

**Reno-Sparks Convention and Visitors Authority
Estimated Visitor Counts to Reno-Sparks and Washoe County Area
Calendar Year**

Month	2016 *	2017 *	2018 *	2019 *	2020 **	2021 **	2022 **	2023 **	2024 **	2025 **
January	271,677	289,266	288,249	301,727	292,326	227,507	255,972	252,470	245,329	274,049
February	306,208	303,225	307,042	276,808	319,114	235,348	279,063	275,562	273,290	-
March	346,778	366,014	357,284	330,374	174,181	291,828	346,621	300,345	296,160	-
April	338,936	356,756	339,425	329,874	55,450	303,322	312,876	335,336	305,314	-
May	339,088	362,055	368,210	352,930	82,009	322,688	321,163	323,597	314,796	-
June	399,053	418,830	417,508	383,674	218,587	378,034	359,856	384,619	370,784	-
July	409,494	445,918	416,832	401,238	258,260	382,167	369,903	395,953	380,690	-
August	400,652	441,297	410,188	409,466	277,640	363,154	354,736	367,691	398,031	-
September	412,613	427,238	401,226	385,165	279,117	349,700	363,599	382,373	359,672	-
October	348,030	366,379	347,875	349,921	276,291	322,846	329,890	312,769	333,727	-
November	303,310	313,133	301,964	300,252	215,769	284,618	271,995	262,401	262,888	-
December	328,382	340,231	319,299	309,632	206,042	282,815	276,282	275,207	280,207	-
Totals	4,204,221	4,430,342	4,275,102	4,131,062	2,654,786	3,744,027	3,841,956	3,868,322	3,820,887	274,049

* Recalculated estimated Visitor Counts based on 2015 Visitor Profile Data

** Estimated Visitor Counts based on new 2019 Visitor Profile Data (effective January 2020)