.11	(\$7.99)	(14.2%)
Comp	\$71.75	\$56.89	\$14.86	26.1%	\$56.89	\$14.86	26.1%
28 Day	\$27.44	\$26.88	\$0.56	2.1%	\$26.84	\$0.60	2.2%

Vacation Rental Statistics - Year To Date

			Increase (Dec	rease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Prior Year	\$	%
Occupied Rooms							
Cash	128,303	122,056	6,247	5.1%	119,038	9,265	7.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	57,549	63,921	(6,372)	(10.0%)	63,961	(6,412)	(10.0%)
Total Occupied Rooms	185,852	185,977	(125)	(0.1%)	182,999	2,853	1.6%
Vacant	73,926	53,103	20,823	39.2%	65,720	8,206	12.5%
Total Available Rooms	259,778	239,080	20,698	8.7%	248,719	11,059	4.4%
Percentage of Occupancy							
Cash	49.4%	51.1%	(1.7)	(3.3%)	47.9%	1.5	3.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.2%	26.7%	(4.5)	(16.9%)	25.7%	(3.5)	(13.6%)
Total Occupancy Percentage	71.5%	77.8%	(6.3)	(8.1%)	73.6%	(2.1)	(2.9%)
Vacant	28.5%	22.2%	6.3	28.4%	26.4%	2.1	8.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$30,365,902	\$29,098,592	\$1,267,310	4.4%	\$28,968,832	\$1,397,070	4.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$6,313,350	\$6,538,690	(\$225,340)	(3.4%)	\$6,531,368	(\$218,018)	(3.3%)
Total Revenue	\$36,679,252	\$35,637,282	\$1,041,970	2.9%	\$35,500,200	\$1,179,052	3.3%
Average Rates							
Cash	\$236.67	\$238.40	(\$1.73)	(0.7%)	\$243.36	(\$6.69)	(2.7%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$109.70	\$102.29	\$7.41	7.2%	\$102.11	\$7.59	7.4%

Timeshare Statistics - Year To Date

			Increase (Decr	ease)		Increase (Decrease)			
	Actual	Budget	\$	%	Prior Year	\$	%		
Occupied Rooms									
Cash	21,274	21,765	(491)	(2.3%)	24,529	(3,255)	(13.3%)		
Comp	-	-	-	0.0%	-	-	0.0%		
28 Day	-	-	-	0.0%	468	(468)	(100.0%)		
Total Occupied Rooms	21,274	21,765	(491)	(2.3%)	24,997	(3,723)	(14.9%)		
Vacant	59,544	52,635	6,909	13.1%	60,184	(640)	(1.1%)		
Total Available Rooms	80,818	74,400	6,418	8.6%	85,181	(4,363)	(5.1%)		
Percentage of Occupancy									
Cash	26.3%	29.3%	(3.0)	(10.2%)	28.8%	(2.5)	(8.7%)		
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%		
28 Day	0.0%	0.0%	-	0.0%	0.5%	(0.5)	(100.0%)		
Total Occupancy Percentage	26.3%	29.3%	(3.0)	(10.2%)	29.3%	(3.0)	(10.2%)		
Vacant	73.7%	70.7%	3.0	4.2%	70.7%	3.0	4.2%		
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%		
Revenue									
Cash - Taxable	\$1,925,359	\$1,467,084	\$458,275	31.2%	\$1,653,462	\$271,897	16.4%		
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%		
28 Day	\$33,345	\$0	\$33,345	100.0%	\$27,840	\$5,505	19.8%		
Total Revenue	\$1,958,704	\$1,467,084	\$491,620	33.5%	\$1,681,302	\$277,402	16.5%		
Average Rates									
Cash	\$90.50	\$67.41	\$23.09	34.3%	\$67.41	\$23.09	34.3%		
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%		
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$59.49	(\$59.49)	(100.0%)		

Home Owner Rentals - Year To Date

			Increase (Decr	ease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Prior Year	\$	%
Occupied Rooms							
Cash	5,034	5,378	(344)	(6.4%)	5,378	(344)	(6.4%)
Comp	9	-	9	100.0%	-	9	100.0%
28 Day	1,436	1,497	(61)	(4.1%)	1,534	(98)	(6.4%)
Total Occupied Rooms	6,479	6,875	(396)	(5.8%)	6,912	(433)	(6.3%)
Vacant	40,611	24,405	16,206	66.4%	33,009	7,602	23.0%
Total Available Rooms	47,090	31,280	15,810	50.5%	39,921	7,169	18.0%
Percentage of Occupancy							
Cash	10.7%	17.2%	(6.5)	(37.8%)	13.5%	(2.8)	(20.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.0%	4.8%	(1.8)	(37.5%)	3.8%	(0.8)	(21.1%)
Total Occupancy Percentage	13.8%	22.0%	(8.2)	(37.3%)	17.3%	(3.5)	(20.2%)
Vacant	86.2%	78.0%	8.2	10.5%	82.7%	3.5	4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,637,264	\$1,675,925	(\$38,661)	(2.3%)	\$1,695,381	(\$58,117)	(3.4%)
Comp	\$390	\$0	\$390	100.0%	\$0	\$390	100.0%
28 Day	\$171,151	\$185,278	(\$14,127)	(7.6%)	\$190,703	(\$19,552)	(10.3%)
Total Revenue	\$1,808,805	\$1,861,204	(\$52,399)	(2.8%)	\$1,886,084	(\$77,279)	(4.1%)
Average Rates							
Cash	\$325.24	\$311.63	\$13.61	4.4%	\$315.24	\$10.00	3.2%
Comp	\$43.33	\$0.00	\$43.33	100.0%	\$0.00	\$43.33	100.0%
28 Day	\$119.19	\$123.78	(\$4.59)	(3.7%)	\$124.32	(\$5.13)	(4.1%)

Reno-Sparks Convention and Visitors Authority Taxable Revenue by District January 2025

	January	January	Increase (Decre	ease)		Year to Date		Prior Year	Increase (Decre	ase)
	2-25	2024	\$	%	July 2	2024 - January 2025	July 2	2024 - January 2024	\$	%
Reno B	\$ 14,535,725	\$ 12,448,112	\$ 2,087,613	16.8%	\$	128,794,949	\$	132,412,164	\$ (3,617,215)	-2.7%
Reno D	\$ 5,911,847	\$ 4,973,107	\$ 938,742	18.9%	\$	56,766,450	\$	61,809,607	\$ (5,043,157)	-8.2%
Reno E	\$ 1,266,925	\$ 1,141,133	\$ 125,792	11.0%	\$	8,420,417	\$	8,202,210	\$ 218,207	2.7%
Total Reno	\$ 21,714,498	\$ 18,562,351	\$ 3,152,147	17.0%	\$	193,981,817	\$	202,423,982	\$ (8,442,165)	-4.2%
Washoe A	\$ 238,457	\$ 58,665	\$ 179,792	306.5%	\$	1,268,219	\$	584,807	\$ 683,412	116.9%
Washoe B	\$ 5,606,716	\$ 4,721,367	\$ 885,349	18.8%	\$	44,910,380	\$	42,287,299	\$ 2,623,080	6.2%
Total Washoe County	\$ 5,845,173	\$ 4,780,032	\$ 1,065,141	22.3%	\$	46,178,599	\$	42,872,106	\$ 3,306,493	7.7%
Sparks	\$ 3,482,097	\$ 3,786,282	\$ (304,185)	-8.0%	\$	32,706,912	\$	35,376,763	\$ (2,669,850)	-7.5%
Total Taxable Revenue	\$ 31,041,768	\$ 27,128,666	\$ 3,913,102	14.4%	\$	272,867,328	\$	280,672,849	\$ (7,805,521)	-2.8%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

Reno-Sparks Convention and Visitors Authority Taxable Occupied Rooms by District January 2025

	January	January	Increase (Decre	ase)	Year to Date	Prior Year	Increase (Decre	ease)
	2025	2024	#	%	July 2024 - January 2025	July 2024 - Janaury 2024	#	%
Reno B	109,316	98,725	10,591	10.7%	921,771	916,119	5,652	0.6%
Reno D	50,334	45,751	4,583	10.0%	444,296	475,845	(31,549)	(6.6%)
Reno E	10,393	7,981	2,412	30.2%	67,271	53,020	14,251	26.9%
Total Reno	170,043	152,457	17,586	11.5%	1,433,338	1,444,984	(11,646)	(0.8%)
Washoe A	1,816	1,306	510	39.1%	13,236	11,741	1,495	12.7%
Washoe B	16,097	15,777	320	2.0%	124,185	123,338	847	0.7%
Total Washoe County	17,913	17,083	830	4.9%	137,421	135,079	2,342	1.7%
Sparks	33,975	34,277	(302)	(0.9%)	294,261	291,228	3,033	1.0%
Total Taxable Rooms	221,931	203,817	18,114	8.9%	1,865,020	1,871,291	(6,271)	(0.3%)

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

Reno-Sparks Convention and Visitors Authority Average Daily Rate by District January 2025

	January	January	Increase (Decrease	≥)		Year to Date		Prior Year	Increase (Decreas	e)
	2025	2024	\$	%	3	uly 2024 - January 2025	J	uly 2023 - January 2024	\$	%
Reno B	\$ 132.97	\$ 126.09	\$ 6.88	5.5%	\$	139.73	\$	144.54	\$ (4.81)	-3.3%
Reno D	\$ 117.45	\$ 108.70	\$ 8.75	8.1%	\$	127.77	\$	129.89	\$ (2.13)	-1.6%
Reno E	\$ 121.90	\$ 142.98	\$ (21.08)	-14.7%	\$	125.17	\$	154.70	\$ (29.53)	-19.1%
Total Reno	\$ 127.70	\$ 121.75	\$ 5.95	4.9%	\$	135.34	\$	140.09	\$ (4.75)	-3.4%
Washoe A	\$ 131.31	\$ 44.92	\$ 86.39	192.3%	\$	95.82	\$	49.81	\$ 46.01	92.4%
Washoe B	\$ 348.31	\$ 299.26	\$ 49.05	16.4%	\$	361.64	\$	342.86	\$ 18.78	5.5%
Total Washoe County	\$ 326.31	\$ 279.81	\$ 46.50	16.6%	\$	336.04	\$	317.39	\$ 18.65	5.9%
Sparks	\$ 102.49	\$ 110.46	\$ (7.97)	-7.2%	\$	111.15	\$	121.47	\$ (10.33)	-8.5%
Total Average Daily Rate	\$ 139.87	\$ 133.10	\$ 6.77	5.1%	\$	146.31	\$	149.99	\$ (3.68)	-2.5%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village